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## New Buildings, Other Improvements Reflect Nyssa Growth



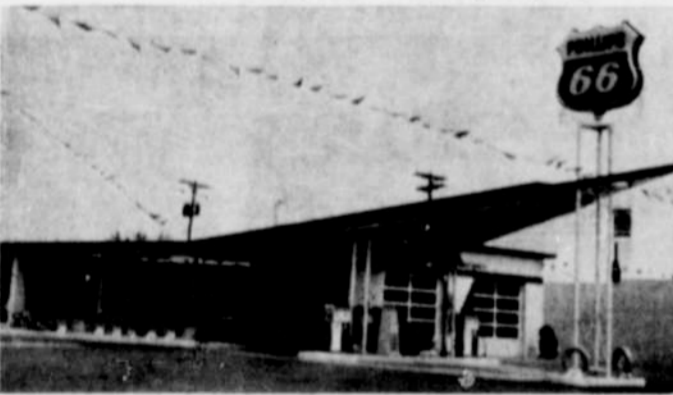
THIS IS THE ELLIOTT TIRE FIRM, owned and operated by Mr. and Mrs. Bob Elliott who came to Nyssa early in 1960 from Portland where they owned a similar business. Early in June that year the structure was completed, the Elliots began their tire recapping and repair business and on June 18 held their grand opening event at 204 North Main street.



THIS IS THE A and W ROOT BEER Drive-in, owned and operated by Mr. and Mrs. Carl Burningham. Construction of the building began early in October 1960. The owners held their grand opening on April 22, 1961. Upon completion, the new structure housed all new equipment and was graced with a large newly paved parking lot. The building also serves as the bus depot and Western Union telegraph office. The business is located at 511 Main, site of the Burninghams' former Doll House.



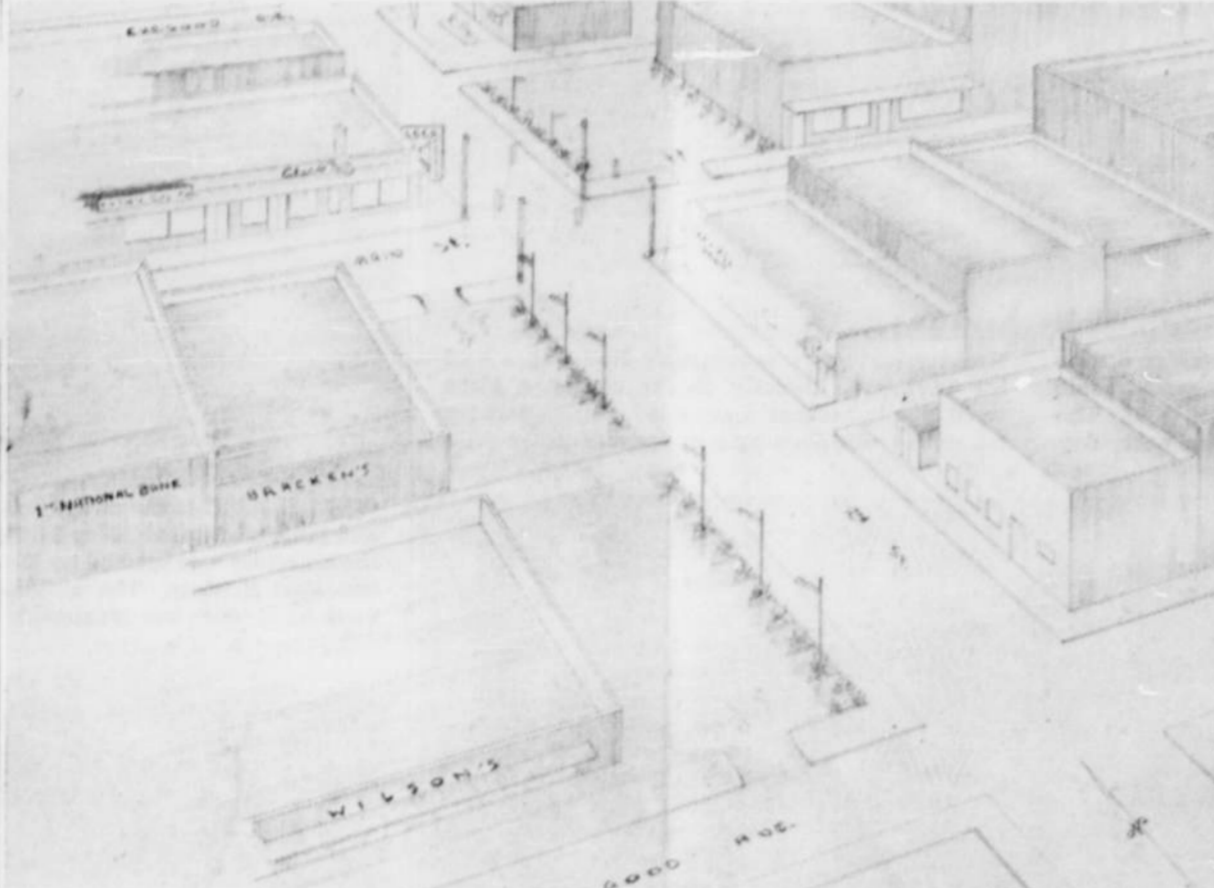
CONSTRUCTION of this building was begun early in October 1960 by Lee Cables of Ontario. It is the home of Service Parts company, an automotive store, located at 17 North Fourth street. The structure and a paved parking lot were completed early in December that year and the business was moved from the Peterson Furniture building at 223 Main street.



