

Private Utility, Bonneville Compared By Idaho Power Division Manager

Bernard Frost of Payette, division manager for Idaho Power company and a former Nyssa resident, was principal speaker at a recent meeting of the chamber of commerce.

His theme was the unfairness of Bonneville Power administration's decision to build transmission lines into this area and into southern Idaho to serve a few preferential customers at the expense of all taxpayers.

The following is essentially the talk given before chamber members:

"Idaho Power company is proud of the 45-year-plus record of never letting the area down in an ample supply of low-cost power. Because the company has a substantial stake in the economic welfare of southern Idaho and eastern Oregon, we are concerned over any misinformation that might affect this economy.

"Much publicity has been given out that southern Idaho and eastern Oregon are suffering from unemployment and industrial growth due to the shortage of tax-free government power.

No Magic in BPA

"There is nothing magical about Bonneville Power; it is merely an example of the federal government in business. It is subsidized by taxpayers. It pays no taxes. It is a tax consumer. It operates at a mounting deficit. It serves no homes, no farms, no commercial establishments.

"It delivers electric power, below cost, to a few large industries and a few preference customers, such as municipalities, public utility districts and REA's.

"A direct comparison of these areas which have been served by Bonneville and those areas which have been supplied with power by taxpayer enterprise will show our serving area with better growth both in industry and employment.

Unemployment Compared

"The department of labor lists 36 areas of substantial unemployment in the northwest. Fourteen of these are in Oregon, including Portland; 16 are in Washington, including Spokane and Tacoma. Only six are in Idaho and they are in northern Idaho. Not a single area in southern Idaho is mentioned.

"All of these distress areas are within the Bonneville marketing area. The same department of labor figures show in non-agricultural establishments, between 1950 and 1960, employment increased 19 percent in Idaho, 16 percent in Oregon and only six percent in Washington. The same department shows employment in strictly manufacturing, between 1950 and 1960, was up 38 percent in Idaho, 25 percent in Washington and six percent in Oregon.

"The 1962 per capita tax in Ida-

ho was \$102, Oregon \$111 and Washington \$164, even though they have a three or four percent sales tax. Washington, as you know, has a great number of public utilities districts, REA's and municipalities, all tax exempt.

Top Idaho Taxpayer

"Idaho Power is by far the largest taxpayer in Idaho, even though it serves only 27 counties of the 44 in Idaho. It is the largest taxpayer in Malheur county and by far the largest taxpayer in Baker county. The total tax bill in 1963 is expected to be around 16 million dollars.

"Approximately four million dollars of this tax money will be paid in Idaho, 62 percent of which goes to the public schools, or close to 2 1/2 million dollars.

"Thirty-three cents out of every dollar taken in 1963 is expected to go toward paying the tax bill. Idaho Power pays the highest percent of revenue dollar out for taxes of any utility in the northwest. The reason for this, of course, is the high investment per customer as we have approximately \$2500 invested for each customer served, compared to most of the companies serving the metropolitan areas, averaging between nine to 11 hundred dollars invested per customer.

"The company has over 12,000 miles of distribution line and close to 4,000 miles of heavy high voltage transmission lines serving 22,000 square miles and approximately 145,000 customers, compared to one of the coast companies serving 261,000 with only 4,000 square miles of territory.

Big Plant Growth

"Idaho Power company has added close to \$300 million in plant since 1943, increasing their tax load from less than \$1 million to approximately \$16 million. This generation of new tax revenue would have not brought in one penny had the investment been made by the Bonneville Power administration.

"During the seven-year period, 1955 to 1961, there were 116 new industries located in southern Idaho and eastern Oregon, furnishing employment to approximately 5,500 people. Electric power cost is less than one percent of the total operating expenses of 99 percent of industrial and manufacturing businesses.

"There are many other costs that are considered far ahead of

Royalty Reigns at Adrian Homecoming



MISS PAULINE BUTLER (left) reigned Friday evening as homecoming queen of Adrian high school. Princesses were Carol Clucas (center) and Vicky Mendazona. Queen Pauline was crowned during halftime ceremonies of the Adrian-Parma grid game by Eddie Lowtrip, student body president. She was then escorted to a seat of honor in the grandstand among members of her court. Other attendants were Helen Martin, freshman; Bonnie Lewis, sophomore; and Marilyn Nishihara, junior.

—Braun Photo.

Nyssa Births . . .

Oct. 17—To Mr. and Mrs. Wallace Davis of Ontario, a 7-pound, 10-ounce boy, Robert James.

Oct. 17—To Mr. and Mrs. Larry Hoare of Nyssa, an 8-pound, 1-ounce girl, LaRita.

Oct. 17 — To Mr. and Mrs. Charles Cline of Ontario, a 6-pound, 10-ounce boy, John Lee.

Oct. 19—To Mr. and Mrs. Gilbert Main of Nyssa, an 8-pound, 15-ounce boy, Rodney Lee.

Oct. 20—To Mr. and Mrs. Daniel Lopez of Nyssa, a 6-pound, 10-ounce girl, Rebecca.

