

Buying Selling Renting Services Employment For Best Results READ AND USE THE WANTED ADS

Gallup Poll Shows People Want to Know

Ever since Frederic Wakeman zeroed in with "The Hucksters," the advertising world has been subjected to a rolling barrage of criticism which raked over everything from the sincerity of the ads themselves to the personal habits of the men who write them. But what does the public really think of advertising?

One answer came this week from none other than pollster George Gallup, who has just finished his first sounding of U.S. opinions about advertising (at the behest of Redbook Magazine). The public, Gallup found, is solidly in the adman's camp. Seventy-five per cent like advertising and 65 per cent say life would be "more difficult" if ads should suddenly disappear.

Gallup also discovered that, contrary to a pet theory of the anti-huckster forces, Americans in the top economic, social, and educational brackets hold the highest opinions of advertising. His findings: Seventy-five per cent of professional and business people, 77 per cent of upper and middle classes, and 78 per cent of the high-school graduates voted for advertising.

And as a clincher for the adman who may need more reassurance: Eighty-one per cent of the sample (1,600 persons across the U. S.) felt as Gallup (an old Madison Avenue man himself who still gets an important part of his revenues from the ad business) put it, that "advertising helps keep the country prosperous because it creates sales."

—Newsweek, Oct. 26.

MRS. PARRA HOSTESS - TO SPANISH CLUB MEMBERS

Mr. Parrill's sixth grade Spanish club members were guests at the home of Mrs. Frank Parra for a Spanish meal, October 29. A short business meeting followed the dinner.

LEGAL NOTICE

NOTICE OF VACATION OF ALLEY Notice is hereby given that on the 8th day of September, 1959 the City Council of the City of Nyssa, Malheur County, Oregon, at a regular session, adopted a Resolution instituting proceedings to vacate certain streets and alleys in the City of Nyssa, Oregon

more particularly described as follows, to-wit:

All of Oregon Street between the north line of Locust Avenue and the south line of Chestnut Avenue in the City of Nyssa, Malheur County, Oregon.

All that portion of Beech Avenue between the west line of 3rd Street and the east line of 7th Street, in the City of Nyssa, Malheur County, Oregon.

All that portion of Elm Avenue between the west line of 3rd Street and the east line of 5th Street and between the west line of 6th Street and the east line of 7th Street, in the City of Nyssa, Malheur County, Oregon.

All those certain alleys running North and South through Blocks 46 and 48 of Park Addition to the City of Nyssa, Malheur County, Oregon.

Reserving at all times in and to the City of Nyssa an easement and right-of-way over, across and under said above described streets and alleys, for the purpose of installing, maintaining, replacing and otherwise operating sewers and any or all public utilities or city facilities;

Notice is hereby further given that said City Council has fixed the 10th day of November, 1959, at the hour of 8:00 o'clock P.M. of said day at the Council Chambers at the City Hall of Nyssa, Malheur County, Oregon, as the date, time and place for hearing and considering said Resolution and any objections to and protests against the vacation of said above described streets and alleys, and for determining whether the public interest will be prejudiced by the vacation of the same and for the determination of such other matters relative thereto, as are required by law to be passed upon and determined by said City Council.

All property owners and other persons affected by said vacations and desiring to object to said vacations shall present their objections to the City Council and/or the City Recorder of the City of Nyssa as by law required.

This notice is given pursuant to Resolution No. 225 of the City of Nyssa and the laws of the State of Oregon in such cases made and provided.

Dated at Nyssa, Oregon, this 6th day of October, 1959. A. H. Colby City Recorder

First Publication, October 8, 1959. Last Publication, November 5, 1959.

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Personal

SAVE—Buy Grade A raw, state inspected milk. 65c gallon at ranch, 75c gallon delivered or at stores. Call FIFE HOME DAIRY, FR 2-2540, Nyssa. 14-tfc

ALCOHOLICS ANONYMOUS — Meets each Thursday night at 8:30 p.m. in Ontario. Write P.O. Box 361, Ontario, or phone TU 9-6724 26-tfc

MARRIED MAN—Stock feeding, ranch work in interior. Phone TU 9-6095 (mornings). 43-2tp

CLEANING LADY—Two mornings weekly. Transportation one way. Phone TU 9-6095. 43-2tp

CUSTOM BUTCHERING—Beef, pork and sheep. Complete processing. Get the best at Fischer's Locker Service. Phone FR 2-3093. Residence, FR 2-3393. 46-tfc

HEMSTITCHING—Phone FR 2-3233 before 10 a.m. 519 North 4th. Mary G. Wood. 9tfc

REAL ESTATE LISTINGS WANTED ON FARMS AND HOMES

DAIRYING AT ITS BEST—This good 108-acre farm will support a large dairy herd and give a family well above average income and security. Modern 2-bedroom home, and labor saving modern barn. \$32,000, \$6,000 down, balance like rent. 158 ACRES—LEVEL LAND! Nearly all good row crop. Ideal for a combination cattle feeding and farming operation. \$90,000. Reasonable terms.

