

IF WE CAN'T SAVE YOU REAL MONEY, WE DON'T
EXPECT YOUR BUSINESS

Fall Calls for Hardware

Fall is a season of repairing in preparation for winter. For the man who does odd jobs about the house, nothing is so economical as good tools. With the proper kind, he can do the work at hand with the least waste of time and most efficiently. For good and tried tools, try Mercer's. If you think you have made a mistake after buying an article here. Bring it back and the proper adjustment will be made. We feel safe in making this proposition because we have confidence in our merchandise standing up under the most trying circumstances.

AMMUNITION HEADQUARTERS

To insure your getting the limit use good ammunition. Try our suggestion once by using

PETER'S HIGH VELOCITY REMINGTON HEAVY DUCK
SUPER X WESTERN

BETTER FURNITURE The Living Room

Is the index to your home. It is the heart of all things that go to make home-life the glorious thing it is. What home-maker doesn't want to make this central spot of home joys and companionships—this focus of intimate home entertainment—truly expressive of home spirit?

Perhaps the living room needs a little making over.—A bit of rejuvenating with the kind of Furniture that will make it glow with an increasing measure of home spirit. Comparison of values here will very definitely show the difference between the little buyer and the big buyer. And the selections are very extensive in the moderate priced as well as the finer furniture.

You will find a cordial welcome at our store whether you come to buy or just to enjoy our interesting display.

Week End Specials

(HARDWARE DEPARTMENT)

THERMOS BOTTLES The good kind. Very special Week-end	LAMP CHIMNEYS NO. 2 Heavy La Bastie Very Special Week-end
89c	29c

GRANITE DISH PANS Good Grade—14 qt. size. Very Special Week-end Each	COLEMAN GAS LANTERNS Week-end \$5.95 COLEMAN GAS LAMPS Week-end \$6.95
49c	

STOVE REPAIRS ARE IN ORDER—SEE US FOR THEM.
WINDOW GLASS IN ANY SIZE
Bring in your sash and we will do the rest.

Get The Habit—Trade At Home—Home to Yoy Should Spell
N-Y-S-S-A

MERCER'S

Hardware Furniture
On the Corner and on the Square.
Nyssa, Oregon Phone 25

NERVY SALES PLANS

Business and professional men are frequently annoyed by mail order firms which send them goods not ordered, with a request that the merchandise be either paid for or returned. Such sales methods are entirely indefensible.

It is unfair to place upon a busy man the burden of wrapping and remailing stuff he does not want, yet the average person feels an obligation to pay for it or send it back. This method of alleged salesmanship no doubt produces results, or it would not be resorted to by the concerns which practice it.

One way of handling such cases is reported by the Dowagiac Bulletin. A doctor was sent \$10 worth of cigars with a request to try them and remit if satisfied. In case he did not smoke, it was suggested that he could find some friend who would be glad to take them off his hands. The doctor wrote in reply:

"Cigars received. I enclose in payment two prescriptions well worth \$10. If you do not need them, you can sell them to some friend."

MONEY TO BURN!

\$562,751,466! That was our nation's fire-loss in 1925, according to the National Board of Fire Underwriters, the country's authority on the subject.

\$13,689,432!—that was the increase over 1924. The increase in the annual fire-loss since 1923 is \$403,759,969!

Who pays this tremendous annual tribute to destruction? Not only the owners of the property destroyed. Not only the families of the 20,000 persons who die in fires every year. Every resident of the country pays his share.

For this loss, exceeding half a billion dollars annually, is what keeps insurance-rates high. These destructive fires—one dwelling-house burns in our country every four minutes day and night!—are what make it necessary for the tax-payers to maintain fire departments. The national fire-loss is a national problem. For that reason, President Coolidge has set apart this week, October 3-9, for public instruction as to the causes of fires and means of preventing them.

Just what this half-billion-dollar drain on our national wealth may be visualized this way. Uncle Sam, in taxing the incomes of his people, allows an exemption of \$200 for every child. That is exempted, presumably, because it is sufficient to keep a child in school for a year. On this basis, it appears that the money we waste by fires every year would keep more than 2,000,000 children in school.

Yet we go on wasting it—for it is waste because it can be prevented. Insurance experts, fire department officials and engineers firmly state that 75 per cent of the fires that cause this tremendous total loss are preventable.

How? By being careful with matches, cigars, and cigarettes? Certainly; that would help. By keeping chimneys clean so that they don't throw burning embers upon roofs? Surely; that's a wise precaution. These measures—all measures of common-sense carefulness—are necessary.

EXPERT LAUDS WEEKLIES.

One of the highest compliments recently paid the weekly newspapers of the country comes from James O'Shaughnessy, executive secretary of the American Association of Advertising Agencies, who declared in a Boston address that "country weeklies are the cornerstone of American journalism."

"The weekly in a small town talks to its readers more intimately and confidentially than any other medium," Mr. O'Shaughnessy said.

Such a tribute from one of America's leading advertising authorities is gratifying to the thousands of country publishers, many of whom are struggling under adverse conditions to faithfully serve their communities.

It should also impress town and small city merchants with the fact that the weekly newspaper offers the most effective medium for placing his store message before the people upon whom he must depend for his business existence.

ABOUT WOMEN

Mrs. Sophia Elliott Lynn, England's pioneer woman aviator, recently won an airplane race against seven men flyers.

Mrs. Ida Watkins, known as the "wheat queen," has an estimated yield of 50,000 bushels from her 1,950-acre farm in southwestern Kansas, which will bring her about \$60,000 for the crop.

Mary E. Dillon, who began 22 years ago as a clerk with the Brooklyn Borough Gas Company, is now president of that \$5,000,000 corporation.

