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'65 Foreseen as Year of Compromise; No Big War But Continued Blackmail; U.N. Loses Importance in U.S. Plans

Cost of Government Increases, Wages Rise, Profit Margin Down, More Businesses Fail

The Journal is again pleased to present the noted Roger W. Babson's 1965 predictions for its readers. It is the same forecast, in detail, carried annually by many of the large dailies throughout the United States.

It covers 50 different subjects, many of which are vital to individuals and firms in making their future plans.

Covering the war situation, he sees no big conflicts, saying China is not ready with sufficient bombs and a method of delivery and that Russia is seeking more prosperity for its citizens. He sees little change in Cuba and Castro but predicts a compromise in South Vietnam leading to neutralization.

In industry he predicts a continuing boom in the first half of the year, with considerable tapering off in the second half. He says wages and interest will rise with resulting decrease in the margin of profit and a higher rate of business failures.

For agriculture, eliminating widespread drought conditions, he said, "We do not see any near-

term important uplifting forces on the farm scene."

Generally, he said the cost of living would rise, cost of both local and federal government would increase, that there would be less result from the administration's "War on Poverty" program than from natural economic conditions.

He predicted that the United Nations would become more under the influence of the Asian and African nations, forcing the U.S. to go it alone in some instances and that President Johnson would be more of a compromiser than a contestant, as that was his character by nature.

BABSON'S BUSINESS AND FINANCIAL FORECAST FOR 1965

By ROGER W. BABSON

Promising the people of the United States "peace and prosperity," President Johnson was carried to victory last November on an overwhelming landslide. By nature he is more likely to compromise than to contest. Also, he is deeply sincere in his desire to accelerate the economic growth of this country and to wipe out poverty.

But we must not forget that both Woodrow Wilson and Franklin Roosevelt promised to keep America out of "foreign wars." And already the British financial crisis has forced the Federal Reserve to raise its discount rates to 4%—despite President Johnson's dislike of higher money rates. Therefore, as we look forward to 1965 from our more than 60 years of experience in forecasting and analysis, we emphasize once again that the great rolling tides of economic fundamentals and social currents are likely to have a greater impact on what is to unfold than will the campaign promises of successful candidates.

1. There will be no war with Russia during 1965. The Russian people want some of the "peace and prosperity" that President Johnson promised our citizens.
2. Watch Russia's satellites in 1965. They will try to make a deal with the new Moscow administration which will involve more trade and prosperity and less politics. Following Khrushchev's fall, the satellites will aim for more consumer goods for their people rather than for more personal freedom.
3. Russia will not bring the Berlin issue to a crisis in 1965.
3. The tendency will be to soft-pedal talk about Berlin until Red China's course of action becomes clearer.
4. Red China made the biggest news in 1964 by exploding a nuclear bomb. In 1965, Communist China's greatest effort will be to gain admission to the United Nations. World leaders cannot ignore this awakening giant with its 700,000,000 people. We believe there is a 50-50 chance that the Red Dragon will get into the UN in 1965.
5. However, Communist China will not risk all-out war in the year ahead. She has neither a sufficient stockpile of nuclear bombs nor adequate means of delivering them in quantity. Red China's biggest use of her new-found nuclear power will be to "blackmail" the West.
6. Regardless of what happens in the next few months, we look for President Johnson to compromise on the situation in South Vietnam sometime during 1965 and move toward "neutralization."
7. Conditions in Cuba are not likely to change radically in 1965. The Russians will do nothing to handicap Castro; neither will they do much to help him. Thus Castro will be unable to deliver the economic help he has been promising other Latin American nations. And with world sugar prices down, the Cuban chieftain will try to make a deal with the United States before the end of 1965.
8. Cutbacks in defense spending will not result in radical unemployment in the U.S. in 1965. Companies and regions seriously affected by the loss of "conventional" defense work will shift to meet the rapid changes due in our system of defense during the next few years.
9. Our Defense Department, under Secretary McNamara's leadership, will increase efforts in 1965 to produce new super-weapons. It is realized there would be no Maginot or other "line" to protect any country in future wars. Control of space will be the new aim in defense.
10. Intensified emphasis on new space-age defenses will provide more jobs in 1965 than the closing down of obsolete installations will eliminate.
11. The stock market will continue to be a paradox in 1965. The Dow-Jones industrial average may push to 1000 before any real turn-around takes place. Many stocks, however—including numbers of issues oriented to conventional warfare and defense—will still do little or nothing. Look for greater selectivity in stocks next year.
12. 1965 may be an advantageous time for investors to put very small sums of money into "space" stocks. These are outright speculations, but so were the ventures of Columbus, Magellan and other explorers of the past. If there were no risk-takers there would be no progress. Such "investments," however, should be well diversified and limited to amounts you would be prepared to lose.

