

THE GATE CITY JOURNAL

DUANE R. ALTERS Editor and Publisher
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Time Reviews Weekly Newspapers

A national news publication, Time Magazine, takes a look at weekly newspapers in its Feb. 4 issue. The following are excerpts from Time's article:

"Weekly newspapers today are the fastest-growing publications in the U. S.

"Metropolitan newsmen who daydream of retiring to a country paper have long viewed weeklies more as a rural retreat than as an influential segment of the press. But with the swift growth of suburbs and small towns since World War II, weeklies have largely shed their cracker-barrel ways, developed sophistication and a new sense of mission.

"Weekly Newspaper Representatives, Inc. last week reported 8,478 weeklies in the U.S. in 1955 reached a paid circulation peak of 16,529,195, up 6.5% over 1955. Estimated gain for the 1,700 dailies (total circulation more than 56 million); about 2%. Advertising in weeklies increased 1.2% to a record \$112 million; this includes a 30% jump (to \$25 million) in national ads since 1954 vs. an estimated 10% gain for dailies.

"The weeklies' resurgence reflects editorial as well as economic vitality. In addition to relaying the back-fence chit-chat on which weeklies have traditionally thrived, the papers are the only interpreters and watchdogs of local governments in hundreds of U.S. communities, whose problems, aims and achievements go largely unrecorded in the metropolitan press.

"According to one editor, weeklies 'are giving back the home town' to suburbanites who have lost contact with community responsibilities. In many areas, fast-growing suburbs have produced weekly and semi-weekly chains that are as slick in appearance and informative in content as their city cousins.

"Even outside metropolitan areas most small-town weeklies . . . have thrown out the smudgy type and bumpkin prose that once characterized the weekly press, now run staff-written stories and editorials instead of the boilerplate and canned sermons that once crammed country papers. The old-time jack-of-all-trades country editor has been largely supplanted by trained staffs. Lured out of the cities by the prospect of editorial and economic independence, trained newsmen in increasing numbers are bringing professional standards to weekly newspapering.

"Though once renowned for their timidity, many weeklies

Stranger
In The County

By Bill Campbell

Things are getting better weather-wise and personally. Chris is all over being mortified because he was a dirty bird. . . . Pica the pup apparently isn't going to have any . . . and Etta Mae finally rolled out of bed and into a pair of slacks.

SO! Let's start off with a kid-story.
Seems like Doc Sarazin's little five-year-old granddaughter — and wise beyond her years — was just plain provoked the other day. She told grandpa she was going to call up some of her friends (and she can use the telephone directory) because she was tired of playing with her baby sister. Seeking confirmation for her actions she looked at granddad and said:

"Don't YOU get tired playing with your nurse?"

You know, you've got to hand it to both the senior and junior chambers of commerce! Our Christmas tree lights are still (naturally) up, and the sign "Buy a tree from a Nyssa JC" still adorns the lot between Eder's and Idaho Power company.

At least they are consistent! Have any of you folks watched the TV "healing programs" lately?

A couple of weeks ago one of the boys had a "patient" who had cancer throughout the breast, lungs, etc. And in just one minute it all went away.

You might be interested in looking at the February issue of McCall's magazine for an informative article dealing with the subject. What got me was the deal about one of the "reverends." He was flying back to his Texas ranch and the stewardess happened to notice his brief case which was bulging with greenbacks. Worried, she called the airport and alerted the police who shook the "reverend" down when he got off the plane.

Their faces were red, however, when the investigation revealed that the \$70,000 (tax free) dollars represented a week's contributions from the faithful!

Mother always maintained I should have been a plumber or an electrician. Had she known what we all know now, I'm sure she would have bought me a tent!

Ernie Wilson received an unexpected but welcome letter the other day from Berwyn Burke, publisher of the Hailey Times who leased the Nyssa paper back in 1934. Publisher Burke spotted the article about Ernie and sent a letter of congratulations along with reminders of some of the events in Ernie's life that were NOT printed.

BURKE! Just how long do

Letters to Editor

Signed letters to the editor are welcomed and will be printed if they do not contain comments of a libelous nature or attacks on religious and racial groups. Publication of the letters does not signify the agreement of this newspaper with opinions expressed.

Feb. 3, 1957

In reply to a letter addressed to me and published in last week's Gate City Journal:
Dear Mr. Nicum:

I have received numerous letters from folks in our area relative to the Saturday closing of banks. To my knowledge, there has not been a bill of this nature introduced as yet, either in the House or in the Senate.

My opinion on this matter agrees with that of the people I represent which makes it very easy to oppose, vigorously, any bill of that sort should one be introduced.

If it is good legislation to specify by law what days a bank can operate, then why not pass a law telling the farmers when they can milk their cows?

