

Peterson's 47th ANNIVERSARY SALE Peterson's 47th

Every Day in April Is Bargain Day

... and ...

One Day Will Be "Give-Away Day!"

Today we start the repeat of our most sensational sale in the history of our stores! We again have planned this sale with the cooperation of our manufacturers . . . have made some sensational purchases . . . plus a large portion of our regular stock at deeply cut prices. Not only is this to be our largest event we have ever featured, but we are offering you the same EASY TERMS that our stores have always featured . . . and remember, you have a good chance to get your selections FREE on our . . .

"GIVE-AWAY DAY!"

DINETTE SUITE

A regular \$165.00 value. 8-piece brown metal and brass suite. 4 chairs, 2 Captain chairs. 2-leaf table and a brass glamour wagon.

\$119.50

Or FREE on G.A.D.

CARPET

Four colors of new viscose carpet laid on your floor over foam rubber pad.

\$1.00 Per Square Foot

Or FREE on G.A.D.

DUO-TRIM LAWN MOWER

Buy Early . . . We Did and

SAVE \$20.00

18-INCH NOW ONLY —

\$79.95

Or FREE on G.A.D.

7-Pc. LIVING ROOM Group

Daveno and rocker. Two end tables, two table lamps and coffee table.

Only \$199.50

Or FREE on G.A.D.

BEDROOM SUITE

A 3-piece modern spice walnut suite. Large dresser with tilt mirror, bookcase bed and chest of drawers.

\$199.50

Terms

Or FREE on G.A.D.

Plastic-Print LINOLEUM

12-Foot Wide

Now Only \$1.15 Per Ft.

Or FREE on G.A.D.

RELAXER CHAIRS

Start at **\$49.50**

Vibrator Chair — \$84.50

Or FREE on G.A.D.

MARTIN-SENOUR PAINT

Newtone (Flat) Any Color
Regular **\$1.95** and Up Per Quart

Now \$1.00 a Quart

Or FREE on G.A.D.

THE GREATEST OFFERING IN OUR
HISTORY REPEATED . . .

ALL SALES (One Day Free)

For One Day in April Will Be Refunded!

ALL THE SNAKE RIVER VALLEY WILL REMEMBER . . .

"GIVE AWAY DAY"

G.A.D. **What A Day!**
"Give-Away Day!"

LOOK WHAT COULD HAPPEN TO YOU . . .

Buy Anything in Our Store

FURNITURE—FLOOR COVERINGS

APPLIANCES—TV—RADIOS

(One Piece or a Housefull!)

AT 5 P.M. ON WEDNESDAY, APRIL 30, WE WILL
SELECT A SINGLE APRIL SHOPPING DAY . . .
WHICH WILL BE DESIGNATED AS

"GIVE AWAY DAY"

So, if you made your purchase on . . . or
chose this Magic Day . . . YOUR ENTIRE
PURCHASE PRICE WILL BE REFUNDED!

(Commercial Sales Are Excluded)

OFFICIAL RULES ARE POSTED IN OUR STORE
Not Necessary to Be Present at Time of Date Selection

Peterson Furniture Co.

Dependable Furniture Stores of the Valley