

The NYSSA GATE CITY JOURNAL

VOLUME XXXIV NO. 18

THE NYSSA GATE CITY JOURNAL, NYSSA, OREGON, THURSDAY, MAY 12, 1949

SECOND SECTION

DAIRYING SUBJECT OF MAGAZINE ITEM

The following article was written by Mrs. Hope Grider of Nyssa for The Jersey Bulletin in the Western Jersey issue, published April 10:

Malheur County, in Eastern Oregon will offer an interesting study to those of you who ride the special train to the annual meeting in Sacramento. The broad sweeps of the valley that reach from the rolling sage hills in the west to the snow capped peaks on the east; the range that hems the valley on the north and south; the picturesque canyons that lead to the mighty Owyhee dam have definite meaning to the people of Malheur county.

The rolling hills furnish grazing for livestock business which has long been a major item in the county's economy. The snow capped peaks mean ample supplies of water in the dams which furnish irrigation for the tremendous agricultural production of the valley.

Irrigation

To really understand the true picture of Malheur county you must realize that although some of the land near the rivers have been farmed successfully for 70 years, it has only been within the last 10 years that irrigation has been possible on a larger scale. Although Malheur county is an enormous county (we cover 10% of Oregon's land area and are larger than combined states of Delaware and New Jersey) only 3% of the county is irrigable. The huge Owyhee dam has made possible the reclamation of desert to fertile and productive land.

Where 10 years ago farmers lived in tents and shacks while they cleared their sage lands, one now sees prosperous farms and modern attractive farmsteads. Low cost electricity has been made available to most of the agricultural areas.

Food Processing

Ample water for irrigation, new

methods of cultivation, great use of fertilizers and crop rotation have contributed to increasing quality and greater production. And when farming in the area became big business, there was a demand for the processing of the produce. One of the world's largest and most modern sugar factories is at Nyssa and in Ontario, Vale and Adrian as well as Nyssa, are the huge warehouses which pack out the enormous crops of potatoes and the onions for which the area is famous. Canneries send out world famous brands of vegetables while a quick freeze plant at Ontario processes the fruits and vegetables which help give Malheur county its reputation for successful diversified farming.

Cow Feed

It is these industries that furnish beet pulp and silage to supplement our hay and pasture and grain feeds that make this a dairyman's paradise. Hay that makes up to 11 tons to the acre is in big demand over the West because of its unusual protein content. Grain makes up to 100 bushels to the acre. Irrigated pasture maintains three head of mature cattle to the acre.

Malheur county ranks first in Oregon in production of hay, sugar beets, lettuce, corn, wool, sheep; second in beef cattle and potatoes and third in dairy cow numbers. It raises more red clover seed than any other county in the United States and its average corn yields exceed those of Illinois and Iowa.

And with this tremendous agricultural development of the last 10 years, dairying and Jersey breeding have made a steady and prosperous growth. In the last 10 years the number of dairy cattle in Malheur county has doubled and dairying is the third largest item in a county whose agricultural income jumped from \$5,000.00 in 1933 to \$33,000,000 in 1948.

State college surveys and practical surveys and practical dairying show that butterfat can be produced in Malheur county more cheaply than any other locality in the state. That, combined with

short mild winters (with lots of sun) and long growing seasons have attracted dairy men from other places.

Influx of Jerseys

Several breeders of registered Jerseys have brought their herds to Malheur county in the last year in order to take advantage of the opportunities here. There is still room for a great expansion in dairy cow numbers, and there are many advantages to offer to the dairy man who is considering a change.

The Malheur County Jersey Club itself, is a progressive organization headed by Rosel Hunter, who is serving his third term as president. The club was organized five years ago through the enthusiasm of C. M. Beaumont, dean of Malheur County Jersey Breeders, who has been breeding Jerseys for 30 years. The activities of the Malheur county club in the few years that they have been organized have given them the reputation of one of Oregon's outstanding clubs.

Their program pointing up youth activities have made a definite increase in 4-H dairy projects. Their breed promotion program has made Jerseys the predominate breed in the county, and drawn breeders from other places.

A classification and testing program has made dairymen aware of the close connection of type and production. Our third annual spring Jersey show won the L. A. Hubert Trophy for the outstanding show of 1948. So it is with a great deal of activity behind us and great plans for the future, that Malheur county Jersey breeders look forward to welcoming the Eastern Jersey breeders to Oregon.

GRADE COWS GOOD

Although only five per cent of this nation's Jerseys are registered, the rich inheritance has been passed on to grade cows through wise use of registered herd sires in thousands of grade herds.

PROGRAM OF EVENTS MALHEUR COUNTY FOURTH ANNUAL SPRING JERSEY SHOW

MAY 14, 1949

10 A. M.—All exhibits in place.

10 A. M.—Judging Demonstration and contest for 4-H, F. F. A. and others

10:30—Judging of 4-H exhibits and 4-H showmanship contest.

11:30—Presentation of 4-H awards

12 noon—Lunch.

1:00 P. M.—Judging of open classes 1 to 5.

2:00 P. M.—Presentation of Production awards.

2:30 P. M.—Judging of open classes 6 to 26.

3:30 P. M.—Presentation of awards.

