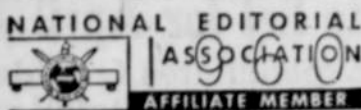


THE GATE CITY JOURNAL

TED M. BRAMMER, Editor and Publisher



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Grocery Stores Aid Nyssa Trade

The hot competition for consumer dollars has made "shopping around" a common practice throughout the United States. This has been true in the cities for quite a number of years but in more recent times has applied to the smaller towns as well.

A perfect illustration of the latter is the grocery stores of Nyssa. The stores offer a wide variety of foods, the larger ones carry large ads each week telling the public just what they have as specials for that week, and the price at which these items can be purchased. There is nothing strange in the stores being conscious of the value of advertising but they are so competitive in prices that they are drawing trade from areas not normally considered in Nyssa's trade territory. We have been told this by a number of people who have had occasion to buy and compare with here and in neighboring towns. We have some newspaper subscribers who are living in other towns, know very few people whose names appear in the paper, but buy it because of the grocery ads.

The purchasers of groceries appreciate having such stores in Nyssa, but we wonder if the other merchants realize how much value they are to them. When these people come to Nyssa for groceries, it would be unusual for them not to spend money for other items.

It seems to us that these merchants can take advantage of this by finding out what the people would desire in the goods they stock, get them at competitive prices and then let the people know through advertising, that they are available and what they cost.

We believe much trade that is now being lost to the towns around us can be kept here by planning. It has been suggested that the merchant cannot stock the items desired unless he knows what they are, and to take care of that it was further suggested that the people in Nyssa trade territory, who would buy locally if they could locate what they want, be furnished cards to write the items they had bought outside of town, giving also the trade name, and leave the card (unsigned) at some place in town. These could then be sorted and given to the proper merchants who might be desirous of stocking some of those items.

Nyssa can be proud of these grocery stores, and they are due a vote of thanks for keeping this portion of our money at home. A very small portion of that spent away from home ever gets back to help support the things you desire in a home town.

'Are You a Servant?' Theme of Bible Study By Lutheran Ladies

Mrs. Dale Overstake was hostess to ladies of Faith Lutheran church Monday night at her home.

Mrs. Overstake and Fayette Looney led devotions and the Bible study, "Are You a Servant?" was given by Betty Fox.

Refreshments were served by this committee.

A report was given by the president on the last convention before the merger, April 23, to be held by the Blue Mountain group at Peace Lutheran church in Pendleton. All ladies of the church are urged to attend.

The next meeting will be April

Owhee Community Church Notes

Tuesday 8 p.m.—Some of the young people of the church attended the youth rally held at the Christian church in Nyssa.

Wednesday—Bible study and prayer meeting was held this week at the parsonage.

Thursday (tonight) 8 p.m. We-Two will meet at the Jim Langley home. Come and bring a friend.

Monday, March 28—The Multnomah School of the Bible church will be at Malheur Butte church.

18 at the home of Patsy Wright with Arlene Chamberlain, Dorothy Schwarz and Peg Zinn as committee in charge.

From This Corner...

By T.M.B.

The Wall Street Journal wrote recently, "There is a whole political mythology based on the proposition that you can't tell the people the truth, whether it is the facts of domestic economic life or of the world around us." These political leaders might be greatly surprised by the intelligence of the American voter, if he ever wakes up sufficiently long to realize the power he has and do something about it. Look how long it took the American car manufacturers to wake up to the small car market—but wake up they did—and the voter may do likewise.

The Changing Times magazine says all the research on cancer and smoking has proven one thing—mice should not smoke!

Carl Roberts, Oregon labor leader, announced some weeks ago the formation of a volunteer "Oregon Labor for Morse Committee." Surprised?

If you are an average citizen, you work one-fourth of your 8-hour day for the government. Is there any other single item—food, clothing, medicine, or rent—that costs you that much? Should we still be unconcerned about the legislation that our lawmakers say should be passed that would cost additional taxes? If you think someone else pays these taxes and you get all the benefits, keep supporting these office-holders.

