

THE GATE CITY JOURNAL

Fred J. Barten, Editor

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OUR THANKS TO VALE-OWYHEE WORKERS

Do we fully appreciate the work the Vale-Owyhee land settlement association is doing for all of Malheur county?

We are again reminded of the faithful activity of directors of the association, representing the communities of Harper, Nyssa, Ontario and Vale by commendable activities planned at the recent July session held in Vale. To show the west what truly wonderful crops can be produced on the Harper and Little Valley units—on lands that were covered with sagebrush last March—the association will gather the best of exhibits for the Malheur county, Oregon state and Pacific Livestock agricultural shows. H. C. Boyer and R. G. Larson were appointed to take charge of arrangements.

Another worthwhile project is the invitation to the state board of horticulture to make a first hand investigation of the west bench of Bully creek to determine its adaptability for fruit production.

C. C. Hunt of Nyssa is to head the group.

It is due to the untiring efforts of such men as J. D. Fairman of Harper, first leader of the association, and the delegates of the other communities that settlers were placed on the Harper lands in advance of water. The Bully creek unit, nearer Vale, is being settled in the same commendable manner.

The association is composed of a great group of workers. They are giving their time and money for the advancement of Malheur county.

The best way of showing our appreciation is to help in our small way. When we hear of someone interested in settling on our splendid irrigation projects we must send them a Vale-Owyhee booklet. It tells of water cost, crops, land cost, all the information in which homeseekers are interested. These booklets can be secured from H. G. Kennard, secretary of the association, or from any of the garages.

The Vale-Owyhee group depends on the garages and service stations to a large extent in getting these advertising booklets into the hands of tourists and homeseekers. They have requested garage employees to hand each tourist a copy. It takes a moment's time but the effort is certain to result in rich returns.

FARMER'S INVESTMENTS

Like any other business man, the good farmer conducts his operations with a view to realizing a profit from his investments, whether in land, implements, animals, or what not.

This is brought to mind by a recent agricultural bulletin which relates the experiences of certain southern cotton farmers, covering 1,007 tests of fertilized crops grown alongside of those not fertilized.

These tests were scientifically conducted and accurate records of results were kept. It was found that the application of an average of 180 pounds of Chilean nitrate per acre increased the yield of cotton to an extent that adds \$23 per acre in net profits. Figure another way, for every dollar expended for this quick acting fertilizer an increase crop value of \$5.70 was obtained.

The same principle applies to many other phases of farm management. In the long run there is increase profit in the use of labor-saving machinery, in raising of pure-bred livestock and poultry, in expenditures for preservation of buildings and equipment; in every means whereby any expenditure can be made to yield profitable returns.

Intelligently invested, "money makes money" in agricultural as well as in industry.

WAR ON BUTTER SUBSTITUTES

Two thousand pounds of butter substitute are being sold every month, 60 per cent is being used by the farmers themselves. J. W. Rhodehouse has presented a petition to the farmers and local merchants. 75 per cent of the farmers and every store in Fremont county has signed as well as all the local merchants. Madison county will discontinue the use of substitutes this month.

Economists say that every pound of butter sold at home means greater prosperity to the farmers and merchants. Butter substitutes are made in the east and foreign towns are receiving all profit made by the buying and selling of substitutes in this locality.

The Kiwanis and Commercial clubs are sponsoring this attempt to gain an agreement between merchants and farmers against the buying and selling of butter substitutes. A movement is on to discontinue the sale of substitutes entirely in Idaho, and it is meeting with approval all over the state.

Men put off things they ought to do; women put off things they ought to wear.

Think of Solomon's plight if he had undertaken to drive with all those wives in the back seat.

Farmers are probably wondering what would have happened if Congress had failed to give them "Farm relief."

One nice thing about night baseball is that they never have to call the game on account of darkness.

We've heard of dancing, swimming, running, eating

and sitting marathons, but as yet no one has suggested anything like a working marathon.

"Who is America's Most Independent Man?" asks an insurance advertisement. We know that one. A truck driver.

"The day of the flapper is over," says a writer in the Sunday supplement. Yes: about 4 a. m.

"Cuba to clear water of Sharks"—Headline. But no concerted effort has been made to get rid of the land variety.

A man with short arms is grievously handicapped when trying to illustrate the length of the fish that got away.

Many think they are highly moral when they are merely refraining through fear from things they are dying to do.

Unfortunately, those who day dream of the great good they would do if they had a million dollars are usually about \$999,999 shy.

Well, if the sixty-year-old flapper who bobs her hair and gets her face lifted can fool herself, that's something.

A man's money is like his hair. He never misses it

Breathes there a man with soul so dead, who never to himself has said, "I think I'll be a candidate."

An Idaho town has held a lawn mowing contest, but we doubt that such contests will become popular.

Persons who say they pay no attention to little troubles probably were never infested with mosquitos.

Caldwell's

July is the time to get rid of some of the outstanding Summer and Spring line of goods. While the time is here to use them we are giving you a chance to buy at a saving.

Children's wash Dresses, ages 1 to 6 yrs. cut to	\$1.49
Girl's Dresses 7 to 14 years at	\$1.49
We have a line of Women's Dresses to go at	\$1.25
All Men's Dress Straw Hats Goat reduced Prices.	
Children and Women's Anklets	25c
Short Sleeved Polo Shirts, in Silk and Rayon, White and Colors	98c
Men's Dress Shirts in colors cut to	\$1.00
Men's Leather, with composition soles Shoes	\$2.15
Men's B. V. D's Ideal Union Suit. On sale at	65c

NYSSA, **Caldwell's** OREGON

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94--Nordale Furniture Co

Advertisements cost money and they will save you money. Don't overlook the ads, they have a message for every member of the family.

Investigate Before You Invest!

Here is a good thing to bear in mind:

When an investment proposition offers big returns with very little chance of loss, it is not necessary to send salesman around the country letting the public in.

The next time a stranger comes to you with a "sure-shot" business opportunity, ask yourself if he isn't going to a good deal of trouble in order to let you make some money. Ask yourself why he didn't let a few big financiers handle it. If a thing is safe for you, it would have been safe for them.

Before you Invest, investigate! The Malheur County Bank will be glad to obtain reliable information for you without charge.

MALHEUR COUNTY BANK

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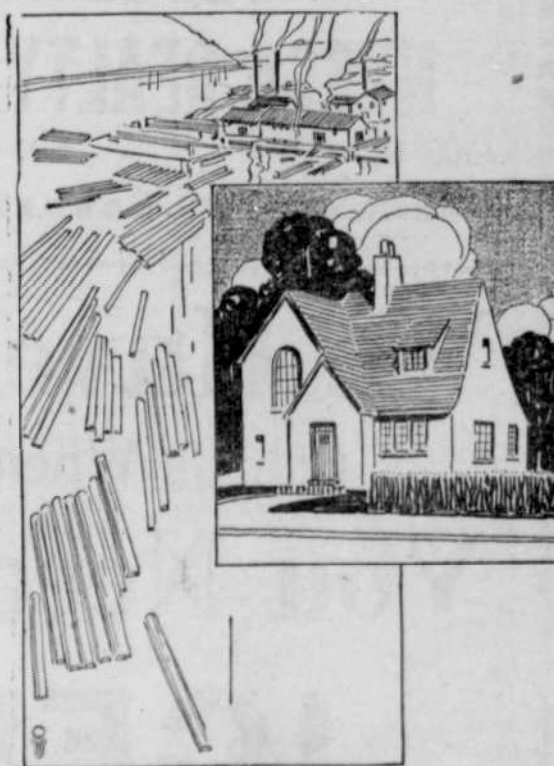
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