

**THE GATE CITY JOURNAL**

DUANE R. ALTERS - - - - - Editor and Publisher  
Duane R. Alters and Geo. Whorton, Owners



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In Malheur County, Oregon, and Payette and Canyon Counties, Idaho:  
1 Year \$3.00  
6 Months \$2.00  
Elsewhere in the U.S.A., Per Year \$3.50  
Single Copies .07  
(Strictly in Advance)



Published every Thursday at Nyssa, Malheur County, Oregon. Entered at the postoffice at Nyssa, Oregon for transmission through the United States Mails, as a second class matter, under the act of March 3, 1879.

**How About 12 Dairy Months?**

Strange responses have come about in a survey made following the annual promotion for more use of dairy products during June. Part of the restaurants and lunch counters in Nyssa reported consumption increased as much as one-third over other months, while others reported they could see no difference in sales. A local dairy reported its sales were actually down during June because of less home distribution while residents were on vacation and school was not in session. No record was available on the amount sold to eating establishments.

The fact remains that the general public was made more conscious of dairy products for the 30-day period, than has been allowed to settle back and forget they might like a glass of milk as well or better than a cup of coffee or a soft drink.

It is evident that the dairy industry as a whole, through their state associations, will wait until June of next year to encourage the public to consider the value of milk and its numerous products.

Many individual dairymen are dissatisfied with the refusal of their association to sell their product to the American public like brewers sell beer and automobile manufacturers sell cars by making the American public actually want to buy. These same progressive dairymen are aware of the futile effort to appeal to home loyalty and acknowledge the need of a new approach to place dairy products on the same basis as manufactured goods.

Probably no other single type of business has given the dairy industry the boost that is given week after week by all weekly newspapers in areas where dairying is a minor or major part of the agricultural production. Publicity is given almost every week on herd production, expansion of the industry and the economic effects dairying has on the home community. Without doubt, this type of publicity will continue, since it is news which the weekly press recognizes as worthy of publication.

Yet when June rolls around state associations ask for more publicity, run a token ad on the industry as a whole, inveigle restaurants into buying more milk to serve free of charge and spend a major portion of their small advertising funds with firms far removed from the dairy farm. Other types of business are carrying the load, most of them willingly, but they can see ways and means of placing the promotions on a sounder basis.

Oregon's controversial milk control law has done the small dairymen little or no good in spite of arguments that milk must be handled like a public utility. If the industry would reciprocate with service like a public utility, it would be different, but the public must take what the milk control board in Salem specifies, do without, or leave the state as was done recently when scores of cars drove into Idaho to make their milk purchases. Bootleg milk is an entirely new and reportedly profitable business in Oregon since all specifications and prices are set by the state board.

A sequel to Emerson's better mousetrap proverb might be that in this day and age, the beaten path to the door needs a few signalmen along the way or a better path will be beaten to the door of a better mouse trap builder.

**The Passing Scene** by Don Tobin



Speed and Carelessness Killed 29,900 in 1953.

**CHURCH NOTES**

**CHURCH OF THE NAZARENE**  
Robert Jackson, Pastor  
10 a.m.—Sunday school.  
11 p.m.—Morning worship.  
7 p.m.—N.Y.P.S. and Junior meetings.  
7:45 p.m.—Evangelistic service.

**CATHOLIC CHURCH**  
Park Avenue and Third Street  
Rembert Ahles, O. F. M.  
Mass—Sunday at 8 and 10 a.m. and daily at 8 a.m.  
Saturday, 10 a.m.—Catechism classes.

**MISSIONARY BAPTIST CHURCH**  
Elder William Turner, Pastor  
10 a.m.—Sunday school.  
11 a.m.—Morning worship.  
8 p.m.—Evening worship.  
Wednesday, 8 p.m.—Prayer service.

**ASSEMBLY OF GOD**  
Rev. A. F. Stubblefield, Pastor  
South 2nd and Reece Ave.  
10 a.m.—Sunday school.  
11 a.m.—Morning worship.  
8 p.m.—Evangelistic service.  
Tuesday, 8 p.m.—Prayer service.  
Friday, 8 p.m.—Young people's service.

**ST. PAUL'S EPISCOPAL CHURCH**  
The Rev. Carl H. Gross, Ph. D.  
11 a.m.—Sunday school and family service.

**L. D. S. FIRST WARD**  
Charles Mann, Bishop  
9:15 a.m.—Priesthood meeting.  
10:30 a.m.—Sunday school.  
7:30 p.m.—Sacrament meeting.  
Tuesday, 2 p.m.—Relief society.  
Wednesday, 4 p.m.—Primary.  
7:30 p.m.—M. I. A.

**L. D. S. SECOND WARD**  
Lloyd Lewis, Bishop  
9:15 a.m.—Priesthood meeting.  
10:30 a.m.—Sunday school.

**Sermon Series Begins At Faith Lutheran**

The Rev. John Briehl of the Faith Lutheran church has announced that he will deliver a series of seven sermons on "Deepening Your Spiritual Life" beginning with Sunday, July 25 and continuing through Sept. 5.

