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Warning Issued On Phony Prices

Hot competition for the consumer dollar has made shopping around worthwhile, but it has also brought on some shady practices, according to a recent article in the Changing Times magazine.

Quoting the Federal Trade Commission the article lists two widely used practices in misleading the public on the true cost. The first is pre-ticketing. In this the maker tags his wares at an inflated price and fixes it firmly in the mind of the public through being widely advertised on TV or national magazines. Then when the dealer offers a much lower price it appears as a bargain. The local dealer can also pre-ticket the item at a much higher price and then cut way down and get the same results.

The second form the FTC warns to watch carefully is the one-cent sale. This is where the second unit can be purchased for one cent more than the price of the first unit. The catch here is that the price of the one unit may be greatly inflated above the regular price.

To make dollars really go further, the editors advise the following shopping practices.

Ignore the higher price on a double price tag. The cut may be an honest one but your interest is what it costs now not what it was formerly marked.

Stick to name brands, generally, and compare with the cost of similar items at other stores.

Be extra careful at discount houses. Be sure the price quoted for an appliance that can't be carried home includes all charges including delivery and installation.

The editors point out that all the rules won't save you money unless you check and compare prices and quality.

Rev. Ludlow Returns To Methodist Church

The Rev. Paul Ludlow is beginning his sixth year as pastor of the Nyssa Methodist church, through appointment by Bishop A. Raymond Grant at the recent Idaho conference held in Caldwell.

A change of Methodist ministers of interest in this area is the transfer of the Rev. Rex Lindemood from Baker to Fruitland. The Rev. Ray Thompson will transfer from Fruitland church to Rupert, Idaho, and the Wilder church will receive a new minister by the transfer of the Rev. A. E. Gilbert from Wendell, Idaho.

The Rev. Willis Ludlow will return for another year to his pastorate at Wallowa. They were guests of his parents, the Rev. and Mrs. Paul Ludlow in Nyssa while the conference was in session last week.

Now . . .

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List Published of Presentations Made At NHS Annual Award Night May 17

Following is a complete list of presentations made to Nyssa high school students at the annual award night held in the cafetorium Tuesday evening, May 17. Also shown are the instructors, advisors or coaches who bestowed the honors.

Scholarship Awards
Presented by Principal Gene L. Chester

Bonnie Arai, Barbara Beck, Rena Dirksen, Louise Hanby, Marlyn Johnson, Dennis Leavitt, Charles Lundy, Patty Matsunaga, Joy Gay Roth, Ruth Yoneyama.

Club and Executive Council
By Principal Chester

Student council—Jack Meyers, president; Frank Walker, vice president; Bonnie Arai, secretary; Monty Sullins, treasurer; Rena Dirksen, public relations chairman; Linda Moncur, interclass rivalry chairman.

Senior class—Dee Child, president; Charles Lundy, representative.

Junior class—Jack Dail, president; Forrest Huffman, representative.

Sophomore class—David Walker, president; George Jones, representative.

Freshman class — Mario Parra, president; John Beck, representative.

United Nations Essay Award
Marilyn Pratt.

Science, Other Awards
Presented by Charles Steffens

Science — Dennis Leavitt, Michael Wilson, Harlan Sager, Marlyn Johnson, Richard Krause and Edith Pounds.

American Legion Citizenship—Rena Dirksen, Dean Sisson.

ANK Garden club Conservation Poster—Ann Stringer, first; Laura Moncur, second; Nellie McGinnis, third.

Outstanding Math Student Award
Presented by Dale Overstake
Dennis Leavitt.

Homemaking Awards
Presented by Virginia Steffens

Junior Homemakers and Chapter Degree — Wanda Long, Lois Spitze, Cheryl Zesiger, Frances Cleaver, Lucille White and Karen Kent.

Junior Homemakers Degree — Betty Glascock, Judy Wilson and Marsha Savage.

Junior Homemakers and Chapter Degree—Regina Moss, Marilyn Hickman, Mary K. Olsen.

State Homemakers Degree — Bonnie Arai, Katherine Klinkenberg, Jean Evans.

Betty Crocker's Search for the Homemaker of Tomorrow — Joy Gay Roth.

Vocational-Agriculture Awards
Presented by Carl Devin

Outstanding Senior Vo-Ag Student Award—Dean Sisson.

Chapter Better Farming Award —John Peterson.

Farm Mechanics Award—Kenneth Whipple.

Music Department Awards
Presented by Robert Q. Smith

Dance Band

Three years—Lloyd Cartwright, Dennis Leavitt, Jim Jamieson, Bill Jefferies, Clarinda Ashley, Mildred Staples.

Two years—Mary Lou Lancaster, Dick McPartland, Paige Zobell.

One year — Ralph Talbot, Bob Pond, D. L. Fife, Sondra Holmes, Roger Maulding.

Pep Band

Four years — Clarinda Ashley, Mildred Staples.

Three years—Karen Ellis.

