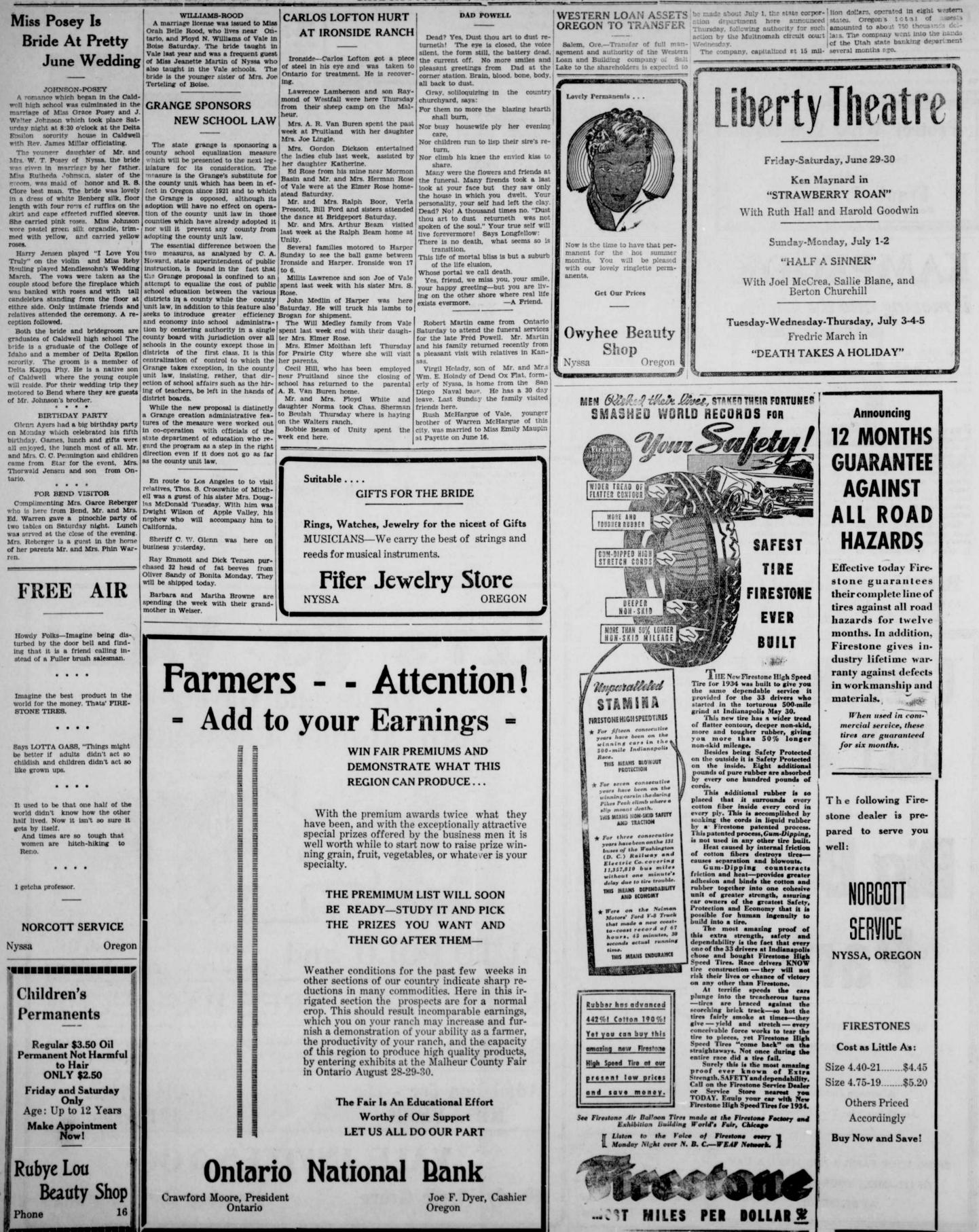
GATE CITY JOURNAL, THURSDAY, JUNE 28, 1934



A CONTRACTOR OF A CONTRACTOR A CONTRACTOR

500-mile Indianapolis	Besides being Safety Protected	
Race. THIS MEANS BLOWOUT	on the outside it is Safety Protected on the inside. Eight additional	
PROTECTION	pounds of pure rubber are absorbed	
* For seven consecutive	by every one hundred pounds of cords.	
years have been on the winning carsin the daring	This additional rubber is so	
Piles Peak climb where a	placed that it surrounds every	The following Fire-
alle meant death.	cotton fiber inside every cord in every ply. This is accomplished by	tion dealers in man
THIS MEANS NON-SKID SAFETY	soaking the cords in liquid rubber	stone dealer is pre-
	by a Firestone patented process. This patented process, Gum-Dipping,	pared to serve you
* For three consecutive years have been on the 131	is not used in any other tire built.	
a the Washington	Heat caused by internal friction	well:
(D. C.) Railway and Electric Co.covering	of cotton fibers destroys tires- causes separation and blowouts.	DI HE DERADUSE
a secondio bus miles	Gum-Dipping counteracts	2 7 4 C 1 C 2 C 1 3 C 1 4 C
without one minute's delay due to tire trouble.	friction and heat-provides greater adhesion and binds the cotton and	and the second
THE MEANS DEPENDABILITY	rubber together into one cohesive	I NODOOTT I
AND ECONOMY	unit of greater strength, assuring	NORCOTT I
* Were on the Neiman	car owners of the greatest Safety, Protection and Economy that it is	nonoori
Matora' Ford V-8 Truck	possible for human ingenuity to	
that made a new coast- to-coast record of 67	build into a tire. The most amazing proof of	SERVICE
Lours 45 minutes, 30	this extra strength, safety and	JULYIUL I
seconds actual running	dependability is the fact that every one of the 33 drivers at Indianapolis	
THIS MEANS ENDURANCE	chose and bought Firestone High	NYSSA, OREGON
A CONTRACTOR OF A CONTRACTOR O	Speed Tires. Race drivers KNOW	
	tire construction — they will not risk their lives or chance of victory	
	on any other than Firestone.	
and the second s	At terrific speeds the cars plunge into the treacherous turns	
Rubber has advanced	-tires are braced against the	
	scorching brick track-so hot the	2011년 1월 2011년 2월
442%! Cotton 190%!	tires fairly smoke at times-they give - yield and stretch - every	FIRESTONES
Yet you can buy this	conceivable force works to tear the	FIRESTORES
	tire to pieces, yet Firestone High Speed Tires "come back" on the	Cast and Lind Ann
amazing new Firestone	straightaways. Not once during the	Cost as Little As:
Kigh Speed Tire at our	entire race did a tire fail. Surely this is the most amazing	a
	proof ever known of Extra	Size 4.40-21\$4.45
present low prices	Strength, SAFETY and dependability. Call on the Firestone Service Dealer	Size 4.75-19\$5.20
and save money.	or Service Store nearest you	0.00 110 10.00.00.00
	TODAY. Equip your car with New	Others Priced
and the second second second	Firestone High Speed Tires for 1934.	
e Firestone Air Balloon Tire	made at the Firestone Factory and World's Fair, Chicago	Accordingly
	ice of Firestone every	Buy Now and Save!
L Monday Hight over h	. D. CWEAF Meneora. A	
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CST MILES	PER DOLLAR	and the state of the state of the