



Hope
Santa's
bringing
our many
friends
the Merriest
Christmas
ever!

Nyssa Gun and Sport Shop
Glenn Marcum



Peaceful as a
snowy landscape, lively as a playful fawn
is the Christmas we wish for you. We are
ever grateful to you for your thoughtful
consideration and gracious patronage.

WILSON BUICK COMPANY
Mr. and Mrs. Boyd Wilson
and Employees



During this
especially glad time of Christmas,
we'd like to extend our best
holiday wishes to you
and yours. It has been our
pleasure to serve you
and we thank you
for your loyal
patronage.

OWYHEE TRUCK &
IMPLEMENT CO.

Customs Reveal Many Variations

Cherished memories, heart-felt
joys, children's laughter—every-
where, these mean Christmas!
The spirit of Christmas knows
no boundaries. It lives in the
hearts of men in many lands. Al-
though its message of joy is al-
ways the same, the legends and
lore of the season are as varied
as the peoples who celebrate the
Holy Birth.

Customs of each country may
be similar, yet marked by their
own individual character.

In New Mexico

The Santa Domingo Indian
pueblo in New Mexico performs a
four-day-long sacred ritual dance
in honor of the Christmas season.
It begins at 2 a.m. Christmas
day. After midnight mass, the
Indians gather inside the church.
They are clad in colorful cos-
tumes, adorned with everything
from fox tails to evergreen bran-
ches.

The dancers carry on their
ceremonials until daylight. At
dawn the Indians move to their
sacred plaza in the center of the
village where they continue dan-
cing throughout Christmas day.
On the second day the children
dance, and the older members of
the tribe take over for the third
day. On the last day the entire
pueblo joins in the day-long cere-
monies.

In California

Communities as well as coun-
tries have their own special way
of celebrating Christmas.
In Joshua Tree, Calif., this small
community transforms itself into
a replica of Bethlehem. The story
of the first Christmas is re-en-
acted, with the main street serving
as a giant stage.

In Newfoundland

Citizens of Newfoundland show
their Christian ethics with the
Christmas custom known as
"Fishing for the Church." On this
day huge quantities of fish are
caught and brought by the parish-
ioners of a village to the church
where they are sold. Proceeds of
the sale go toward buying fire-
wood for the curate.

In Scandinavia

The Jultomten is a friendly
gnome, who not only brings gifts
to Scandinavian children but
guards the household and farm
as well. To keep him happy, the
children give the cattle extra fod-
der and leave sheaves of grain
for the birds on Christmas Eve.

In Iceland

Since trees are scarce in Ice-
land, families must use their in-
guenuity in creating a Christmas
tree. A pole with branches of
greenery tied to it is the solution
in many Icelandic homes. And
the valuable real trees are saved
for industrial use.

In Finland

Just before Christmas day,
families in Finland take a sauna
bath. This is the traditional steam
bath taken in a hut with a stone
oven.

In France

Traditionally, adults in France
do not exchange gifts until New
Year's day.

In some French villages, shep-
herds take their lambs to church
on Christmas.

In Liberia

Liberians use an oil palm in
place of the traditional fir as a
Christmas tree. The palm is de-
corated with red balls, other palm
leaves and ferns.

Season's Greetings!



From all of us to
all of you, we send our
greetings and best wishes for a merry,
old-fashioned holiday season.

Howard's Texaco Service
and RADIATOR SHOP



May you be blessed with
abundant happiness this Christmas season.

NYSSA FUNERAL HOME
Bert and Joyce Lienkaemper

In Turkey

A unique holiday tradition in
Turkey requires the head of the
church to throw a wooden cross
into the Bosphorus. On Christmas
day, three boys dive in after it.
The finder takes the cross from
house to house and receives in
return food and gifts from those
who are allowed to see the cross.

In Czechoslovakia

It's customary among the Czech
people to break off a cherry tree
branch at the beginning of Ad-
vent. The branch is placed in a
pot of water in the kitchen and
kept in the warm air.

At Christmas time, it's hoped,
the twig will burst into bloom
and make a festive decoration.

In Norway

The Norwegian Christmas tra-
ditionally starts six months before
Dec. 24. The celebration itself
lasts three weeks. The period is
known as the Julafred, or the
Peace of Christmas.

Greetings... Here's hoping that the
cheery glow of holi-
day candles is
matched by the
happiness that's
in store for you
this Christmas.



Mildred's Beauty Salon



May the wonder and warm
glow of Christmas give you great
peace and joy with family and friends.

DESSERT SEED COMPANY

A VERY MERRY



CHRISTMAS

It means so much to us at this time of the year
to send you our sincerest wishes for a joyous
Yuletide. We hope your holiday will be filled with
good health, good cheer and spiritual satisfaction.

DR. K. E. KERBY DR. KEN PFAFF
DR. K. A. DANFORD