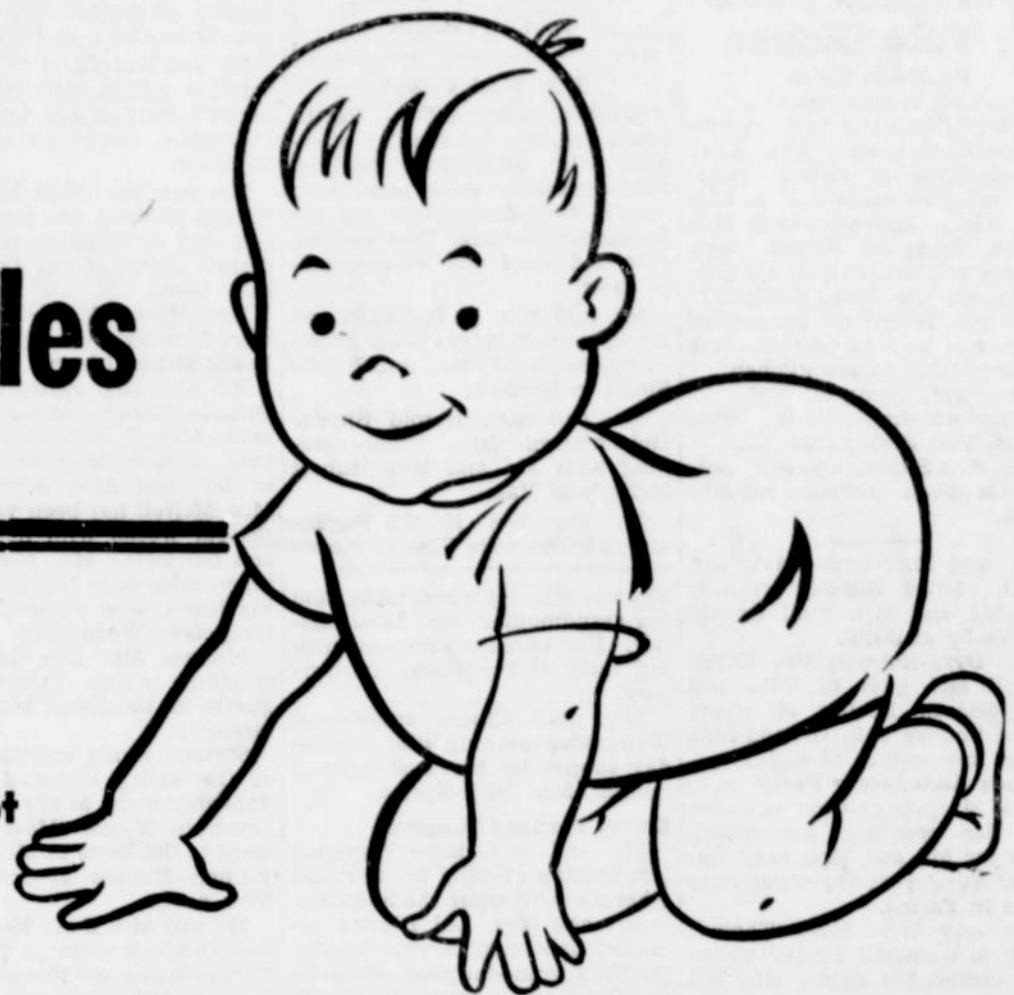


Picture of a Man with Troubles

(whether he knows it or not)

Nobody asked him if he wanted to come here to live
Somebody signed his name to a note for \$1700 worth of National Debt
He isn't big enough to enforce his rights
And a lot of people in his community have



The City-Shopping Habit

... a disease which, if let to gain too much headway, can short-change him on schools, churches, friends, neighbors, and his old man's pay check.

And he's helpless to do anything about it — until, when he grows up, he has to take off and try to find opportunity somewhere else ... in the far places where his neighbors have scattered the community substance which Providence entrusted to their care.

We often hear folks around here complaining that our young people nearly always have to hunt their fortunes in other places because we don't have opportunities for them.

Home-spent dollars create those opportunities ... help to keep our sons and daughters content and prosperous in our own midst.

Let's Give Our Junior Citizens a Better Break

Small communities ... like this one of ours ... are the finest places in the world for youngsters to grow up. They are the strongholds of the real American way of life and our country's greatest source of leadership.

Away from the regimented bee-hive life of the cities, a child has a better chance to develop the broad and independent viewpoint that makes useful leaders.

But ... if we keep our small communities intact, with good schools and churches and comfortable living standards, we're going to have to slow down on the Great Give-Away ... small town people giving away their community assets to Big-City business.

**It Pays to Buy
where you Live**

These 44 Nyssa Business Establishments Are Genuinely Interested in the Future Of This Community and in Your Welfare ... **TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!**

Amalgamated Sugar Co.
B & M Equipment Co.
Bauman Farm Equipment
Bennett's Cafe
Bernard Eastman Insurance
Bestway Building Center
Bob Thompson Agency
Bracken's Department Store
Brownie's Cafe
Cascade Natural Gas Corp.
Clover Lawn Dairy
East Side Market
Eder Building Supply
Eder Hardware
Elliott Tire Co.

Farmer's Equipment, Inc.
Farmers Feed & Seed Co.
First National Bank of Oregon
Flying -A- Service
Gate City Cleaners
Gate City Journal
J. R. Simplot Co.—Food Div.
M & W Market
Nyssa Auto Parts
Nyssa Cooperative Supply
Nyssa Furniture Co.
Nyssa Implement Co.
Nyssa Insurance Agency
Nyssa Motors, Inc.

Owyhee Truck & Implement Co.
Paulus Jewelry
Peterson Furniture Co.
Ray's Food Fair
Renstrom Insurance Agency
Roberts-Nyssa, Inc.
Schoen Studios
Service Parts Co.
Shell Super Service
Swager Ford
Taylor's Food Market
The Merc Department Store
Treasure Valley Packing Co.
Wilson Bros. Dept. Store
Wilson's Super Market