CONSTRUCTION of the Phillips 66 Station was completed early in 1963 and on April 27 that year the grand opening was held. Don King is manager of the Nyssa firm, located at Sixth and Main streets.



NYSSA'S MUNICIPAL SWIMMING POOL opened Aug. 9, 1961, upon completion of the pool and bath house. Plans for the facility were begun in 1960 by a 14-man committee of Lions club members. In January 1961 the Lions group and City Planning commission decided to place a \$60,000 bond issue before Nyssa voters, and on Feb. 28, 1961, the balloters approved the issue by a four-to-one vote. Construction began June 12 that year, the pool opened in August and on June 10, 1962, the facility was officially dedicated. This photo was taken Friday morning, June 25, 1965, from across the pool with the bath house in the background. A group of young Nyssans were about to dive in for a class of instruction, conducted by Glenn Walker, present pool manager.



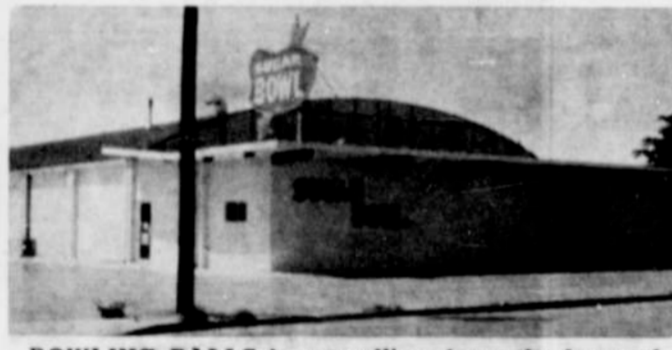
AN ARCHITECT'S SKETCH of the proposed parking mall which will extend along Second street from Good avenue to Main street, just east of Wilson's Market and Bracken's Department store. The old Chevron station property was recently acquired by the Wilson and Bracken firms. First National Bank of Oregon and Nyssa Pharmacy. Plans call for razing the building and the entire area will be paved and beautified with potted trees or shrubs, together with increased lighting. An already

established parking lot (upper center of sketch) will also have a face-lifting by a group of businessmen, known as Nyssa Enterprises. This area will also be beautified and lighted to conform with the new lot. This is considered a major improvement to downtown Nyssa, as it will not only beautify, but will give much-needed parking space for the firms' customers. Work will begin as soon as the Nyssa-Nampa Beet Growers laboratory can be moved from the Chevron building to a suitable location.

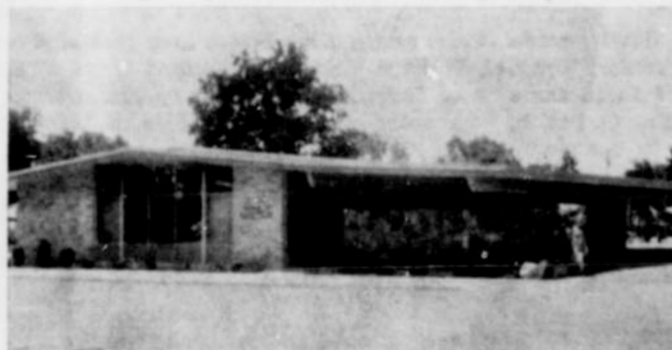


ONE OF THE MORE RECENT ADDITIONS to the commercial firms of Nyssa is Ray Tarter's O.K. Tire retail store. The structure was completed and was opened for business around mid-

