

SBA Representative Tells of Aids To Businessmen at C of C Meeting

Federal government helps for businessmen were discussed at the Aug. 4 Nyssa Chamber of Commerce meeting by Vic Goertzen of Boise, management assistance representative of the Small Business Administration.

Emphasizing the intent to help preserve free competitive enterprise and strengthen the nation's economy at the local level, Goertzen explained the role of SBA in assisting Nyssa businessmen.

"SBA has three major roles in small communities," he said. "These are financial assistance, help in doing business with the government and in improving management skills with educational materials and management counseling."

Emphasizing management counseling, Goertzen explained that SBA is recruiting for the "Service Corps of Retired Executives," SCORE, capable businessmen who have time and interest to counsel small businessmen on management problems in each community of southern Idaho and eastern Oregon. Such volunteers serve without pay in helping other businessmen understand how and why sound management decisions are made.

Varied Activities Conducted

Other SBA management training ranges from sponsorship of business courses in schools, local businessmen's workshops, a "homework" program of over 600 management publications and face-to-face staff counseling.

SBA assists businessmen in doing business with the world's largest customer, the U.S. government, Goertzen said, by help with contracting and sub-contracting as well as in purchasing surplus merchandise or equipment. An SBA supervised program of "Set-Asides" assures small businessmen of an opportunity to bid on government contracting.

A nationwide system of inventory of facilities assists both government and other businessmen in locating resources for most any type of merchandise or service.

in any geographic area. SBA is active in locating suppliers from the small business community, he said.

Different Loans Available

Financial assistance for small business is available from SBA, Goertzen said. Loans to individual organizations may be made direct, in participation with banks or on a loan guarantee program through local financial institutions.

SBA is especially interested in smaller loans, Goertzen explained, with over half of the Boise region's program going to businesses needing less than \$20,000 of assistance. There has been a substantial increase in loan activity, with 1964 totals about 2½ times the 1963 rate, and the past three months of 1965 about double the 1964 pattern. Sixty-seven loans to small businesses, totaling \$2,270,900, have been authorized by the Boise SBA office during the past 90 days, he said.

Assists Local Development

SBA also assists in community and area development, through assistance with local development companies. SBA may loan up to 80 percent of the money required for new plant construction, conversion or expansion or for financing facilities in new shopping centers, he said. In addition, SBA may also be able to assist individual businesses in the development of facilities.

Persons desiring more information about any SBA program are urged to contact the Boise Regional SBA office at 216 North Eighth street, Boise. Information is also available at the local chamber of commerce office.



JUDGED BY NYSSA JAYCEES as the best over-all entry in the Back-to-School parade and receiving a cash prize given by the Gate City Journal was this huge "book worm." Inside the varied sizes of green crepe paper covered boxes during the parade were (left to right) Philip Klinkenberg, Myrna Sells, Frank Sells, Eva Klinkenberg and Carolyn Sells. The monster wriggled its way for seven blocks down Main street with the youngsters coming out of the cartons as quickly as possible, stating that it was hot in those boxes. Parents of these children are the Carl Sells and Gilbert Klinkenbergs. Names of second and third place winners in each division were not available at Wednesday press time.—Staff Photo.

COMING EVENTS

Today, 2 p.m.—WCSC general meeting in Methodist church.

Aug. 13-21, 8:45 to 11:45 a.m.—Vacation Bible school at Church of the Nazarene.

Aug. 13, 10:30 a.m.—Senior Citizens club meeting at John Long residence.

Aug. 13, 2 p.m.—Owyhee Garden club meeting at home of Mrs. Earl Ward.

Aug. 13, 8 p.m.—Sugar Babes bowling league meeting at Sugar Bowl.

Aug. 14, 7:30 p.m.—NHS class of 1955 reunion banquet at East Side cafe in Ontario.

Aug. 15 — Nebraska picnic in Caldwell city park.

VISIT FROM DELAWARE

Mr. and Mrs. Don Sherwood of Bridgeville, Del., visited last week with his father and brother, Henry and Frank Sherwood.

Caldwell city park.

Aug. 15, 12 noon — Fiesta in Nyssa south park sponsored by Siempre Adelante, assisted by Mexican PTA.

Aug. 15, 1 p.m.—Malheur Farm Bureau picnic at Lions park in Ontario.

Aug. 15, 1 p.m.—NHS class of 1955 potluck picnic in Nyssa south park.

Aug. 15, 1:30 p.m.—Odd Fellows - Rebekah family picnic at Tom Johnson home.

Aug. 18, 7 to 10 p.m.—Metho-dist ice cream social on lawn at Don Oldemeyer home.

