

**Talk Up Your Town**

A business house may spread itself over a whole block and may employ a hundred people, but the average citizen will form his opinion of the firm through his contact with one individual. If the individual is rude or inefficient, it will take a lot of kindness to overcome the bad impression.

It is likewise true of a town. It doesn't make any difference how large or how small a town is, to the visitor or transient or newcomer, if the individual citizen he meets, boosts the town and has a good word for it's people and it's enterprises the newcomer will feel kindly toward the town. If, on the other hand, his informer talks down the town and belittles its efforts and it's enterprises the visitor will receive just that kind of an impression and be subject to just that kind of reaction in regard to the town.

Talk up your town, tell visitors of it's good points. If there are men in town who are making a sincere effort to make a better town, give them credit for their work and effort, be liberal in commendation.

These things make a town better. They create an atmosphere that builds up and encourages and stimulates growth and inspires everyone in the community toward better effort.

Talk up your town.

**FACTS SHOULD BE DISTRIBUTED FREELY**

With over a month's investigating we find that Nyssa is very little known of a few hundred miles away. Nyssa would be a city of five thousand people if more people knew where it is and what is taking place in our territory. The fact is the people would like to know about us. There are golden opportunities here and more people would like to find the ideal spot. More people on our farms and in our homes would help pay taxes, help keep up the appearance of a flourishing city, help the schools, help the merchants and help the new people who would come. If California had a project half as great as that around Nyssa, every state in the Union would be flooded with descriptive literature about it. As a Portland man told the writer last week, there is no place in all the world offering more to the beginner or the settler than Nyssa. He was referring to conditions, government irrigation work, climate and the chance to build a city at Nyssa. We will do our best to let the world know, but a publicity campaign right now would certainly be the proper move for this district. We know of no better place, we know of no locality offering the opportunities that are here in NYSSA.

**NYSSA NEEDS.**

Nyssa needs more business buildings to rent—sure investment.

Nyssa needs stage connections with a better route with more towns from Ontario to Boise.

Nyssa needs a cannery and creamery, woolen mill and several other industries.

**WE HAVE**

Present population of Nyssa is 1000 and growing every week.

We have a splendid grade and high school, 14 teachers, 400 pupils.

We have an excellent lighting system, power, and municipal water system, with good water.

We have a splendid bank, three churches, societies, lodges, commercial club, many lately established, a public library, weekly newspaper and many lines of mercantile business in modern fireproof buildings. A splendid home town, an excellent business town, the one big chance in the Northwest.

**Intelligent Goats**

Goats are perhaps the easiest of all animals to train, according to one expert. A goat possesses the quality of being able to imitate human actions.

**THANKSGIVING SPECIALS**

**Starting Saturday, Nov. 22  
Running to Wed. 26th**

- Bulk Dates 2 lb for 29c.
- Dromadary Dater 2 pkg 39c
- Currants, 2 lbs for 29c
- Diamond No. 1 Walnuts 2 lb for 55c
- IXL soft shell Almonds 2 lb 49c
- Large Brazil nuts 2lb for 45c
- Fancy peanuts 2 lb for 25c
- Pasteurized Cider gal 75c
- Pasteurized cider qts 20c
- None such mince meat 2 for 33c  
1 pie tin free
- 10 lb glass jar mince meat 1.65
- Red Mexican Beans 5 lb for 29c
- 10 lb bag sugar 59c
- Gem nut and Golden West Oleo 2lb 35c
- P & G soap 7 for 25c
- Oxydol 2 pkg for 39c
- Pink salmon 1lb talls 3 for 39c
- Milk, tall can, any kind, 3 for 25c
- Sweet Potatoes 7lb for 33c

**WILSON BROTHERS  
GROCERY**

Nyssa, Oregon

**Big Value Club  
THIS PAPER AND  
The Pathfinder**

**Both a Whole Year—Every Week for 52  
Weeks—104 Big Issues—at a Bargain  
Price Never Before Equaled!**

Grab this chance to secure your favorite home paper—with all the local news—together with that wonderful national weekly, right from Washington, D. C., The Pathfinder. The Pathfinder is the most widely quoted paper in the world—and you will see why when you have it in your home, as more than a million others do.