Titles of the sermons in sequence are "Pray More," "Worship More," "Hold More," "Reach More," "Teach More," "Preach More" and "Give More."

**OWYHEE CHURCH TO HAVE DINNER, FILM**  
The Owyhee Community church will hold a potluck supper at the church Friday evening at 7:30, the Rev. Kenneth Himple has announced.

A one-hour Christian film entitled "All That I Have," will be shown following the dinner.

**TO ENTER NURSE'S TRAINING**  
Miss Reva Rookstool, daughter of Mr. and Mrs. Roy Rookstool is preparing to begin nurses training at St. Luke's hospital in Boise Aug. 2.

**OWYHEE COMMUNITY CHURCH**  
Rev. Kenneth Himple, Pastor  
Phone 2737  
10 a.m.—Sunday school.  
11 a.m.—Morning worship service.  
7 p.m.—Young people's meeting.  
8 p.m.—Evening worship.

**COMMUNITY METHODIST CHURCH**  
Vernon L. Taylor, Minister  
9 a.m.—First worship service.  
9:45 a.m.—Sunday school for all ages.  
11 a.m.—Second worship service.  
7 p.m.—Evening fellowship for all ages.

**FIRST CHURCH OF CHRIST (Christian)**  
H. H. Powell, Minister  
Res. 414 Ennis Phone 3384  
Bible school—10 a.m.  
Worship and Communion—11 a.m.  
Mid-week service—8 p.m.  
C.Y.F., Sunday evening—7 o'clock.  
Evening services—8 p.m.

**FAITH LUTHERAN CHURCH**  
Fifth Street and Park Ave.  
John L. Briehl, Pastor  
SUNDAY:  
10 a.m.—Sunday school.  
11 a.m.—Divine worship.  
MONDAY:  
8 p.m.—Christian education class.  
WEDNESDAY:  
8 p.m.—Christian education class.

**BRETHREN CHRISTIAN CENTER MISSION**  
East 2nd and Ehrgood  
10 a.m.—Sunday school.  
11 a.m.—Morning worship.  
7:30 p.m.—Evangelistic service.

**CHURCH OF CHRIST**  
Parma, Idaho—McConnel Ave.  
O. E. Robinson, Minister  
10 a.m.—Bible study.  
11 a.m.—Morning worship.  
8 p.m.—Sunday evening service.

**ADRIAN COMMUNITY CHURCH**  
(United Presbyterian)  
Henry E. Moore, Pastor  
10 a.m.—Bible school.  
11 a.m.—Morning worship.  
11 a.m.—Junior church.

If you have something to sell or would like to buy, use the Journal Classified Ads.

**Guest Minister At Episcopal Church Sunday**

The Rev. Frank Reyes, who is in charge of the ministry to migrants at the Nyssa Farm Labor camp under auspices of the National Council of Churches, has accepted an invitation extended to him by the Rev. Carl Gross to preach at St. Paul's Episcopal church Sunday morning at the 11 o'clock service.

Following a series of sermons that presented the contribution of the Episcopal church to the Church of Christ, Rev. Reyes' topic will be, "The Work of the National Council of Churches." This council is composed of 30 protestant denominations in the United States with a membership of 35 million people.

After the service, the annual Sunday school picnic will take place at the park in Caldwell. Everyone attending is urged to bring along a basket lunch.

**Adrian Presbyterian Church Notes**

The following persons left Monday morning for Pilgrim Cove at Payette Lakes for a week's Young Peoples conference of the Idaho Presbyterian of the United Presbyterian church: Katherine Auker, Darrell Sueell, Karen Deffer, Billie and Cliffie Looney, Nancy and David Hill, Linda DeHaven, Butch and Margaret Butler, Kay and Dale Borge, Donald Scott and Rev. and Mrs. Moore and Hank.

Mrs. Harvey Bennett and Mrs. Lou Pratt helped with the transportation by furnishing cars to take the group to camp. Orville Gilbert also furnished a car for the group Mrs. Stanley Hill and Mrs. Bill Looney will furnish cars to help bring them home Saturday.

The high school group of Young People held an ice cream and cake sale Wednesday night on the church lawn. Although, due to much sickness and a very busy time, they realized a very good sum from the sale. The major portion of the money will be applied on the building fund.

The foundation for the new parsonage has been dug, and the Scouts and Cub Scouts, under the supervision of Mr. Moore will work on smoothing it out next week.

September 12 has been set as the date for the congregation of the church to be host to the teachers of the school. The teachers are extended a special invitation to special church services on that date, after which a chicken dinner is furnished to all present by the ladies of the church.

A sacred concert by the Knoxville college octet will be given in the church Sunday evening, Aug. 8. This will be a complete concert and the public is urged to hear this outstanding choral group.

**Buena Vista**

Mrs. Alva Goodell  
Dial 2804

Mr. and Mrs. John Murphy of Nyssa spent Saturday evening at the Leslie Topliff home.

Mrs. Eugene Stephen is ill in the isolation ward of the Malheur Memorial hospital and reportedly has been diagnosed as having spinal meningitis.

