

THE GATE CITY JOURNAL

TED M. BRAMMER and GALE Z. BRAMMER
Editors and Publishers



SUBSCRIPTION RATES
Single Copies 10c
In Malheur County, Oregon, and Payette and Canyon Counties, Idaho:
1 Year \$3.50
6 Months \$2.50
Elsewhere in the USA:
Per Year \$4.00
6 Months \$2.50

Published every Thursday at Nyssa, Malheur County, Oregon. Entered at the postoffice at Nyssa, Oregon, for transmission through the United States Mails, as a second class matter under the act of March 3, 1879.

They Read... Remember... Buy

A recent nationwide survey shows that more than three-quarters of the nation's retailers expect their summer business to exceed last year's, Editor & Publisher reports. Only 20 percent anticipate no change, and a mere 2 percent look for a decline.

It will take a lot of good advertising to bring the expected results about. And it's significant that newspapers will continue to be the retailers' foremost advertising medium. The survey finds that 72 percent of the stores surveyed plan to invest 80 percent or more of their summer advertising spending in the papers. And 57 percent will allocate at least nine-tenths of their ad budgets to the papers.

All advertising media are in tough competition these days, with newspapers, magazines, TV, radio, and direct mail scrapping for a larger share of the ad dollar. But newspapers, despite the new media, hold their own—simply because newspaper ads get results. People read, remember, and buy.

VISIT IN NYSSA

Mrs. Gene Stunz and daughters, Susy, Betsy and Laurie of Salem, spent last week with Mrs. Stunz' parents, Mr. and Mrs. A. C. Sallee. Susy and Betsy stayed in Nyssa when their mother returned home and they will spend two weeks at Payette Lakes as guests of their grandparents, Mr. and Mrs. Emil Stunz.

RETURN HOME

Mr. and Mrs. J. W. Rigney returned home last week from a vacation trip. They visited the exposition in Portland and viewed historical points of interest at Astoria, down the Oregon coast and into California. They came back by way of Crater Lake and visited in Corvallis with their daughter, Mr. and Mrs. Ayyoub.

Advertisement for 'Enjoy Outdoor Living Now!' featuring a large graphic of a person relaxing outdoors and text about lawn signs and home improvement.

Boise Payette Is Your One Stop Shop For All Home Improvement Needs!

- PLANNING
FINANCING
MERCHANDISE
INSTALLATION



Advertisement for 'Screen Doors!' and 'Mahogany Paneling' with prices and specifications.

Advertisement for '16-Inch Flower Bed Border Fencing' with a price of 13.90 per 100 ft. roll.

Advertisement for 'Boise Payette Building Center' located in Nyssa, Ore., with phone number 2237.

From This Corner...

By T.M.B.

This sure is a quiet morning—no music on the street—no horns blaring—no kids crying. There's parking space on Main street; you can find a seat in the cafes, and there are men walking around who look slightly familiar but you can't place them. Then you realize that yesterday they were wearing beards.

The Wagon Train has "COME and WENT" and for most of Nyssa the Centennial is also over. There were a lot of things happening, but I had to work and couldn't take them in. The police department reports no serious accidents or trouble from the crowd being here. There were a few comical aspects that have come to our attention. One of the mules asked for an encore of the Star Spangled Banner, in a rather rasping voice, at the ceremonies on the Snake river bridge, but he wasn't very influential.

City Manager Art Colby got a call at 3:30 a.m. wanting to know what time the Wagon Train would be here. He had to confess he didn't know, since he wasn't the Wagon Train Master. There weren't any more inquiries for him until 5:30 a.m. when some local woman desired the same information.

A chubby gal: "I was broken hearted, but it did me good. I pined away 15 pounds."

Now three out of four Americans depend on gas service in their homes, with 33 million families using gas for cooking, 23 million for water heating, 24 million for house heating, 3.5 million for refrigeration, and two million for laundry drying.

"With today's transportation, there is no such thing as a distant relative."

Some people think that tourists don't help them any but when they spend their money in town it does circulate and we all get a nibble at part of it. The tourist business is big enough that Pres. Eisenhower is taking the lead in making 1960 the "Visit the U.S. Year."

