

THE GATE CITY JOURNAL

TED M. BRAMMER, Editor and Publisher

SUBSCRIPTION RATES

Single Copies.....10c
 In Malheur County, Oregon, and Payette and Canyon Counties, Idaho:
 One Year.....\$4.00
 Six Months.....\$2.75
 Elsewhere in the U. S. A. Per Year.....\$5.00
 Six Months.....\$3.00

Published Every Thursday at Nyssa, Malheur County, Oregon

Entered at the Post Office at Nyssa, Oregon, for Transmission through the United States Mails, as a Second Class Matter under the Act of March 3, 1879.

Regulation By Edict

The Federal Communications Commission has ruled that radio and TV stations which broadcast smoking commercials must provide air time to anti-smoking programs. The FCC will permit the stations to try to sell time for the anti-smoking programs, but will require that if no sponsor can be found the time must be provided without charge.

Of course, the first thing that comes to mind is, when will magazines, and newspapers, including this one, face similar coercion? Will we be ordered to furnish equal space for anti-smoking advertisers, free, if we accept tobacco advertising?

And if such an edict can be imposed with respect to tobacco advertising, what product or industry will next be singled out for attack? Candy, maybe? There are those who make a strong case against eating candy, alleging that it causes overweight, cavities of the teeth, a tendency to diabetes, etc. Will the FCC or some sister club of bureaucrats in Washington tell radio, TV and this newspaper that if we accept candy advertising we must make equal space available to the critics of candy eating?

Prohibition, which President Hoover described as "an experiment, noble in purpose," provided abundant proof that man cannot be coerced into goodness by legislation. So the FCC is going to try a new approach: the bureaucratic edict. Clearly bureaucrats can issue more edicts than Congress can ever find time to pass into law. Already the proposals tossed into the legislative hopper of the Congress far exceed the capacity of Congressmen to give intelligent consideration to more than a fraction of the measures upon which they must pass judgment. The bureaucratic edict will by-pass Congress and speed things up. Whether or not such edicts are discriminatory, or even constitutional — why that determination can be stalled for years in the courts through appeals, retrials and delaying tactics.

In case you have forgotten, we remind you that the anti-smoking controversy was initiated by none other than the United States Government, through the office of the Surgeon General. And Assistant Attorney General Donald F. Turner, of the anti-trust division, has been wanting to regulate corporate advertising anyway.

The FCC has shown him how to do it simply by edict.

PERSONAL

Saturday afternoon visitors in the Tom Johnson home were her cousin, Herbert Leuck and her brother, Frank Leuck, both of Cottage Grove, Ore.

Forty-niner Club Members To Meet

Members of the Forty-niner club of Faith Lutheran church will meet at 5:30 p.m., Sunday June 18 for a potluck dinner.

Remember DAD!



Gift Suggestions from Firestone

- Buxton Wallets
- Timex Watches
- Electric Shavers
- Black & Decker Power Tools
- Thorsen Hand Tools
- Fishing Rods and Reels
- Golf Balls and Bags
- Pocket Knives
- Lawn Chairs

USE YOUR SRV STAMPS!

DON B. MOSS

Firestone Dealer Store

417 Main Street

Phone 372-2124

RANCH AERO

Airplane Spraying Co.

Owned And Operated By

PAUL N. HANSEN

Crop Spraying, Using High Density Spray System For Better Coverage And Penetration.

Operating FROM NYSSA AIRPORT

Res. 114 Park Ave. Ph 372-3504

Government Spending Should Be Curbed Now

The control and reduction of federal government spending is never an easy job. The past record suggests that it can be achieved only when Congress and the Administration approach it as a matter of the gravest urgency. The purpose of this column is to argue that the present is a time when such an approach is much in order.

Frankly, given the startling increases which have occurred over recent years in non-military government spending, we would contend that efforts should be made to halt or reverse that trend almost regardless of special features in the immediate situation. But a look at where the country stands, and a recognition of the unknowns and the possibilities of the near future, indicates that expenditure cutting is not merely a desirable objective -- it is a critical necessity. The present budgetary situation, military situation and economic situation all suggest the conclusion that budget cutting is not simply the best of all the policy alternatives -- it is the only one of the policy alternatives which might not do as much harm as good.

All - Time Record

The developing budgetary situation indicates that we are headed for a federal deficit in the coming fiscal year which would beat all previous peacetime records. We are almost compelled to do something about it -- either by beefing up revenues or by cutting government spending.