(Rep.) Emil A. Stunz

METHODIST CHURCH

9:45 a.m., Sunday school for all ages.
11:00 a.m., Morning worship.
7:00 p.m., Methodist youth fellowship.

ST. PAUL'S EPISCOPAL

Herb Gressdier, minister
SUNDAY:
Morning prayer and (or) Holy Communion 9:30 a.m.
Church school 10:45 a.m.
Evening study 7:30 p.m.

CATHOLIC CHURCH

Rembert Ahles, O.F.M.
Mass—Sunday at 8 and 10 a.m. and daily at 8 a.m.
Saturday 10 a.m. Catechism classes.

you think my "men about" column would last if I wrote all I knew?

In fact, how long would I last? Speaking of publishers, last week I took the wrong turn and ended up in Wilder instead of Parma. I met Mrs. Colley who is affiliated with the Wilder Herald. Come to think of it, she's affiliated all over the place, having three sons in the newspaper business here and there—mostly there, of course. ANYWAY, she headed me on the right road, bless her, and I arrived back in Nyssa almost on schedule. And she was worried about Chris and met Pica. Quite a fraternity, those of us who use ink for blood.

Next week we'll have fun . . . my anniversary issue. I will have lasted a year and Nyssa will last longer if you keep your backs circulating around the old homestead!

Bye now, Bill.

have developed the crusading spirit that has vanished from many a fat-cat daily. In the South, many weeklies have consistently taken a more liberal stand than the region's big dailies on the touchy desegregation issue . . .

"Since weeklies are closer than dailies to readers and advertisers and more vulnerable to the pressure of advertisers, they are often hit by economic boycotts. But few editors cave in under such threats—or worse. In Granite City, Ill., after Editor Cornelius E. Townsend had waged an editorial campaign against organized gambling in the community, a hoodlum recently emptied his revolver into Townsend's Press-Record office. Echoing many a fighting editor before him, Townsend said: 'Maybe they'll scare hell out of me someday and I'll quit. But I don't think so.'"

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NYSSA CHURCH OF THE NAZARENE
5th and Good Ave. Robert O. Jackson, Pastor

CHURCH NOTES

CHURCH OF THE NAZARENE
Robert O. Jackson, Pastor
Sunday school, 10:00 a.m.
Morning Worship, 11:00 a.m.
Teen Age, NYPS and Juniors, 7:00 p.m.
Evangelistic Service, 7:45 p.m.
Prayer meeting and Bible Study, Wednesday, 8:00 p.m.

CHURCH OF CHRIST
SW 6th Ave. and SW 1st St.
Ontario, Oregon

SUNDAY
Bible School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Young People's class 7:00 p.m.
Evening Worship, 7:45 p.m.

WEDNESDAY
Bible Study, 7:30 p.m.

FREE METHODIST CHURCH
Adrian, Oregon
A. Casurella, Pastor

Special Meetings:
Jan. 8 through Jan. 20, nightly except Saturdays. The Rev. Kenneth R. Berthoff, Mountain Home, guest speaker. Special music. Public is invited.

PENTECOSTAL CHURCH OF JESUS CHRIST
Mr. and Mrs. Lyle Haines, Pastors

SUNDAYS—
a
Bible school, 10:00 a.m.
Worship service, 11:00 a.m.
Young people, 6:30 p.m.
Evangelistic service 7:30 p.m.

L. D. S. FIRST WARD
Charles Mann, Bishop

9:15 a.m.—Priesthood meeting
10:30 a.m.—Sunday school
8:00 p.m.—Sacrament meeting
Tuesday, 2 p.m.—Relief society
Wednesday, 4 p.m.—Primary
7:30 p.m.—M. I. A.

L. D. S. SECOND WARD
Lloyd Lewis, Bishop

Sunday
Priesthood meeting, 9:15 a.m.
Sunday school, 10:30 a.m.
Sacrament meeting 7:30 p.m.
Tuesday
Relief society (sewing day, 2nd Tues., 10:30 a.m.) 1:30 p.m.
Primary, 4 p.m.
M.I.A. 8 p.m.

L. D. S. OWYHEE WARD
Lee H. Stoker, Bishop

Phone 2583 Rt. 2, Nyssa
1st Sunday each month, observe fast day
8:45 a.m. Ward teachers' report meeting
9:40 a.m. Priesthood meeting, 12:00 Fast meeting.
Remaining Sundays
9:15 a.m. Priesthood meeting, 10:30 a.m. Sunday school, 7:30 p.m. Sacrament meeting.

Tuesday
2 p.m. Relief society.
(2nd Tuesday each month, work meeting 10 a.m.)
Wednesday
4:30 p.m. Primary.
8 p.m. M.I.A.

