

THE GATE CITY JOURNAL

TED M. BRAMMER, Editor

Ted M. Brammer and Gale Z. Brammer, Publishers



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Letters to Editor

Signed letters to the editor are welcomed and will be printed if they do not contain comments of a libelous nature or attacks on religious and racial groups. Publication of the letters does not signify the agreement of this newspaper with opinions expressed.

Nyssa, Oregon
 Feb. 7, 1960

Editor

The Gate City Journal:
 My grandfather, Robert McCune, a warm-hearted Methodist Irishman, voted for Abraham Lincoln when it wasn't a safe or popular thing to do. He kept an "underground railway station" for runaway slaves trying to get to freedom. His farm was in southern Ohio, near the Kentucky state line.

The "station" looked like a small haystack, and the poor hunted creatures jumped off horses' backs to the haystack, leaving no tracks on the ground for bloodhounds of the cruel slave hunters who followed hard after the frightened fugitives. Inside the "stack" was a small room with food and water and bedding.

At night Quaker neighbors came and ferried the hunted slaves across the Muckinung river to the next station on the way to Canada and freedom. England had abolished slavery before we did.

My father-in-law, Burdette Pratt, voted for Lincoln in a southern Missouri Copperhead precinct, where 99 other men voted for Jefferson Davis. A Copperhead was a southern sympathizer who had not joined the rebel army. Mr. Pratt was warned that a band of ruffians would visit him that night.

They did, and left a rope noose hanging on his door. But he had assigned his Union flour mill to a faithful Copperhead friend to keep the mill from being burned and had fled for his life to Chicago. He and his family were refugees there until the armies of Price, Marmaduke and Shelby had swept over southern Missouri, taking everything that was movable—cows, sheep, horses, hogs, goods out of stores.

The only thing left in the Russellville store was a keg of horse-shoes too big for the Confederates' saddle horses. Some of the young rebels would tie one end of a bolt of calico to a horse's tail, spur the horse and yell like a Comanche at the long stream of precious calico streaming out behind.

The boys in blue from Kansas caught Price's army crossing the Osage river. Part of them were across, some of them were fording the stream and some not yet started across when the Union troops struck them. The left wing of Price's ruined army left for Oregon, going up Willow creek and past Ironside on their way to Umatilla landing. They were still wearing their gray uniforms when they camped on Rose creek above where the old fort was—on the EOL South Fork ranch.

At the next election in 1864, there were 100 votes for Lincoln in the Russellville precinct. Burdette Pratt said, "The seed I sowed four years ago has increased one hundred fold."

My husband, then a boy of 14, went to Chicago in April, 1865, to get a reed for his grandmother's blanket weaving loom. He saw a great procession on the streets. The war was just over. Lincoln had been shot, and his coffin was taken from the train from Washington and borne through the streets of Chicago. A cannon had been taken off its caisson and the coffin laid in its place. It was drawn by four black horses. Our nation's flag was draped across the coffin and a single laurel wreath lay on it.

Thousands of blue coated soldiers with arms reversed, marched behind it. The regiments were interspersed with military bands, playing martial music. Multitudes

Oregon Club Sponsors 'The Good Life' As Theme for Ad Recognition Week

The importance of advertising in providing news and information about products and services that help people enjoy their version of "The Good Life" will be the theme of Advertising Recognition week, Feb. 14-20, according to John Slocum, president of the Oregon Advertising club, sponsor of the event in the state.

"However we interpret it, the 'good life' does exist in this country," Slocum said, "and advertising plays an important role in making it so. It informs us about the things that add to our leisure and broaden our horizons. This is not limited to gadgets that save us time and effort, but also to books, travel, music, sports and all the other things that add to the fullness and enjoyment of living."

The national Advertising Recognition week campaign is sponsored jointly by the Advertising Association of the West and the Advertising Federation of America. National chairman, surprisingly, is not a Madison avenue agency man, but Portland's own Don Ostanoe, who is an assistant vice president of the First National Bank of Oregon.

Statewide chairman for the event is Ted Tracy, manager of McCann - Erickson Advertising

agency's Portland office. Tracy and his committee are highlighting Ad Recognition week with the third annual "Gold Ribbon Award Banquet" at Portland - Sheraton hotel Tuesday, Feb. 15.

Selection of Oregon's "Advertising Man of the Year" for 1959 will be announced at the banquet, awards for outstanding achievement, creativity and excellence in Oregon advertising will be presented in 31 categories. Western Advertising magazine of San Francisco will judge the finalists in these categories after they are narrowed down from a field of nearly 1000 individual entries.

Registered Guernsey Makes High Record

A registered Guernsey cow, Marigolds Mary Alma, owned by Bosch and Hunting of Nyssa, has completed an official production record, according to the American Guernsey Cattle club at Peterborough, N.H.

This record was for 10,826 pounds of milk and 522 pounds of butterfat. "Alma" was a seven-year old and was milked twice daily for 305 days while on test. The official production record was supervised by Oregon State college.

