### THE GATE CITY JOURNAL

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#### THE NEW SPIRIT

The electric light and power industry is an outstanding example of what might be called the new industrial spirit. It has divorced itself from faults, real or imaginary, which, 20 years ago, were believed an integral part of corporate business. Today it is interested in service as well as profits. It believes that profits should be made by increasing volume and lowering rates, under the theory of mass production. It labors steadfastly in the public in-

The electric industry is not a philanthropic enterprise. It has millions of employes and stockholders who must receive good wages and fair dividends. But it has found that good business is public spirited business. It has found that if it is to do what is good for itself it must likewise do what is good for the people.

Today great electric companies, far from trying to charge exorbitant rates, make voluntary rate reductions a matter of policy when conditions warrant. They are constantly improving standards of service through the application of science and good management. They are leading the agicultural revolution by extending electricity to the nation's farms. They work toward a time when every American business home and farm will have good electric service at a low cost.

Denunciations of the industry cannot cloud facts. All one needs to do is to think back 10 or 20 years to the time when electricity was provided by small local plants. Think of the standards of service and the rate structure, then and now. It is not shallow flattery to say the electric industry has made amazing progress under private control-it is a most obvious fact.

#### WE GET OUR SHARE

We closed a good year, said E. G. Harlan of the Oregon state chamber of commerce. "We" means Oregon. Records show 781 families. Many more came on which we have no card yet. To show how it works. V. E. Hall, formerly of Monanga, N. D., with whom we had much correspondence about coming to Oregon, wrote from Payette, Ida. where he found what he wanted that eight of his neighbors were now living in Oregon. Two families in Eugene and the SIX others in Malheur county.

Our Los Angeles office is now hitting its stride. Sales are being reported back there almost daily. The Vale project has received many as well as other sections of the state.

Some uplifters do us good; others do us good and

It is some consolation that cold waves are not permanent ones.

The show staged by the Senate, too, is practically "all talking.'

Beauty is only skin deep and a lot of folks are mighty thin skinned. All extremely old people, it seems, either used lots of

whisky and tobacco, or none. It is difficult to grow old gracefully, particularly if one happens to be a pedestrian.

Americanism: Getting mad when a foreigner says what we think of some of our customs. Admiral Byrd's style is somewhat cramped by the fact

that this old world has only two Poles. We read that America has about 200 dialects, and it seems that our radio has mastered them all.

Pity the poor fellows in Berlin who had to draw their own beer when the waiters went on a strike.

With all our American engineering skill, it seems that we can't build a parachute that will open every time. Sinclair Lewis says life in America is dreadfully dull. Evidently he has not mingled in certain Chicago circles.

> We are fully equipped to care for your Greasing Needs

**During Winter Months** Heated Storage

> SERVICE IN ALL LINES DAY OR NIGHT

POWELL SERVICE STATION

NYSSA, OREGON

Storage Service Day ond Night

UNCLE SAM PREFERS

CENSUS ENUMERATORS FROM LOCAL DISTRICTS

Citizens of Malheur county desiring work as census enumerators may make application to the Bureau of Census, Washington, D. C., stated a letter from B. S. Crabill of Baker to the Gate City Journal this week. Applicants must be U. S. citizens, with at least a common school education. Local residents for local field preferred. Compensation will be at stated rate per person, enumerated on a population shedule, plus another stated rate per farm sheduleand should range from \$5 to \$8 per day.

For the first time in history, the 15th census will be of distribution as well as of manufacturers. It will be necessary to sesure reports for every wholesale and retail merchant, manufacturers of even the smallest concerns as rural mills, auto repair shops and laundries. In rural areas, schedules for the farm as well as population will be secured.

JUNTURA STOCKMAN BOARD MEMBER WOOL GROWERS

W. P. Allen, well known Juntura heur county recognition as well as \$10.00. his home community of Juntura. He is a member of the executive com- District to John H. Howard, SW14- Twp. 28, R. 28, R. 45. 12, 24, 29. \$5,mittee of the Oregon Wool Growers' SW 4 Sec. 35-16-47, NW 4 NW 4, association. His name with other Sec. 2-17-47, except metes and members of the committee appeared bound in Sec. 2-17-47. 6, 5, 28. \$1. Norwood, Lots 16, 17, 18, Block 5, in the December 26 issue of the Oregon Wool Grower.

Marriage Licenses Issued

John R. Grisham and Susan Rogers, 12, 31, 29, Paul LaVelle Barton and Roberta Marie Butler, 1, 2, 30.

