WELCOME!

We Welcome The Establishment Of The Beet Industry In Nyssa By The Announcement Of The Amalgamated Sugar Company's Intention To Build!

Grow Beets For Prosperity



We extend the hand of welcome to this great concern and to H. A. Benning, general manager and R. H. Tallman, district manager. Beets mean a good payroll, better farms and farmers, prosperous communities and a better place to live. Beets mean profit for the farmers, work for the laborer, business for the town Prosperity for Nyssa.



A BEET field on every farm and SHELL GAS in every car, means Prosperity For All.

NORCOTT SERVICE

The beet sugar industry distributes ten million dollars annually in Utah

each year. The Snake River Valley

shows equal promise as a sugar pro-

ducing area.

know you will be justified in your investment here.

McCLURE BROS. BAKERY

YOUR GREAT COMPANY

will make this a greater Country.

JOHNSON VARIETY

More "Power" to the Amalgamated

Sugar Company-We welcome you

to Nyssa.

IDAHO POWER COMPANY

Be Happy with Beets

and Standard Products.

POWELL SERVICE

As an example of the coal used by the

beet industry, Utah factories use enough coal each year to supply the fuel needs of a city of 90,000 people

for a full year.

We Welcome You to Nyssa and

Beet farmers receive on the average, half of the net proceeds of every bag of sugar sold. Use White Satin Sugar and boost local industry.

WELCOME, AMALGAMATED! We sell insurance. You have insured the success of the Owyhee Project.

FRANK T. MORGAN

We Welcome You to the Greatest Little Town in the Country. Yours for cool shaves.

OWYHEE BARBER SHOP

Clothes May Make the Man, But Beets will MAKE Nyssa.

CALDWELL'S STORE

As comparative new comers, we can speak from experience. Nyssa gives you a warm welcome.

HALVERSON'S FOOD STORE

Beets will help build Nyssa-We understand building. Welcome Amalgamated!

BOISE-PAYETTE LUMBER CO.

McCormick-Deering Beet Seeders, Cultivators and Pullers.

EDER HARDWARE CO.

Nyssa has a bright future and the Sugar Compay has made it brighter

SMOKE SHOP

Beets are good for the community Meat is good for you. We welcome the Amalgamated.

NYSSA PACKING CO.

The sugar beet is the outstanding cash crop of assured financial return and is produced and sold under a profitable annual contract. Call George Daley, fieldman, for details.

Your newspaper believes in beets an pledges cooperation to the Amalgamated.

GATE CITY JOURNAL

Welcome Amalgamated.

FIRST NATIONAL BANK OF PORTLAND

Beets Will Put Us On the High Road of Prosperity. See us for beet Machinery.

BALDRIDGE IMPLIMENT CO.

Don't say "Prosperity" Say "BEETS" They mean the same thing.

THOMPSON OIL COMPANY

Sugar Will Make Nyssa the Sweetest" Town in the Snake River Valley.

NORDALE FURNITURE

We believe in Beets as a "Prosperity Builder" for All.

JACKSON LUMBER CO.

Congratulations to the Amalgamated Sugar Company for picking a LIVE Town.

NYSSA FUNERAL HOME

WELCOME!

J