

Pacific Coast Popular Vacation Area Says Automobile Group

The Pacific Coast and the European continent lead the list of preferred domestic and foreign travel objectives of some 2000 members of the American Automobile Association who participated in a recent poll conducted through affiliated motor clubs, according to the Oregon State Motor Association.

Members of more than forty motor clubs, representatives of all geographical areas of the U.S., were interviewed to determine their selection of vacation spots in America as well as abroad.

In the choice of geographical region, the Pacific Coast—with 43.6 percent of the votes—led all other areas by a wide margin. The Mountain States were preferred by 17.7 percent of the participants with the South Atlantic region, which includes Florida, a close third at 17.1 percent. New England placed fourth with 6.7 percent.

By location of residence, the AAA members repeated their preference for the Pacific Coast with 54.8 percent of New England members listing the west coast as their vacation choice, while 16.9 percent of the participating members in the same region would go to the South Atlantic-Florida area, and 16.1 percent would prefer the Rocky Mountain states. Florida showed up high for residents east of the Mississippi, although it ranked second to the Pacific Coast in terms of the most popular choice.

Participating AAA members residing on the Pacific Coast, according to the survey, would prefer vacationing closer to home. Twenty-seven percent would stay on the coast while 22.9 percent would go to the Rocky Mountain states. Compared with the 54.8 percent of New Englanders who would go to the Pacific Coast, only 9 percent of the participating residents of the latter area would travel to New England.

Questioned as to modes of travel, 77.5 percent of the participants stated they would prefer to go by car, while 20.2 percent listed air travel as their choice. Other means of travel shared the balance.

Asked for their preference if they had a choice of destinations abroad, the AAA members who participated in the survey overwhelmingly selected the European Continent. Sixty-four percent "Europe", or specific countries on the continent, while 10 percent chose Hawaii. The Far East ranked third, being selected by 6 percent of the participants. Central and South America were next in line.

Farmers Demand Better Tractors, More Accessories

Farmers often complain about the price of tractors and other mechanized equipment. That's only human nature. We all tend to kick when the cost of anything we want and need goes up.

Farm equipment is an intensely competitive industry, with a long list of producers vying for the farmer's favor and patronage. No manufacturer raises a price out of choice. But the makers of farm machinery have been caught in the same inflationary spiral as the rest of us, with wage rates and material costs soaring. And it speaks well for their productive efficiency that, percentage-wise, the selling prices of their products has risen substantially less than wage and material costs.

Moreover, the machines are more efficient, longer-lasting, and more trouble-free than used to be the case—and that in itself is a form of price reduction to the user. Then, to cap the climax, farmers, as agricultural economist Karl D. Butler puts it, want "equipment and accessories that will help them do a better job faster and with less back-ache."

For instance, a poll was recently taken in the key farming state of Iowa. It was found that 79.8 percent of farmers wanted power steering on their tractors; 76.4 percent wanted lights; 75.3 percent wanted independent power take-off; 73 percent wanted hydraulic controls, and so on down the list.

Road Visibility Declared Big Factor in Safety

The chances of getting caught in the rain will be higher this Labor day than usual, mathematically speaking. According to the U.S. Weather Bureau, rainy weather occurs on an average of one out of three Labor day weekends, and the last two Labor days have been free from rain.

Rain may or may not ruin holiday picnics and outings. But it can and does tie traffic in knots by obscuring drivers' vision and slowing cars down to a crawl. Worst, yet, it causes many accidents when drivers can't see clearly.

This warning, issued by the Highway Visibility bureau, points out that 90 percent of driving depends on sight. Rain brings added problems with wiper-streaked windshields that blur drivers' vision.

Recent findings of the National Safety council accent the importance of good vision. In a study of vehicles involved in traffic accidents, where obstructed visibility was a factor, the council reported that 45.4 percent of all such accidents involved rain, snow, etc., on the windshield. The same conditions accounted for 37.4 percent of the deaths.

Ineffective windshield wipers cause abnormal slowdown and multiply the hazards facing drivers during bad weather. The Highway Visibility bureau in a survey reported that a majority of cars more than a year old have ineffective wiping equipment that merely smears or streaks the windshield. While windshield wipers of new model cars quickly remove blurring road splash, the big problem with old cars is to learn why the wipers streak the windshield and have a serviceman correct the condition before an emergency occurs.

Now—thanks to research by automotive safety engineers—ineffective windshield wiping can be easily discovered and corrected. As soon as wiper blades start to streak or smear, drivers are advised to stop at the next gas station and correct the trouble. If your car is fairly new, you may simply need new wiper blades or wiper blade refills. But, if your car is more than a year old, it is even more likely that the pressure of the arm against the blade is insufficient to insure a clean wipe.

Many service stations are now equipped with a wiper arm pressure indicator which quickly measures in ounces the exact pressure being exerted on the blade by the wiper arm. A minimum of one ounce of pressure for each inch of blade length is specified by all auto manufacturers.