(Continued on Page 5)

Santa Claus Scene Wins Lighting Contest



SANTA PLAYS, the elves do his work while the snowman and four of the famous reindeer supervise the job. This was the top prize-winning entry in the 1964 lighting contest sponsored by the Nyssa Jaycees. This picture was taken by a staff photographer during daylight hours as it stood on the front lawn at the home of Mr. and Mrs. S. P. Bybee on Columbia avenue, northwest of Nyssa. The display was radiantly colorful at night, illuminated by a spotlight with the large evergreen in the background bearing numerous colored lights. Second place winners in the contest were Mr. and Mrs. Jake Fischer with third

award going to Mrs. Anne Tensen. These rural residents received prizes of \$15, \$10 and \$5, respectively, while honorable mention went for displays at the Glade Chadwick and Bill Fitzsimons homes in Nyssa. The Jaycees first announced that they would limit their contest to the city of Nyssa, but at a later meeting voted to include the immediate surrounding area. In the church division, first place award of \$15 went to Faith Lutheran, the \$10 second prize to St. Paul's Episcopal and the third award of \$5 to St. Bridget's Catholic church.

Ten-Year Surveys Reflect Changes In Family Income, Spending Habits

Farm and urban families are more alike in their use of income than they ever have been and there is every reason to expect the trend will continue.

This is just one of the findings recently reported from the 1960-61 Survey of Consumer Expenditures conducted jointly by the U.S. Department of Agriculture and the Bureau of Labor Statistics, points out Mrs. Alberta Johnston, Oregon State university home management specialist.

The survey, which is made every 10 years, gives information on family income, how families use their money after taxes, and changes that have occurred in their assets and liabilities. In 1961, Mrs. Johnston explained, there were more than 55,000,000 families or consumer units in the United States. Their incomes, after taxes, averaged about \$5,600.

Spending Explained
Of this, the average family unit spent about \$5,050 for such items as food, clothing, shelter and medical care, \$300 for personal insurance, \$275 for gifts and contributions, and improved their net worth by about \$225.

The survey shows that several changes have taken place during the past 10 years in income as well as expenditures, Mrs. Johnston said.

Spending patterns have changed with increased incomes for farm, rural non-farm and urban families, she pointed out. For instance, the percentage of family income spent for food has dropped from 31 percent to only 26 percent in the past 20 years. At the same time, families are spending about two percent less for clothing.

Other Expenditures Increase
While these expenditures have been decreasing, the amount spent for transportation and medical care has been increasing, the specialist in family economics added.

The American people are more dependent upon automobiles for transportation now than ever before, she pointed out, noting that in 1961 over 75 percent of all families owned cars compared with only 58 percent in 1941.

Medical care costs have risen faster than any other category of expenditure, she continued. This can be traced to higher prices for drugs and services, better medical care and the increasing number of older citizens in the population who spend more for medical care than other age groups.

NEW YEAR'S EVE PARTY SLATED AT EAGLES HALL

Dancing to live music by the John Morgan band will highlight activities at the New Year's eve party slated Thursday evening at the Eagles hall in Nyssa.

According to Bill LaBounty, dancing will begin at 9 p.m. and continue until 1 a.m. on the first day of 1965.

Monday Evening Set For Tree Collection

Nyssa Jaycees, assisted by the local fire department and Clarence Page of the Nyssa Sanitation Service, plan to pick up discarded Christmas trees Monday evening within the city limits.

According to Byron Standerfer, Jaycee president, the trees will be collected between 6 and 8 p.m.

Nyssa residents are asked to place them on the curb in front of their residences prior to the scheduled pick-up hours.

LDS First Ward Plans Gold and Green Ball

"Wonderland by Night" is the theme of Nyssa First ward's Gold and Green ball to be held Saturday, Jan. 2, 1965, in the LDS stake house. Dancing will begin at 9 p.m. to music provided by the Rick and Wanda Lashbrooke orchestra featuring Frank Turner.

