

### THE GATE CITY JOURNAL

TED M. BRAMMER, Editor and Publisher



#### SUBSCRIPTION RATES

Single Copies... 10c  
 In Malheur County, Oregon, and Payette and Canyon Counties, Idaho:  
 One Year... \$4.00  
 Six Months... \$2.75  
 Elsewhere in the U. S. A.:  
 Per Year... \$5.00  
 Six Months... \$3.00



Published Every Thursday at Nyssa, Malheur County, Oregon

Entered at the Post Office at Nyssa, Oregon, for Transmission Through the United States Mails, as a Second Class Matter Under the Act of March 3, 1879.

### A Welcome Visitor

What interests readers of weekly newspapers? The Suburban Press Foundation conducted a survey to find the answer to that question, and Editor and Publisher printed the results. They cast a revealing light on the wants of the millions of people who live in small towns and rural sections.

As anyone would expect, local news led the field in readership with 92.9 percent of those polled saying they always read it; 6.5 percent saying they read it sometimes; and only .06 percent confessing they never read it.

Next—and close behind—came editorials and local columns (where most of us fall short) with .07 saying they never read these.

And, perhaps surprising to many, third in reader interest was advertising. Only 2.7 percent said they never read these. All the rest said they always or sometimes read them.

Actually, the whole weekly paper is very thoroughly read. If not, people would not pay a yearly fee to have it brought into their homes. Even the poorest read classification (sports news) drew a combined "always" and "sometimes" readership of 89.1 percent.

The weekly paper is one of the most welcome of visitors to rural and small town homes. It stays seven days a week—not just one—can be read at one's leisure—one need not be at a particular place at a certain time (as with radio and television) to learn the news.

Consistent, successful advertisers already know this!

### Ullman Charged With Socialism

Al Ullman, current representative from this district in the U.S. Congress, has been charged with taking another dangerous step toward Socialism by his vote for price and wage controls.

The charge was issued by Everett Thoren, Republican candidate for the office from his home in Elgin. Thoren said that with Ullman being a member of the Ways and Means committee it is very probable that continuing inflation would bring the opportunity to force these controls upon the people.

Thoren said he has continuously stood for freedom and financial

### SUMMONED TO PORTLAND

Mrs. Earl (Earlene) Jennings, a member of the Journal staff, left Saturday night for Portland where she was summoned due to the illness of her mother, Former Nyssa Mrs. J. E. Wildman. Mrs. Jennings was accompanied to the Rose city by her daughter, Joyce. Another daughter, Diane, is assisting in the Journal office while her mother is away.

responsibility as opposed to Ullman's foreign give-aways. The Republican opponent said he would vote for sound monetary principles that would bring relief to citizens with fixed incomes that are now hurt by increasing prices.

### Schedule Announced For Special Services At Local Churches

Weeknight services are being provided for summer worshippers by Nyssa Christian and Methodist churches and are announced together for the information of everyone, according to the Revs. Wallace Prowell and Ralph A. Lawrence, respective pastors.

Each church will provide an evening service at 8 o'clock Wednesday nights, and during part of the summer, an exchange of both pastors and churches will take place as outlined below:

Wednesday, July 6—The Rev. Prowell speaks at the Christian church. The Rev. Lawrence will speak at Methodist church on "The Comfortable Pew."

Wednesday, July 13—Joint service at Christian church. Rev. Lawrence speaks on "How the Church Can Minister to the World Without Losing Itself."

Wednesday, July 20—Joint service at Methodist church with the Rev. Prowell speaking on "The Parable of the Leaven."

Wednesday, July 27—Joint service at Methodist church. Rev. Prowell speaks on "The Parable of the Wedding Feast."

Wednesday, Aug. 3—Joint service at Christian church with the Rev. Lawrence speaking on "What Is This Treasure?"

Everyone is invited to attend these services. Remainder of the summer schedule will be announced later.

### Church Club Group Elects New Officers At Recent Meeting

Meeting of Assembly of God Missionette members was held June 21 at 7:30 p.m. in the church basement.

Results of election of officers were Mrs. Don Smith, sponsor; Frances Cruson, president; Mrs. Sid Hardman, first vice president, in charge of projects; Joyce Cruson, second vice president, in charge of publicity; Linda Cooper, secretary-treasurer; Ora Lee Stites, program chairman; Lorna Hardman, social chairman; and Renee Hardman, member chairman.

### Adrian Community Church News

Women's Bible study group of Adrian Community church met June 22 at the home of Mrs. Lynn Hurst near Ontario. A potluck dinner was served on the lawn. Mrs. M. L. Kurtz was in charge of the lesson and the group studied the fourth and fifth chapters of Matthew.

Mr. and Mrs. Robert Long, Carolyn Ward and the Rev. Elmer Rosenkilde attended an organizational meeting for the County Council of Churches. The session was held Sunday afternoon at the Christian church in Nyssa.

The high school age group met Sunday evening at the church and then went to Lake Owyhee for a picnic supper.

### GUEST PASTORS PLANNED AT METHODIST CHURCH

Guest ministers will be in the pulpit of Nyssa Methodist church Sunday, July 3. The Rev. Ralph A. Lawrence and family will be at Wallowa lake where the Rev. Lawrence will be director of family camp.

Two services are held each Sunday at the Methodist church. At 8:30 a.m. the preacher will be the Rev. Wallace Prowell of Nyssa Christian church. At 11 a.m. the sermon will be delivered by the Rev. Tom Foster of First Methodist church in Ontario.