The present administration is greatly concerned about the post office paying its way, and proposes an increase in rates (that will probably be eaten up in wage increases for postal workers in this election year). But there seems to be little concern that parcel post, a purely commercial venture, does not begin to pay its way, and it is supported by all the people—even those who do not use it.

There is one thing that cannot be remembered or forgotten—that which was never known.

When luxuries become commonplace they are often mistaken for necessities. And nothing is easier to miss than an appreciation of what is ever near—the air we breathe, the flowers we see, the friends, our family, and our daily freedoms.

We're not trying to cram this paper down your throats, but according to the Wall Street Journal, "Old newspapers may yield tomorrow's beef steaks. Nutritionally they are similar to hay and contain 90 percent cellulose. West coast researchers are experimenting with a pelleted cattle feed made of newspapers, and in Scandinavian countries, farmers already feed newspapers. The bacteria in a cow's stomach breaks down the newspaper into a digestible form of starch."

(We just hope you readers will continually be able to "stomach" our paper, regardless of what it breaks down into.)

Can you remember when you were told that animals could not reason and had no soul? And you just couldn't believe that also included your dog that you loved

so well and loved you in return. If we were to question the wisdom of God's acts, it would be why he didn't make the dog master in a lot of cases.

We think federal aid for medical and hospital expenses would be nice, just like we think it would be nice for a lot of other things, but we recently read that the hospital bill of the Stubblefield twins was \$13,517—and this did not include doctor services. We also noted where our local hospital administrator said a welfare case costs \$35 to \$40 per day for hospital care. These make us wonder who would be able to pay the additional taxes it would take to cover the cost of the social security cases who would become eligible under the federal health plan.

Oregon Churches Observe Anniversary

Plans to observe the 25th anniversary of the Oregon Council of Churches the fourth week in March have brought an outpouring of reminiscences and congratulations from churchmen and laymen throughout Oregon, and even from outside the state.

J. Quinter Miller, assistant general secretary for field operations for the National Council of Churches of Christ wrote:

"The National Council of Churches of Christ in the U. S. A. greets you on this, the silver anniversary celebration of the founding of the Oregon Council of Churches. We are heartened by the steady growth of your work. Christian unity helps the churches to become a creative and redemptive force in community life."

From a standing start and a budget of \$2500 which could not be raised, the Oregon council has grown until it could report \$57,000 raised in 1959 for general and designated administration. Local migrant ministry expense, foundations and United Church Women. The officers of the council confidently expect it's continued growth to match the growth and needs of the state.

The organization is frequently asked, "Just what does the Oregon Council of Churches do?"

The answer is the council does many things. It has organized local church councils in 12 communities of the state, and thereby provided an important medium for local church cooperation. It has played a leading role in services to migrant agricultural workers through providing day nursery care, religious services, recreational facilities and working for better sanitary conditions for them.

It has helped collect food and distribute to the needy peoples throughout the world. It has carried on a vigorous program of training ministers in the field of counseling, helped provide chaplains for the state hospitals and other state institutions.

Other continuing activities of the council include: a summertime ministry in the National parks, town and country church conferences, workshops in Christian education, and leading annual observances in the use and understanding of the Bible, featuring a month's concentrated activity each fall.

Letters to Editor

Signed letters to the editor are welcomed and will be printed if they do not contain comments of a libelous nature or attacks on religious and racial groups. Publication of the letters does not signify the agreement of this newspaper with opinions expressed.

Nyssa, Oregon
March 22, 1960To the Editor
Of the Gate City Journal:

Several years ago at the bottom of the Republican depression, 75,000 people were out of work in the Willamette Valley. One day in February I went into one of these quarter-acre size furniture stores looking for the owner. I gazed around at the assembly of fine lamps, davenport and carpets. A quiet grayhaired man greeted me. His boss was not there.

