

Public Willing to Pay for Good Service

Under the heading "Everybody's business" in a recent issue of the Saturday Evening Post Floyd W. Parsons says, regarding the present status of the electric light and power industry:

"Recent developments in many states have shown plainly that the public does not desire cheap service at the expense of efficiency. The average citizen is a fair-minded individual and is willing to pay a reasonable price for the things he gets."

In spite of the almost universal murmur of discontent because of high prices, Mr. Parsons' conclusion is undoubtedly correct. During the last two or three years the public has become accustomed to paying high prices for everything—and is demanding the highest class of service. Unfortunately in many lines, efficient service has been almost impossible to secure at any price. It must be conceded, however, that, except in isolated instances where local conditions have been responsible, the same high standard of efficiency has been maintained by electric light and power companies obtained before the war. In fact, in many cases, these electric utilities have increased their efficiency. At the same time these utilities in common with other public services in words of Mr. Parsons, "have not only failed to share in the recent prosperity of the country, but have had harder sledding during the last few years than ever before in their history." Despite the increased cost of labor, supplies, materials and everything entering into the operation and maintenance of the electric light and power industry, in com-

mon with every other branch of endeavor, comparatively small advances in rates have been permitted to these utilities, and in a majority of cases no increase has been allowed. Government statistics show that the average increase in electric light and power rates is but slightly in excess of 11 per cent, as compared with increases of 65 per cent to 350 per cent in practically all other items entering into community life.

It is aptly pointed out by Mr. Parsons that "When the utilities are crippled in their operation through unfair treatment, the local communities that are served must suffer as a consequence. Electricity is so essential in our modern life that when the supply of it is deficient in any district industrial progress is impeded."

Inversely it must be true that when the electric utilities are given fair treatment and encouraged in their development, they are enabled to give the highest type of service and in unlimited quantity, thus becoming a potent factor in the upbuilding of community commercial prosperity and social betterment.

Idaho has just finished harvesting 15,458,000 bushel crop of spring wheat, the largest she ever produced. Combined with the 5,908,000 bushels winter wheat crop, Idaho's total wheat production for 1920 is placed at 21,366,000 bushels, as compared with 18,705,000 bushels last year.

"Upper Country day" of the Weiser round-up was attended by more than 8000 people, according to reports of officials.

The first annual gathering of the Idaho War Mothers' association met in Idaho Falls on October 8 and 9.

Florsheim Shoes at 20 per cent less.—Toggery Bill, Ontario. Adv.

FIRE LADDIES ACTIVE

A regular meeting of the Nissa Fire department was held Monday evening, with four new members being taken in.

A committee was appointed to secure plans for a drying tower for the new hose, and a practice meeting was held on Thursday evening. Again a false alarm was turned in and in making the run to the Wilson ditch, where the boys had set some weeds on fire, Mayor-elect Warren lost his balance in trying to keep up with the procession and was dragged some eight or ten feet by the hose cart before he could recover his equilibrium. Bystanders remarked that the mayor-elect should confine his speed mania to running for office, at which great American sport he demonstrated that he is the very fellow who kicked the jackrabbits and made him get out of the way of fellow who could run.

Sales of Lewiston orchards worth totaling one hundred fifty thousand dollars were made last week. More than 40 per cent of the tracts, placed on the market by bond holders of the former Lewiston Orchards company, passed into the hands of individual owners.

Governor Davis has accused the people of the Big Lost river project that the state of Idaho, through the department of reclamation, will begin a survey of the proposed plan to divert part of the waters of the upper Salmon river for irrigation purposes in central Idaho.

The State bank at Plummer was robbed of \$3900 in currency and two women were locked in the vault. They are Miss Myrtle Winn, acting as cashier, and Miss Eva Usara, a depositor. They were the only occupants of the bank. The robbers escaped in an automobile.

Odd Pants reduced 20 per cent.—Toggery Bill, Ontario. Adv.

THE KITCHEN CABINET

Age is an opportunity no less than youth itself, though in another dress. And as the evening twilight fades away, The sky is filled with stars, invisible by day.

SAVORY DISHES.

Often a cupful or two of cold left-over fish will make a most appetizing and nourishing dish.

Savory Fish.—Cut a two-inch cube of salt pork in dice and try out. To three tablespoonfuls of pork fat add three tablespoonfuls of flour, stir until well blended, then pour on gradually one and one-half cupfuls of cold milk. Boil and add one cupful of flaked halibut or haddock, three-fourths of a cupful of potato cubes, which have been cooked, the pork scraps, and the yolks of two eggs. Season and serve hot.

Mock Crab.—Melt four tablespoonfuls of butter, add one-half cupful of flour, one and one-half teaspoonfuls of salt, three-fourths teaspoonful of mustard, one-fourth teaspoonful of paprika. When well blended pour gradually while stirring constantly one and one-half cupfuls of scalded milk. Bring to the boiling point and add one can of kernel, one egg lightly beaten, three teaspoonfuls of Worcestershire sauce. Turn into a buttered dish, cover with a cupful of buttered crumbs and bake until brown.

Head Lettuce With Pears.—A most attractive and appetizing salad is this: Arrange the crisp heart leaves of lettuce on the salad plates and fill each nest with eighths of carefully peeled pears. A few strips of red pepper placed over them as a garnish adds to the appearance, but paprika may be used, sprinkled over the dressing. If French dressing is used, add a bit of onion and a dash of cayenne.

