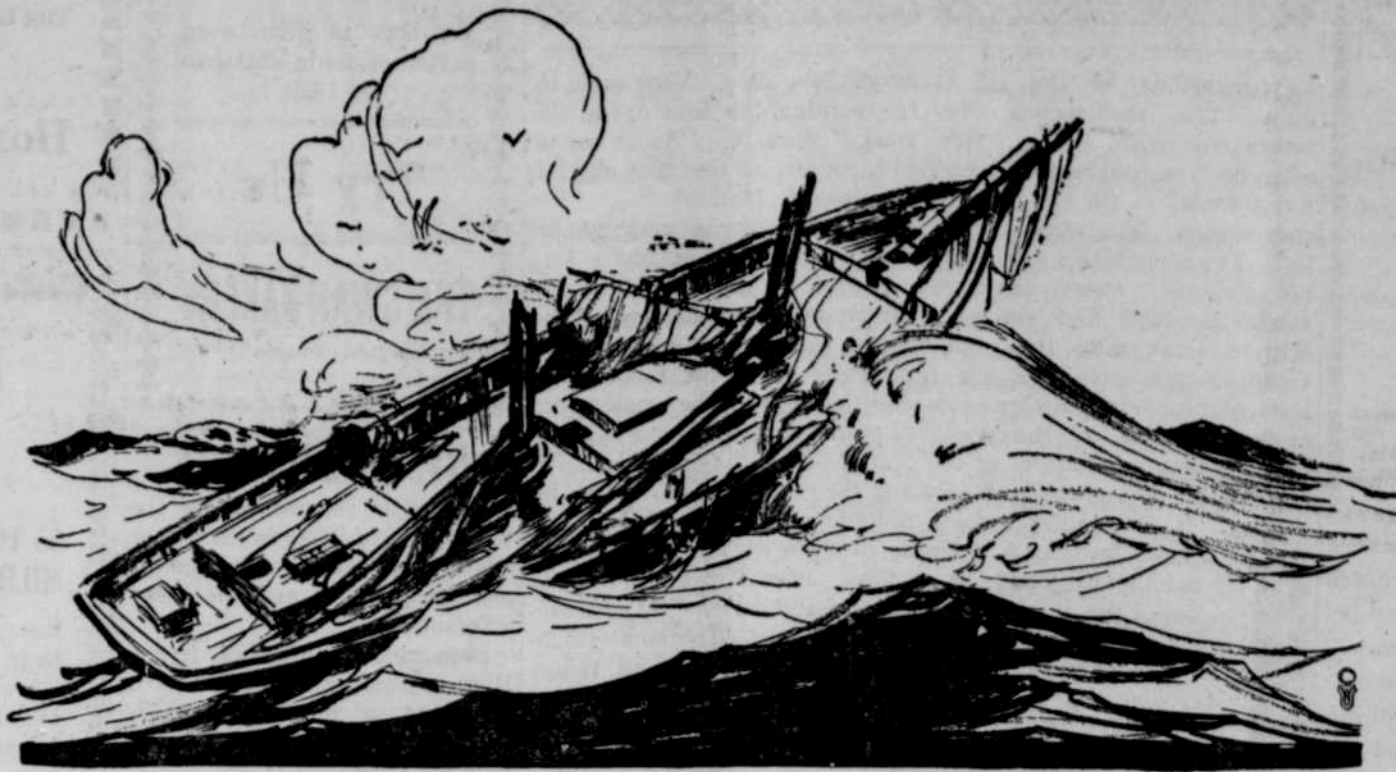


Don't Drift Like a Ship Without Sail or Rudder



Drifting—Where?

No one wants to feel that he is drifting aimlessly upon the sea of life, without sail, without rudder. Yet that is exactly what is happening to those who do not have a definite plan for handling their finances.

To get on in this world, to become a helpful citizen of the community, each member must have a financial plan. It makes possible the prompt payment of all obligations when due—a most important factor in the growth and development of the community.

Our Interest in the Welfare of This Community Prompts Us to Sponsor This Message to the People of

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"The Big Store With the Little Prices"
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