

THE GATE CITY JOURNAL

DUANE R. ALTERS — Editor and Publisher
 RICHARD H. N. YOST — Advertising Manager
 Duane R. Alters and Geo. L. Whorton, Owners



SUBSCRIPTION RATES
 In Malheur County, Oregon,
 and Payette and Canyon
 Counties, Idaho:
 1 year — \$3.00
 6 months — \$2.00
 Elsewhere in the U.S.A.,
 per year — \$3.50
 Single Copies — .07
 (Strictly in Advance)

Published every Thursday at Nyssa, Malheur County, Oregon.
 Entered at the postoffice at Nyssa, Oregon for transmission
 through the United States Mails, as second class matter, under
 the act of March 3, 1879.

CHURCH NOTES

FIRST
 Church of Christ
CHRISTIAN
 Austin J. Hollingsworth, Minister
 10 a. m. Bible school, Dan Penne,
 superintendent.
 11 a. m. Sermon: "Why the
 Church."
 No evening services during August.

ASSEMBLY OF GOD
 Rev. Haskell Friend, Pastor
 South 2nd and Reece Ave.
 10 a. m. Sunday school.
 11 a. m. morning worship.
 8 p. m. evangelistic service.
 Tues., 8 p. m. prayer service.
 Fri., 8 p. m. young people.

THE CHURCH OF THE
NAZARENE
 Robert Jackson, Pastor
 10 a. m. Sunday school.
 11 p. m. morning worship.
 7 p. m. N.Y.P.S. and Junior meet-
 ings.
 7:45 p. m. evangelistic service.

COMMUNITY METHODIST
CHURCH
 L. D. S. 1st WARD
 Gordon Ray, Bishop
 9:15 a. m. priesthood meeting.
 10:30 a. m. Sunday school.
 7:30 p. m. sacrament meeting.
 Tuesday, 2 p. m. relief society.
 Wednesday, 4 p. m. primary; 7:30
 p. m. M. I. A.

L. D. S. 2nd WARD
 D. Hubert Christensen, Bishop
 9:15 a. m. priesthood meeting.
 10:30 a. m. Sunday school.
 8 p. m. sacrament meeting.
 Tuesday, 2 p. m. relief society.

Wednesday, 4 p. m. primary; 8
 p. m. M.I.A.

FAITH LUTHERAN CHURCH
 Fifth Street and Park Avenue
 John L. Briel, Pastor
 10 a. m. Sunday school.
 11 a. m. divine worship.
 Wed., 8 p. m. education class.
 You are cordially invited to wor-
 ship with us.

Vernon L. Taylor, Minister
 9:45 a. m. church school.
 11 a. m. morning worship.
 7 p. m. Youth Fellowship.

CATHOLIC CHURCH
 Park Avenue and Third Street
 Rembert Ahles, O. F. M.
 Mass Sunday at 8 and 10 a. m.
 and daily at 8 a. m.
 Saturday, 10 a. m. Catechism
 classes.

CHURCH OF THE BRETHREN
 Christian Center Mission
 East 2nd and Elmgood
 10 a. m. Sunday school.
 11 a. m. morning worship.
 7:30 p. m. evangelistic service.

ADRIAN COMMUNITY CHURCH
 Henry E. Moore, Pastor
 10 a. m. Bible school.
 11 a. m. morning worship.
 11 a. m. Junior church.

CHURCH OF CHRIST
 Parma, Idaho
 McConnell Ave.
 O. E. Robinson, Minister
 10 a. m. Bible study.
 11 a. m. morning worship.
 8 p. m. Sunday evening service.
 Wednesday, 8 p. m. Bible study.

Construction Boom In State Seen
As Great Need of Oregon By 1960

1950-1960: Decade of Opportunity
 for OREGON
WANTED: 74,000 New Homes
 (URBAN DWELLINGS)

Oregon's
 growin'
 POPULATION

will need
 NEW HOUSES

and that
 requires
 CAPITAL
 INVESTMENTS

Source: Bureau of Labor Statistics,
 U. S. Bureau of Census, and National Association of Manufacturers.