An Indian woman of Cranbrook, Can., assisted in capturing three escaped circus elephants by feeding them apples while they were being hobbled.

Miss Mary E. Pearson, a sophomore at Swarthmore College, is working as a taxi driver during her vacation.

Lady Astor has written an introductory article of commendation for a new quarterly magazine for women, established in London, called The Electrical Age for Women.

"Women Excel as Drivers"—Headline. Of men, perhaps.

A woman is seldom referred to as an old maid until she begins to act like one.

Who remembers the girl who thought it a treat to be taken for a street car ride?

The Prince of Wales is described as a modest young man, but then he can afford to be.

"Many Hides Tanned"—Headline. Including, no doubt, cow, bathing beauty and small boy.

Mrs. Einstein says that Albert has never explained his theory of relativity to her, but adds that she isn't complaining.

The proposed remodeling of the Senate chamber at Washington is no doubt needed, so is the remodeling of a few Senators.

New York state's "bean king" has been sentenced to two years in Atlanta penitentiary, probably as a result of spilling the beans.

Dr. Jameson of the Carnegie Institute declares that young women write better English than young men. Which is rather faint praise.

Corn statistics recently issued show the percentage of the crop used for various purposes, the last item being "other uses 3 per cent." This 3 per cent devoted to "other uses" makes jobs for about 75 per cent of General Andrew's men.

Cow Valley To War On Rabbits

The farmers in Cow Valley at a meeting Wednesday afternoon at the Cow Valley school house declared war on rabbits. The meeting was called by W. L. Shovell, the county agent, to discuss plan of organization for the coming campaign.

J. F. Phelan was elected chairman of the meeting and Mrs. A. D. S. Pratt secretary. Orders were placed for poison and the entire valley districted and allotted to certain farmers who will be held responsible for poisoning within their various districts.

It is proposed to wait until the snow has fallen and the rabbits are bunched and using trails, the plan being to poison the trails, using rye heads treated with strychnine sulphate.

A similar meeting is planned for Monday evening, October 4th, at Ironside and later meetings will be scheduled at Malheur City, Brogan and Jamieson. It is the plan to poison the entire district at the same time and put on a thorough campaign over the entire infested field.

COYOTE FARM IS GOOD BUSINESS, AL LONG SAYS

Al Long, who is in the coyote business on a wholesale scale, was in town on business Monday. He has a regular coyote farm at Nigger Rock on the Watson road. He has a pen made of fox wire, covered top, bottom and sides, where he keeps his pets. They are fed and cared for until January, when their fur is at its silkiest and most valuable stage. Then the coyote pelts are marketed. Mr. Long says the business is interesting and profitable.

Last year one of the most beautiful furs was dyed black to resemble a r. and Mr. Long stated that few could distinguish the two. The fur was valued at \$50.

SIDELIGHTS

Prof. Westenhofer of Berlin declares that apes descended from man: not man from apes. Now watch the fundamentalists of the ape family get busy.

What has become of the old-fashioned business man who retired with a million dollars and thought he was fixed for life?

Putnam county, Florida, holds the flogging record for the past year, during which 63 citizens have been whipped by self-appointed censors of their neighbor's conduct. Several white women were among the victims of mob displeasure. Governor Martin has been asked to take a hand in suppressing the floggers.

Women of Custrin, Belgium are justly indignant because of an invasion of their right to talk. Some busy body has dug up an old law of the Middle Ages which enables husbands to have their wives sent to jail for gossiping. A press dispatch indicates that a good many husbands are getting busy on the strength of the old statute.

Mrs. E. T. Perry, wealthy woman of Atherton, Kan., invited friends to a wake which lasted four days and nights, during which time she recounted the virtues of the dead to any who would listen. Then the mortal remains of Phil, beloved French poodle, were deposited in an elegant marble mausoleum.

There is something in a name. At least the Damm sisters, Florence, Helen, Margaret, Agnes, Jeanette and Gertrude, convinced a judge at White Plains, N. Y., that such is the case. After hearing their story of embarrassment caused by ridicule of their family name, the court permitted them to change it from Damm to Gorman.

Springfield, Tenn., is without a barber, according to the Herald, which states that "Judge Shearhouse has given the town's only barber a steady 15-months position on the county chain gang." This makes a fine opening for a chirontonsor who can keep out of the law's clutches.

No more shall we hear of "false teeth," if the recommendation of the national body of dentists meets with popular favor. "Denture" is a more pleasing term with which to describe "the exquisite creations of the master dentist of today," said Dr. Horner of Pittsburg, winning the applause of fellow prosthetists.

The place of origin of the first Rhode Island Red is in dispute, three towns, Adamsville, Little Compton and Fall River, claiming the honor. Adamsville has beaten its rivals to the erection of tablet to the first hen (or should we say the first egg?) of the famous breed. Inscribed on the tablet is the following: "To commemorate the birthplace of the Rhode Island Red breed of fowl, which originated near this location."

Occupants of airplanes in collision at an altitude of 4,000 feet would ordinarily be considered poor insurance risks. But lieutenants Williams and Wisheart of the Army crashed their planes in mid-air at Honolulu and returned to earth unhurt. Williams landed with a parachute, while Wisheart stuck to his damaged plane and piloted it to a safe landing.

The name of Calvin McVey meant nothing to the present generation of American boys under 70. But his recent death in San Francisco at the age of 76, recalled the fact that he was the Babe Ruth of his day, a great slugger of the National League in the late '70's. He was captain and manager of the Cincinnati Reds in 1879, later playing with Boston and Chicago. He was given a life pension by the National League in 1922.

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