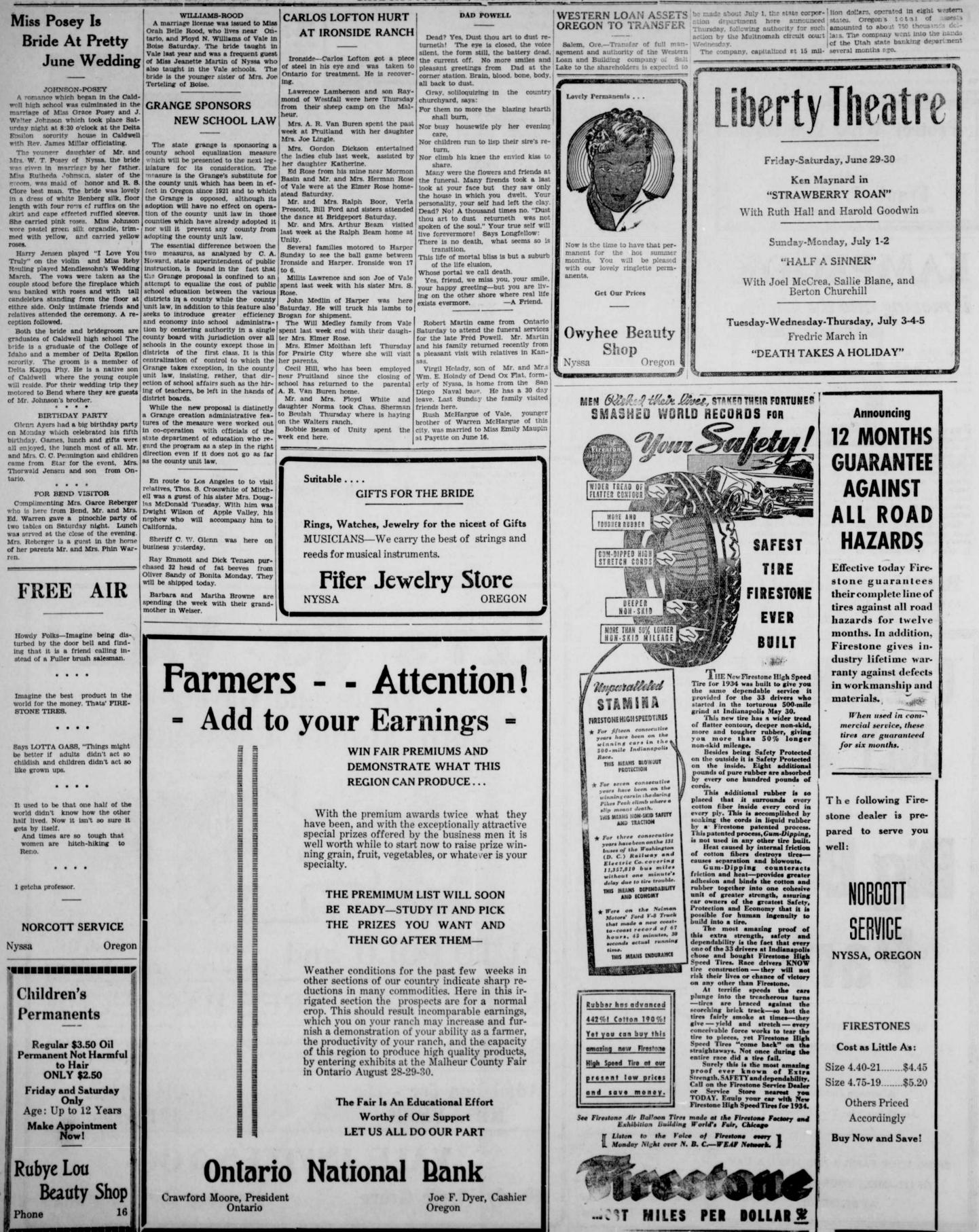
## GATE CITY JOURNAL, THURSDAY, JUNE 28, 1934



A CONTRACTOR OF A CONTRACTOR A CONTRACTOR

| 500-mile Indianapolis  | Besides being Safety Protected  |  |
|--|---|--|
| Race.<br>THIS MEANS BLOWOUT  | on the outside it is Safety Protected<br>on the inside. Eight additional      |  |
| PROTECTION   | pounds of pure rubber are absorbed  |  |
| * For seven consecutive  | by every one hundred pounds of<br>cords.                                      |  |
| years have been on the<br>winning carsin the daring  | This additional rubber is so  |  |
| Piles Peak climb where a   | placed that it surrounds every  | The following Fire-  |
| alle meant death.  | cotton fiber inside every cord in<br>every ply. This is accomplished by       | tion dealers in man  |
| THIS MEANS NON-SKID SAFETY   | soaking the cords in liquid rubber  | stone dealer is pre-   |
|  | by a Firestone patented process.<br>This patented process, Gum-Dipping,       | pared to serve you   |
| * For three consecutive<br>years have been on the 131  | is not used in any other tire built.  |  |
| a the Washington   | Heat caused by internal friction  | well:  |
| (D. C.) Railway and<br>Electric Co.covering  | of cotton fibers destroys tires-<br>causes separation and blowouts.           | DI HE DERADUSE   |
| a secondio bus miles   | Gum-Dipping counteracts   | 2 7 4 C 1 C 2 C 1 3 C 1 4 C  |
| without one minute's<br>delay due to tire trouble.   | friction and heat-provides greater<br>adhesion and binds the cotton and       | and the second   |
| THE MEANS DEPENDABILITY  | rubber together into one cohesive   | I NODOOTT I  |
| AND ECONOMY  | unit of greater strength, assuring  | NORCOTT I  |
| * Were on the Neiman   | car owners of the greatest Safety,<br>Protection and Economy that it is       | nonoori  |
| Matora' Ford V-8 Truck   | possible for human ingenuity to   |  |
| that made a new coast-<br>to-coast record of 67  | build into a tire.<br>The most amazing proof of                               | SERVICE  |