519,659
 (Estimated increase, 1950-1960)



74,000

(Privately-owned, one-family houses, 1950-1960)



\$688,200,000
 (Based on 1951 costs)



Some 74,000 new privately-owned one-family urban homes must be built in Oregon by 1960 to house the state's expanding population, according to the Northwest Research Council of the National Association of Manufacturers.

This prediction was made public last week by the NAM as part of a study it is making to "alert communities to plan now to meet the demands of the rapidly-increasing population of the Northwest."

The forecast shows that there will be 280,000 more city dwellers in the state in 1960 than in 1950, and points out that the larger part of the state's population—53.2 percent—is urban. A total increase in population in Oregon of 519,659 by 1960 is indicated in the NAM release.

"Solution of the problems that accompany our expanding population—such as building houses and schools and creating new jobs—must be found by the people within the states, counties and cities involved. Failure of the people at the 'grass roots' to solve their own problems will lead to federal aid and/or federal control—or, in other words, statism."

(NOTE: Cost of new homes based on \$9,200 per — Bureau of Labor Statistics national average figure for construction of new privately-owned one-family urban dwelling.)

NEIGHBORING TOWN TOPICS

Fruitland—Twenty four head of top quality Hereford cows were purchased by Theodore Reins of Fruitland this week from Ellery Owens, owner of Treasure State Hereford Ranch at Phillipsburg, Montana.

These choice heifers were selected from one of the outstanding herds of Hereford cattle in Montana. Careful selection and continued improvement has been made since the herd was founded in 1918.

Reins is the owner of the Reins Hereford Ranch in Fruitland and Beau Meek is manager. — Payette Valley Sentinel.

Baker—The Baker County Pioneers picnic and annual meeting will be held at the city park Sunday, August 9.

This date was advanced from Sunday, August 2 which was first announced.

Mrs. Amy Book, president of the organization said that the annual Baker county picnic in Portland will be held at the Laurelhurst park August 2 and in order to avoid this conflict in date the local meeting was set ahead for a week. — Record-Courier.

Vale—Stephen Fonda, son of Mr. and Mrs. Don Fonda, left Wednesday night to attend Boys' Nation in Washington, D. C. Fonda, who will be a senior in high school this year, was chosen "Outstanding Citizen" at the American Legion sponsored Boys' State in Salem in June.

He is one of the 96 boys who will attend the week's jam-packed session which will include a visit with President Eisenhower, visits to the senate sessions, Arlington cemetery, Annapolis, etc. and a side trip to the United Nations building in New York. — Malheur Enterprise.

Emmett—Superintendents for four departments of the Gem County Fair to be held here August 13, 14, and 15 were appointed by the members of the fair board this week.

Jerry Dill was named to head the poultry and rabbits division. Harold Albee will be superintendent of the agricultural farm products department. Head of the fruit department will be Roy Modin and Mrs. Edgar Wilson will be superintendent of the flowers department. — Emmett Index.

Vale—In a special meeting Tuesday night the city council approved plans for a \$130,000 sewage treatment plant for Vale and instructed City Attorney Robert D. Lytle to draw an ordinance calling for a bond election.

The council's action followed an extension of time granted the city last month by the state sanitary authority which had first ordered

FREE METHODIST CHURCH
 Adrian, Oregon
 10 a. m. church school.
 11 a. m. morning worship.

MISSIONARY BAPTIST CHURCH
 Elder Lee Jolliff, Pastor
 10 a. m. Sunday school.
 11 a. m. morning worship.
 8 p. m. evening worship.

Wednesday, 8 p. m. prayer service.
ST. PAUL'S EPISCOPAL CHURCH
 Rev. Carl Gross, Rector
 Morning worship and Sunday school, 9:30 a. m.

the city to commence construction of the plant by July 1. — Malheur Enterprise.

Payette—Mr. and Mrs. Neil Fitch plan leaving next Monday for a several weeks vacation in Honolulu, where they plan among other things, decorating the grave of a Payette man killed during World War II.

The grave is that of Clair C. Lightfoot of this city, which is in the National Cemetery of the Pacific at Punch Bowl near Honolulu. — Independent-Enterprise.