Two years—Jim Jamieson, Reed Patterson, Dick McPartland, Lonnie Clarkson, Rolf Sutschkow, Roger Maulding, Dennis Leavitt, Regina Moss.

One year—Sondra Holmes, Bob Pond, Blaine Fife, D. L. Fife, Jerry Hendricks, Voyne Mitchell, Janet Coleman, Paul Okano, Bob Schabot.

Band Letters (1959-60)

Four years — Clarinda Ashley, Lloyd Cartwright, Sharen Jaques, Bill Jefferies, Connie McCrady, Mildred Staples, Dennis Leavitt.

Three years—Boyd Blair, Reggie Child, Lonnie Clarkson, Jim Jamieson, Mary Lou Lancaster, Harlan Sager, Bob Schabot.

Two years—Roger Barnes, Bob Bowers, Arleta Cartwright, Bill Cole, Jim Danford, Blaine Fife, Lyle Jackson, Roger Maulding, Dick McPartland, Voyne Mitchell, Regina Moss, Paul Okano, Bob Pond, Jan Rinehart, Ben Rust, Rolf Sutschkow, Paige Zobell, Reed Patterson, Larry Valdez.

One year — Dee Ann Adams, Janet Coleman, Mary Evans, D. L. Fife, Jerry Hendricks, Jerry Hoare, Sondra Holmes, Marjorie Kratsburg, Gordon Leavitt, Jean Leavitt, Richard Leavitt, Lonnie Lemon, Francis McCrady, Mike McGinnis, Kathleen McPartland, Joanne Stephen, Larry Stephen, Ralph Talbot, Garry Weineke, Kenneth Whipple, Joyce Morinaka.

Twirlers

Three years — Kathy Klinkenberg.

Two years—Karen Ellis.

One year—Rosemary Roth, Joy Gay Roth.

Senior Chorus Awards

Three years—Sharon Hall, Aaron Hansen, Phillip Kent, Dianne Maulding, Diane Low, James Wight, Susan Stringer.

Girls' League Service Awards
Presented by Donna Lee Connors

Bonnie Arai, Rena Dirksen, Jean Evans.

Library Awards
By Mrs. Harriet Brumbach

Steven Christensen, Jim Danford, Gene DeRock, Anna Mae Fife, Galen Hiatt, Marlyn Johnson, Richard Krause, Dennis Leavitt, Patty Matsunaga, Dianne Maulding, Jack Meyers, Marilyn Pratt, Jim Savage, Irene Schilling, Dick Settles, Evelyn Whitaker, Ida Yoneyama.

Typing Awards
Presented by Margery Nihart

60-word pins—Sharon Newman, Gilbert Lopez, Cheryl Zesiger, Gloria Erwin.

50-word pins — Paige Zobell, Linda Myrick, Liz Gray, David Hill, Bob Heiens, Donna Lane, Carolyn Schilling, Lucille White, Jay Draper, Karen Bybee, Paul Okano, Don Arai, Marilyn Schoeneman.

Tupelo Award
Editor—Martha Jean Brown.

Shorthand Awards
90-word pins—Janet Maulding, Linda Hipp.

ATHLETIC AWARDS

Football Lettermen
By Coach Bob Morford

Donald Arai, Butch Bingman, Andrew Child, Dee Child, Truman Cleaver, Tom Cordova, Jack Dail, Jay Draper, Forrest Huffman, George Jones, Dick Lewis, David Moore, Jim Moore, Harlan Sager, Jim Savage, Knute Stoneberg, Monty Sullins, Dave Walker, Don Walker, Frank Walker, James Wight, Mike Wilson.

Basketball Lettermen
By Coach Harry McGinley

Walter Cannon, Bill Cole, Tom Cordova, Gary Dail, Jack Dail, Russell Leininger, Jack Meyers, David Moore, Harlan Sager, Neil Stoneberg, Knute Stoneberg, Don Walker, Frank Walker.

Baseball Lettermen
By Coach Bob Morford

Knute Stoneberg, George Jones, Jack Dail, Gary Dail, Butch Bingman, Dave Moore, Steven Christensen, Bill Cole, Terry Thompson, Frank Walker, Chuck Phillips, Aaron Hansen.

Track Lettermen—1960
By Coach Kinsey Keveren

Jerry Dove, Tom Cordova, Jim Savage, Don Walker, Jim Moore, Frank Walker, Bill Wahlert, Norman Baker, David Parra, Boyd Blair, Dave Moore, Gerald Freitag, Harlan Sager, Paige Zobell, Mike Savage, Butch Bingman, Dave Walker, Jim Zink, Douglas Skeen, Dick Leavitt, Jerry Hendricks, Ralph Talbot, Jim Danford.

Willamette relay awards—Jim Savage, Jim Moore, Frank Walker, Jerry Dove, Norman Baker, Don Walker.

Wrestling Lettermen
By Coach Mel Calhoun

Bob Bowers, Truman Cleaver, Bill Cole, Kenneth Gifford, Leonard Green, Aaron Hansen, Galen Hiatt, Forrest Huffman, Marlyn Johnson, Eugene Jones, Phillip Kent, Dale Laurance, Dennis Leavitt, Richard Leavitt, Jim Moore, Ben Montoya, Harry Nakashima, James Wight.