VISIT IN BELLON HOME

Visiting last Thursday in the home of Mae Bellon, who was injured in a recent auto accident, were Mrs. Jim Williams of Home, Margaret Carver and Mrs. Earl Johnston of Ontario.

electric rates, such as raw materials, transportation, labor, taxes, etc. The West Vaco Chemical, at Pocatello, has just recently signed a contract for a large block of power. Their plans are to spend several million dollars in doubling their output.

Not Concerned with Bonneville

Simplot, on his fertilizer production, has announced a large expansion requiring a real large block of additional power. Neither of these large companies is waiting for cheap Bonneville, tax-free, power. If it is so important, certainly they would wait to see if it will be available.

"In the last 10 years Bonneville has added two industrial customers. In the last 18-year period Idaho Power's average load has increased 8 1/2 times, while Bonneville has increased only five times.

"The rates of Idaho Power company, for large quantities of power, such as in the production of elemental phosphorous, are substantially lower than any other utility in the United States and approximately the same rate as TVA for this type of service, despite the inclusion in our costs of the heavy tax load, a burden not carried by any public agency.

BPA Tax Advantage

"Bonneville freedom from taxes and access to the tax-free capital fund represents a direct rate advantage of 48 percent. If Idaho Power were relieved of that part of its costs, its large industrial rate would be less than that of Bonneville. Also if we had the same tax exemption we could serve all of our residential and farm customers free of charge and still pay our operating expenses and a reasonable interest on the money.

"The Bureau of Reclamation power system is designed to operate for the advantage of the irrigator. The maximum irrigation benefit is realized through the integration of their system with the Idaho Power's interconnected system.

"This coordinated operation has been in existence since 1923 and by reason of a recent contract arrangement has provided the bureau with 30,000 KW's of added power capacity for the further benefit of the irrigation problem.

700,000 Acres Irrigated

"The guaranteed market we provide for the bureau's surplus power is the key to the financial soundness and pay-out ability of many irrigation projects. Deep well pumping has brought in over 700,000 acres of land without one penny's expense to the taxpayer, which by comparison is more than double the size of the Columbia Basin irrigation project.

"Idaho Power electric pumping rate is the lowest of any concentrated area in the entire west.

"The folks who are proposing this government ownership intervention would like to make you think that Idaho Power and other private business would not be affected but you cannot half socialize the United States. It will eventually be all or nothing."

Public Schools Stress Physical Fitness

With automobiles, television, temperature control and other conveniences, are today's school-age youngsters getting enough exercise?

Partly in reaction to modern devices which sometimes "soften" children, St. Louis educators have been putting greater stress on physical fitness as opposed to plain athletics.

Trend Toward Exercise

"In American schools, physical education has usually meant sports," said Miss Helen Manley, director of health and physical education for the University City School District.

"Now, however, the trend is toward exercise. Children today do too much sitting."

At Mehlville Senior High School in South St. Louis County, Principal Daniel Seibert said, "We're definitely working toward more physical fitness, toward more emphasis on the game rather than the pupil."

He added: "Coaches graduating from our teachers colleges a few years ago stressed sports and winning teams. Now there's an awareness that every student should be included, not just those on the teams."

A trend toward personal exercise in schools began about five years ago. It was spurred by a controversial announcement by Dr. Hans Kraus, a physician on the faculty of New York University, that tests of his showed European youngsters were more physically fit than American kids. In Europe, children walk and ride bicycles more, nodded many American parents in agreement.

Helpful Event

Another event along the way which has given the movement more force was establishment of the President's Conference on Youth Fitness. It has drawn greater attention to the matter, and more recently state Physical Fitness Councils have sprung up to encourage physical training for youths.

Wendell Evans, superintendent of the Ritenour School District, is one who feels that these trends come in cycles.

"When I was a gym teacher after World War I, we de-emphasized varsity athletics in favor of personal fitness," he said. "The same thing happened after World War II."

Organized Training in Schools

He believes a particular trend now, however, is toward organized physical training in the elementary school. Three special teachers were hired for elementary gym classes in Ritenour this year, and plans are to expand this program. (These instructors would have been added before this year, said Mr. Evans, if

school finances had permitted it.) University City is an example of a district where grade school children have been in training quite awhile. They climb ropes, tumble and do calisthenics to music—and they're getting more exercise all the time.

"We never let children go in from the yard until they have run and jumped a bit," said Miss Manley, who is nationally known in the field of physical education. "It used to be said that exercise is bad for the heart," she added. "Now it's considered helpful."

She said exercise is particularly good in calming a child who has been made nervous by too much "pushing" toward intellectual achievement.

In the St. Louis public school system, the office of physical education and recreation reported that a change in emphasis toward body-building and physical fitness took place in gym classes about five years ago.

Students do calisthenics for five to 15 minutes each gym period, and work out on horizontal bars, ropes and sidehorses.

In addition, a testing program for physical training was developed this year for both elementary and high school pupils. It records achievements for each child in running, jumping, throwing and in doing push-ups and sit-ups.