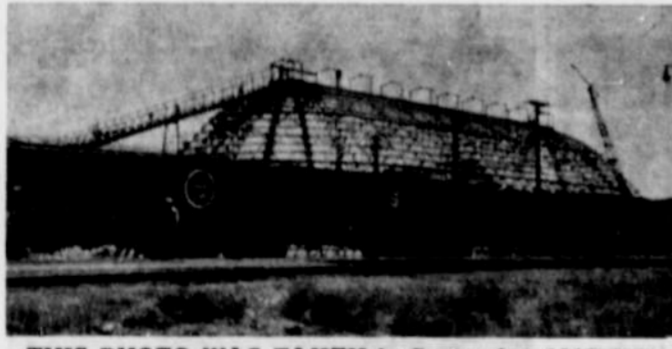
November 1964. Tarter purchased the O.K. Rubber Welders firm from Roy and Georgia Wild in July that year. The 36- x 80-foot concrete block structure is located on North Main.



BOWLING BALLS began rolling down the lanes of the Sugar Bowl at 909 Park avenue on Saturday, Sept. 15, 1962. Special events were held that day during the new firm's grand opening. The 73- x 140-foot structure was built by E. E. Corn; his son-in-law and daughter, Bill and Betz Purcell, all of Caldwell. In addition to 12 bowling lanes, it houses a lunch counter, rest rooms and conference room. Rudy Marostica is present manager of the firm.



OPEN HOUSE at the then newly constructed Kerby-Danford medical clinic was held Oct. 21, 1962. The 40- x 80-foot brick veneer structure is located at Third street and Good avenue, the former site of a dilapidated dwelling with weed-covered grounds. In addition to the offices of Drs. K. E. Kerby, K. A. Danford and J. R. Cundall, dentist, it contains sound-proofed rooms for minor surgery, electrocardiograms, diathermy and x-rays. It will also house the office of an eye doctor in the immediate future.



THIS PHOTO WAS TAKEN in September 1962 during construction of a 300- x 130-foot pulp storage shed on the grounds of Amalgamated Sugar company's Nyssa refinery. Construction began June 1 that year and was done entirely by company employees. The steel structure, with galvanized siding, concrete floors and arch-type roof was ready for use in early October 1962. It holds 15,000 tons of bulk pellets, previously stored in rented warehouses or in outdoor piles.



THE FANGEN FLORAL FIRM, owned and operated by Bob and Mable Fangen, is located on the Adrian highway at the west edge of Nyssa. The floral shop structure and greenhouses were completed early in 1960 and on April 9 that year, the Fangens held their grand opening event. In addition to flowers, plants, shrubs and trees, the owners carry a complete line of gift items.



HOWARD MYRICK'S all-new Texaco station and radiator shop at Fourth and Main streets opened for business May 1, 1962. Myrick now plans a display lot for new and used cars and trucks for Gentry Ford Sales of Ontario. He formerly operated Howard's Chevron station at Second and Main streets. That building is one that will soon be razed to make room for a new parking mall.



THIS IS COMINCO's fertilizer storage warehouse when it was under construction in August 1961. It is located on the Union Pacific railroad spur near the intersection of South First street and King avenue, and is a distribution center for Elephant Brand products. The all-steel structure has metal roof and walls with reinforced concrete foundation and floor. The interior measures 58 x 99 feet, with 18-foot walls.

### Study Covering Past Six Years Shows Steady Gains in City on All Fronts

The banner across the top of the page might indicate that this was a promotion by the chamber of commerce or part of advertising paid for by local merchants. But it isn't—this section is the brain-child of the editors and publishers and furnished free as a public service to all those interested in Nyssa. And, it is factual.

In recent years there have been numerous accounts of the death of small rural towns dependent on agriculture. These have appeared in the press, on the radio and on television—and have been very true, especially in the one-crop areas of our nation.

Now, is this happening to Nyssa? Recently an ex-resident who was visiting relatives here made the statement to the "missus" that she could "hardly wait to get out of this God-forsaken place and back where there was something to do."

Naturally, that hit us rather hard and we started taking inventory of the situation. First, selfishly, because all our worldly goods are tied up in the town and secondly, it is our home, and we like it and the people. If, as some seem to think, it is dying, since we haven't acquired sufficient to retire in comfort, is it time to sell out and move on?

#### Findings Reported

When we completed the survey covering the six-year (plus) period since we came to Nyssa, here are our findings:

The town is not on the downgrade. There have been a considerable number of new businesses established here in the past six years. (Many are pictured on this and following pages.) These have been mostly at the outskirts of town where more land was available at a cheaper price and where adequate parking could be had.