Wilder—"Wheat shipping began in Wilder last week but shipments have not been heavy as most grain is not quite ready." K. J. Elliott of the Wilder Feed and Seed company said Wednesday.

Only seven cars have been shipped to date, but next week will see the harvest in full swing.

Most of the wheat is of excellent quality but the few hot days caused some shriveling according to Mr. Elliott. — Wilder Herald.

Homedale—An oiled highway from Marsing to Indian Cove was assured following Tuesday's election in which Owyhee county taxpayers voted 1212 to 26 in favor of issuing county bonds in the amount of \$500,000 to match state and federal funds to construct and oil 81.2 miles of highway down

Now you Know!

The answer to everyday insurance problems*

BY
 RALPH
 LAWRENCE



A VOLUNTEER SAYS . . .

You can't get blood from a turnip
 Or so the saying goes.
 But who'd want to be a turnip
 Goodness only knows.
 Blood can't be made by science
 It comes just from the heart.
 So why not be a blood donor
 And Aug. 12th's the time to start.

*If you'll address your own insurance questions to this office, we'll try to give you the correct answers and there will be no charge or obligation of any kind.

Nyssa Insurance Agency
 105 Main St. Dial 2544

Along The
EDITOR'S
BEET

It's gratifying that most of the local dairymen analyze their declining markets and rising costs with an objective attitude and are refraining from the pessimistic viewpoint that some are prone to express while looking on from the sidelines.

Instead of demanding excessive taxes and restrictions on butter substitutes, many dairymen are advocating a nation-wide selling campaign to increase milk consumption.

Such a campaign could easily start in the Nyssa area.

For instance, Rosel Hunter, prominent Jersey dairy breeder and producer, believes that the American

the Owyhee county side of Snake River.

The proposed road will complete 130 miles of paved highway between Homedale and Indian Cove, part of which is already oiled. 81.2 miles of roadway are still to be constructed, repaired and relocated, before the oiling can be undertaken. Work on the road will proceed immediately, according to Commissioner Logan, who said that the county would go ahead with engineering and gravel testing while awaiting the sale of the bonds. — Owyhee Chronicle.

public could be educated to drink as much of more milk than it does coffee and brand-name bottled drinks. "It's a matter of habit," he commented, "and it would be easy for the individual to move his co-worker or business associate out for a glass of milk instead of a cup of coffee. Coffee drinking is more of a habit than it is a craving for the national beverage and there is no reason why milk couldn't take its place," he speculated.

Since we heard the suggestion right from a producer, we've been asking questions and have learned that dozens of people we talked to are fond of milk, but seldom drink it in public. Others are indifferent to both milk and coffee, but consume unlimited quantities of the latter because it's easy to order and "everybody drinks it." Habit seems to control most of us, and we are among those who drink coffee in excess just to be sociable.

The Nyssa Chamber of Commerce has taken an active interest in the current milk surplus problem, so that would be a good place for the members to start a small project without having to form committees. Most of them take a break from their work once a while a day for a sociable drink of coffee and it would be easy to switch the habit to milk.

If the demand proved sufficient, restaurants might be encouraged to provide built-in fountains from which the glasses of milk could be drawn like

draught beer to make the sales more profitable.

We're unfamiliar with the whole-sale prices of milk, but it is only logical that special consideration could be given cooperating restaurants and lunch counters that made their purchases in larger quantities without the bother of small bottles to be washed and returned.

After all, a thriving dairy section should observe National Dairy month twelve times a year.

ADVERTISING IS THE
BEST SALESMAN

Retailers "can't get along" without newspaper advertising "and they'd better not try." Those words didn't emanate from an advertising solicitor, but from a retailer, J. C. Penny, chairman of the board of the company that bears his name, and a man who knows how to sell merchandise.

"We can't do business without newspaper advertising," said Mr. Penny. "The newspapers are our market place where we come to cry our wares."

In thousands of communities the local newspapers reach millions of readers regularly with a visual record of news and advertising that is not matched by any other means of communication.

Use
 Gate City Journal
 Classified Ads.

QUESTIONS and ANSWERS
ON THE BLOOD PROGRAM

QUESTION: Who can give blood?