MISSIONARY BAPTIST CHURCH
Elder Floyd Jordan, minister

10 a.m.—Sunday school
11 a.m.—Morning worship
8 p.m.—Evening worship
Wednesday, 8 p.m.—Prayer service

ASSEMBLY OF GOD
Rev. A. F. Stubblefield, Pastor

SUNDAY—
9:45 a.m.—Sunday school
11:00 a.m.—Morning worship
7:00 p.m.—Young People's service
3:00 p.m.—Evangelistic service

FAITH LUTHERAN CHURCH
John L. Briehl, Pastor

SUNDAY—
10 a.m.—Sunday school
11 a.m.—Divine worship.

FIRST CHURCH OF CHRIST
Rev. Earl Hastings

Bible school—10 a.m.
Worship and Communion—11 a.m.
C. Y. F., Sunday evening—7 o'clock.
Evening services, Sunday—8 p.m.

Methodist Church
News

"Ye have heard that it was said by them of old time, thou shalt not kill; and whosoever shall kill shall be in danger of the judgment; But I say unto you, that whosoever is angry with his brother without cause shall be in danger of the judgment." Matt. 21:22.

Feb. 7—1 p.m. Woman's Society of Christian Service general meeting at the church. Cafeteria luncheon will be served by the Charlotte Alston circle.

Feb. 10—9:45 a.m. Church school classes for all.

11 a.m. Mr. Ludlow's sermon topic at the worship service will be "Reverence for human life," commandment number 6. This is race relations Sunday. A special offering will be taken for Methodist work in Negro schools.

7 p.m. MYF and MIF meetings at the church.

8 p.m. The last lesson on "High hours of Methodism" will be presented by Rev. and Mrs. Paul Ludlow. Everyone invited.

Feb. 12—8 p.m. Membership class will meet in the parsonage. All who desire to know what Methodists believe are welcome.

Feb. 13—8 p.m. Bible class and prayer group meet, study will continue with Psalm 103.

4 p.m. Addition sessions for all primary and junior boys and girls.

BRETHREN CHRISTIAN CENTER MISSION
East 2nd and Third
Mark Carmichael, Minister

10 a.m.—Sunday school
11 a.m.—Morning worship
7:30 p.m. Bible study
8:00 p.m.—Evangelistic service

ADRIAN COMMUNITY CHURCH
Henry E. Moore, Pastor

10 a.m.—Bible school
11 a.m.—Morning worship
11 a.m.—Junior church

OWYHEE COMMUNITY CHURCH
Rev. Kenneth Himple, Pastor

10 a.m.—Sunday school
11 a.m.—Morning worship service
7 p.m.—Young people's meeting
8 p.m.—Evening worship

BIBLE MISSIONARY CHURCH IOOF Hall
Rev. Lowell L. Foster, minister.

Sunday school; 10 a.m.
Morning worship; 11 a.m.
Evening evangelistic service; 8 p.m.

J. L. Besendorfer
To LDS Mission

A farewell testimonial for Elder Joseph L. Besendorfer will be held Friday evening at the Owyhee ward chapel of the LDS church prior to his departure for the Western Canadian Mission, it was announced this week.

A program is being arranged in his honor.

Besendorfer will enter the LDS Mission Home in Salt Lake City on Wednesday of next week for a brief indoctrination course before he leaves for Canada.

The tour of duty will be for at least two years.

He is the son of Mr. and Mrs. George Besendorfer of route 1, Nyssa.

DOES YOUR NAME
MEAN ANYTHING
TO YOU?

Some say the name of the church doesn't mean anything. We are all going to the same place.

Then, if it is so that each church can be called by different names and practice their own laws and traditions and then meet with Jesus and be joint heirs with him at the resurrection then the Bible was in vain.

According to our inspired writers that Christians by faith are joint heirs with Christ.

Rom. 8:17; Galatians 3:27-29; 4:1-7; Eph. 3:6; Heb. 1:1-14; 11:7-9; James 2:5.

What does the name mean? Let us notice what name the Bible calls the church. If you will notice it is always THE church.

I found over thirty references to THE church. It is called the church of God, 1 Cor. 1:1-2, or the churches of Christ, Rom. 16:16.

The husband is the head of the wife even as Christ is head of the church. Eph. 5:23.

Christ spoke of the seven churches in Asia but it was THE church at different places in Asia. Rev. 1:11. Like the church at Ontario, Vale, Harper, etc.

Each church has its own local congregation independent of the other but they are all brethren. The same preacher can preach in either or all of their pulpits or from house to house in their homes like Paul, Titus and Timothy or any of Jesus' disciples that preached.

I would like to preach and teach Christ from your pulpit or in your homes.

If you have a Bible question or would like to make arrangements for study, call or write—Box 138-H, or Call 3318, Nyssa

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Christian Church—Feb. 11-15

Preaching Services at Nyssa
Christian Church—Feb. 17-21

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