Call at our office, see samples of The Pathfinder and order this club, or remit the amount by mail. News, information and entertainment for an entire year. **WHAT A BARGAIN!** \$1.50 for both two for the price of one

**THERE IS BUT ONE REASON**

**WHY we ask you to come here for your printing. We believe that we are equipped to give your work the proper attention and that we are able to turn out a satisfactory piece of work. PUT US TO THE TEST**

**Historic New York Section**

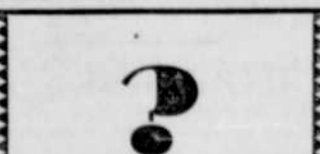
The so-called Anneke Jans tract contained about 62 acres in New York city, extending from Warren court, along Broadway to Duane street, thence northwest a mile and a half to Christopher street, the Hudson river forming the base of a sort of unequal triangle.

**Feminine Logic**

Young Wife (to close friend husband)—But you see, dear, it is really so your interest. The more money you give me voluntarily the less I'll ask you for.

**HOXIE Service Station**

Service in all garage work  
**Oil, Gas, Greasing  
Repairing, Batteries  
Towing**  
Phone 83 Nyssa



*Why save pennies and waste dollars*

Cheap printing may save you a few pennies of cost, but it will cost you dollars in results. Just another way of saying

**GOOD PRINTING PAYS**

**SWAN'S Bakery**

**SPECIAL: All COOKIES  
15 cts doz. Every Saturday**

**Cakes, Cookies, Doughnuts,  
Snails, Rolls, Pies** A new lunch cake You should try.

Fresh Bread out of the oven between 4 and 6 every afternoon

**State Inspected, Clean,  
Sanitary Bakery**

In The County Court of the State of Oregon, For the County of Malheur In the Matter of the Estate of Edward Donnelly, Deceased.

**NOTICE**

Notice is hereby given, That William Donnelly, the duly appointed, qualified and acting administrator of the estate of Edward Donnelly, deceased, has rendered and presented his final accounting of his administration of said estate, and a petition for an order of distribution and discharge from such administration as such administrator, and that Monday, the 1st day of December, 1930, at the hour of 1 o'clock in the afternoon of that day in the County Court Room at Vale, Malheur County, Oregon, has been appointed and fixed by the Judge of said County Court in an order made and entered by said Judge, on the 21st day of October, 1930, as the time and place for hearing objections to said accounting, the settlement thereof and for hearing on said petition, at which time and place any and all persons interested in said estate may appear and object to said accounting and contest the same; and all persons concerned therein are further notified to be present and show cause, if any there be, why said accounting and report should not be approved and allowed, said estate settled, distribution made, the undersigned discharged as administrator and his bonds men exonerated.

William Donnelly,  
Administrator of the Estate of Edward Donnelly, Deceased  
Date of first Publication Oct. 24, 1930  
Date of Last Publication Nov. 21, 1930

**Dave's Service**

Nyssa, Oregon  
SHELL GAS.  
TIRE CHANGING  
GREASING, WASHING  
We have also added to our equipment a new pressure gun for greasing cars.

**Shingles Grow in Favor**

The picturesqueness of wood shingles for walls and roofs appeals strongly to home builders who prefer the quaintness of the simpler colonial homes. Shingled roofs may be developed in soft colors that mellow with time. A pleasing effect may be had with a blend of two or more colors. The roof is seen before any other part of the house; therefore, be sure you have chosen the most pleasing color scheme for it. This is next in importance to the kind and quality of roofing selected.

**Highways and Cities**

Trunk highways around cities, rather than through them, are seen as a solution of traffic congestion. More distributing routes, instead of excessive widening of existing roads, are prescribed by D. R. Lamson, engineer of the American Road Builders' association, after a national survey of traffic conditions. "Population centers are the nuclei of congestion. Traffic in large cities is making transportation by horse-driven trucks cheaper than by motor vehicles."

**Trees Aid Brick Designs**

Wooded settings are always desirable with the brick house. There is something especially attractive about the play of light and shadow on a brick facade, particularly when the sunlight comes stealing through the foliage, glistening here and there—an unusually colorful brick.

In The County Court of the State of Oregon, For the County of Malheur In the Matter of the Estate of JOHN C. GORDON, Deceased

**NOTICE**

Notice is hereby given That Ida B. Gordon, the duly appointed, qualified and acting executrix of the estate of John C. Gordon, has rendered and presented her final accounting of her administration of said estate, and a petition for an order of distribution and discharge from such administration as such executrix, and that Monday, the 1st day of December, 1930, at the hour of 1 o'clock in the afternoon of that day in the County Court Room in the County Court House, at Vale, Malheur County, Oregon, has been appointed and fixed by the Judge of said County Court in an order made and entered by said Judge, on the 21st day of October, 1930, as the time and place for hearing objections to said accounting, the settlement thereof and for hearing on said petition, at which time and place any and all persons interested in said estate may appear and object to said accounting and contest the same; and all persons concerned therein are further notified to be present and show cause, if any there be, why said accounting and report should not be approved and allowed, said estate settled, distribution made, and the undersigned discharged as executrix.