The military situation is still full of unknowns. In January, President Johnson suggested that peace "could return sooner than we dare expect." Recent headlines indicate that there is an equal possibility of things going the opposite way.

The economic situation is also surrounded by an area of doubt. The business slowdown in the first half of 1967 has turned out to be more severe than anticipated. The general expectation is still that the economy will turn up without an intervening recession but so far there are no clear signs that the upsurge has started. Meanwhile we are warned that the rising price trend has not been ended. It has briefly been held in check by temporary factors. We have to face the possibility of a continuation of the slowdown, a renewal of inflation, or even both together. Our instincts warn us to be cautious in choosing a line of economic policy for dealing with this situation.

The government's kit of policy tools offers a number of choices. For example, monetary policy is often viewed as an alternative to fiscal policy. Policy makers might let the budget drift in its present direction and attempt to offset its inflationary effects by tightening money and credit. This is the policy which was followed during most of 1966 and it almost led to disaster. The 1967 business slowdown is largely its aftermath and in any case, it did not prevent prices from rising in 1966. Monetary policy should play its part in coming months, but nobody seriously thinks we can put the entire burden of economic policy needs on it.

Choices Listed

If fiscal policy is also to play its part, the choice lies among: increasing taxes, cutting expenditures, or a combination of the two. At some point along the line an increase in taxes may become unavoidable. It would be silly to rule that possibility out unconditionally. But an increase in

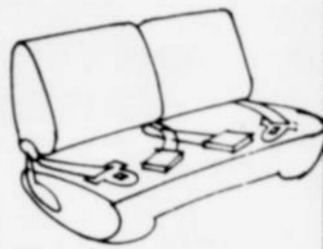
taxes would involve a number of economic minuses as well as pluses. As a response to the business slowdown Congress has just reinstated the tax credit on business expenditures for equipment -- even at the sacrifice of some government revenue. There has been almost universal agreement that this was the right thing to do. As things stand, there is surely a question whether it would be wise to go the other way, and increase the tax deterrents to growth, even as a means of increasing revenues.

Thus, out of a consideration of the alternatives for meeting current needs, a determined effort to cut federal non-military spending emerges as the one effective line of policy that doesn't raise questions. However circumstances may develop in the near future, it is hard to see how this could turn out to have been the wrong thing to do.

N. A. M.

Riding Club Plans Yearly Rodeo Workday

A sponsoring member of Owyhee Riding Club announced that a work day will be held June 18 at the rodeo grounds. The queens drawing will be held at 2 p.m., Sunday, June 18 at the City Park, with a potluck dinner at 7 p.m. These events are taking place in preparation of the rodeo and carnival which will be held July 14 and 15.



Careful drivers pay less with Cascade auto insurance.

If you are a safe, sensible driver (and 8 out of 10 motorists are) you can save up to 25% on your auto insurance by buying it through Cascade. Do you get less because you pay less? Not at all. Cascade gives you the most for your money -- complete coverage, prompt claim service and economy. Think you qualify as a safe driver? Then why not give us a call soon?

Cascade Insurance Company

Contact..



NOLAN FIELD

Your Independent Insurance Agent

Vale Nyssa Ontario
 473-3157, 372-3162, 889-6990

Obituaries

Beulah Wilson

Funeral rites for Mrs. Beulah Wilson 86-year-old mother of Nyssa Alice Neiger, were conducted Monday afternoon, June 12, 1967 at Jefferson, Ore., with interment made in the cemetery there.

Mrs. Wilson succumbed Friday night at Malheur Memorial hospital following a brief illness.

In addition to Mrs. Neiger, survivors include three other daughters, Mrs. Myrtle Haugen and Mrs. Ortha Mapes of Tillamook, Ore., and Mrs. Lois Biggs of Madera, Calif.; one son, Clifford Wilson of Guthrie, Okla.

Also surviving are 17 grandchildren and 16 great-grandchildren.

Her husband, Samuel, succumbed Oct. 30, 1966 and Mrs. Wilson had resided with her daughter in Nyssa since November last year. Local arrangements were under direction of Lienkaemper chapel.

Dean Pittenger

Graveside rites for Dean Pittenger, a former resident of the Nyssa-Adrian area, will be conducted at 3 o'clock this afternoon, June 15, 1967, at the Owyhee cemetery. Interment will be under direction of Lienkaemper chapel.