Land Bank Loans To Area Farmers At All-Time High

Farmers and ranchers of this area borrowed a record amount of long-term money from the Federal Land Bank of Spokane in the year ending June 30, 1965.

Total loans for Malheur, Payette, Washington and Adams counties for the period were \$1,802,000, an increase of \$117,000 over the previous year. This represented an increase of 6.3 percent as compared with a national increase of 12.4 percent.

The funds were used to buy land, livestock or equipment, to make improvements, pay for operations or refinancing indebtedness, according to Dan E. Roberts, manager of the Land Bank association of Ontario.

Governor R. B. Tootell, head of the Federal Farm Credit administration, said the increase reflected a growth in commercial agriculture. However, other authorities feel it reflects the plight of the farmer who faces ever-rising prices of what he must purchase and receives an ever-diminishing return on what he must sell, on a percentage base of the amount paid by the consumer.

The Spokane bank is one of 13 in the nation and the association of Ontario is one of the 724 local associations contacted by farmers needing both short-time and long-term loans.

LEAVE FOR SCOUT CAMP

Nancy Jackson and Mardi Tensen left last Thursday for a two-week session at Alice Pittenger Girl Scout camp near McCall.

To Buy, Sell or Trade, Try the Classified Page!

Firemen Extinguish Minor Area Blazes

Nyssa firemen have answered several alarms within the past week. The department was summoned last Thursday afternoon to Fangen Floral, west of Nyssa, where fire from a trash burner apparently ignited a pile of lumber. Firemen report that damage was minor.

The volunteers were called that evening to the Larry Schenk residence on Gem avenue where winds had fanned some embers left from a weed burning operation. Minor damage was reported.

On Friday morning they were called to the Clifford Beckstead ranch, southwest of Nyssa, where a haystack was burning. The hay was destroyed by the blaze.

The firemen were called Friday afternoon to the south part of town where a car driven by Mrs. Chuck Landreth had caught fire. Damage was confined to wiring and hoses.

They were called Monday to



Nyssa Weather...

Date	Max.	Min.	Prec.
Aug. 3	85	62	.03
Aug. 4	89	58	.09
Aug. 5	88	58	—
Aug. 6	93	55	—
Aug. 7	97	55	—
Aug. 8	98	60	—
Aug. 9	98	58	—
Aug. 10	92	63	—
Aug. 11	—	62	.01

Owyhee Reservoir Storage
Aug. 11, 1965 — 583,880 Acre Ft.
Aug. 11, 1964 — 569,570 Acre Ft.

extinguish a weed fire on North Third street.

On Wednesday afternoon the volunteers were summoned to put out a fire in a car back of Michael's Pharmacy. Slight wiring damage was reported to the vehicle which was operated by Sue Trammel, an employee at the drug firm.

FIESTA

Sunday, August 15, 1965

Beginning at 12 O'clock Noon
NYSSA SOUTH PARK

Mexican and American Foods
\$1.50 Per Plate

Sponsored by SIEMPRE ADELANTE

Rural Correspondent Reports Recent News Events in Apple Valley Vicinity

By Mrs. Waldo Smalley

APPLE VALLEY—Mrs. Verda Nichols of Caldwell is a guest this week of Mr. and Mrs. Rex Nichols.

Mr. and Mrs. Owen Harlan of Boise were Sunday dinner guests of Mr. and Mrs. Gene Honey. Evening visitors in the Honey residence were Mrs. Romona Shaw and family of Greenleaf.

Mrs. Waldo Smalley, Mrs. Doug Daniels and children attended a birthday anniversary party Aug. 3 for Jeffery Smalley at Payette. Mike and Jay Nichols were guests of Mark and Jeffery Smalley of Payette from Monday evening until Thursday of last week. They also helped Jeff celebrate his fourth anniversary.

Mr. and Mrs. Clarence Cables and family of Gayway Junction were Sunday guests of Mr. and Mrs. Don Fritts.

Visitors From Washington

Austin Ryals of Seattle and daughter, Mrs. Ted Fuller of Marysville, Wash., arrived Aug. 5 to visit Mr. and Mrs. Gene Honey. Mrs. Honey entertained with dinner that evening for her guests. Others present were Austin Ryals' brother, Mr. and Mrs. Chet Ryals of Boise, Mr. and Mrs. Homer King of Adrian, Mr. and Mrs. Sam King. Austin Ryals is an uncle of Mrs. Honey and Sam King, whom they had not seen for 20 years.

Out-of-State Tourist Notes Hospitality Of Nyssa Resident

Kindness to another brings its own personal reward but it can also bring good publicity for a whole community. This is the story of such an act.

Orin Sumner recently received a business letter from an executive of a drug firm in Baltimore, Md., with an added post script.