Ida B. Gordon,  
Executrix of the Estate of John C. Gordon, Deceased.  
Date of first publication Oct. 24, 1930  
Date of last publication Nov. 21, 1930

In the County Court of the State of Oregon, For the County of Malheur In the Matter of the Estate of Edward R. Millsap, Deceased.

**Notice to Creditors**

The undersigned, having been appointed by the County Court of Malheur County, Oregon, administrator with the will annexed of the estate of Edward R. Millsap, deceased, and having qualified, notice is hereby given to the creditors of, and all persons having claims against the estate of said deceased, to present them, duly verified as required by law, within six months after the first publication of this notice to said administrator at the office of E. M. Blodgett, in Nyssa, Oregon, said place being hereby designated as the place where said administrator will receive such claims.

C. D. McCullough,  
Administrator of the estate of Edward R. Millsap, Deceased.  
Date of first publication Nov. 14, 1930  
Date of last publication Dec. 12, 1930

Walter Rumes sustained severe injury to a limb while playing foot ball some time ago and is now suffering with an infection of the bone.

Sam Playford who was injured several weeks ago in an auto wreck at the Garrison turn is able to be out again.

At the I. O. O. F. meeting held Tuesday evening Nov. 18 at the Nyssa Hall a good band supplied the music. Several towns were represented and an unusually good time was enjoyed by all.

**We can help you solve your printing problems**

**THANKS GIVING SPECIALS**

- Guaranteed Combination Syringe \$1.19
- Guaranteed Hot Water Bottles 89c
- Talcum Powder full size can 13c
- Dr. Wert Tooth Brush regular 50c value 33c
- Fitch Shampoo regular 75c 49c
- Pontfolio Deluxe real Stationery 39c

See Our Window for other Specials  
Nyssa Pharmacy Nyssa Oregon

**Nyssa Pharmacy**

Nyssa Oregon  
"Try the Drug Store First."



*Bill Der Says*

**But Not The Holes**

Says Old Bill Der, the happy cuss. There isn't any need to fuss About your fences—we've the poles And everything except the holes!

If you want to fence up a city lot or a farm, there is no reason why you should turn lumberjack to find the posts. We have them right here in stock. A phone call will bring our hurry-up delivery with everything you need.

COAL and WOOD—order now

**Nyssa Lumber Company**

Phone 47  
The Home of Friendly Service

**N.E.W.S.**

The earliest newspaper always printed a sign at the top of the first page of every issue depicting the points of the compass. The letter N, for North was placed at the top. Below it appeared a "plus" sign. At the right, E, for East. At the left, W, for West, while below the letter S, indicated South. Later the "plus" sign was dropped and the letters "N. E. W. S." appeared implying that the information printed came from the four corners of the globe. And so we got the word "News," meaning the very latest information on any subject.

Advertising columns are 'News as much as the editorial columns. Advertising is packed with news. News of the latest styles, of a new food, of an improved household utensil, of a powerful and lowpriced automobile, of trips to Europe and all parts of the world and so on. Advertising has become "news" and people depend on advertisements for accurate information about things they wish to know, says Boston Transcript.

Reading advertising is a useful and profitable habit. It saves time by telling you where desired articles may be purchased. It saves money because advertised merchandise is more dependable as to quality and durability than non-advertised wares. And, advertising is accurate. You can trust the "news" that you read in advertisements. Read them as you do the editorial columns.

Advertising is "news" of the latest and best in merchandise keep posted by reading the advertising columns daily.

**CITIES BOOST I. O. N. CUTOFF**

13 Communities in 3 States Indorse Important Road to California

Every city in three states between Boise and Winnemucca, Nev., will support and work for early completion of the I. O. N. cutoff to California, representatives of 13 communities from Idaho, Oregon and Nevada decided Sunday at a meeting in Jordan valley. A complete survey of the highway to determine travel and truck possibilities will be made immediately and efforts will be made to secure allocations under the Oddle-Colton bill' the delegates decided in uniting to complete the through road at the earliest possible date, it was reported.

Oregon advocates of the road pointed to the need for marketing highway for the Owyhee dam project in the future and cited the possibilities of having an outlet through to California over the short road, now competely finished except in Oregon, to Nevada and Idaho state lines. R. C. Stitser, Winnemucca, was elected president of the I. O. N. Highway association. W. W. Jones of Jorvalley was named vice president and Emil Snider, Winnemucca, was chosen as secretary treasurer.

**If you want pictures in your advertising, we have them**