Mr. Pittenger succumbed Tuesday, at the age of 86 years, in Porterville, Calif., following an extended illness.

He was born May 27, 1881 and came to Oregon in 1938. He resided near Nyssa until 1945 when he moved to the Big Bend area. Two years after the death of his wife in 1956, he left to make his home with a sister, Ruth in Porterville.

In addition to his sister, he is survived by a daughter, Mrs. Fred Golding of San Carlos, Calif., and a stepdaughter, Mrs. Charles Bowers of the Kingman Colony area near Adrian.

Among 12 surviving grandchildren are Jim Phifer of Kingman Colony, Marvin Bowers of Adrian and Mrs. Charles Chapin of Sunset Valley. Thirty-eight great-grandchildren also survive.

What IS A FATHER ?



A Father Is...
 Security
 Compassion
 Companionship
 WHY NOT

REMEMBER HIM ON FATHER'S DAY SUNDAY, JUNE 18 WITH A GIFT FROM

Paulus Jewelry

127 Main Street

Phone 372-2916

NYSSA . . . OREGON

CLASSIFIEDS BRING RESULTS!

Bracken's Dept. Store Specials THURSDAY - FRIDAY - SATURDAY

TERRY CLOTH

36 inches Wide - High Quality - 20 Assorted Patterns And Colors (THURS. FRI. SAT.)

77¢

LADIES' PANTIES

FULLY GUARANTEED 3 SIZES 5 TO 10 Pair

\$1.00

TERRY CLOTH

TEA TOWELS 3 For

\$1.00

ONE LOT - MEN'S - BOYS'

WALKING SHORTS

BOYS' AGES 10 TO 18 MEN'S SIZES 28 TO 34 VALUES TO \$3.99

97¢

THROW RUGS

SIZE 24 x 48 - IN LIVELY PLAIN TWEED OR STRIPED PATTERNS - MACHINE WASHABLE - NON-SKID BACK

\$1.77

ONE LOT REGULAR \$5.95 TO \$6.95

LADIES' CAPRIS \$3.97

ONE LOT LADIES' SHOES

VALUES TO \$7.99

\$2.97

MEN'S SHORT SLEEVE SPORT SHIRTS

PERMANENT PRESS NEVER NEED IRONING ASSORTED PLAIDS SIZES S-M-L-XL

\$2.47

(LAY-AWAY Blanket Sale LAY-AWAY)

ABERDEEN BLANKET

Full Size - Dynamic Plaids Soft - Warm - Moth Treated

\$2.97

DIAMOND BLANKET

72 x 90 - NON-ALLERGENIC LONG WEARING - SOFT WASHABLE - PLAIN COLORS

\$2.97

Fashion Plaid Blanket

THIS BLANKET HAS BEEN STYLED TO BRIGHTEN THE DECOR OF YOUR BEDROOM

\$4.97

SHERIDAN

A NAPPED THERMAL BLANKET - WARM IN WINTER, COOL IN SUMMER

\$4.97

DALTON-AIRE BLANKET

Gives You Comfort Without Weight - Winter or Summer 'A New Scientific Discovery'

\$4.97

Cotillion Blanket

A NAPPED FLOWER DESIGN BLANKET - INSULATED WARMTH WITHOUT WEIGHT

\$6.97

Pastel Flower Blanket

A BEAUTIFUL FLORAL BLANKET - Twin Or Full Sizes

\$7.97

NEW FIBER-WOVEN

DAYTON Blanket PLAIN COLORS - 72 x 90

\$4.97

AUTOMATIC ELECTRIC BLANKETS

AUTOMATICALLY ADJUSTS TO CHANGES IN ROOM TEMPERATURES TWO-YEAR REPLACEMENT GUARANTEE - WASHABLE - MOTHPROOF

- Twin Size - 63 x 84 \$9.97
- Full Size - 63 x 84 Single Control \$12.97
- Full Size - 63 x 84 Double Control \$14.97



BRACKEN'S Department Store

"In the Heart of Thunderegg Mall" NYSSA . . . OREGON

STRAWBERRIES

HIGHWAY STAND OPEN NOW

Pickers Wanted!

Must Apply For Job...

Call 889-5780 After 6 P. M.

TED MORI BERRY FARM

1 1/2 Miles West Of Cairo Junction ON VALE HIGHWAY