160—LEVEL BENCH LAND—Price is reduced \$12,500 here. Fine for potatoes and general farming. Two homes. \$62,500. \$12,000 down.

360 ACRES, NAMPA AREA—145 acres fine row crop land, 200 more to be put in. All pump irrigated. \$105,000, \$32,500 down or can sell 200 separately at \$30,000, \$5,000 down.

FOR SALE LARGE 3-BEDROOM HOME — Paved street. \$9,500.

PART TIME FARM—40 ACRES. 22 irrigated, hay and pasture. Two bedroom home, garage and barn. Four miles northwest of Nyssa

40-ACRE FARM—In Nyssa area, to trade for moderately priced Nyssa home.

ROW CROP—229 acres. 146 acres cultivated. Cheap water. Two houses. \$95,000.

DWELLING BUILDING for sale, across from city hall.

TWO-BEDROOM HOME. Garage, fenced yard, paved street. \$8,500.00.

TWO-BEDROOM HOME — Basement, corner of 7th and Ennis. \$6,500.

FARM LOANS BOB THOMPSON AGENCY Dial FR 2-3355

Read and Use Gate City Journal Classified Ads.

A-1 USED CARS

1957 Ford Fairlane "500" \$1795 Town sedan. Radio, heater, Fordomatic, 2-tone, Thunderbird engine. Excellent condition.

1955 Ford Fairlane "500" \$1145 Town sedan. Radio, heater, Fordomatic, white-side-wall tires, excellent condition.

1954 Oldsmobile "88" \$945 Four-door sedan. Hydramatic, radio, heater, white-side-walls, power brakes.

1958 Chevrolet 1/2-Ton Pickup \$1595 118-in. wheelbase. Fresh-air heater, nylon tires with mud and snow on rear. Excellent condition.

SWAGER FORD 314 Main Street Phone FR 2-2288 Nyssa, Oregon

Work Wanted

COMBINING—Self propelled wind-rowing, stationary corn shelling and complete corn field shelling and drying service. Can do complete job. Will have markets for alfalfa, clover and corn. Don Lytle, Ph. FR 2-2690. 35-tfc

CHILD CARE IN MY HOME—References. Mrs. Roger Tucker. Phone FR 2-2632. 41tfc

SEWING WANTED — Coats re-lined. Mrs. Clyde Bowers. Dial FR 2-2408. 38-tfc

PIANO LESSONS — For beginners by advanced student, experienced in teaching. \$1.00 per lesson. Bob Pond. Phone FR 2-3168. 40-tfc

REAL ESTATE FOR SALE—4 bedroom house, 1/2 basement, hardwood floors, garage, new oil furnace, large landscaped lawn, well located in Nyssa. Phone FR 2-2815 40-tfc

FIVE-ROOM modern house 10 miles southwest of Nyssa. Call FR 2-2412. 35tfc

Miscellaneous for Sale

GIRL'S SIZE 12 coats, sweaters, dresses, skirts. Boy's suit, jacket, size 16. Like new. Not worn in Nyssa. Inquire at Gate City Journal. 43-2tp

COMFORT COVER for John Deere "A" tractor. Like new. Delbert Peterson. FR 2-2708. 44-3tc

BLUFFVIEW ARTIFICIAL INSEMINATION SERVICE Jersey—Guernsey—Holstein Milking Shorthorn—Brown Swiss LENNIE P. AHNSTEDT Technician Ph. CR 8-3231 or CR 8-3241 - New Plymouth, Idaho

FOR SALE LARGE 3-BEDROOM HOME — Paved street. \$9,500.

PART TIME FARM—40 ACRES. 22 irrigated, hay and pasture. Two bedroom home, garage and barn. Four miles northwest of Nyssa

ROW CROP—229 acres. 146 acres cultivated. Cheap water. Two houses. \$95,000.

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TWO-BEDROOM HOME. Garage, fenced yard, paved street. \$8,500.00.