Complaints Filed in Circuit Court Frank E. Lynch vs. May Lynch. 1,

Real Estate Trasnfers Recorded John Ennis et ux to H. Rolston, NW 14 NE 14 Sec. 34-19-46. 9, 5, 29. C. W. Glenn, Sheriff to Troy Sitton, Lot 8 to 14 mc., Block 37. Park Add., Nyssa. 9, 3, 29. \$35.00.

C. R. Miller et ux to Hermon

FOR ANY

Dr. E. D. Norcott

Oregon

DENTIST

E. A. Wimp

Electric wiring and

Contracting.

All work guaranteed to

pass inspection.

PHONE 64

Office Phone 35F2 Residence Phone 35F3 HOLIDAY **Delicacies** 

> SUCH AS PATTY SHELLS FRUIT CAKE MINCE OR PUMPKIN PIE . . See

Swan Bakery Nyssa, Oregon

Wishing You a Very

### Happy New Year

PURE MILK AND CREAM SHELTON'S DAIRY

### NYSSA FLOUR MILL

CUSTOM CHOPPING AND GRINDING ALSO HIGH HEAT COAL

THIS PROPERTY FOR SALE P. M. WARREN, Prop.

WE ARE EXCLUSIVE DISTRIBUTORS FOR

KING and ABERDEEN COAL

SEE US FOR YOUR BUILDING MATERIAL

Nyssa Lumber Co. PHONE 47

Block 36, Park Add. Nyssa. 10, 25, Add., Nyssa. 12, 12, 29. \$1.00. 29, \$275.00.

theepman, has again brought Mal-mick, NE 4, Sec. 29-20-46. 12, 9, 29, Sec. 27- NE 4 NW 4, and N 4 NE 4,

Duncan, N½NE¼ and E¼NW¼, \$150.00. Sec. 32-31-46. 7, 16, 29, \$1.00. Angie

Ore. 4, 2, 29. \$10.00. W. H. Pennington et ux to R. R. Amens, N%NE%SE%NE%, Sec.

18-19-47. 11, 23, 29. \$500.00. W. Grover Pound et ux to Char-28, 29, \$10.00.

J. J. Sarazin to Ethelwyn Sarazin, Harry Butler et al to Owyhee

Sabino Andonegui et al to James J. H. Wolf et ux to Neil G. Dim- B. McCain, SE4SW4 and S4SE4, Sec. 34; SW4SW4 and E4SW4. Payette Oregon Slope Irrigation Sec. 26; N½NW¼, Sec. 35; all in

C. McGonagill, Adm., to Mabel Charles O. Williams to Jasper B. Hadley's Second Add, Vale. 1, 2, 30.

Angie E. Cook et vir to Elizabeth County Statistics Erwin S. Moudy et ax to Jas. H. J. McDollaid, Block 2, Taylor Add. Nyssa. 12, 18, 29, \$2,100.00.

Ontario Cemetery Association to Mrs. J. S. Robinson, Cemetery Lot 3, 24, 11. \$15.00.

U. S. A. to Thos, M. Seaward to ey Parrott, E1/2 Sec. 24-14-40. 12, Florence M. Ross, NW 1/4 SW 1/4, Sec. 29-29-46. 1, 4, 30. \$400.00.

Towne, Lot 11, 12, 13, 14 and 15, Lot 6, 7, 8, 9 and 10, Block 35, Park Calcite Product Co. Mining Claim

M. P. Tonning et al to Owyhee Calcite Product Co. Mining Claims. 12, 16, 29. \$1.00.

# BERTSCH

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SOLICITS YOUR PATRONAGE

GEO. E. BERTSCH PROP.



# 100 Old Stoves!

Now you can get rid of that wasteful, vexing old stove, around which your family has huddled in discomfort so long. We are ready to take it outmake you a liberal allowance for itand install a brand-new, 1930-model Heatrola in its place. With the coldest part of the winter still to come-the danger period, when flu and other illnesses abound-healthful, wholehouse heat is of the utmost importance. That's the kind of heat you get with the Heatrola, and now is the time to begin enjoying it. Join the "ENJOY IT NOW" Club before February 1st, pay only a small amount down, then no more until Fall. Come in, let us show you the several models of the genuine Heatrola-or telephone and invite us to call.



### Look Inside

the genuine. Only the Heatrola has the wonderful Intensi-Fire Air duct that utilizes heat which in the ordinary heater goes to waste-up the

### Here is our generous offer

1. You pay a membership fee of only \$25.00, which is the first payment on your Heatrola.

2. We allow you \$10.00 for your old stove (\$5.00 if you select a Junior Heatrola). This is also credited on the purchase price.

3. We deliver and install your new Heatrola immediately.

4. Next Fall, with a substantial amount to your credit, you begin regular payments on a convenient monthly basis.



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