An indicator test on your wiper arm tells quickly if there is need for arm adjustment or replacement. Some wiper arms now in use can be adjusted to insure a proper wiping pressure, while others must be replaced. Replacement arms are now available that easily adjust to maintain recommended safe pressure.

All authorities agree that you must see danger in time to avoid it. Can you see, and stop in time? And how long since you've checked your windshield defogging equipment, lights, turn signals, etc.? It's much more fun to drive when you know you can trust your car's safety equipment.

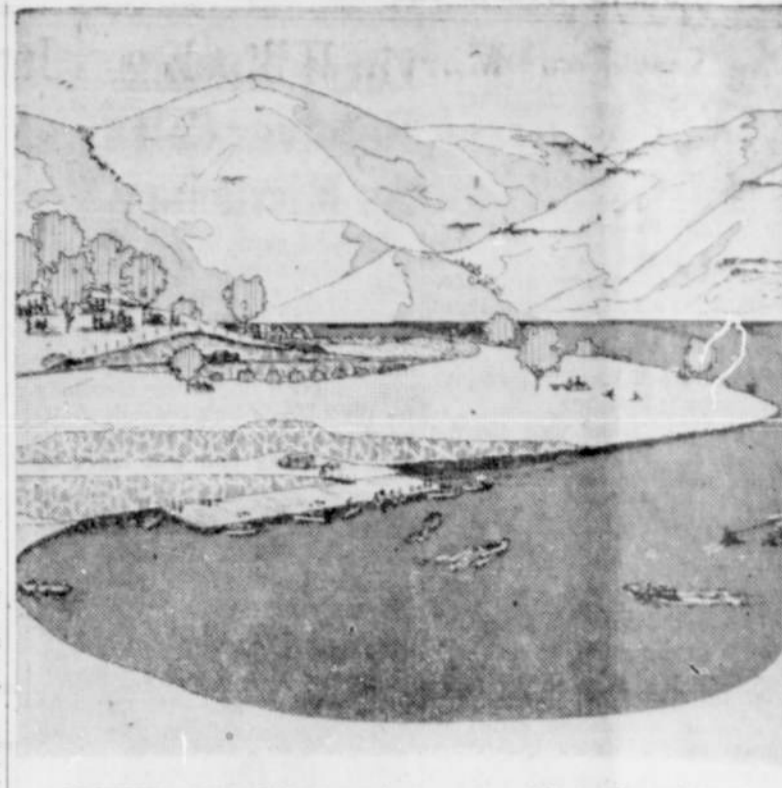
Oregon Hog Callers To Compete at Fair

Hog calling, a vanishing tradition on the American scene, will be revived at the Oregon State Fair in Salem Tuesday when hog callers in the state will have a chance to show their skills.

The contest, sponsored by the fair in cooperation with Oregon Swine Growers association, will be held at 3:30 p.m. on the bandstand in front of the administration building. A trophy will be presented to the winner, who will be chosen by a panel of judges provided by the Swine Growers association. The competition is open to anyone.

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ARTIST'S SKETCH shows how new public park and boating facilities being built by Idaho Power company will appear when completed on Brownlee lake, the 57½-mile-long water playground created behind Brownlee dam. Sheltered boat harbor seen in foreground has been in extensive use since last spring. Located two miles above the dam in a setting of majestic mountains, the recreation area is to be named Woodhead park in tribute to the late E. A. Woodhead, the utility's former superintendent of power plant construction.

Four-in-One Vaccine For Small Children Now Recommended

According to the latest issue of U.S. News and World Report, a four-in-one vaccine for small tots is now available, with a supply ample for the entire United States. Supplies of this quadruple vaccine have been stepped up rapidly since it was first licensed by the Government early this spring.

The new combination is for protection from poliomyelitis, diphtheria, whooping cough, and tetanus. The first three shots are given one month apart and the last one following about 8 months after the third. U.S. health authorities say this vaccine is equal in effectiveness to the Salk vaccine for polio and superior for the separate shots for the other three diseases.

Latest official figures show that the paralytic cases of polio for the first 33 weeks of 1959 are almost 2½ times higher than for the corresponding period of 1958.

Area Deer Permits Are Still Available

The game commission reminded hunters recently that permits are still available in many game management units for hunting either sex deer and tags are available in three of the controlled deer hunts.

Permit quotas have been reached in 21 units but controlled season deer tags are still available in the Cedar Creek area of Tillamook county and in the Wallowa and Snake river pack areas of Wallowa county. A \$5 fee must accompany all applications for the controlled tags.

Hunters are advised that they are eligible to apply for one unit deer permit and one controlled deer tag for use during the coming seasons. The unit permit allows the hunter to take an animal of either sex on his regular deer tag during the time and place specified on the permit; the \$5 tag allows the hunter to take an additional deer during the time and place specified on the controlled season tag.

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