ADRIAN GAME WITH WILDER TO BE Aired SATURDAY

Radio station KCID, Caldwell, will broadcast reports of the Adrian Antelopes' single game this weekend. On Saturday night, the station, 1490 on the radio dial, will carry reports of the Adrian-Wilder contest to be played on the Idaho team's home floor.

RETURNS TO OREGON CITY

Mrs. Roland Whitman left Jan. 31 for her home in Oregon City after spending last week with her parents, Mr. and Mrs. B. F. Rookstool.

REGULAR DRIVERS LICENSE EXAMINATION SET FEB. 19

According to an announcement received from the Oregon Department of Motor Vehicles, a drivers license examiner will be on duty at Nyssa city hall between 9 a.m. and 2 p.m. Friday, Feb. 19.

Persons wishing original licenses or permits to drive are asked to file applications well ahead of the scheduled closing hour in order to assure time for completion of the required license test.

NYSSA JUSTICE ORDERS ONTARIO DRIVER TO JAIL

John H. Naranjo of Ontario was fined \$150 and sentenced to 10 days in the county jail on a drunk driving charge Monday by Justice of the Peace Don M. Graham.

Advertising . . . and the 'Good Life'

Every once in a while it is wise to pause and examine the forces we have set in motion to conduct our business affairs, to see what they are doing for us, and perhaps, to us. Feb. 14-20 is Advertising week, a good time to look briefly at the advertising business and how it is helping us to achieve the "good life."

Few will deny that we have achieved a "good life" in this country, at least in a material sense, far exceeding that enjoyed by any other society since the beginning of history. It is, of course, due to many things—natural resources, hard work, and an economic system that provides a maximum of incentives. Not the least, however, is a national desire for self-betterment.

This is not only a desire, but an expectation. In contrast to many other parts of the world, each new American generation seems to expect to live a more comfortable, fuller and more enjoyable life than the preceding one. It's the American dream.

To maintain this vision, to flag these expectations, to open continually widening vistas of activity, enjoyment and experience . . . this is the job of the advertising business. Out of these greater expectations will come still newer products and services . . . newer opportunities for American business. We salute the advertising business for its important role in helping to make our "good life" possible.

Advertising media are discouraging any advertiser from using advertising of an untruthful, indecent or otherwise objectionable character, as exemplified by the following copy practices disapproved in a code jointly adopted by the American Association of Advertising agencies and the Association of National Advertisers, and also by the Advertising Federation of America:

- False statements or misleading exaggerations.
- Indirect misrepresentation of a product, or service, through distortion of details, or of their true perspective, either editorially or pictorially.
- Statements or suggestions offensive to the public decency.
- Statements which tend to undermine an industry by attributing to its products, generally, faults and weaknesses true only of a few.
- Price claims that are misleading.
- Pseudoscientific advertising, including claims insufficiently supported by accepted authority, or that distort the true meaning or practicable application of a statement made by professional or scientific authority.
- Testimonials which do not reflect the real choice of a competent witness.

Our lowest price during Sealy's EXPANSION SALE

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 217 Main St. Phone FR 2-3211

Everyone Reads The GATE CITY JOURNAL CLASSIFIED ADS
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County Legume Seed Growers to Convene In Adrian February 17

Malheur Legume Seed Growers will hold their annual meeting at the Adrian grade school cafeteria Wednesday, Feb. 17, at 1 p.m. according to George Folkman, president of the organization.

Speakers for the meeting include Harold Finnell, Oregon State college seed certification specialist; Edwin Hardin of the Oregon State seed laboratory and Jesse Harmon, USDA harvesting equipment specialists.

Finnell and Hardin will discuss the dodder problem in relation to seed certification and explain new regulations which will allow less dodder in the field inspection for certified legume crop. They will also reveal comparative yields of the various legume crops in the certification program.

Harmon will present information on the adjustment of combines and other ideas on how to salvage more seed in the harvesting operation.

The meeting will conclude with election of officers and other matters which the seed growers may wish to consider.

of sobbing, bareheaded people lined the streets. Then Lincoln's body was reverently lifted on the train to Springfield, where it was taken to its long home.

Poor Andrew Johnson tried to wear his great master's shoes and couldn't. He came within one vote of losing the impeachment proceedings. Then came U. S. Grant, a great military man—a good man—but without training for statesmanship or government. He turned the governing over to a clique of bankers and big business men. My parents suffered through the terrible panic of '73 and the hard times that followed periodically for more than 30 years. I remember tramps on all the country roads when I was a little girl.

Finally out of all this suffering, someone remembered that Lincoln had once said: "There has never been, but one question in all civilization . . . how to keep a few men from saying to many men: 'You work and earn bread and we will eat it.'" And a new party with an old name was born.

Do you wonder that I, inheritor of this past, feel that I can take my Bible with me when I vote? I am humbly walking in the steps of our beloved martyred leader—Abraham Lincoln.

ANNA D. S. PRATT

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