

Nyssa Gate City Journal

The Sugar City

THE NYSSA GATE CITY JOURNAL, NYSSA, OREGON, THURSDAY, DECEMBER 1, 1966

Thunderegg Capital

NUMBER 48

President of National Potato Council Recent Arizona Meeting

Value of Spuds to Highlight Program Slated by Committee

Nyssa was named president of the National Potato Council at the organization's annual meeting held recently in Phoenix, Ariz. Hirai had served the council during the past year.

The council is a growers' organization with representatives from nearly every potato growing state. It was organized in 1948 and set its major goals to promote welfare of the potato industry of the United States and to encourage increased use of potatoes.

Since its organization, membership has been restricted to commercial potato growers with associate membership only, granted to processors and other allied potato industry. However, with the tremendous expansion of processors, the steering and executive committees of the council recommended a change in by-laws, at the annual meeting, to give processors full membership. Voting procedures still need to be worked out.

Many challenges will face President Hirai in the coming year, and among them will be the promotion of potatoes. Long recognized by nutrition specialists, the tubers are high in protein value, low in calories and not the fat-producing food as erroneously thought by many people.

Full-Scale Advertising Planned

Hirai and his steering committee are considering an imposing promotional program, discussed at the annual meeting. The program would include television spots, newspaper advertisements, full-page color ads in magazines and Sunday supplements, as well as institutional advertising in medical journals and restaurant publications.

This program would bring to the public's attention the nutritional advantages, non-fattening features and enjoyment of potatoes in the family diet.

Church Sets Date for Acre Sale

The church is setting the date for the "Acre Sale," a major project sponsored by the church. The sale will be held on Dec. 10, at 11:30 a.m. at the church. The auction will begin at 11:30 a.m.

Garden Club Women Plan Holiday Display

Members of ANK Garden club will stage their annual Christmas display Saturday and Sunday, Dec. 10-11 in the basement of Nyssa Methodist church. Hours for public viewing will be from noon to 5 o'clock each evening.

Parade Plans Complete

The planning for the Christmas parade in Nyssa Saturday, Dec. 10, is complete. There are about 20 floats already lined up, with no more ready to participate in the religious theme so well received in previous years.

NHS Play Postponed

Don Bates, NHS speech instructor, announces that the junior-senior class play, "The Boy Who Changed the World," will not be staged this evening and Saturday as originally scheduled.

Hospital Receives TV Trays, Curtains

A meeting of Malheur Memorial hospital auxiliary was held Monday with Mrs. Jessie Morgan in charge. Reports of the secretary and treasurer were read by Mrs. Dick Forbess.

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National Potato Directors Pose at Phoenix



AT A RECENT MEETING in Phoenix, Ariz., the men in photo above were elected as officers of the National Potato Council.



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Yuletide Plans For Scouts Told

Christmas activities for Cub Scouts and vacation camping for Boy Scouts will be high on the list of Scouting events during December in the Ore-Ida council, Boy Scouts of America, according to Jack Long, scout executive.

Farm Bureau Says Labor Unions Due To Affect Prices

Oregon Farm Bureau members meeting recently in Pendleton were warned that the same thing that happened to California growers could happen to them. One delegate to the convention observed that "California problems—especially agricultural problems—have shown a strong tendency to move north."

Weather ...

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Nov. 23	48	28	.02
Nov. 24	43	23	—
Nov. 25	39	24	—
Nov. 26	44	27	.04
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Beet Harvest Practically Completed Last Weekend; Refinery Campaign 40 Percent Over; To End Feb. 8 or 9

Sugar Content Down About 1/2 Percent; Tonnage Five Percent Less Than in 1965

The 1966 crop of sugar beets in the Nyssa district had been harvested last Saturday, Nov. 26, according to District Manager Ray Larson.

There were only about 60 acres still in the fields Wednesday, representing five growers and roughly 1150 tons, with 35 in the Weiser district, 20 in Nyssa and five in Payette.

Larson said it appeared the tonnage per acre would be about 22.6 as compared with 23.9 last year. Sugar content was also down to 15.2 as compared with 15.3 percent for the previous year. However, the average for the past five or six years is about the same as for the current crop.

Initial payments on the 1966 crops are based on a \$9.85 base instead of the \$10 figure used last year. Individual payments, based for the first time on sugar content of the individual grower's beets, have ranged from a low of \$7.76 to a high of \$10.82 per ton.

Initial payments on the present crop of beets delivered through Nov. 15 total over \$6 1/2 million from the Nyssa district alone.