HIGH TESTER FOUND

Lilac Sir Challenger, owned by Ralph E. Cope, Jr., is the highest tested sire of the Jersey breed. His qualifying record is 10 daughters averaging 13,255 pounds of milk, 5.9 per cent, 787 pounds of fat. These first 10 daughters were on 2x305 milking. This replaces the record won last year by Christiam Lord Basil, Jersey sire in the herd of Nash and Sweet at Sixes, Oregon. His first 10 daughters tested 761 pounds of fat in 305 days on two-time milking.

JERSEY SUPERIOR COW

The superior dairy ability of the Jersey cow has made her the favorite of over two million farmers of America. She has proven herself outstanding in extreme climates of heat and cold. Record-breaking Jerseys are found in the New England states and Canada as well as in the dry intense heat of Texas and the semi-tropics of South America. Her dairy qualities show in her ability to produce on less feed than any other breed, her early maturity, her longevity of production, her perfect udder.

Some of the best blood lines of the Jersey

breed run in our herd

MR. AND MRS. HOWARD R. BAIR

AND SONS

DAIRY BUSINESS IS FORGING AHEAD

More than a thousand Malheur county farmers depend on dairying as their principle source of income. Three and one-half million dollars of Malheur county's agricultural income comes from the dairy industry, according to estimates made by the county extension staff.

Dairy experts in the state consider Malheur the most rapidly developing dairy section of the state. They point out that dairy cow numbers have nearly doubled in the last 10 years, and this, they say, was done while other sections in the state and nation showed a reduction in milk cows.

Good conditions for the production of high quality feeds at low costs are probably the main reason that the local dairy industry continues to grow, according to Harry Sandquist, county agent.

The dairy industry is credited with having a positive stabilizing effect on the entire county agriculture economy.

GOOD QUALITIES OF JERSEYS ARE CITED

Type and production go hand-in-hand. The many beautiful, high producing cows for which the Jersey breed is famous are testimony to the fact that beauty and utility can be combined in a single cow. The experienced dairyman will look for a straight top line because it indicates a strong back capable of safely carrying the vital organs and the large amount of feed that a productive cow consumes daily. A long, level and wide rump is related to a wide, long and well attached mammary system. The length and strength of the rump usually indicates the size and conformation of a strong level udder. Because the true dairy cow is fed for milk and fat production, and not for beef, efficient size is important for economy of production and beauty.

Congratulations

to the
Malheur County Jersey
Cattle Club

upon its plans for the third

Malheur Jersey Show

to be held

Saturday, May 14

on the the Nyssa school grounds

Owyhee Drug Co.

Annual Spring Jersey Show

BREEDERS

HIGHLAND SCOTTY LASS 1589573

First Jersey cow to earn SILVER MEDAL in Malheur Co. 8120 milk, 5.45% 443 fat, 1 year, 10 months 11043 milk, 602 fat, 2x305 mature equivalent.

Come See Our Herd Any Time

HOPE AND CHARLEY GRIDER

Syblis

Volunteers

THANK YOU

Nyssa business men for your support and interest in our 4th annual Malheur County

Spring Jersey Show

MR. AND MRS. FRED BURGESS

Breeders of Good Jerseys

WE HAVE SEVERAL CALVES

From Oregon Dairy Breeders Ass'n Sires—Challenger C. Worth Joe Gwendolyn Dutch Prince and Lilac Lads College Boy.

We can now sell a few calves and cows

Visitors Welcome

ROSEL H. HUNTER AND SONS

Nyssa

KINGMAN KOLONY JERSEY FARM

HERD SIRES

Basil Stan Coro Bright Sir

Kingman Kolony Pinnacle

Grandsons of America's most famous bulls and tested dams

Malheur County's oldest breeders

BEAUMONT AND TOOMB

Registered Jerseys

of

VOLUNTEER BREEDING

for

Type and Production

C. S. WRIGHT

Nyssa, Rt. 1

MEMBERSHIP

MR. & MRS. CLIFFORD WRIGHT

HOPE & CHARLEY GRIDER

MR. & MRS. C. C. BETZ

MR. & MRS. LEWIS JOHNSON

MR. & MRS. D. L. HURST

MR. & MRS. D. O. HANSEN

MR. & MRS. FRED BURGESS

MR. & MRS. WILLIAM TOOMB

MR. & MRS. HOWARD BAIR

MR. & MRS. L. CLEVERLY

MR. & MRS. GLEN PETERSON

MR. & MRS. E. T. KENISON

MR. & MRS. ROSEL HUNTER

MR. & MRS. LEE STOKER

MR. & MRS. JAMES PETERSON



Average Jersey milk contains 5.3% butterfat. That's 30% to 40% more than ordinary milk contains. That extra butterfat is typical of Jersey milks higher amounts of all important nutrients—proteins, vitamins, minerals. That is why ordinary milk contains 685 energy units and Jersey milk has 889 energy units.—Photo by George Horning, Jr.

THIS ADVERTISEMENT IS SPONSORED BY THE FOLLOWING FIRMS:

Frank T. Morgan Agency

Real Estate and Insurance

Eder Hardware Company

Hardware and Groceries

Bernard Eastman

Real Estate and Insurance