



6 Free Scholarships for Local Boys and Girls over 15 years of age! Here's the opportunity you have been waiting for . . . Let the Gate City Journal pay your Tuition to College, Beauty School or Business College.



FREE TO YOU

Six Valuable Scholarships Offered By

The NYSSA GATE CITY JOURNAL

for College, Beauty School or Business College

IN this 36-Day Three-way Campaign, Which Offers Ambitious Boys and Girls of High School age of this vicinity profitable and pleasant, Part or Full Time Employment and Provides Daily Pay Checks for Workers in Addition to the Valuable Awards offered—This Paper is Offering

you valuable awards and a liberal share of the money that is derived annually from its Circulation and asks you to study the details of the event, for it provides for you personally and is not one of those things that is fine "For Somebody Else." Are YOU going to be one of those who

act wisely and promptly in making an important decision affecting your future? By simply getting New and Renewal Subscriptions to The Nyssa Gate City Journal, you can earn your choice of the following Scholarships—

3

SEPARATE LISTS OF AWARDS

The Campaign will be divided into three divisions. Beauty School Division, Beauty School Division and College Division. Candidates entered and working for awards in one division will not compete with those entered and working for awards in another division—2 awards in each division will be given—6 awards in all.

FIRST GRAND AWARD
IN BEAUTY SCHOOL DIVISION
6 Months Complete Course
In The
Ex-Cel-Cis School of Beauty Culture
(Boise)
AND 10 PER CENT COMMISSIONS

SECOND GRAND AWARD
In Beauty School Division
3 Months Paid Tuition
In The
Ex-Cel-Cis School of Beauty Culture
(Boise)
AND 10 PER CENT COMMISSIONS

THIRD GRAND AWARD
In Beauty School Division
BONUS CHECK
for 50 per cent of your total earnings added

FIRST GRAND AWARD
IN BUSINESS COLLEGE DIVISION
6 Months Scholarship
In The
Links School of Business
(Boise)
AND 10 PER CENT COMMISSIONS

SECOND GRAND AWARD
IN BUSINESS COLLEGE DIVISION
3 Months Scholarship
In The
Links School of Business
(Boise)
AND 10 PER CENT COMMISSIONS

THIRD GRAND AWARD
IN BUSINESS COLLEGE DIVISION
BONUS CHECK
for 50 per cent of your total earnings added

FIRST GRAND AWARD
IN COLLEGE DIVISION
9 Months Paid Tuition
In The
U. of O. or O. S. C.
(INCLUDES ALL REGULAR FEES)

SECOND GRAND AWARD
IN COLLEGE DIVISION
3 Months Paid Tuition
In The
U. of O. or O. S. C.
(INCLUDES ALL REGULAR FEES)

THIRD GRAND AWARD
IN COLLEGE DIVISION
BONUS CHECK
for 50 per cent of your total earnings added

This Campaign Officially Opens FRIDAY, APRIL 22, but you may enroll any time following this announcement. Campaign Closes JUNE 4