—From St. Louis Globe-Democrat

Reporter Laments Fall's First Signs

(From the Nyssa High Bulldog) It's that time again—time to fold up the old swimming suit, snorkel and flippers for more timely items—heavy books, for instance.

We keep telling ourselves how much fun we're having staying up half the night working and trying to be bright-eyed next morning—but we're having a ball!

Our pals, the teachers, are being oh so careful not to overtax our growing minds, but someone must've been nagging that idle hands are the work of the devil because none of them seem to be concerned much over writer's cramp and bloodshot eyes. Besides they think of all the potential juvenile delinquents they're saving by keeping us busy, busy, busy!

RETURN FROM HERMISTON

Mr. and Mrs. Ralph Capper returned home Oct. 16 from Hermiston where they had spent 10 days with their son and daughter-in-law, Mr. and Mrs. Kenneth Capper and family. During their visit, the group went fishing on the Columbia river.

Coming Events . . .

Today, 2 p.m.—Methodist WSCS circle meetings.

Tonight, 7:30 p.m.—Nazarene Golden Hour Missionary chapter potluck dinner at Ken Saunders home.

Tonight, 8 p.m.—Annual 4-H night at Oregon Trail Grange hall.

Tonight, 8 p.m.—PTA meeting and Back-to-School night at Apple Valley.

Oct. 25, 8:30 p.m.—Exhibit by local artists in Episcopal church basement.

Oct. 26, 8 p.m.—Carnival in Vale high school cafeteria sponsored by high school band.

Oct. 26, 6:30 p.m.—Chuckwagon party by Emblem club at Elks temple.

Oct. 29, 8 p.m.—Meeting of deaconesses of Christian church at Ralph Curry home.

Oct. 29, 8 p.m.—Showing of film on Communism at school cafeteria, sponsored by Lutheran church.

Oct. 30, 2 p.m.—"Effects of Alcohol" discussion meeting at classroom in junior high wing of high school building.

Nov. 3, 1 p.m.—Annual turkey dinner in cafeteria by St. Bridget's Catholic church.

Thirty-One Nyssa Students Enrolled At TVCC, Ontario

Treasure Valley Community college Registrar James H. Roberts, Jr., has announced that there are 14 part-time and 17 full-time students from Nyssa attending the college this fall quarter.

Full-time students include Beth Banner, Joy Bell, Bill J. Cannon, Louise Carter, Arleta M. Cartwright, Charles J. Corak, Gerald J. Freitag, Larry H. Glenn, Alan R. Hiral, Nicholas B. Howes.

David Loera, Joanne O. Stephen, William L. Stephen, Karen C. Stoneberg, Ralph Talbot, William K. Wahlert and Dennis B. Wilson.

Among part-time students are Elvin L. Ballou, Helen W. Butler, Jack P. Clark, Patricia A. Devin, Donald J. Dority, Jeff Ford, Marvel L. Hoare, Maria H. Kuijper, Dean R. Peterson, Cecil M. Petrie, Donald B. Shaw, Darrell D. Sisson, Susan E. Stringer and Morris P. Williams.

CONDUCTS CAMPAIGN

Mrs. Louise Stack of Sumner, Wash., arrived last week in Nyssa to begin the bicycle subscription campaign for the Journal. Her headquarters are in the left front office of the publication's plant. While conducting the Nyssa campaign, she is a house guest of Mrs. Rita Whorton in Payette.

LEAVES FOR MONTANA

Gale Brammer left Sunday morning for his home in Townsend, Mont., after spending several weeks with his uncle and aunt, Mr. and Mrs. Ted Brammer. He was employed at the Argus-Observer office in Ontario during his stay here.

Classifieds Get Quick Results!

AUCTION SALES

—Conducted by—

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For the Latest Auction News, Listen to KSRV, Ontario, at 12:15 p.m. Daily.

OPEN CONSIGNMENT HORSE and PONY AUCTION

SUNDAY, OCT. 27, 11 a.m.—At Ontario Livestock Commission Co. sale yards in Ontario. SADDLE HORSES, WORK HORSES, PONIES, SADDLES, BRIDLES, TACK. Horses will be sold in order consigned. All tack will be sold at beginning of auction. Commission will be \$6 on first \$100 with 5% on balance. A fee of \$6 will be charged on no sales. 10% commission on all tack. E. B. CROSSLEY, Manager of Sale.

COMPLETE DAIRY DISPERSAL

THURSDAY, Oct. 31, 1 p.m.—Located 6 miles northwest of Vale on John Day highway to Fifth Avenue East, then 1/4 mile north. 40 GUERNSEY and JERSEY DAIRY CATTLE. Cows bred to Oregon Dairy Breeders. Public invited to see herd before sale day. Herd culled very close for several years. No mastitis in herd. MILKING EQUIPMENT. TWO TRUCK BEDS. BALED HAY. DOUGLAS FULWYLER and CLARENCE HILL, Owners. Terms, Cash. Lunch on Grounds.



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