Girls' Athletic Letters
Presented by Marjorie Erstad

Tennis—Second Year
Carolyn Horn, Elaine Smith.

Varsity Cheerleaders
Sandra Lewis, Patty Michaelson, Barbara Beck, Tanya Burningham, David Parra.

GAA—First Year
Jeanie Leavitt, Shirley Ashby, Karen Kent, JoAnne Mitchell, Jan Rinehart.

GAA—Second Year
Ruth Burbank, Sharon Drown, Bonnie House, Arlene Sewright, Mary K. Olsen, Marla Christensen, Carolyn Schilling, Cheryl Zesiger, Lorraine Bishop, Louise Howard, Patty Michaelson, Pauline Stephen.

GAA—Third Year
Broshia Case, Dorothy Houston, Sandra Lewis, Janet Maulding, Nellie Smit, Elaine Smith, Ida Yoneyama, Peggy Yost.

GAA—Fourth Year
Carolyn Horn, Bonnie Staples, Martha Jean Brown, Rena Dirksen, Louise Hanby, Nancy Hill, Katherine Klinkenberg, Phyllis Richards, Patty Matsunaga, Irene Schilling, Ruth Yoneyama.

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From This Corner . .

By T.M.B.

This is being written in the afternoon of Memorial or Decoration day. We attended a brief, but impressive, ceremony this morn at the Snake river bridge where the American Legion and auxiliary paid tribute to past veterans who had died at sea. During military honors a wreath was cast into the water from the top of the bridge.

Also drove out to the cemetery to hear the address out there but it came off a few minutes before the time set (11 a.m.) and we missed it. There were a few hundred people there, most of the graves had some kind of flowers on them and in general the cemetery looked real nice.

• • • •

Can't help but wonder how many will fail to make it home safely from their long weekend trip, and for whom grave decorations will also be in order in a very few days. Most of us fail to worry over these possibilities beforehand . . . they always happen to the other fellow, we think.

• • • •

Recently got to make a fishing trip to one of the small streams northwest of here. Beautiful scenery and caught enough small fish for a mess. The missus enjoyed it too . . . said it was even better than when I left her at home and played golf.

• • • •

You just can't please the public . . . Sharon Jaques fussed about our yard not being mowed, then when we finally got around to mowing it we mowed the alley too. Then Rex Voeller fussed because we were setting a dangerous precedent . . . Said we should gripe at the city instead.

• • • •

But the last time we were at a council meeting we were referred to as the "extra" member. Could have been because of the number of questions we asked and the amount of talking in general. We explained we really preferred to "iron out" problems than to find fault and editorialize.

• • • •

The public still seems to reject pay increases for public servants and school teachers. Portland rejected their school budget, and "letters to the editor" seem to indicate it could have been largely due to the blanket pay increase for the teachers. "Merit pay," to some teachers, means that they have already merited it simply by being a teacher and having served the previous year.

• • • •

We are unable to understand the rejection of the increase in pay for representatives that was proposed and voted on in the last election. If we were to get the type of representation that the present salary would earn, we would be in a pitiful shape.

• • • •

Guess it makes a difference if the pressure is applied directly . . . The budget board in the county approved a $300 per year increase for county office holders.

• • • •

On the surface everything is quiet politically in the county now that the election is over. Suppose it is too early to get up a "head of steam" for the general election in November.

• • • •

Did you ever notice how would-be-golfers blame all the bad shots on the *!$%/@"! clubs but take all the credit personally when they hole an unusually long putt, or the short approach part of the game is better than usual?

• • • •

Congressman Halleck calls attention to another form of "payola" that is far more important to us than the TV form we recently read so much about. He calls it "political payola." **In the proposed multibillion dollar spending bills the national legislators simply hand out the taxpayers' money to buy votes for the next election. Both parties are guilty. The proposed health bills and the school aid bills are real good examples.**

• • • •

But don't say the administration hasn't had a tax cut during its stay in office. The luxury tax, previously 20 percent, on entertainment in night clubs and cabarets has been cut in half and is now 10 percent. Of course taxes like the (temporary?) one placed on telephone service and long distance calls hasn't been removed . . . It brings in too much revenue and would hit the "balancing of the budget." And the temporary increase in gasoline taxes, pledged to expire in 21 months, on June 30, 1961, has been asked by the administration to be carried on and has asked for a further increase of ½ cent per gallon.

• • • •

The outcome of most collective bargaining is that the public pays and the union collects.

• • • •

We believe taxes can reach the point of diminishing returns. Income taxes can be so high there is no incentive to risk capital for the small returns made by big industry. The increasing gasoline tax has been the greatest factor in the small compact cars becoming so popular. They will use less gasoline thereby the federal government will collect less taxes. So in the vicious circle the government must find new sources of revenue and the taxpayer must find ways of cutting expenses.

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