A floor show is also planned. There is no admission charge and the public is welcome to attend.

BLAZE IN PARKED AUTO SUMMONS LOCAL FIREMEN

The Nyssa Volunteer Fire department was called Tuesday afternoon to the parking lot at Main and North Second streets where a car was ablaze. The fire was believed to have started from faulty wiring and damage to the vehicle was confined to that area. Owner of the auto is a resident of the Nyssa labor camp.

Legion Groups Plan Chili Feed and Films On Coyote Trapping

Legionnaires of Post 79 and members of the auxiliary are making plans for a social gathering and chili supper beginning at 7:15 p.m. Thursday, Jan. 7, at Nyssa community hall.

Fred Bennett will be chef and serving will be done by women of the auxiliary.

Robert (Pud) Long of Adrian will show films and tell of coyote trapping in Malheur county.

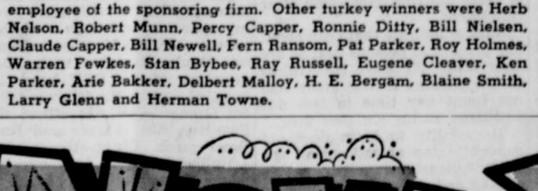
All Legionnaires, their wives and members of the auxiliary are urged to attend and there will be no charge for the food.

WEATHER . . .

Date	Max.	Min.	Prec.
Dec. 22	65	45	.02
Dec. 23	58	45	.34
Dec. 24	58	45	.20
Dec. 25	43	38	—
Dec. 26	54	35	.07
Dec. 27	45	34	.09
Dec. 28	42	32	.01
Dec. 29	—	27	—

Owyhee Reservoir Storage

Dec. 30, 1964	634,440	Acre Ft.
Dec. 30, 1963	265,640	Acre Ft.



FOUR OUT OF 25 TURKEY WINNERS display their frozen birds awarded prior to Christmas day by Elliott Tire company. This photo was snapped by a Journal photographer during the Dec. 22 drawing held at the site of the tire firm. The men are (left to right) Cecil Richards, Monty Burbank; Bob Elliott, owner-operator of the business; John Broad, Ben Sheat and Bob McKinney, an employee of the sponsoring firm. Other turkey winners were Herb Nelson, Robert Munn, Percy Capper, Ronnie Ditty, Bill Nielsen, Claude Capper, Bill Newell, Fern Ransom, Pat Parker, Roy Holmes, Warren Fewkes, Stan Bybee, Ray Russell, Eugene Cleaver, Ken Parker, Arie Bakker, Delbert Malloy, H. E. Bergam, Blaine Smith, Larry Glenn and Herman Towne.

Annual Stork Derby Set January 1 By Malheur Memorial Hospital, Local Physicians and Nyssa Business Firms

No Decline in Entries and Sponsor-Support Of Contest for Thirteen Consecutive Years

The thirteenth annual Stork Derby, sponsored by Malheur Memorial hospital, Nyssa physicians and local business firms, gets under way with the opening of the new year, one minute after midnight Thursday.

Rules are simple and unchanged from previous years. The baby must be the first born after the starting date, must be of natural birth and born in the local hospital. The attending physician must certify the exact time of birth and in case of a tie the gifts will be divided equally.

The race is open to anyone wishing to use the hospital facilities for this purpose whether they live in or out of state. There are no racial or religious barriers, nor is there an entry fee. It is generally conceded that preparations made far in advance enhance the opportunity to win—but there is no time limit.

The contest remains open until a winner has been declared.

Many gifts are offered the winner. The hospital and local physicians have offered to deduct \$50 from their bills and over 40 local business firms are offering various gifts, useful and ornamental.

The range covers clothing, food for the infant, a savings account at the local bank and cash. Some of the firms have thoughtfully added gifts for the father and mother, largely of a useful nature, under the theory that they, too, have had a hand in the event.

(For a complete list of donors and gifts for the newborn, see page six of this issue of the Journal.)

Winning Times Vary
Winner of the 1964 event was Jina Marie Burley, daughter of Mr. and Mrs. Dean Burley of Ontario. The baby was delivered by Dr. K. A. Danford at 2:15 a.m. on Wednesday, Jan. 1.

Record for the earliest baby is still held by Lynn Garner, son of Mr. and Mrs. Norman Garner of route 2, Parma. He appeared on the scene in 1955 only 45 minutes after the start of the contest.

