

NYSSA GATE CITY JOURNAL

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GATEWAY TO THE OWYHEE AND BLACK CANYON IRRIGATION PROJECTS

Fastest Growing Town In Oregon

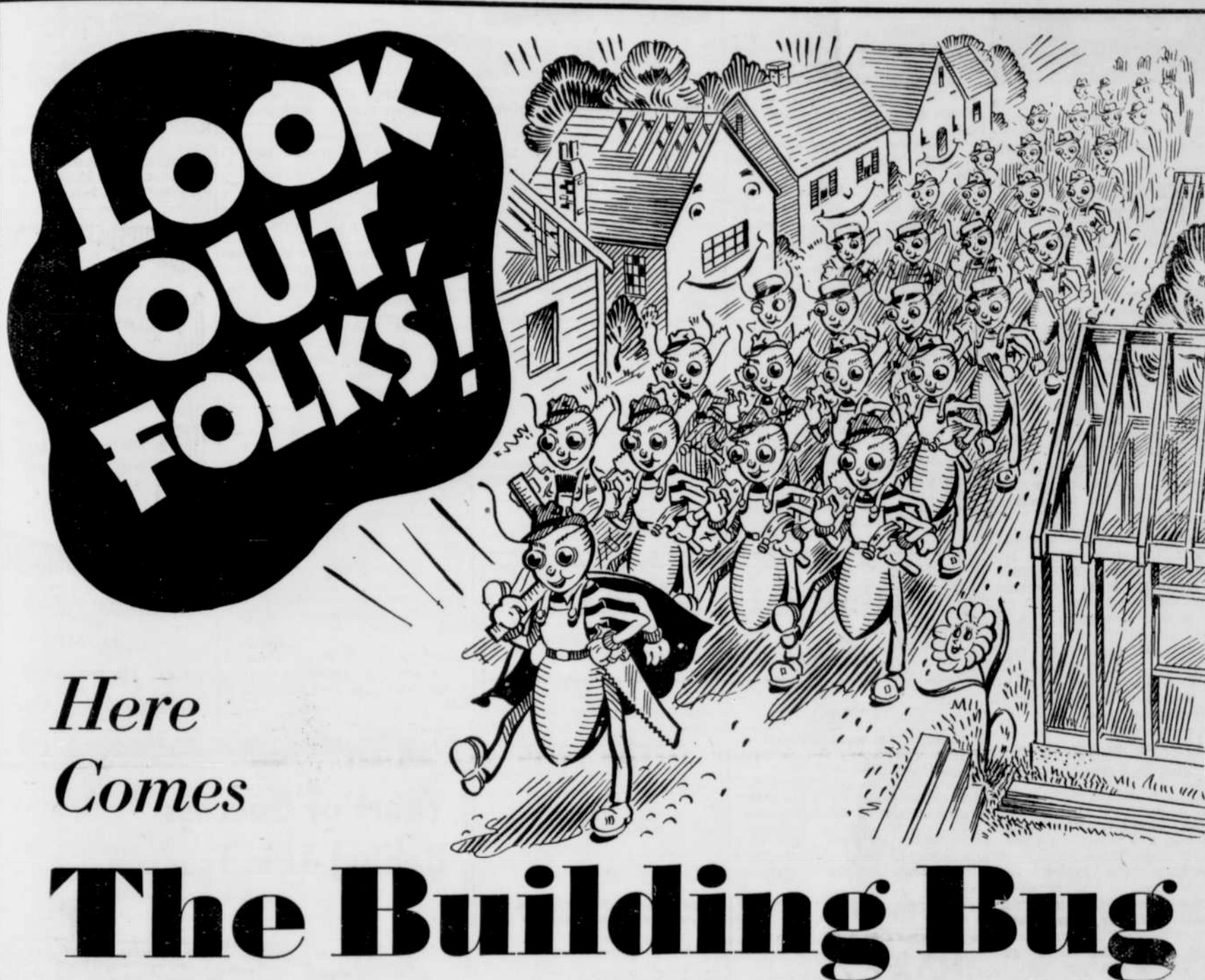
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NYSSA, OREGON, THURSDAY, MARCH 18, 1937

\$1.50 PER YEAR

1937 IS THE TIME FOR YOU TO BUILD!

Exceptional Demand Here For New Business and Residential Buildings



He's started his Spring drive on everyone who doesn't own his own home. His army is sweeping the country. But the Building Bug, unlike grasshoppers and similar pests, does not destroy everything in his path. Instead, he leaves behind a trail of new homes and happy families.

