



YOU DRAW DIVIDENDS

*from every business enterprise
in the community where you live*

**If some
good neighbor
with a popcorn stand
was giving you
part of his
profits every day...**

... you would probably give him ALL of your popcorn business ... you might even try to influence other neighbors to take up popcorn ... and to buy it at home.

Actually, you DO share in the profits of EVERY business in your home community, because a BIG PART of the gross margin on every local business transaction goes toward the support of things that benefit YOU and everyone else who lives here.

Such as schools, churches, roads and streets, fire and police protection, jobs for more people so that we can keep among us MORE good teachers and preachers and doctors and other skilled folks. And so we can have more stores that are better stocked for our convenience and for our EMERGENCY needs.

Because we don't get these benefits in cash, we sometimes forget that ALL home business is really OUR BUSINESS. And some of us even forget ... and trade somewhere else ~~where~~ when OUR OWN PAYCHECK depends on keeping this community prosperous.

**It Pays to Buy
where you Live**

These 44 Nyssa Business Establishments Are Genuinely Interested in the Future Of This Community and in Your Welfare ... TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!

Amalgamated Sugar Co.
B & M Equipment Co.
Bauman Farm Equipment
Bennett's Cafe
Bernard Eastman Insurance
Bestway Building Center
Bob Thompson Agency
Bracken's Department Store
Brownie's Cafe
Cascade Natural Gas Corp.
Clover Lawn Dairy
East Side Market
Eder Building Supply
Eder Hardware
Elliott Tire Co.

Farmer's Equipment, Inc.
Farmers Feed & Seed Co.
Firestone Store
First National Bank of Oregon
Flying -A- Service
Gate City Cleaners
Gate City Journal
J. R. Simplot Co.—Food Div.
M & W Market
Nyssa Auto Parts
Nyssa Cooperative Supply
Nyssa Furniture Co.
Nyssa Implement Co.
Nyssa Insurance Agency

Nyssa Motors, Inc.
Owyhee Truck & Implement Co.
Paulus Jewelry
Peterson Furniture Co.
Ray's Food Fair
Renstrom Insurance Agency
Schoen Studios
Service Parts Co.
Shell Super Service
Swager Ford
Taylor's Food Market
The Merc Department Store
Treasure Valley Packing Co.
Wilson Bros. Dept. Store
Wilson's Super Market