

In the spirit of Christmas

May we extend to you our warmest greetings and good wishes for a Merry Christmas to you and yours.

NYSSA PHARMACY
"YOUR CORNER REXALL STORE"
The LaFay Family



GREETINGS

for Christmas, with our thanks to you for your patronage. Have a wonderful holiday season!

WARD'S SHELL SERVICE



Greetings FOR Christmas

Because we realize how much our success is due to you, we are most sincerely appreciative.

A and W DRIVE-IN
"The Burningham's"

Hello and Merry Christmas



POLAR BEAR DRIVE-IN



A Christmas Wish

We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer. Our grateful thanks to all.

ANDERSON, SPARKS and BAKER AUCTIONEERS

Fireplace Claims Early Tradition In Yule Festivity

When Santa Claus comes sliding down the chimney on Christmas Eve, where will he land? Right in the fireplace, an area that has been a traditional part of Christmas for more years than Santa has worn a red suit!

Before the turn of the century, Santa Claus, or St. Nicholas, frequently wore a blue robe, although Clement Clarke Moore, in "A Visit from St. Nicholas," pictured him as "clad all in fur from his head to his foot."

But for centuries, the fireplace has been a treasured and often vital part of the home.

The fireplace as it exists today—that is, the firebox along the wall with a chimney instead of an open fire in the middle of the room—dates from about 1066.

Once Built of Wood

Early fireplaces were built of wood or wicker, but they proved so dangerous that in the year 1419 the City of London decreed that henceforth fireplaces be made of tiles, stone or plaster, under the penalty of being demolished.

A greatly improved system of making tiles was adopted by the Dutch from the Spaniards following the Treaty of Breda in 1609 and paved the way for more elaborately decorated ceramics on fireplace facings, walls and mantels.

The use of such tiles for fireplaces soon spread to England and then to the Colonies.

Skilled Dutch craftsmen decorated ceramic tiles with designs of oranges, grapes, tulips, vases of flowers, ships, sea monsters, landscapes, horsemen and royal portraits.

The English used similar pictures and added many charming scenes designed by renowned artists, including Kate Greenway, famed for her Christmas card designs.

Set a Precedent for Style

These tiles were used both to line the fireplace and on mantels and other surfacings, setting a precedent for modern fireplaces.

In America, the Pilgrims built crude stone fireplaces, then constructed their log huts around them.

Today, as in those earlier years, ceramic tile remains a practical and decorative surfacing material for fireplaces, and the home owner has a far wider choice to work with than did early home builders.

More than 250 different ceramic tile sizes, shapes and textures are supplied by American manufacturers, says the Tile Council of America.

Just as in the early days, special decorative tiles give the fireplace a distinctive touch of elegance to greet Santa when he arrives, via the traditional route.

MERRY CHRISTMAS!

Christmas Greetings



With grateful thanks to our friends for the pleasure and privilege of serving you.

Nyssa Insurance Agency
RALPH G. LAWRENCE



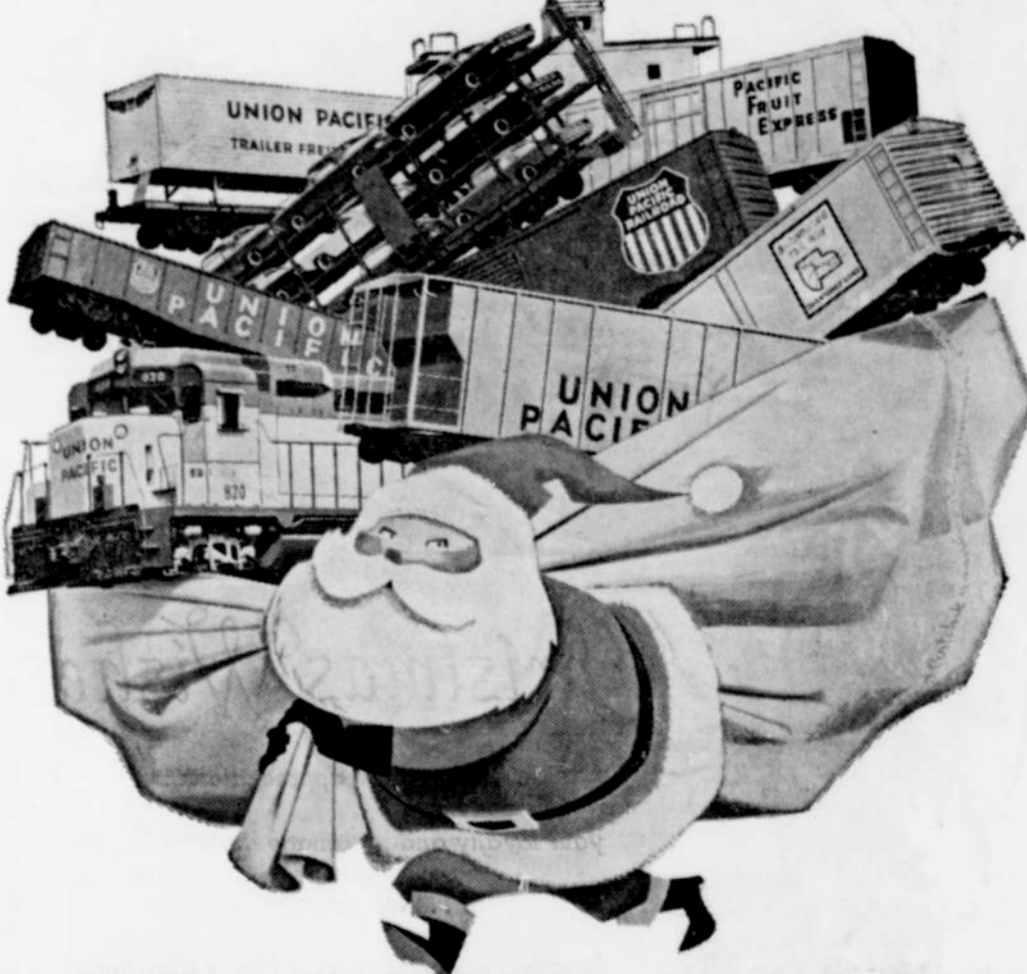
Greetings

May this Christmas bring every happiness to all of our many friends...

C & G GARAGE

Happy Holidays

AND A BRIGHTER NEW YEAR!



In what better way can we brighten Christmas and the New Year and help lighten the load of Union Pacific customers than to share with them this array of new equipment — over 201 million dollars worth of new rolling stock in 1966 — more to come. Happy Holidays!

Ship and Travel the automated rail way



Union Pacific Railroad



GREETINGS

What better time than the merry Yuletide to express deep appreciation to our customers for their loyal patronage throughout the year . . . We greet you one and all!

BESTWAY BUILDING CENTER