There are more vacant buildings in the downtown section of Main street than six years ago, but then the same is true in Boise, Caldwell, Nampa and Ontario. And all of the merchants located in the downtown sections of those towns are aware of it and trying to remedy the situation—the same as Nyssa merchants have started to do.

#### Population Shows Growth

The population has shown a slow but steady growth. The biggest industry, Amalgamated Sugar company factory, has been enlarged and improved in many ways. The churches, schools and hospital have kept pace with the commercial growth.

The city government has provided many improvements in the form of more paving, larger water lines, sewer facilities for the entire city, more and better playgrounds and parks. And there has been a steady residential growth over the years.

No, friends and neighbors, Nyssa is not dying! There is a shift of business locations and we are definitely not a boom town—but not dying. If we were, there would be a large decrease in the value of business and residential property, which there isn't. And there is optimism for a continuous growth of our town.

#### Friendly, Courteous People

We are centrally located in a fertile farm area—have a good climate—some of the best hunting and fishing to be found anywhere—have friendly and courteous people, as a whole, and to the merchants we are individuals—not just a face that appeared in the store to make the cash register jingle.

It is up to the people of the town to keep what we have and gradually get more, if we like what we have—WE DO!

Found under other headings will be facts and figures in detail showing the improvements made during the past six years. For aid in these we are indebted to Ray Larson of Amalgamated Sugar company; W. L. McPartland, superintendent of schools; Betty Wilt, city clerk; and no small amount to Art Colby, previous city manager, from whose reports to the city much information was taken.

### Sugar Company Increases Size Of Nyssa Refinery

The Amalgamated Sugar company factory, Nyssa's biggest industry, has continued to enlarge and modernize its multi-million dollar plant during the past six years.

It is rated the most modern in the world and second in size to only one plant in California. Last year it processed 900,000 tons of sugar beets to make 2,400,000 one-hundred-pound bags of sugar. It paid approximately \$10,000,000 to growers in the area, paid \$2,000,000 to the 600 employees used during the processing period and the 150 hired year-round.

Storage has been more than doubled for processed sugar from the former 700,000 one-hundred-pound bag capacity to 1,500,000. This was accomplished through the construction of five enormous concrete silos (pictured elsewhere in this issue) and one Weibel silo.

The company has also added 15,000 tons to the capacity of beet pulp storage on the local grounds and constructed installation for bulk sugar loading. A new lime kiln and package boiler have also been added during this period.

#### New Machinery Added

The mills have been increased from a 4,800 tons of beets sliced per day to 6,500 tons through the addition of a slope diffuser, more industrial filters, a new crystallizer, granulator, extra beet washers and cutters, and new evaporators.

Capacity of the beet pulp drier has been increased from 285 tons per day to 500 tons through the addition of extra presses.

Under way now, and to be in use for processing the 1965 crop, is a new \$500,000 testing lab for sugar content, whereby each individual grower will be paid on the basis of the sugar actually derived from beets he delivers, and not on an average for the overall crop.

### Six-Year Period Of Improvements Noted in Schools

The major physical addition made to the Nyssa school plant since 1959 is the addition of a new v-o-g building and remodeling of the old structure used for this purpose into a modern biology classroom and laboratory. This cost \$95,000 for which a bond issue was approved by patrons.

Minor improvements have consisted of paving the area back of the elementary building, re-sodding the football field following the spreading of beet dirt donated by local growers, and seeding lawn areas.

In 1961 a third well was dug near the football field and the irrigation system was changed from hose watering to the use of aluminum sprinklers.

#### New Programs Added

In 1960 guidance programs were started at the junior high and high school level, plus a program for advanced placement.

During the 1961-62 term a program was started to benefit mentally retarded children in the primary and elementary grades. Also a vice principal was placed to lighten the burden on the elementary principal.

(Continued on Page 10)

### Building Permits Near \$2 Million Mark

Further indicating that Nyssa hasn't stood still since 1959 are building permits issued by the city of Nyssa totaling \$1,779,629 since the first of 1959.

Of this total, residential construction comes first with \$823,974 for 53 new dwellings. Most of these have been of modest cost, averaging slightly over \$15,000 each with none in the really expensive bracket.

Spent for remodeling of existing residences during the same period, according to permits issued, was \$209,082.

New commercial construction has accounted for a total of \$699,282 with \$47,290 used to remodel other commercial-type buildings. No check was made of the number of permits issued for new construction but most of the buildings are pictured on this and following pages in this section.

(Some are shown larger than others in the pictures due to our still having the engraving from opening announcements while others are recent pictures made with a Polaroid camera and developed in this size.)