

The Resources of the West

Protect Your Investment in

Idaho Power Company's 7% Preferred Stock

The growth of the Idaho Power Company is as certain as the Future of the great territory which it serves. At the present time, Southern Idaho and Eastern Oregon are undergoing remarkable development. Great sections of farming land are being opened. New industries are springing up. Old ones are growing. All this means the demand for more electric power and the certain growth of the Idaho Power Company. Already ten great generating plants, with all their transmission and distributing lines, supply power to more than 32,000 customers.

Become Part Owner of this System

These are some of the reasons why Idaho Power Company Preferred Stock is the safest and most attractive investments on the market today. With this great system representing one of the West's great industries securing your investment, there is no possibility of loss.

When you buy a share of Preferred Stock you become a part owner in this industry, the future of which is as certain as the future of this great Western territory.

Why Your 7 per cent Interest Is Sure

This 7 per cent Preferred Stock really constitutes a mortgage on the Idaho Power Company's property. That is the meaning of preferred Stock. It is sold to obtain part of the money needed for further development but the entire Idaho Power Company's system stands as its security.

And here is the reason why your 7 per cent interest is absolutely assured every year. That interest is paid out of the Company's annual income before the Common Stock owners receive one cent of dividends.

For instance, because of our low rates, Common Stock owners last year received less than 2 per cent interest on their investment. Yet, the full 7 per cent interest was paid on every dollar's worth of Preferred Stock that had been sold by the Company.

And that will always be the case. That is why your 7 per cent interest is always assured.

More Than Half the Issue of Preferred Stock Already Sold

Substantial farmers and progressive business men recognize in Idaho Power Company 7 per cent Preferred Stock an ideal investment. Its perfect safety and its high rate of interest appeal to them. And they welcome the opportunity of helping to build up this territory at the same time that they are adding to their own fortunes.

More than half of the issue of Preferred Stock has already been sold to representative men throughout the district.

Your Opportunity Buy for Cash or on Savings Plan

You can buy Idaho Power Company Preferred Stock for \$100 a share plus the accrued dividend to date of payment for stock. Or

you can pay for it in ten monthly payments. And you receive 6 per cent interest on all partial payments until the stock is paid for.

Here is your opportunity to invest either a large or a small amount of money in an industry which is already substantially and permanently established, yet having an unlimited field for growth.

Here is your opportunity to lay the foundation of an independent income by saving only a small amount of your salary every month.

It's worth looking into. Talk to any Idaho Power Company Employee or fill out and mail the attached coupon to us today.

IDAHO POWER COMPANY,
BOISE, IDAHO.
I am interested in your 7 per cent Cumulative Preferred Stock and Special Savings Plan. Please send full information concerning this. It is understood I am under no obligation whatever.
(Name) _____
(Address) _____

NYSSA PEOPLE DESERVE CREDIT FOR SHOWING SAYS THE ONTARIO ARGUS

One of the best, if not the best, agricultural displays at the State Fair this year came from Malheur county. The display was in charge of C. M. Beaumont of Kingman Kolony and Mrs. J. B. Smith of Nyssa, both of whom deserve much credit for their faithful work in

placing the display and keeping it in each throughout the week. Malheur county took first in the county displays for the division of the state it is placed in. Altogether, 11 first premiums were taken and three seconds and agricultural products. First and sweepstakes were taken on threshed barley. Both first and second was taken on irrigated potatoes, which is a prize well worth while. First was taken on both velvet and white dent corn. The Mal-

heur honey display was the best seen, while the big watermelon ent down was a revelation to many. A great deal of favorable comment was heard on the general quality of produce grown in this county and Malheur received much valuable advertising.—Ontario Argus.

PASTURE for Rent, 10c a day per head. See H. Teutsch, Nyssa, or phone Adv. 0154t.

FORD CAR MAKES QUICK WORK OF GRASSHOPPERS

Here is something new from A. J. Montgomery, a western Ford owner: "I want to tell you of a new use we are making of your car in this country. Fighting grasshoppers with poison was too slow and laborious, so we had a trough of sheet iron made 10-12 feet long, 14 inches wide and 6 inches deep with some divi-

lons in it. In this we put water with kerosene oil on top of it, and we hung the trough in front of the car by swinging two 12-foot scantlings under the axle, letting them extend out in front so there's room to crank the car and steer it. On the back of this trough is a wire screen for a backstop. In the evening after the hoppers went to roost, we caught ten bushels of them. We would go the trough nearly full every trip around the

field of six acres of meadow, and we are going to go through our wheat fields in the same manner. Our neighbor got 20 bushels of his wheat through this method."

We are making prices in all our lines to conform with local conditions. You will find our prices right and our goods always satisfactory.—Gem Dry Goods Co., Parma, Adv.

"Capital and Industry--Keep Out"

WOULD YOU, AS A PATRIOTIC CITIZEN, PLACE SUCH A SIGN ON THE BORDERS OF THE STATE?

That is exactly what you will do if you do nothing to prevent the passage of measure No. 314 and 315 on the November ballot entitled, "Constitutional Amendment Fixing Legal rate of interest in Oregon."

This measure proposes to limit the rate of interest in Oregon to 5 per cent. You can by law, fix the rate of interest in Oregon, but you cannot, by law, force the loaning of money in this state, when a much higher rate can be secured elsewhere. The passage of this measure would force the withdrawal of the millions of foreign capital which is today loaned on factories, business and real estate in the state and send your local money owners outside of the state to better investments.

Passage of this measure would mean foreclosure of thousands of mortgages; would result in financial paralysis, and would mean widespread unemployment.

You, no doubt, understand the viciousness of this measure, but have you talked to your neighbors and friends about it? We urge you to do everything you can to defeat this measure. Oregon's reputation as a sound state for investments requires that this measure be overwhelmingly defeated.

VOTE 315 X NO

AND URGE YOUR FRIENDS TO DO LIKEWISE.

STATE TAXPAYERS LEAGUE

(Paid Adv.)

MASS MEETING

for Freedom

AT THE

Theatre Wed. Night

October 27

8 p. m.

Do you believe in real liberty--liberty of thought and liberty of action? Attend the mass meeting and decide what is right in the matter of Sunday closing.

Every American Citizen Invited

* Paid advertisement