Lawn sign in a public park: "Your feet are killing me." But there won't be any lasting damage to the grass on the schoolyard from the Wagon Train being camped there and from the stands being erected and the public using the grounds. The schools belong

PROFESSIONAL DIRECTORY

Dentists

J. R. CUNDALL
Dentist
Sarazin Clinic
Dial 2638 Oregon

J. W. OLSEN, D.M.D.
DENTAL OFFICE
Seventh and Bower
Dial 3311

Veterinarians

NYSSA VETERINARY CLINIC
Dr. B. E. Ross
Dr. D. R. Mason
Large and Small Animals
407 Main St. Dial 2010

Physicians and Surgeons

SARAZIN CLINIC
K. E. Kerby, M.D.
K. A. Danford, M.D.
D. W. Sarazin, M.D.
Physicians and Surgeons
Dial 2241

MAULDING CLINIC
L. A. Maulding, M.D.
Physician and Surgeon
Dial 2216
Hours: 10 to 12 and 2 to 5
Daily Except Saturday and Sunday. Saturday, 10 to 12

Grant B. Hughes, M.D.
Physician—Surgeon
Hours: 10 to 12 and 2 to 5.
Saturday, 10 to 12.
—Phones—
Office, 3365 Residence, 6611
Office: 2 North Main St.

MOUNTAIN VIEW MEDICAL CENTER
6013 Ustick Road
Boise, Idaho
C. C. Morgan, M.D.
Q. L. QUICKSTAD, M.D.
Phone 4-8309

Voting Precincts Set for Wheat 1960 Referendum

Voting places for the referendum to be held July 23 on marketing quotas for the 1960 wheat crop were announced today by J. P. Bunch, chairman of Malheur County Agricultural Stabilization and Conservation committee. The locations are as follows:

Harper and Vale area, Vale city hall, Vale.
Adrian and Nyssa area, Nyssa city hall, Nyssa.

Ontario and Payette-Oregon Slope area, Ontario city hall, Ontario.
Arook and Jordan Valley area, Arook Grange hall, Arook.

Eligible voters may cast their ballots at their local polling place any time between the hours of 8 a.m. and 6 p.m.
Farmers who are eligible to vote in the wheat quota referendum are all those who in 1960 will have more than 15 acres of wheat for harvest as grain on a farm, except those who are participating in the 1959 feed wheat program.

If at least two-thirds of the growers who vote in the referendum approve the quotas, they will remain in effect for 1960-crop wheat, and price support will be available to farmers who comply with their farm wheat allotments at least 75 percent of parity. Farmers who exceed the larger of the farm allotment or 15 acres will be subject to a marketing penalty of 45 percent of the wheat price on their "excess" wheat.

If quotas are not approved by at least two-thirds of the growers voting, the quotas and penalties will not be in effect, and price support will be available to farmers who comply with their farm wheat allotments at 50 percent of parity, as directed by law. At current parity levels, that would be about \$1.18 per bushel.

Nyssa Christian Church News

Earl L. Hastings, Pastor
Thursday, July 23, 2 p.m. — Group 1 with Dee Sells as leader will meet at the Dan Pennie home.
3 p.m. — Group 2 with Ruth Pruy as leader will meet at the Hubert Oliver home.
Sunday, July 26, 9-45 a.m. — Church school for all ages.
11 a.m. — Morning worship. Mr. Don Hardenbrook, guest speaker.
6-45 p.m. — Christian youth fellowship for all high school youth.
Sunday, July 26, the Chi Rho youth will leave for church camp at Cove.
Wednesday, July 29, 8 p.m. — Bible study and prayer.

VISITS GRANDPARENTS
Miss Patricia Prawitz of Forest Grove is visiting at the home of her grandparents, Mr. and Mrs. Otto Prawitz for several weeks.

Visiting Bishop Notes Progress Of St. Bridget's

His Excellency, the Most Rev. Francis P. Leipzig, D.D., bishop of the Baker diocese, visited St. Bridget's parish Sunday, July 19.

Bishop Leipzig offered the sacrifice of the mass at 10 o'clock in Nyssa Sunday morning and also preached the occasional sermon. During his sermon, the bishop noted the progress made by the local church during the past 10 years. Whereas then there were only a handful of the faithful, now not only was there a full church for the 8 o'clock mass but the 10 o'clock mass found every seat taken and about 30 people standing.

He also gave a word of welcome to the Spanish-speaking people present and pointed out how Mexico was a strong Christian country before the first English settlement was made in Jamestown in 1607. It was to Mexico that the American missionaries turned for financial assistance to carry on missionary work in the Northwest. Now the Catholics of the Northwest can repay in some measure this historical debt by helping care for the migrant workers, the bishop pointed out.

Bishop Leipzig, Father Baumgartner, pastor of St. Bridget's parish, and Armando Sandoval, a theological student from New Mexico, were breakfast guests of Mr. and Mrs. William Wahlert. In the evening, the group visited the Adrian labor camp and were dinner guests of Mr. and Mrs. Roy Hirai of Adrian.

