

### Soil Tests Pay Oregon Farmers Large Dividends

The cost of a planned continuing program of soil testing is merely a small premium paid by the farmer to assure full returns from a substantial annual investment in fertilizer, lime or soil amendments, reminds Arthur S. King, Oregon State university extension soil conservation specialist.

Soil tests taken in the fall can assure the producer of having the proper information in time to make plans for next year's soil fertility program, King points out.

#### Fall Testing Advisable

Farmers who take soil tests in the fall have an opportunity to obtain information to fully understand the meaning of the test, he notes. They have ample time to shop for the best combination of materials to fulfill the test recommendations. Often tests will show some materials will be most effective if applied in the fall or early winter.

Soil samples are analyzed at the OSU Soil Testing laboratory for a small fee. The results are returned to the county extension agent who will forward the report to the farmer with appropriate recommendations, King explained.

The laboratory is now in a position to complete a test for cation exchange capacity for an additional fee, King said. Sample submitted for this determination must be taken on the basis of soil type.

#### Exchange Capacity Asked

The cation exchange capacity can be helpful in making better lime and other soil fertility recommendations, the specialist explained. Many farmers are asking about the exchange capacity of different soils for use as a basis for the application of fumigants or other pesticides applied by injection into the soil.

The OSU Soil Testing laboratory was established to aid Oregon farmers in improving soil management practices. The laboratory is operated on a self-sustaining basis, with soil test fees paying for salaries, materials and equipment.

#### VISIT IN MADRAS

Mrs. J. E. Brower and Mrs. John Peterson returned Tuesday from Madras where they visited their daughter and sister, Mrs. Jarvis Mitchell and family.

#### SUNDAY VISITORS

Mr. and Mrs. Harold Gistad and family of Ontario were Sunday guests of Mr. and Mrs. Chick Quinowski and family.

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Large and Small Animals

# This Newspaper Today Announces a New Subscription Campaign! In Which it Will Give a Prize of \$10.00 in Cash

## HERE IS A NEW PRIZE FOR YOU

### \$10.00 IN CASH

Just for securing the most points on NEW subscriptions during the next FOUR DAYS OF THE SUBSCRIPTION CAMPAIGN.

#### The New Prize of \$10 in Cash

will be given to the candidate securing the most points for turning in NEW subscriptions between Saturday morning of this week, and Wednesday night of next week.

(See schedule of points below.)

## SCHEDULE OF POINTS

New subscriptions secured and turned in between this Saturday morning and 9 o'clock the same Saturday night, will count points toward the NEW \$10.00 in CASH prize as follows:

#### 10 Points per Year

New subscriptions turned in between Monday morning and Wednesday night, will count points toward the NEW \$10 in CASH prize as follows:

#### 9 Points per Year

Note that you will receive more points for NEW subscriptions turned in by 9 o'clock Saturday night.

#### All Start on an Equal Basis

### SATURDAY MORNING in the New \$10.00 Campaign

## 15 PER CENT CASH COMMISSION

### Guaranteed Every Active Non-Prize Winner

Only as many candidates will be allowed to be active in this campaign as there are bicycles and cash commissions. The highest of these active candidates will receive the prize bicycles. The remaining active candidates will be paid a cash commission equal to fifteen cents of every dollar he or she turns in for subscriptions.



The management is highly appreciative of the interest the youngsters of this area have evidenced in this newspaper's offer of bicycles and cash commissions in a subscription campaign, as announced last week.

To show our appreciation . . . and to make the active participation of boys and girls in this campaign more than ever a worthwhile endeavor . . . a new campaign with a prize of \$10 IN CASH is announced today.

Details of this new prize offer will be found on this page. Read it thoroughly and if any feature is not entirely clear, ask the campaign manager for information.

In this new campaign all boys and girls start equal now, so if you have been considering entering you should do so right away.

## CAMPAIGN NOTES

Everybody will be paid for work done in this new \$10 Cash Prize campaign as all NEW subscriptions turned in during the time of the NEW \$10 campaign will count votes toward the original cash commissions and bicycle prizes. In the original prize campaign only as many candidates will be allowed to be active as there are prizes or cash commissions and each active candidate will receive a bicycle or a commission.

A NEW subscription to count toward the NEW prize of \$10 must be from someone who is not now taking this newspaper. It must add one name to our list.

Changing the subscriber's name from one member of a family to another does NOT constitute a new subscription.

What new subscriptions any candidate may have secured before this time have absolutely no bearing on the new prize of \$10 in CASH. Only the new subscriptions secured and turned in during the 4 working days starting Saturday morning will count for the new prize.

Be sure to keep careful check on all promises given you and call back for the subscriptions at the appointed time.

All prize winners will be announced and all prizes will be awarded by the judges when they make the final count of votes on the closing night of the campaign.

Can you think of any better way to get yourself an exceptionally fine present than by winning one of the bicycles or cash commissions to be given in this subscription campaign? On top of this opportunity this newspaper is now making a new offer which will enable you to win a prize of \$10 in cash.

The campaign office is open each evening until 8 o'clock and until 9 o'clock on Wednesdays and Saturdays. We do this for your convenience as we want to give you every possible aid in making your campaign a big success. Call on the Campaign Manager for any information or assistance you wish.

Don't be discouraged by a slow start—keep trying; determination and perseverance cannot lose.

In the event of a tie in the NEW \$10 campaign each tying candidate will be given a prize of \$10 in cash.

Ten dollars in cash—here is your opportunity to win a cash prize in addition to your regular prize. Here it is! Go after it.

Don't be discouraged by an occasional "off day". Just keep trying—you will never regret it in the end.

With the announcement in today's paper of the new \$10 CASH prize campaign, candidates will find that being in the campaign is now more than ever an honor and worth while thing.

Cut This Out Value 10,000 Votes

### NOMINATION AND ENTRY COUPON

I wish to enter:

(Write name plainly on this line)

(Write address plainly on this line)

(Phone)

Approved by..... (Signature of parent or guardian)

### AS A CANDIDATE IN THE SUBSCRIPTION AND BICYCLE CAMPAIGN,

Mail or Bring This Coupon to the Campaign Manager

## ONE PRIZE BICYCLE FOR EACH 5 CANDIDATES

There will be one prize bicycle and four cash commissions for each five active candidates in this campaign. No less than four prize bicycles will be given to any number of candidates to 20 or under and then one additional bicycle will be added for each five active candidates. Regardless of the number of candidates in this campaign, each active candidate is guaranteed a brand new late model bicycle or a liberal cash commission.

Send or Bring in Your Nomination Now!

## SEE THE PRIZE BICYCLES

On Display in the Windows of  
DON B. MOSS FIRESTONE STORE

and  
THE GATE CITY JOURNAL

These bicycles are the best and the latest models . . . well worth the time spent to earn them!

## REPORT DAYS . . .

Wednesdays and Saturdays are REPORT DAYS and every contestant is POSITIVELY required to turn in all subscriptions he or she has on each Wednesday and Saturday. This is a rule of the campaign and will be strictly enforced.

Candidates living outside the city limits of Nyssa may send their Saturday's reports in Monday's mail and they will count the same as though they were in the office by 9 o'clock on report nights.

For Further Information,  
Call on Telephone or Write  
Campaign Manager

# The Nyssa Gate City Journal

Campaign Ends Saturday Evening, Nov. 9, 1963

Office Open Each Evening  
From 7 to 8 O'clock.  
Phone 372-2233