



Greetings FOR Christmas

"THE PONDS" KEN and PAULINE



At Christmas

May this Christmas be one of resounding joy and good cheer for you and all those dear to you.

BROWNIE'S CAFE and LOUNGE



Merry Christmas

...and all good wishes for a completely happy holiday season

MAULDING CLINIC

Greeting Cards Chronicle Manners, Customs and Events of Christmastime

It all began in 1843 when John Calcott Horsley, a prominent London artist, drew the first Christmas card. Horsley's pioneering greeting was a tryptic, a prime example of contemporary recording. The central panel showed a jolly family with young and old tipping toasts from brimming glasses, while the two side panels gave a sobering effect with scenes of the poor being clothed and the hungry fed.

From that time on Christmas cards have faithfully chronicled the manners, customs and events of their times.

One Christmas card collection, that of Norcross, Inc., greeting card publishers, houses hundreds of cards that capture for posterity the fads and foibles, changes and evolution in sports, fashions, modes of transportation, current events, filial love, amusements, even children's pastimes and music making.

Gems of Social Comment

According to Miss Esther Mooney, who is a curator of the collection, many of the cards are gems of social comment.

"In an English card of 1892," said Miss Mooney, "the formality existing between children and parents in that Victorian era is quite clearly expressed by the artist. He depicts a little girl on bended knee at her mother's feet solemnly offering her a Christmas bouquet. Just 40 years later, a Christmas card of 1930 shows how relaxed filial relations had become with its breezy greeting that says, '3 cheers 4 a Merry Christmas and you, Dad!'"

Christmas card artists have always been quick to pick on innovations as subjects.

Pun Relates to Automobile

The advent of the horseless car-

riage was duly recognized in a card of 1910. Cut out in the shape of a car of that vintage, it cheerfully puns:

"You 'Auto' be Happy As you, on Pleasure's Motor-Car Steer merrily thro' Christmas-tide . . . Speed gaily as fun always 'Auto!'"

And in 1950, the early days of television were noted in a Christmas greeting which shows Santa tuning in TV.

Historic Events Recorded

An historic event is frequently the inspiration for a Christmas card. When Lindberg flew the Atlantic, an artist drew his "Spirit of St. Louis" flying over New York on a 1927 Christmas card.

During World Wars I and II, Christmas cards became unblushingly patriotic. Verses like "On Christmas Night . . . With Holly Berries Gleaming Bright, Our Thoughts Fly True O'er Ocean Blue and Take a Christmas Wish to You" on a 1917 card brought balm to homesick doughboys.

Personalities who were household words of their times often popped up in Christmas cards. A topical card of 1934 offered five famous faces for the price of one. It showed the Duke of Windsor (then the Prince of Wales), Mussolini, Garbo, Chevalier and Mae West all wishing the lucky recipient seasonal greetings in their own particular style.

Cards Enter Space Age

In 1959 Christmas cards entered the space age when Soviet Ambassador Mikhail Menshikov decorated his season's greetings with pictures of three Lunik satellites. And after John Glenn's space flight, American card companies came out with a spate of cards that featured space ships, orbiting Santas and rockets.

In the prosperous 1960's Christmas cards have blossomed forth with a rash of current status symbols. Victorian cards showed the magic lantern or the piano every well-to-do Victorian home possessed.

On Christmas greetings of today, it's the transistor radio and the stereo hi-fi, the set of golf clubs or the scooter, elegant ladies in furs and golden Cadillacs that mingle with the holly and mistletoe.

CHRISTMAS TREE BLOOMS

Not all living Christmas trees are spruce or fir. In New Zealand there's one called "Christmas tree" that doesn't even need decorating—it blossoms with its own red flowers. The tree earned its name since it blooms in December and January.

Mrs. Laan Gives Talk on Holland At Recent Meeting

By Ruth Bowers

KINGMAN COLONY — Mrs. Klaas Laan attended an extension unit meeting last Thursday at the Dick Krieh home and gave a talk on Holland.

Miss Effie Laan arrived home Wednesday morning of last week from Corvallis to spend the holidays with her parents, Mr. and Mrs. Klaas Laan.

Al Thompson Reported Ill

The Rev. and Mrs. Elmer Rosenkilde called Sunday afternoon at the Al Thompson home. Jake Borge was a caller Sunday evening, Dec. 13. Thompson has been ill during the past week.

Mr. and Mrs. Klaas Laan visited Friday evening at the Herschel Thompson residence.

Mr. and Mrs. Ron Thompson and Collette visited several days last week with Mr. and Mrs. Henry Schaffel at Jaimeson.

Mr. and Mrs. Cornelius Barton spent Sunday afternoon with Mr. and Mrs. Wiley Callister.

Entertains Card Club

Mrs. William Toomb entertained Happy Dozen Card club members Friday at the James Pfifer residence. A Christmas gift exchange was held.

Mr. and Mrs. Roy Mecham and family spent Sunday afternoon with Mr. and Mrs. Wesley Piercy.

Mr. and Mrs. James Pfifer visited Saturday night at the Tony Miyasako residence.

Mr. and Mrs. Rube Graham of Star visited Saturday night with Mr. and Mrs. Wesley Piercy.

Sunday Dinner Guests

Mr. and Mrs. Earl Kygar and family were Sunday dinner guests of Mr. and Mrs. Charlie Culbertson.