Mr. and Mrs. Lester Cleaver left for Hemiston Sunday to attend the funeral of Roy Orr who was drowned two weeks ago and whose body was recovered Saturday.

Mr. and Mrs. Delbert Cleaver and boys and Sammy Cleaver were fishing at Rose creek Sunday.

Mr. and Mrs. Loyd Adams took H. F. Hill to the Veterans hospital in Boise Wednesday.

Mr. and Mrs. George Cleaver helped Mr. and Mrs. John Cleaver move from Owyhee Corners to Nyssa Sunday.

Mr. and Mrs. Wilbur Hiatt and Mr. and Mrs. Jack Knowles and family spent Friday evening at the Mancil Bishop home.

Mr. and Mrs. Leslie Topliff and Mr. and Mrs. James Stephen, Jr. attended an ice cream social given by the Methodist church at the Maulding home in Nyssa Wednesday evening.

Mr. and Mrs. Howard Day and Sandra and Mr. and Mrs. James O. Stephen and Cathy called at the Henry Day home near Adrian Friday evening.

Mr. and Mrs. Mancil Bishop and children, Mr. and Mrs. Jack Knowles and children and Mr. and Mrs. George Knowles fished and picnicked near Unity Sunday.

Sandra Day spent Saturday night with Shirley Schilling. They went swimming and picnicked at Caldwell Sunday.

Clint Simpson, who has been stationed at Fort Ord, Calif., is home on a furlough.

Bill Poulson of Nyssa spent Friday night at the Mancil Bishop home.

Mr. and Mrs. Loyd Adams attended a family picnic at Julia Davis park in Boise Sunday.

W. W. and Gilbert Deffenbaugh of Nyssa were Sunday dinner guests at the Edward Topliff home.

Bishop and Mrs. Mack Taft and family of Hopper, Utah called at the Wayne Simpson home Friday morning.

Mr. and Mrs. Willis Bertram and Lucille and Mr. and Mrs. Wayne Simpson spent Saturday and Sunday in the Sawtooth mountains. They stayed Saturday night at the Turner Lodge.

Mr. and Mrs. Harry Burningham and Robert Munn of Utah and Mr. and Mrs. Loren Munn of Sunset Valley spent Friday afternoon at the Wayne Simpson home.

Mr. and Mrs. La Vern Cleaver and family were Friday evening dinner guests at the Clyde Bohannan home in Nyssa.

Thursday evening Ward Lundy Jr., surprised his wife on her

birthday. Guests were Mr. and Mrs. Ward Lundy, Sr., Mr. and Mrs. Fern Runcorn, Mr. and Mrs. Clifford Bunch and Mrs. Dorothy Runcorn and children. A lovely birthday cake and ice cream were furnished by Mr. Lundy and son.

Mr. and Mrs. George Cleaver attended the funeral of Mrs. Seburn Sunday.

Mr. and Mrs. La Vern Cleaver and Mr. and Mrs. Don Herren and Linda Cleaver went swimming at Givens Springs Sunday.

Garnet Ritchie spent Saturday night with Sharon Hartley.

Mr. and Mrs. Eugene Cleaver and family were Sunday dinner guests at the Alfred Adams home.

Mr. and Mrs. Guy Tanner took a group of Boy Scouts to Warm Lake Monday.

Mr. and Mrs. George Cleaver and Delbert Cleaver fished at Owyhee reservoir Friday.

Mrs. Jim Ritchie and family called at the Jim Chadd home in Sunset Valley Saturday.

Mrs. S. B. Hoffman and Mrs. Jim Ritchie and Robert spent Thursday at the Claude Day home near Adrian.

Mr. and Mrs. Glen Hoffman and Glenda attended the Hawaiian show at New Plymouth Wednesday evening.

Mr. and Mrs. John Cleaver spent Sunday evening at the George Cleaver home.

Mrs. La Vern Cleaver and children spent Thursday with Mrs. John Bowen in Vale. La Vern Cleaver and Thurman Hill fished at Rose creek Thursday.

Mrs. John Bowen and Billie of Vale visited Sunday at the La Vern Cleaver home.

Mr. and Mrs. O. E. Cheldelin and Mrs. Fannie Cheldelin of Portland returned from a two weeks trip to Yellowstone park.

Mrs. Eugene Grasty and family called at the James Stephen Jr., home Sunday afternoon.

Glady's Stephen left Thursday for St. Helens to visit Helen Julian. The Julian family formerly lived in this community.

Zoame and Steve Sherman left for their home at Aumsville Sunday after visiting the past month with their grandparents, Mr. and Mrs. Ward Lundy, Sr.

Neal and Charles Lundy entertained their parents, Mr. and Mrs. Ward Lundy Jr., on their wedding anniversary Monday with a dinner at the East Side cafe in Ontario.

Mr. and Mrs. Ward Lundy Sr. fished on Dry creek Sunday.

Mrs. Fannie Cheldelin left for her home in Portland Wednesday after vacationing with the O. E. Cheldelin family.

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