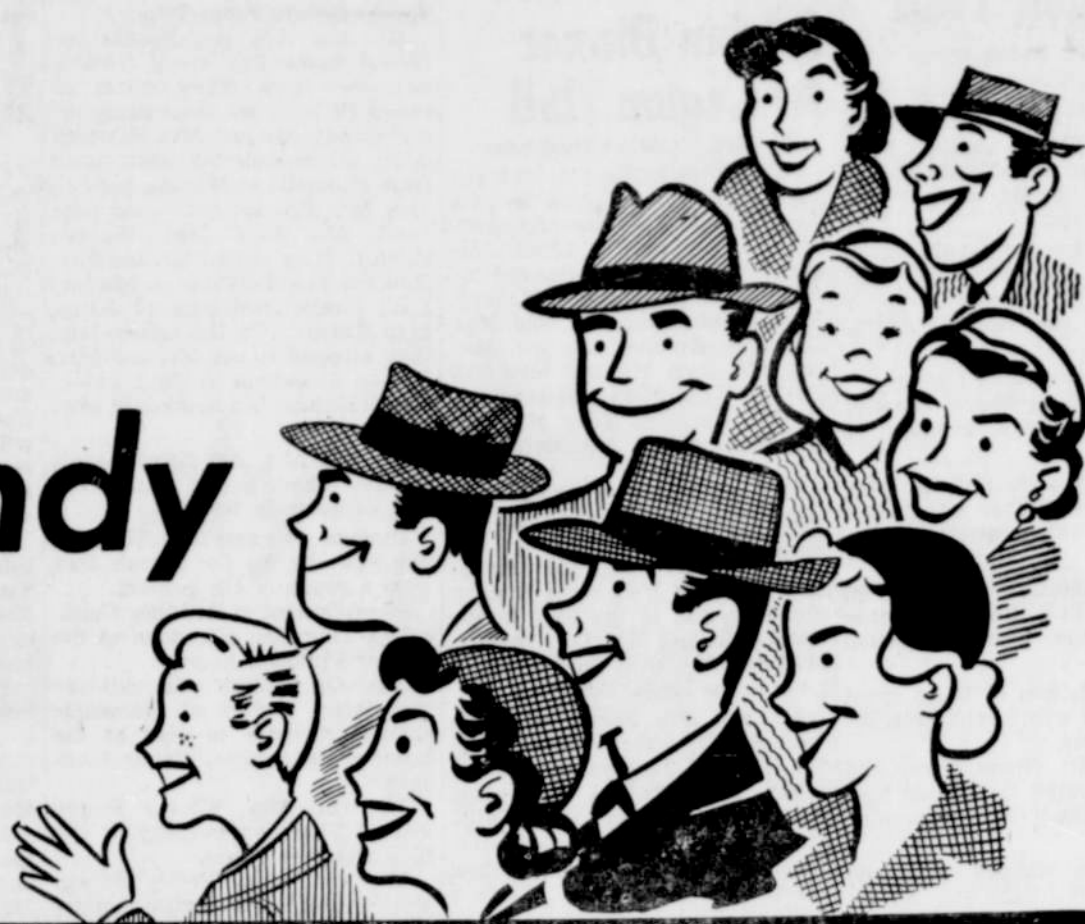


People are handy to have around



Because

- They buy our stuff
- ... teach our children
- ... pay taxes
- ... treat our ailments
- ... fix our flats
- ... listen to our troubles
- ... loan us money
- ... serve on committees
- ... guide our footsteps
- ... etc., etc., etc.

Neighbors help us to live longer and enjoy it more

Most of the comforts and conveniences that we enjoy today are accessible to us more or less in proportion to the number of people who live near us.

Schools, churches, doctors, electric power, stocks of foods, medicines, and clothing, trained technicians to service our needs, customers for the

products of our own labor . . . all of these are ours to enjoy . . . as long as there are enough PEOPLE in the community to support them.

Every dollar that leaves this community helps to move somebody out. Every dollar that is spent here, helps to bring more people in.

**It Pays to Buy
where you Live**

These 44 Nyssa Business Establishments Are Genuinely Interested in the Future Of This Community and in Your Welfare . . . TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!

Amalgamated Sugar Co.
B & M Equipment Co.
Bauman Farm Equipment
Bennett's Cafe
Bernard Eastman Insurance
Bestway Building Center
Bob Thompson Agency
Bracken's Department Store
Brownie's Cafe
Cascade Natural Gas Corp.
Clover Lawn Dairy
East Side Market
Eder Building Supply
Eder Hardware
Elliott Tire Co.

Farmer's Equipment, Inc.
Farmers Feed & Seed Co.
First National Bank of Oregon
Flying -A- Service
Gate City Cleaners
Gate City Journal
J. R. Simplot Co.—Food Div.
M & W Market
Nyssa Auto Parts
Nyssa Cooperative Supply
Nyssa Furniture Co.
Nyssa Implement Co.
Nyssa Insurance Agency
Nyssa Motors, Inc.

Owyhee Truck & Implement Co.
Paulus Jewelry
Peterson Furniture Co.
Ray's Food Fair
Renstrom Insurance Agency
Roberts-Nyssa, Inc.
Schoen Studios
Service Parts Co.
Shell Super Service
Swager Ford
Taylor's Food Market
The Merc Department Store
Treasure Valley Packing Co.
Wilson Bros. Dept. Store
Wilson's Super Market