Coffee-Date Pudding.—Soak a box of gelatin in one-half cupful of cold coffee. Add a pint of boiling coffee, one-half cupful of sugar and a pinch of salt. Strain and cool. When beginning to thicken add one-half pound of quartered dates and a half cupful of walnut meats. Serve with cream.

Pineapple Custard.—Add a cupful of diced, sugared or preserved, pineapple, to any good recipe for custard and bake as usual.

IN THE GEM STATE

A Parent-Teacher association was organized last week at Arco with nearly 100 members.

The Woman's club of Parma has given the Parma public library furnishings which amounted to \$320.

Emmett irrigation district is enjoying at least double any crops and any prosperity that it has ever known before it is claimed.

It has been learned that the total receipts of the recent state fair were \$35,438.73 as compared with \$23,129.81, taken in last year.

Ernest Erickson, a woodsman, was killed by a rolling log near Wallace. The accident happened at the junction of Cedar Creek with the North Fork.

An inter-denominational convention of Sunday school workers of the upper Snake River valley will convene in Idaho Falls for a one-day session October 21.

A campaign to raise \$83,000 in southern Idaho to finance the construction of the proposed Salvation Army rescue home in Boise, has been launched.

Two small boys, about 12 years old, have confessed to robbery of a store in Blackfoot. They took \$7 or \$8 in cash and \$115 worth of ammunition and guns.

The American Legion is bringing a byecorn course to Jerome this winter and early spring, consisting of six numbers of varied entertainment and instruction.

Barley averaged 28 bushels per acre on 108,000 acres in Idaho this year, totaling a 4,194,000 bushel crop. Last year the average yield per acre was only 28 bushels.

One hundred and fifty Kiwanians and ladies were present when Herbert Van Dam, Jr., district governor of Salt Lake, presented the international charter to the Pocatello club.

Standard time is legal time in the state of Idaho, according to an opinion handed down by Dean Driscoll, assistant attorney general, in response to an inquiry from Twin Falls.

Idaho's apple crop improved somewhat from last month. The total crop is estimated at 3,631,000 bushels. Last year's crop was 4,350,000 bushels. Quality and color generally excellent.

A meeting of the district convention of the Royal Neighbors was held at Blackfoot last week. Sixty delegates were in attendance, representing Pocatello, Idaho Falls, Shelley, Arco, Meads and Roberts.

20 Per cent off on overcoats. J. Toggery Bill, Ontario. Adv.

SOME FACTS ABOUT THE PHILIPPINES

The University of the Philippines is 26 years older than Harvard.

The Filipino people number 6,000,000, of which 9,400,000 are and only 9 per cent are Christians.

They have been Christians for 200 years and have a civilization which will compare favorably with that of other nations.

There are only 6,000 Japanese in the Philippines. There are 100,000 times as many as in the entire Japanese archipelago.

English is taught in the Philippine public schools. There are 100,000 speaking children in the Philippines. It is destined to be the language of the future.

Seventy per cent of the population of the Philippines are Catholics, according to a completed, are literate. The percentage of literacy in the South American countries is that of Spain and higher than any of the new republics whose independence is being tested by the Allies.

The Filipino people are in their desire for independence. Whenever they are called upon to vote they vote for independence. Their representatives in the Legislature are in the Philippines, their faith in the principles of justice and the independence of their people.

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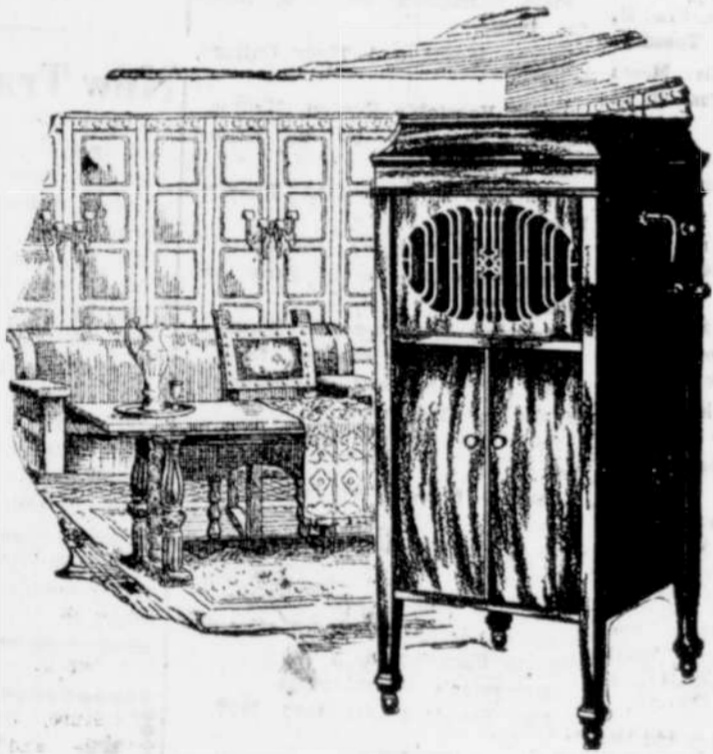
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