"Tell me" I said, "can you sell anything in this kind of economic weather?"

"Not in January. A few pieces this month. I tell you, the car agencies are the ruin of other businesses!" he said with some vehemence.

"How is that?" I asked. "That's what I am used to hearing about liquor stores and gambling dens."

"Well," he replied, "These young fellows get a job at \$250 a month, and a wife and baby. They buy on installments, a car, and furniture for a rented house. They can't make it. Our truck goes there to take back the furniture they couldn't pay for, sometimes even the baby's high chair. We pass a \$4000 car out in the yard. If they have to starve a little and sleep on the floor, they still will fling some way to make the payments on that car. When it is about two-thirds paid for, the car agent comes out and persuades him to trade it in for a new one. He spends his productive years working for the car companies. The rest of us don't get a look-in. A man working for \$250 a month has no business buying a \$4000 car!" he concluded, bitterly.

That was a lot to think over. Then I was told that the big car manufacturers just dumped a consignment of cars on the luckless local agencies, bluntly telling them to sell them or else, that the cars were charged to them. No wonder the poor agents worked so hard to sell them. That looked as if the bullying big car companies had a lot of misery to answer for.

I used to watch one ordinary sized man riding behind a 300-h.p. engine, pleased as punch, feeding 40c gas to all those thirsty 300 horses. Somehow, it didn't make sense.

Then I watched dare devil crews building big freeways, tearing down hills with big bulldozers and other giant gas eaters that I didn't know even the nicknames for. I suppose every time one of those things coughed, it cost the government \$25. I wondered where the money was coming from, and I wondered what these costly freeways were going to force people to do.

One day my friend said, "Slim wants to take you for a ride in his Volkswagen." "Surest thing you know, I'll go" said I. So on our smooth ride he told me a Volkswagen is inexpensive to buy, is built to last a life time, goes 30 miles to a gallon of gas, and is as good as new for years for resale or trade-in. Hard-headed economy-minded Germans couldn't afford to make or drive anything different. I wondered if this wasn't the answer to greedy car manufacturers.

Then our own car manufacturers sniffed what was in the air. They didn't want to, but they had to. They began to glorify their own small cars on their TV programs. They became respectable, even svelte.

And now I smile at the thousands of little cars on California and Oregon highways. They're coming even here, where you never knew anything about a de-

Methodist Circles Hold March Meetings

Among Methodist circles which met last Thursday was the Ruth Gress circle which was held at the home of Mrs. Sam Smiley. Present were 16 members and three guests, Mrs. Ray Griffiths, Mrs. C. Bartholomew and Mrs. Kinsey Keever. Mrs. Eugene Butzer led devotions and was in charge of the program concerning the attitude toward other races. A skit on race relations was presented by several members.

Marlene Harmon circle was hosted by Mrs. W. W. Foster with six members and Mrs. Paul Ludlow attending. Mrs. George Coleman led devotions and Mrs. Grover Lytle presented the program on the general conference to be held in April.

Celia Cowan circle met Thursday evening at the home of Mrs. Paul Ludlow with 22 members and Mrs. Keever present. Mrs. William Barton led devotions and was in charge of the program, "types of communications." Members reported on and discussed articles from Christian Home magazine. Mrs. Duane Holcomb was co-hostess.

All WSCS members are reminded of officer's training day to be held at the church March 31 and also of the annual conference to be in Boise, April 4 and 5.

WESLYAN SERVICE GUILD

POTLUCK DINNER TUESDAY
The Methodist Wesleyan Service Guild has postponed its potluck dinner until March 29th. Following the dinner the group will have the first session on Luke's "Portrait of Christ." Anyone who missed the first Wednesday morning class on the study is invited to attend.

pression except what you read in the newspapers.

The big car corporations, the expensive freeways, did it themselves, but they didn't mean to.

—ANNA D. S. PRATT

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