ANSWER: Any person 21 through 59, in good health and weighing 110 lbs. or more. Those 18 through 20 years of age may give blood, with parental consent. Persons 18 through 20 in the armed forces or married do not need parental consent.

This includes more people than some think—a healthy percentage of everybody, in fact, the man with loads of money, the man with none; the homemaker, the career girl; steamshovel operator and executive; outdoor people, indoor people; city slickers, country boys—whose blood he gets doesn't make much difference to the ill or injured person who needs it to live.

QUESTION: How much blood is in the body?

ANSWER: In the average, healthy adult—12 to 13 pints.

A healthy person's blood is constantly being replenished in the body, hence, the removal of a pint calls for no special effort on the body's part. The liquid part of the blood is replaced almost immediately, the cells and minerals after a few days.

QUESTION: Does a donor experience any noticeable effect from giving blood?

ANSWER: A healthy person should feel none whatever.

Every precaution is taken to assure that the donor be scarcely aware of giving his blood. A mild skin anesthetic insures that he doesn't feel the needle. Blood is withdrawn at a steady, uniform rate compatible with the normal rate of flow in the veins. The donor rests both before and after donation.

QUESTION: Does giving blood lower resistance to illness?

ANSWER: No.

Donating a pint of blood is comparable to an afternoon's exercise. A person in good health can do either safely. "Resistance" to illness—doctors use the term because it has wide popular acceptance—is relative. We say a person has "resistance" when the hundreds of inter-related body functions are doing their job well; if one function falls out of step, "resistance" is lowered because a weak place has developed. This has no relation to giving blood—a temporary absence of one pint of blood in the bloodstream makes no difference in the functioning of the healthy body.

QUESTION: What recognition does the donor receive?

ANSWER: He is entitled to wear a pin designed to flatter any lapel or blouse. A few days after his donation, a donor card is mailed to him. The card serves a triple purpose; to thank him for his donation, show the dates of his donations, and record his blood group and Rh factor (determined in the center laboratory following donation).

QUESTION: Does the Red Cross charge for blood collected through its centers?

ANSWER: Never.

Blood collected through the Red Cross is provided as a public service; under no circumstances does the Red Cross ask for or receive payment for blood or the cost of collecting, storing and distributing it.

QUESTION: Then why are some people charged following a transfusion?

ANSWER: Blood collected by the Red Cross is provided to physicians and hospitals for care of their patients. Before blood can be administered to a patient, it must be carefully tested and mixed with a sample of the recipient's blood (crossmatched) to be sure it will not cause a reaction. The cost of this laboratory work and the cost of the set through which the blood is given are usually borne by the patient.

QUESTION: Does the Red Cross Blood Program require replacement of blood?

ANSWER: No.

Blood is supplied on the basis of medical need. It is recognized, however, that there is no magic source of blood. It comes only from the veins of individuals interested in supporting a blood program. Naturally, the people who should be most interested in the success of such a program are those who have just experienced its benefit. The family of a patient who has received blood should be given an opportunity and encouraged to replenish the supply of blood, in a voluntary program, however, prior placement or replenishment are not mandatory requirements.

More than 25 percent of the population of any community in the United States could qualify in all respects as blood donors, yet one pint of blood each year from only 5 percent of the population would supply all present community and defense requirements of the nation.

QUESTION: How much blood does an individual patient need?

ANSWER: Sometimes only one or two pints, sometimes as many as forty or more. It depends on his condition and what his physician decides is necessary to help him back to health.

SEPTIC TANKS PUMPED

and
 Roto-Rooter Sewer Service
 BROWER PLUMBING SERVICE

Dial 2322

Nyssa

FARMERS

Do You Need a Good Used Truck?

We Have a 1941 GMC — New Engine Guarantee

Nearly New Tires

Fair Beet Bed

See Leo Fife or Dial 3189

ONE DOLLAR SPECIAL



Six Billfold Size Prints

\$1.00

This is our semi-annual special which we have promised our customers. Offer good until August 15th only.

SCHOEN PORTRAITS

114 South 3rd St.

Dial 6643

Nyssa, Ore.