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CHOICE RESIDENTIAL, FARM PROPERTIES

NEW 3-BEDROOM HOME on Adrian Blvd. 1296 sq. ft. plus large garage. 1 1/2 baths, laundry room, fireplace, patio, large lot. FHA construction. Your old home will make the down payment. See Nyssa Lumber & Hardware or Nyssa Insurance Agency. After 6 p.m. call FR 2-3307 or FR 2-3463.

FOR SALE—Small 2-bedroom house on N. 4th, paved streets, garage, large lot.

MORE FOR YOUR MONEY — Completely modern home. One large bedroom on main floor with double basement bedroom, laundry, dining room and double car port. Excellent condition, located at 207 South 4th. Priced to sell at \$11,500.00.

TWO BEDROOM home on North Eighth street. Large rooms, attached garage, nice large corner lot. \$7,500, financed by State Vet's loan.

FOR RENT SMALL 2-BEDROOM HOUSE—On North Fifth. \$35.00.

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Miscellaneous for Sale

ASHLEY WOOD HEATERS — Only \$79.50 for large size. Heat your home for as little as \$4.00 a month. Nyssa Furniture Co. Near railroad depot. 42-tfc

JOHN'S BICYCLE SHOP—Sales and service. Reconditioned bicycles, all sizes. 310 S.E. 4th St., Ontario. Phone TU 9-6250. 43-4tp

ROUND COFFEE TABLE—Formica top, wrought iron legs. Carole Wilson. FR 2 3351.

KITCHEN TABLE with one leaf. Four chairs. Light colored hardwood. Phone FR 2-3186. 43-1tc

Wanted to Buy

HIGHEST PRICES paid for slaughter horses. Clyde Smith. Phone TU 9-8666, Ontario. Across from the Ontario Sales Yard. 23tfc

USED DOG HOUSE—Call FR 2-2233. 43-tfc

USED G. E. electric range. Excellent condition. At Ideal Gas and Appliance Co. 30tfc

CEMENT GRAVEL. Call FR 2-3993. 3-tfc

Livestock for Sale

HOLSTEIN BULLS, ready for service. Bill Grasmick. Ph. OR 4-2071, Nyssa. 33-tfc

WANTED Dead Animals Removed Free. Ph. Payette MI 2-2591 Idaho Animal Products Co.

FOR SALE GOOD TWO-BEDROOM HOME. Close to schools. Only \$5,850. Reasonable down payment. \$50 per month.

INCOME PROPERTIES TWO DUPLEXES—In excellent condition. Garages for each unit. Best location. Total income \$190.00 per month, \$16,850. FHA terms.

SMALL 2-BEDROOM HOUSE — Completely furnished, \$3500.00. Easy terms!

Bernard Eastman Real Estate—Insurance 315 Main Phone FR 2-2643

MARTIN'S REALTY 42 S.W. 1st Ave., Moore Hotel Ontario, Oregon Phone Tucker 9-8587

FOR SALE—NEW HOME IN FRUITLAND. Has 3 bedrooms, completely modern with natural gas forced air furnace, city sewer and water, attached carport with outside storage. Kitchen, utility and dinette combination, large living room with hardwood floors in living room and all bedrooms and hallway. Bath tub and shower. Located in new addition to Fruitland and three blocks to grade school. FHA appraisal on this house is \$11,500. Will sell for immediate sale for \$11,000, with \$1050 cash down, balance on 25-year FHA. Evenings and Sundays, Call GLENDA 2-1497 or see Ray Martin at 520 Iowa Ave. in Fruitland.

MARTIN'S REALTY 43-3tc

TV PROGRAM SCHEDULE KBOI—Boise . . . Channel 2

Table with columns for Day, Time, and Program Name. Includes programs like Little Rascals, Today in Boise, and various news and entertainment shows.

KTVB—Boise . . . Channel 7

Table with columns for Day, Time, and Program Name. Includes programs like Industry Friends, Shell News, and various news and entertainment shows.

Palmer Brothers advertisement featuring a 'SHOW ME' sign and contact information for Nyssa, Oregon.

Frozen Semen advertisement from RAY BOWNS, featuring an image of a semen sample and contact information.

Nyssa Insurance Agency advertisement with a large image of a house and text describing various insurance services.

Swager Ford advertisement listing various used cars for sale, including a 1957 Ford Fairlane and a 1954 Oldsmobile.

Choice Residential, Farm Properties advertisement featuring an image of a large house and text describing real estate services.

TV Program Schedule advertisement for KTVB Channel 7, listing various programs and their broadcast times.