Have you ever been bitten by the Building Bug? It gives you a wonderful longing to build a home of your own. In fact, only those who try to resist the bite are the least bit uncomfortable. Act quickly when you're bitten. Get the SURE cure with a visit to Boise Payette Lumber Company.

Home-Planning Service

A corps of experienced home-designers are eager to assist in planning and estimating costs for your new home. You'll find it a real help, and costs nothing additional. Ask for your free booklet of house plans!

Easy F. H. A. Terms

F. H. A. terms, arranged through our financial department, lump interest, taxes, insurance, and payment on principal into one easy amount each month. As simple as paying rent! Get complete details at once!

4-Square Lumber

You don't have to be a lumber expert to build with 4-Square! 4-Square is THOROUGHLY SEASONED. 4-Square is guaranteed to be the KIND it is marked. . . . guaranteed to be squared on both ends, and to be the EXACT LENGTH it is marked. 4-Square is the lumber that gives you BETTER CONSTRUCTION AT LOWER FINAL COST!

Start Your Building Plans With a Visit to

Boise Payette Lumber Co.

"THERE'S A YARD NEAR YOU"

One of the most active building years in the history of Nyssa is forecast for this coming year. Plans are already made for several buildings for both business and residential purposes and Nyssa business men are ready to supply this demand for building needs. Money to build with is available to responsible parties, materials are cheaper now than they will be later and lots can still be bought at reasonable cost. The old law of supply and demand is a hard one to break. A large shortage of almost any commodity invariably means increased prices . . . and there is no one to deny that we have a housing shortage right here in Nyssa today! Farm homes and buildings also need attention, and the coming building season should see much activity.

BUILD . . . MODERNIZE . . . FURNISH YOUR HOME WITH MODERN COMFORTS NOW!

Remember the cash bonuses that accompanied pleas for information about a "place to live" only a few years ago? Do you recall the difficulty of finding anyone in the building trades who wasn't busy? Remember the top prices that all kinds of building material commanded not much more than ten years ago? You are going to see those days again!

Building activity, since 1929, has been almost at a standstill; depreciation and fire losses have continued population has increased over six million in the six years from 1929 to 1935; marriages have been postponed; all are factors in the impending shortage of suitable homes. Then too the "doubling up" of families, a depression measure in almost every locality, has almost stopped with the return of better times. The demand is for single family homes and there just aren't enough to go around!

Rents, in most sections of the country are already rising; this fact, in every building cycle, has been the deciding factor in the decision of many people to build, buy or remodel an old home. Until building costs reach and keep pace with increasing rentals many bargains will doubtless be available for home-buyers, but for the greatest satisfaction most families will build.

Financing, in most cases, is easy at the present time. As little as 20% of the total cost in a down payment, and as long as twenty years to pay are offered under the terms of the Federal Housing Administration Plan. Interest rates, too, are lower in most sections of the country; reports for 1936 indicate that money is more plentiful and interest rates are lower in most of the principal cities in all sections of the country.

Other factors enter into the "build now" argument; material prices have not, as yet advanced as much as might be expected; it is still possible to enjoy services of skilled . . . and as yet unrushed . . . builders and contracting companies.

Many of these developments have been made in actual construction methods and materials, designed to actually make building less expensive. These are the steps that have made it possible to build more houses and a better house during this next period of building expansion.

Electrical Wiring and Contracting

Expert Electrical Wiring

When building or remodeling, be sure your electrical work is done by experts . . . men of experience. Make certain your wiring is done right, plenty of outlets are provided and fixtures are modern.

We can help you with your irrigation pump troubles; and are equipped by experience and equipment to handle all types of electrical troubles or new construction.

Commercial and Domestic Refrigeration

NYSSA ELECTRIC CO.

Next to Bakery
Wimp and Sayles Nyssa, Ore.