Our Code of Rules

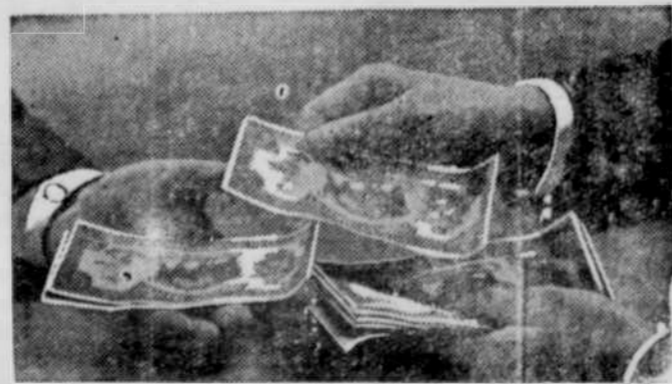
- 1—The workers receiving major prizes in each division of the Nyssa Gate City Journal campaign will be decided by their earned votes, said votes being represented by securing new and renewal subscription to the Nyssa Gate City Journal.
- 2—Votes are not transferrable. Workers cannot withdraw and transfer their votes to another candidate.
- 3—All votes issued to candidates may be held in reserve and cast at the discretion of candidates or this newspaper.
- 4—Tuesdays and Fridays during the campaign have been set aside as regular report nights on which days or nights all candidates must come to the campaign office and turn in their subscriptions and money to cover same.
- 5—It is understood and agreed that candidates becoming inactive, failing to make regular twice a week reports will forfeit all rights to a scholarship or bonus check.
- 6—Opportunity Week will be May 9 to May 14, inclusive, and provides for 50,000 Extra Votes for each Three-Year Subscription (new or renewal) turned in. Also during this week, 10,000 Extra Votes will be issued for each one-year subscription. Double these votes for new subscriptions.
- 7—The candidates competing for the scholarships in one division will not compete against those entered and working for scholarships in another division. The NYSSA GATE CITY JOURNAL reserves the right to add to the rules of this campaign for the protection of both candidates and this paper.
- 8—The NYSSA GATE CITY JOURNAL guarantees fair and impartial treatment to all candidates, and in enrolling in this event all candidates agree to abide by the above code of rules.

EXTRA VOTE COUPON
IN THE
THE NYSSA GATE CITY JOURNAL
Scholarship Campaign, Good for 100,000 Votes

NAME _____
ADDRESS _____
One of these coupons good for 100,000 Extra Votes will be issued for every club of \$9.00 in subscriptions turned in to the "Campaign" Department within ten days after the worker has started work.

Extra Bonus Checks

In addition to "Daily Pay Checks" all candidates turning in an average of two subscriptions on every regular report day and who fail to receive one of the major prizes in either division of the Campaign, will, at the end of this campaign receive an additional bonus check for 25 Per Cent of his or her total earnings added.



YOU CAN BE YOUR OWN PAYMASTER
There is no element of luck in the plan of this pay check Campaign. IT IS NOT A WIN OR LOSE CONTEST. You do not have to WAIT for money. A fund has been set aside to be paid as "DAILY PAY CHECKS" to all workers every time they turn in subscription business. "Work today—get paid tonight—that's the slogan. There is no wondering what a candidate is earning during the progress of this event. He knows at all times what his immediate returns amount to. He is paid daily under this schedule.
1 Year Subscription \$1.50 You Draw \$.15
2 Year Subscription \$3.00 You Draw \$.30
3 Year Subscription \$4.50 You Draw \$.45
Get the advantage of an early start—come to the office today, or phone 19 and we will come and see you.
CLINT MECHAM, Campaign Mgr.

The Plan in Brief

Very briefly the opening of the campaign is this: The Nyssa Gate City Journal is offering this unusual plan to strengthen wage earnings and to increase its own circulation.
Right at the beginning we want to make it clear that this is not a newspaper CONTEST. This newspaper has no prizes to give away. It has nothing for anyone to "win." But it is offering you a good job for a limited length of time, which allows you to draw a commission check every time you make a report of subscription business. And there is the zest of personal competition in the form of awards which gives each worker the necessary urge to do his best and thereby add to his earning possibilities.
The work is not house-to-house canvassing. If you have a large following of friends and acquaintances, you simply carry on your work among that group and secure their order for a subscription, either new or renewal.
The nice feature of this work is that you receive pay checks daily (according to the commission schedule) and these same subscriptions are working another way for you to earn EXTRA MONEY. Every one of the subscriptions is given a VOTE VALUE. In other words, every subscription gives you a certain amount of votes toward your choice of Scholarships. Just think what a wonderful opportunity this is for you to secure a wonderful scholarship without one penny of cost to you.
MAKE YOUR DECISION NOW THAT YOU PLACE YOUR APPLICATION FOR THIS WORK.

ENROLLMENT BLANK
Good for 10,000 Votes

I hereby enroll myself as a worker in the Nyssa Gate City Journal Campaign for BEAUTY SCHOOL COLLEGE BUSINESS
COLLEGE _____
(Designate by Checking)
NAME _____
ADDRESS _____
DATE _____
(Bring or mail this Enrollment Blank to The Nyssa Gate City Journal Office.)