### 'Best Friend' Greets Editor Brammer



AFTER BEING SEPARATED FOR A MONTH—This photo tells the story of a Friday afternoon meeting of a man and his dog. Many Nyssa "human beings" greeted Editor Ted Brammer and his wife, Arlene, with friendly smiles and kind words, but Old Rex made a flying leap toward his master and for many hours didn't take his eyes off of the house. The Brammers returned home following an extended vacation in their former hometown, Berryville, Ark. There they visited relatives and friends, as well as others in Nebraska, Kansas and Idaho.

### LETTER To the Editor

Route 1, Box 422 Redmond, Oregon

Dear Ted and Arlene: For several months I've been trying to get a letter off to you. We miss Nyssa and all our friends so very much.

It's a sad situation to move away when one's roots are deeply planted. Don and I will always be grateful to the Nyssa area residents for helping to make our business venture successful.

Our new packing plant opened May 9 and we're so very proud of it. It houses the most modern facilities, plus an office for me. (Just hope I can stay in it!)

Tell all our friends "hello" and to come visit us at Cinder Butte Packing company in Redmond. We'll be pleased to see each and every one.

Sincerely, CHRIS PARKER

### VISIT FROM NEBRASKA

Mrs. Gilbert Hasty and Mark of Kearney, Neb., visited June 22-26 with her sister-in-law, Mrs. Verda Steinke. Mrs. Hasty and Mark left Saturday on the streamliner to join her husband in Pendleton where he is on special assignment for Union Pacific railroad.

### Methodist Ministers Cite Need for Aides During Camp Session

Both men and women are urgently needed to assist with the Methodist senior camp to convene July 23-30 at Wallowa. And interested patrons are asked to contact immediately the Rev. Ralph Lawrence of Nyssa or the Rev. Tom Foster in Ontario. Theme of this year's session is "The Bible Speaks to You."

Registration deadline is July 16 for the junior high camp comprised of students in grades 7 and 8. Camp session will be held from July 30 to Aug. 6 at Wallowa.

### READY MARKET

— For Your — FARM-RAISED FEEDS

BARLEY — WHEAT MIXED GRAINS HAY — STRAW

ALBERTSON'S FEED LOT

Phone 372-2373 P. O. Box 307 NYSSA, OREGON

### Park Avenue Church Gets New Minister, Rev. Ralph Tisdial

The Rev. Ralph Tisdial will assume pastoral duties of Park Avenue Baptist church effective July 1 and plans to move from Nampa to Nyssa with his wife, Pearl, and 16-year-old son, Clancy, as soon as suitable housing can be obtained.

Rev. Tisdial was graduated from high school in Ft. Worth, Texas; received his college education at El Cerrito, Calif.; and studied for the ministry at the Baptist Theological seminary in Ft. Worth.

The Rev. Tisdial announces that regular Sunday services will include church school at 10 a.m., with worship services at 11 a.m. and 8 p.m., beginning next Sunday.

### McKINNEYS RETURN HOME

Mr. and Mrs. Bob McKinney, Brenda and Tim returned home Sunday after visiting for three weeks with relatives at Berryville and other points in Arkansas.

To Buy, Sell or Rent, Try the Classified Page!

GUESTS IN MILLS HOME Owyhee—Mrs. Arvid Anderson of Scottsbluff, Neb., is spending several weeks with her son-in-law and daughter, Mr. and Mrs. Chester Mills. Ken Mills arrived last Thursday evening to spend some time with his parents, the Chester Mills couple. He is recuperating from recent surgery performed at Physicians and Surgeons hospital in Portland.

### Water Heating Troubles?



Call Us for FREE INSPECTION and ADJUSTMENT

### COAST-TO-COAST STORE

Victor R. Haburchak, Owner Phone 372-3545 NYSSA . . . OREGON

why save at the bank?



...because it's EASIER!

A full service bank like First National is the only place you save time and trouble while you save money. Savings, checking, safe-deposit, loan and trust services... all at one location, with free parking and drive-in banking to make it even easier. Your regular savings at First National are bank-safe, and interest compounded quarterly builds savings fast. You'll enjoy the convenience of Save-O-Matic, too—an automatic savings plan for busy people who find it "impossible" to save regularly. All these services are under one roof at First... we have over 100 "roofs" throughout Oregon... one near you!

Deposits made on or before July 10 earn interest from the 1st

It's easy...ask FIRST!



FIRST NATIONAL BANK OF OREGON

Member Federal Deposit Insurance Corporation

When you can't see them, you can almost feel they're in the room with a Long Distance call. Go ahead. Call now.



MALHEUR HOME TELEPHONE CO.

## JULY 4th SPECIALS

(IN LIMITED QUANTITIES)

Regular \$3.98 and \$4.98 HOUSE DRESSES . . . . . \$1.98

Regular \$4.98 SHIFT DRESSES . . . . . \$1.98

Starting Thursday, June 30, We're Offering A FREE PAIR OF HOSE With Each Daily Purchase Totaling \$20.00

## Wally's Dress Shop

223 Main Street NYSSA, OREGON Phone 372-3418



SPECIAL

FREE ALIGNMENT CHECK

Critical steering and wheel mechanisms need periodic checks.

Another O.K. "INSTANT-SERVICE" for greater driving safety.



## TARTER'S . . . Nyssa

400 North Main St. Phone 372-3549