#### SECOND SECTION

## NYSSA GATE CITY JOURNAL

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GATEWAY TO THE OWYHEE AND BLACK CANYON IRRIGATION PROJECTS

Fastest Growing Town In Oregon

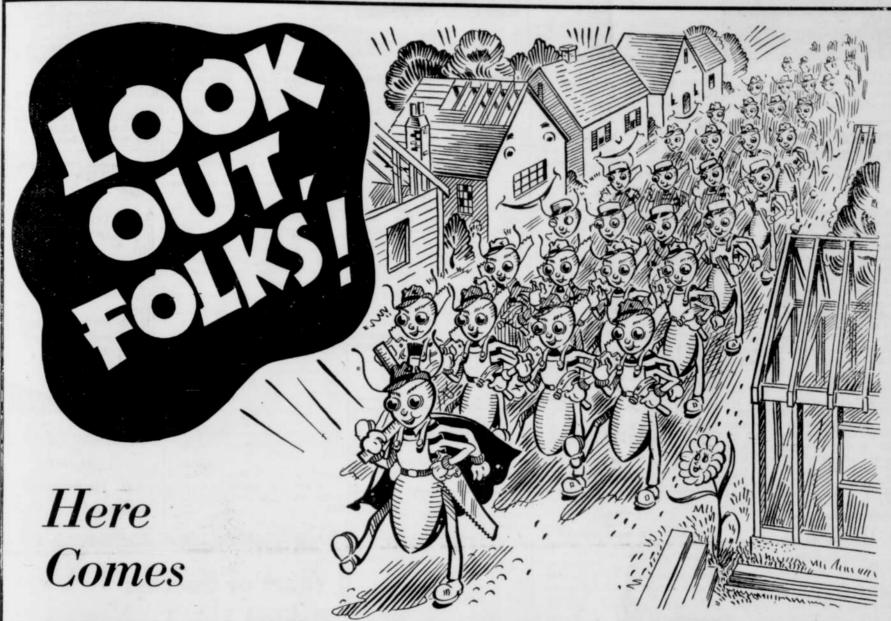
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\$1.50 PER YEAR

### 1937 IS THE TIME FOR YOU TO BUILD!

Exceptional Demand Here For New Business and Residential Buildings



# The Building B

He's started his Spring drive on everyone who doesn't own Have you ever been bitten by the Building Bug? It give his own home. His army is sweeping the country. But the Building Bug, unlike grasshoppers and similar pests, does not destroy everything in his path. Instead, he leaves behind a trail of new homes and happy families.

Kiln-Dried

and Seasoned Framing

Lumber

Makes Better

Construction

LET WE

CALL YOUR

ATTENTION

TO THESE FEATURES

Let The Building

Bug Bite You!

you a wonderful longing to build a home of your own. fact, only those who try to resist the bite are the least bi uncomfortable. Act quickly when you're bitten. Get the SURE cure with a visit to Boise Payette Lumber Company.

#### Home-Planning Service.

A corps of experienced home-designers are eager to assist in planning and estimating costs for your new home. You'll find it a real help, and costs nothing additional. Ask for your free booklet of house plans!

#### Easy F. H. A. Terms . . . .

F. H. A. terms, arranged through our financial department. lump interest, taxes, insurance, and payment on principal into one easy amount each month. As simple as paying rent! Get complete details at once!

#### 4-Square Lumber . . . . .

You don't have to be a lumber expert to build with 4-Square! 4-Square is THOROUGHLY SEASONED. 4-Square is guaranteed to be the KIND it is marked . . . . guaranteed to be squared on both ends, and to be the EXACT LENGTH it is marked. 4-Square is the lumber that gives you BETTER CONSTRUCTION AT LOWER FINAL COST!

Start Your Building Plans With a Visit to

### Boise Payette Lumber Co.

One of the most active building years in the history of Nyssa is forecast for this coming year. Plans are already made for several buildings for both business and residential purposes and Nyssa business men are ready to supply this demand for building needs. Money to build with is available to responsible parties, materials are cheaper now than they will be later and lots can still be bought at reasonable cost. The old law of supply and demand is a hard one to break. A large shortage of almost any commodity invariably means increased prices . . . and there is no one to deny that we have a housing shortage right here in Nyssa today! Farm homes and buildings also need attention, and the coming building season should see much activity.

#### BUILD . . MODERNIZE . . FURNISH YOUR HOME WITH MODERN COMFORTS NOW!

ears ago? Do you recall the diffi- the building possibilities. ulty of finding anyone in the build- | Check local trends. Talk going to see those days again! felt in your locality. pression measure in almost every this information locality, has almost stopped with the that the trend is

just aren't enough to go around! in every building cycle, has been the der the present favorable conditions deciding factor in the decision of reach and keep pace with increasing rentals many bargains will doubtless be available for home-buyers,

are offered under the terms of the home-builder. Federal Housing Administration ports for 1936 indicate that money are lower in most of the principal home. cities in all sections of the country.

companied pleas for information the country, are still low enough to "place to live" only a few warrant immediate investigation of

ing trades who wasn't busy? Re- friends who are renting homes . . . or member the top prices that all kinds check your own rent receipts! You'll of building material commanded not find, in most cases, that the increasmuch more than ten years ago? You ed cost of renting has already been Building activity, since 1929, has estate activity with a local realtor; been almost at a standstill; depre- you'll undoubtedly find that more ciation and fire losses have continued property has changed hands, higher population has increased (over six prices have been asked . . . and paid million in the six years from 1929 to more general activity has already 1935,; marriages have been postpon- been shown than has been observed ed; all are factors in the impending for several years. Compare prices for shortage of suitable homes. Then too lumber, brick, millwork, materials of the "doubling up" of families, a de- all kinds. Local dealers can supply return of better times. The demand overlook the question of local finanis for single family homes and there cing; your bank, building loan company, or insurance representative Rents, in most sections of the willpresent figures indicating the adcountry are already rising; this fact, visability of borrowing to build un-

Finally, consider the reasons why may people to build, buy or remodel so many present day houses are outments in the building field. You'll be surprised at the strides that have been made while many other industries were at a depression standbut for the greatest satisfaction most still! New materials have been called into use; new conveniences have Pinancing, in most cases, is easy been invented; new methods called at the present time. As little as 20% into play to bring production of of the total cost in a down payment, many former "luxury" items down to and as long as twenty years to pay the budget level of the average

These advances haven't been lim-Plan. Interest rates, too, are lower ited to the "gadget" type of conin most sections of the country; re- venience, either. Most of them serve a practical purpose; all of them add s more plentiful and interest rates materially to the comfort of any

Many of these developments have Other factors enter into the been made in actual construction build now" argument; material methods and materials, designed to prices have not, as yet advanced actually make building less expenas much as might be expect d; it is sive. These are the steps that have still possible to enjoy services of made it possible to build more house skilled . . . and as yet unrushed . . . and a better house during this next builders and contracting companies, period of building expansion.

#### **Electrical Wiring** and Contracting



#### Expert Electrical Wiring

When building or remodeling, be sure your electrical work is done by experts . . . men of experience. Make certain your wiring is done right, plenty of outlets are provided and fixtures are modern.

We can help you with your irrigation pump troubles; and are equipped by experience and equipment to handle all types of electrical troubles or new construction.

Commercial and Domestic Refrigeration

### NYSSA ELECTRIC CO.

Next to Bakery Wimp and Sayles

Nyssa, Ore.