Same Net Anticipated

Sugar content is down about one-half of one percent and tonnage per acre about five percent. However, the present market price of sugar is firm and Amalgamated Sugar company officials hope that these decreases will be offset by prices, allowing growers about the same net as for the 1965 crop.

Manager Larson said operations at the factory are running smoothly and during the 50 days of the campaign that about 40 percent of the crop has been processed. He said a completion date for the factory operation has been tentatively set for Feb. 8 or 9.

He also announced that through the Ion Exchange process put into operation about 10 days ago, the factory has been able to recover more sugar that had formerly been going through in the form of molasses.

He said, that for a layman, it is very similar to the actions of a water softener. And, as he said, the more sugar that is realized from the raw product economically, the more net returns it means for the company and the grower.

Luncheon Date Set By Extension Women

Mrs. Ron Young, ACWW chairman of the Nyssa Day Home Extension unit, reports that at 11 a.m. Dec. 8, the women will hold a potluck luncheon-meeting at Nyssa Methodist church. Babysitters will be available.

The luncheon will feature Oriental and American foods, followed by a film and program on Japan. All members are urged to attend and take a guest.

At 1:30 p.m. a program on "Oregon Sweets for the Holidays" will be given by county home extension agents.

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Salvation Army Christmas Drive Slated to Begin

Paul H. Penrod, chairman of the local Salvation Army Service Extension committee, announced this week that the Army's Christmas appeal letters are being mailed soon.

The chairman states that the committee helps the needy with food, shelter, clothing and food baskets. A special effort will be made to see that no child goes without Christmas toys.

The local committee matches needs with gifts, giving of their time and talents in service to the less fortunate. Penrod urges support of area residents by sending their contributions to Committee Treasurer Robert Wilson, 118 Main street, Nyssa.

The Salvation Army is a member of the Malheur county United Fund group; however, the annual Christmas effort enables the extension of comfort and joy to many more than would otherwise be possible.

Police Chief Urges Attendance at Friday Shoplifting Seminar

Nyssa Police Chief Alvin Allen announces that a public shoplifting seminar will be conducted at 7:30 tomorrow evening, Dec. 2, in the multi-purpose room of the Nyssa primary building.

Harry Bruno, coordinator of the police science department at Treasure Valley Community college and adviser for the Nyssa Police department, will conduct the seminar.

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AT A RECENT MEETING in Phoenix, Ariz., the men in photo above were elected as officers of the National Potato Council. They are (left to right) Walter Peterson, Goulds, Fla., vice president; Headlee Wright, Monte Vista, Colo., treasurer; Allan Larsen, Blackfoot, Idaho, vice president; Roy Hirai, Nyssa, president; Ted Jablonski, Phoenix, secretary; George Barnes, Presque Isle, Maine, vice president. In the photo on left Hirai talks with Doyle Burns, executive secretary of Washington, D.C. The council's new president has long been associated with the potato industry. He is owner-manager of Royal Produce company in Nyssa, a director of the Malheur Potato Growers' association, a member of the Oregon Potato commission and the National Potato Advisory committee.

FEDERAL GRANT APPROVED FOR NYSSA CITY LIBRARY

City Manager Fred O. Koch reported Wednesday that Nyssa's application for a library federal grant had been approved that day.

Approval is in the amount of \$26 to \$27 thousand and is to be used for remodeling and alterations. Notice of the approval came from the Oregon State Library board.

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Owyhee Reservoir Storage

Nov. 28, 1966... 273,190 Acre Ft.
Nov. 28, 1965... 528,910 Acre Ft.

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FIVE TREASURE VALLEY Community college students were recently selected as charter members of Omicron Phi chapter, Phi Theta Kappa, a national honorary fraternity for junior colleges. The students are (left to right) Bill Braniff, Bill Lawrence, Leroy Heitz, LeRoy Barton and Nancy Lytle. Lawrence and Miss Lytle are graduates of Nyssa high school and their parents are Mr. and Mrs. Frank Lawrence of Nyssa, Mr. and Mrs. Don Lytle, formerly of Nyssa, now residing in Nampa. Barton is an Adrian high school graduate and a son of Mr. and Mrs. Cornelius Barton of route 1, Nyssa. Heitz was graduated from Fruitland high school and Braniff is a Vale Union high school graduate. According to college officials, purpose of Phi Theta Kappa is to honor the nation's outstanding junior college students and to stimulate and motivate scholarship achievement among all students. These five were chosen on scholastic standing, high moral character and citizenship quality. Other students will be added to the membership roster of the local chapter as organization of the group progresses. Omicron Phi chapter will function as a service organization on the TVCC campus, assisting in such activities as the annual commencement exercises.