Mr. and Mrs. Lester Stacy and girls of Parma and Carol Stacy of New Plymouth spent Sunday with Mr. and Mrs. Willis Conant.

Mr. and Mrs. Anson Davis of Fruitland visited Sunday afternoon at the Lester Strawn home. Mrs. Strawn and Vicki visited Friday in Caldwell.

Cross Becomes Official Badge

The word "crusade" comes from the Latin word "crux," meaning "cross." The Cross of Christ was the official badge of those who joined the Crusades to the Holy Land during the Middle Ages, according to World Book Encyclopedia, and the expression "taking the cross" meant becoming a crusader.



...and many thanks to all you wonderful people whose friendship has been so heartwarming during the year.

SWAGER FORD

Jack and Stella Swager and Employees



May we extend to you our very best wishes for a Holiday Season rich in happiness and joy.

DESSERT SEED COMPANY



SHAW'S CAFE

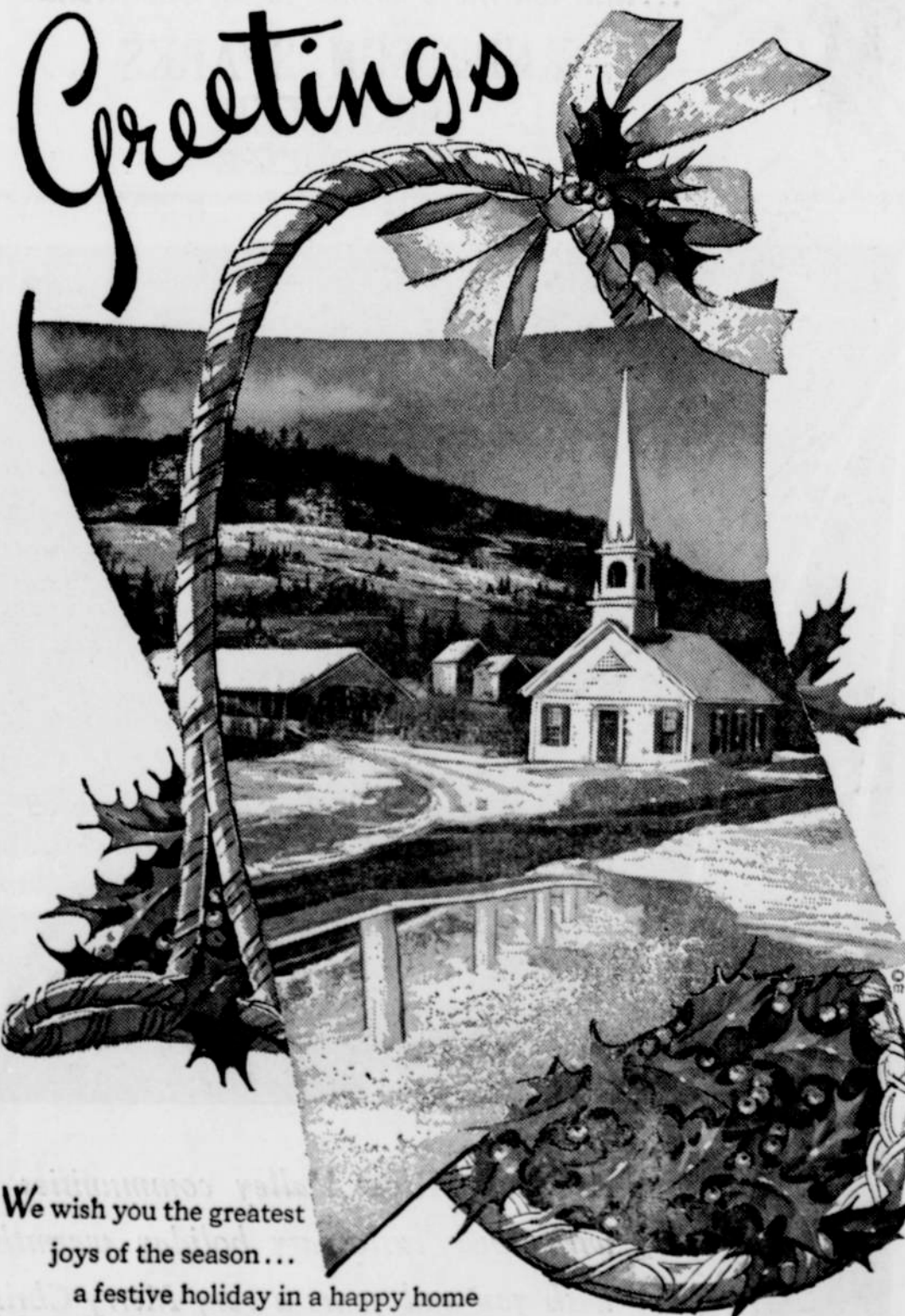


Peace

As we journey along the road of life, may the light of the Christmas star hearten and inspire us, strengthening our resolve to do all we can to achieve lasting peace on earth.

WILSON BUICK COMPANY

MR. and MRS BOYD WILSON and EMPLOYEES



We wish you the greatest joys of the season... a festive holiday in a happy home where family and friends gather to exchange gifts and greetings, to light the fire, trim the tree, bask in the warmth of real affection.

Nyssa Auto Parts