Methodist Church News

The Rev. Paul L. Ludlow
July 20 to 24—Woman's society school of missions meets at the College of Idaho.
Sunday, July 26, 9-45 a.m. — Church school with classes for everyone.
11 a.m.—Worship service. Mr. Ludlow's sermon topic will be "Treasure Hunting."

6-30 p.m.—MIF meeting at the church.
7 p.m.—Older youth and MYF meetings.

Wednesday, July 29, 7:30 p.m.—Ma-Pa potluck dinner at the Walter Roth home. Children are invited. Each family is to bring a picnic supper and table service. Please note change of date and place.

August 7 to 9—Family camp at Wallowa Lake. Theme: "The Family Lives Its Religion: Ring Up the Curtain on a New World." The speaker will be Dr. William Douglas Spear, professor of political science, EOC, Ph.D. from Iowa university. Camp starts with the evening meal, 6 p.m. Friday, Aug. 7, and ends with the noon meal Sunday, Aug. 9. Please contact the Rev. Ludlow for registration blanks.

Adrian United Presbyterian Church

Church school each Sunday at 10:00 a.m.

Morning worship at 11:00 a.m. each Sunday.
Naomi Bible study circle, Mrs. John Auker, chairman, will meet with Mrs. Marion Kurtz Wednesday afternoon, July 22, at 2:00 p.m.

Ruth circle, Mrs. Lynn Hurst, chairman, will meet at 12:30 noon for dinner at the home of Mrs. K. I. Peterson Wednesday, July 22. Mrs. Henry Moore will lead the lesson discussion at 2:00 p.m. Any woman wishing to meet for Bible study, contact Mrs. Hurst of Mrs. Kurtz. Any woman is welcome to attend these studies.

Wednesday evening, July 22, there will be a picnic supper in the Adrian park (located near the school bus garage) to honor the Sayre family who are moving to Elgin, Ore. Bring your own table service and plenty of food for a picnic supper. Coffee and punch will be furnished.

Abraham Torres, Malheur Migrant Ministry Worker, conducted daily vacation Bible school classes for the children who wished to attend in the Adrian labor camp six days last week and Monday and Tuesday of this week. Due to the excessive hot weather, the classes were held in the local church Sunday school rooms. Those from the local church helping with the children and classes were the Misses Katherine Auker, Ann Newman, Karla Kriehg, Marie Borge, Sheryl Kurtz and Sally McMillan.

Mr. Torres spoke to the congregation Sunday morning and told of his work in the labor camps, and expressed his thanks and appreciation to the local church people for their help. Bring your visitors to church with you.

BIBLE MISSIONARY CHURCH HOLDS ANNUAL MEETING

The third annual church meeting of the Bible Missionary church was held Wednesday evening, July 15. Reports were given by the Sunday school superintendent, the secretary, treasurer and the pastor.

Officers elected for the coming year were Virgil Seward, Sunday school superintendent; Carolyn Barker, church secretary; and Inez Seward, church treasurer.

Don Seward, E. H. Barker and Leroy Seward were elected trustees and Mrs. A. R. Morgan, Mrs. John Thomas, Mrs. O. J. Potts and Mrs. Lowell Foster as the board of stewards, and Ila Seward, president of the young people's group.

The church also elected Mrs. Phyllis Leseberg and Mrs. John Thomas as delegates to the district conference at Midway tabernacle Monday, July 27.

Total giving for the year exceeded \$10,000. This is nearly \$3,500 less than the total for last year, but still considered very good in view of the fact the local church helped to sponsor a new Bible Missionary church in Ontario by giving up nearly half of the membership of the local church.

Plans for the coming year include the building of a vestibule and securing a parsonage in Nyssa for the pastor.

RETURN FROM TRIP
Mr. and Mrs. Roy Winchell and Mr. and Mrs. Lester Oden and Marilyn vacationed last week in Ureka, Calif. They returned home via Nevada.

LUTHERANS—For Information Regarding Lutheran Brotherhood Life Insurance Society—Write—
STANLEY McCALLUM
1923 West 5th Avenue
Kennewick, Wash.
(Attend Church Regularly)

For Custom Baling Call Charles Miles PHONE NO. 673 ONTARIO

ADRIAN LOCKERS Offers Complete Custom Killing and Cutting Service CURING and SMOKING A SPECIALTY
Wholesale and Retail Sales Phone 2422, Nyssa GENE CHRISTIAN, Prop.

CARL'S RADIO and TV SERVICE No. 8 North 1st St. All Work Guaranteed PHONE 7747 If No Answer, Call 3823

Large advertisement for 'Ford Summer Swapping Bee!' featuring a Ford car, a bee character, and text about swapping cars and trucks.