| Lours 45 minutes, 30   | this extra strength, safety and   | JULYIUL I  |
| seconds actual running   | dependability is the fact that every<br>one of the 33 drivers at Indianapolis |  |
| THIS MEANS ENDURANCE   | chose and bought Firestone High   | NYSSA, OREGON  |
| A CONTRACTOR OF A CONTRACTOR O | Speed Tires. Race drivers KNOW  |  |
|  | tire construction — they will not<br>risk their lives or chance of victory    |  |
|  | on any other than Firestone.  |  |
| and the second s | At terrific speeds the cars<br>plunge into the treacherous turns              |  |
| Rubber has advanced  | -tires are braced against the   |  |
|  | scorching brick track-so hot the  | 2011년 1월 2011년 2월  |
| 442%! Cotton 190%!   | tires fairly smoke at times-they<br>give - yield and stretch - every          | FIRESTONES   |
| Yet you can buy this   | conceivable force works to tear the   | FIRESTORES   |
|  | tire to pieces, yet Firestone High<br>Speed Tires "come back" on the          | Cast and Lind Ann  |
| amazing new Firestone  | straightaways. Not once during the  | Cost as Little As:   |
| Kigh Speed Tire at our   | entire race did a tire fail.<br>Surely this is the most amazing               | a  |
|  | proof ever known of Extra   | Size 4.40-21\$4.45   |
| present low prices   | Strength, SAFETY and dependability.<br>Call on the Firestone Service Dealer   | Size 4.75-19\$5.20   |
| and save money.  | or Service Store nearest you  | 0.00 110 10.00.00.00   |
|  | TODAY. Equip your car with New  | Others Priced  |
| and the second second second   | Firestone High Speed Tires for 1934.  |  |
| e Firestone Air Balloon Tire   | made at the Firestone Factory and World's Fair, Chicago                       | Accordingly  |
|  |   |  |
|  | ice of Firestone every  | Buy Now and Save!  |
| L Monday Hight over h  | . D. CWEAF Meneora. A   |  |
| A start and a start and a start  | The Walt of Ball Star   | the second for an internet of  |
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