The "slow-poke" title is still claimed by Dallas Frederiksen, son of Mr. and Mrs. Glenn Frederiksen, Nyssa, who loitered on the way until 10:30 p.m. Jan. 9, 1953.

Joint Efforts Take Holiday Atmosphere Into Homes of Needy
Fifty-seven needy families of the area received food packages this year to add to their Christmas happiness through a project sponsored by the Nyssa Jaycees, assisted by members of other organizations.

Helping with packaging and distribution of the baskets on Christmas eve day were Legionnaires of Post 79 and auxiliary members, the local Civil Air Patrol squadron and members of the Mexican Alliance club.

Every child on a list, submitted by the County Welfare department, received one or two toys, according to Jaycee President Byron Standerfer.

Numerous food items were donated by Nyssa firms and the project was also aided with cash contributions from individuals and various organizations.

Piano Pupils Play In Winter Recital
Piano students of Mrs. Dorothea Mitchell were presented in a winter recital on Dec. 21 at the Nyssa LDS stake house.

Awards for special achievements were presented to beginners Kevin and Scott Engstrom, Dwight Calhoun and Carol Nelson; and to intermediates Rickie Chester, Dallas Frederiksen, Linda Clapp and JoAnn Durfee.

Other students participating in the recital were Lori Lewis, Linda Ray, Carol Clapp, Denise Bartron, Dean Sappe, Marla Dail, Margie Durfee, Dana Lee Frederiksen, Jeff Stephens, LeAnne Wilson, Kathy Spitzer.

Sharon Blair, Susan Clapp, Christina Call, Marilee Wilson, Cindy Spitzer, LaRae Mitchell, Christy Nelson, Elaine Berrett, Jean Munn, Dee Farr, Patty Peterson, Ann Zittercob and Brenda Draper.

Mint Growers Elect Officers At Recent Meet

Malheur County Mint Growers association held its annual meeting Dec. 18 in Ontario, according to President Dick Nelson. Business discussions included election of two directors and reports covering status of the mint growing industry in Malheur county.

Election of officers resulted in Nelson of Nyssa and Bob White of Bully Creek being re-elected for two-year terms. The new board of directors will meet in the near future to choose a president and other officers.

Nelson reported that mint acreage in the county had declined during the past year due to low mint oil prices. An estimated 700 acres were harvested in 1964.

Yields of mint oil were reported to average about 10 pounds per acre less than the 1963 crop. Prices for the product strengthened during the latter part of the season with some high quality oil selling at \$4.50 per pound.

Nelson will represent the county association at the Oregon Essential Oil Growers league meeting to be held Jan. 7 at Corvallis. He is president of the league which was established by mint and other oil plant producers to help solve problems associated with the growing and marketing of crops.

1965 Beet Acreage Sign-Up Planned Jan. 4 Through 15

Sign-up for the 1965 sugar beet proportionate shares will begin Monday, Jan. 4, 1965, and continue through Jan. 15 at the Malheur ASC county office located at 1252 S.W. Fourth avenue in Ontario.

Fieldmen from the Amalgamated Sugar company in Nyssa will be contacting all growers in their individual districts and setting up a schedule for sign-up.

If there are any growers who will be unable to attend the sign-up at their scheduled time, they are requested to contact their sugar fieldman or the ASC office in Ontario and make different arrangements.

Adult Classes Begin At Nyssa in January

Treasure Valley Community college will hold organizational meetings for adult classes in Nyssa with registrations to be conducted in class areas.

Hour for all the meetings is 8 p.m. with courses and dates as follows: Rapid reading, Jan. 11; welding, Jan. 11, ag room; tailoring, Jan. 11; interior decorating, Jan. 13, room 9; preventative veterinary medicine, Jan. 14, ag room.

Free Tickets Offered For College Hoop Tilt On Nyssa High Court

Free tickets for a basketball game to be played on the Nyssa high court Jan. 9 between the TVCC Chukars and Eastern Oregon college of La Grande can be had for the asking at Nyssa business firms beginning today.

The game is being sponsored by the Nyssa Chamber of Commerce to help build attendance and interest in the games played by the newly created junior college at Ontario.

Tickets to be given away by local firms are now available at the Gate City Journal office. More game details will be given next week prior to Saturday night game time.