The P.S. stated, "I would like to add a personal note if I may. Several weeks ago, after passing through your town enroute to California, our car radiator sprang several small leaks. We were forced to pull over in the hot sun, attempting to cool the engine."

"A resident of your community stopped and went out of his way to obtain a large milk container of water for us, enabling us to drive back to Nyssa for repairs. We found your local garage attendants most cooperative and reasonable with their fee. Nyssa will long be remembered by us for its neighborly hospitality."

(Editor's Note: This may not be a very big item to people of the west, noted for their willingness to assist, but to those from a crowded city in the east where one may not know his next door neighbor, it is a rather large and unusual gesture.)

Classifieds Bring Results!

Mrs. Roy Rookstool spent Aug. 4 at the home of her daughter, Mrs. James Edens and family at Payette.

Attend Picnic in Caldwell

Mr. and Mrs. Roy Rookstool attended a picnic dinner Aug. 4 in a Caldwell park for former Nebraska friends, Mr. and Mrs. Rolie Hendricks of Broken Bow, who were visiting relatives at Caldwell. The following day the Hendricks' were evening dinner guests in the Rookstool home. Later in the evening the Rookstools took their guests to the home of Mr. Hendricks' sister, Mrs. Orvil Hickman, to spend the evening visiting.

Capt. and Mrs. Charles L. Ferguson and family of Clovis, N.M., are visiting this week with his parents, Mr. and Mrs. Tom Ferguson, and her grandmother, Mrs. Andy Standal. The Standals were Saturday evening guests of the Fergusons for a fish fry and on Sunday the Fergusons were dinner guests at the Standal home.

Honored on Anniversary

Mr. and Mrs. Rex Nichols, Mr. and Mrs. DeLos Vinsonhaler were Friday evening guests of Mr. and Mrs. Don Fritts, helping Fritts celebrate a birthday anniversary. This same group met Saturday evening at the Vinsonhaler home.

Mr. and Mrs. Thaniel Botner and family of Ontario were Friday evening visitors of Mr. and Mrs. Conley Wilson. Mr. and Mrs. Cedric Caldwell were Sunday dinner guests in the Wilson home.

Mr. and Mrs. Fay Collins visited Monday in the Eddie Cahill home in Boise. Cahill's parents, Mr. and Mrs. Edward Cahill, and grandmother, Louisa De Lorenzo, all of Boston, Mass., were guests there. Cahill left Aug. 3 to drive his parents and a grandmother home because his father wasn't feeling well enough to drive. He will return home by plane.

Don Boston of Seattle arrived home Aug. 5 to visit his parents. He returned Sunday to Seattle.

Shower Fetes Miss Coleman

Mmes. Earl Boston, John Boston and Bob Shippy of Weiser were guests at a miscellaneous bridal shower honoring Janet Coleman. The event was held Aug. 3 at the Cliff Main home in Nyssa with Janelle Neiger as hostess.

Don Boston and Janet Coleman attended the wedding of Janelle Neiger and Dean Seward Sunday afternoon in the Lutheran church at Ontario. Miss Coleman was maid of honor.

Marion Shippy of Weiser was a Sunday overnight guest of Mr. and Mrs. Earl Boston.

Doug Daniels of Glenwood, Wash., arrived Friday evening and on Saturday morning left with Mrs. Daniels and children to return home. They had been visiting the past three weeks with her parents, Mr. and Mrs. Waldo Smalley.



SWIFT'S — PREMIUM
RIB STEAK
79¢ Lb.

SWIFT'S — PREMIUM
RIB ROAST
75¢ Lb.

SMOKED
PORK CHOPS
8 for 98¢

Swift's — Boneless Center-Cut
HAM SLICES
3 for 89¢

CRISPY FRESH Produce

LOCAL
Cantaloupe
6 for \$1

LOCAL RUSSET
POTATOES
10 Lbs. 49¢

Dog Days SALE



CAMPBELL'S

Tomato Soup . . . 9 Cans 99¢

WESSON

OIL . . . Extra Large Size 59¢

Van Camp's — No. 2½ Size

Pork & Beans . . . 4 for 85¢

46-Oz. Size — Hawaiian Red

PUNCH . . . 3 for \$1.00

Kraft 8-Oz. Pkgs. — American

Sliced Cheese . . . 3 for \$1.00

New Nabisco Snack Crackers —

Entertainers . . . 2 Pkgs. 79¢

Reg. 29c Each — New Instant Lipton's

Ice Tea Mix . . . 4 Pkgs. \$1.00

Four Flavors — Rosedale Frozen

Fruit Pies . . . 3 for 79¢

SALE DATES — AUGUST 12-13-14

Observing Our 54th Year in the Food Business

Wilson's

204 Good Avenue — Gold Strike Stamps, Too!