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THE WHITE FRONT GROCERY

LAST WEEK WE TOLD YOU ABOUT OUR OWN BUSINESS. THIS WEEK WE ARE GOING TO TELL YOU A LITTLE ABOUT THE OTHER FELLOW

WHEN you decide that you are in need of HARDWARE, IMPLEMENTS, DRYGOODS, FURNITURE, MEN'S AND LADIES' WEAR and any of the sundries and notions which go with these lines come to PARMA.

Do you have a surplus of produce? Our produce checks are redeemable in

- A Hardware Store with a \$12,000.00 Stock
 - An Implement Store with a \$25,000.00 Stock
 - A Drygoods and Ready-to-Wear with a \$25,000.00
 - A Furniture Store with a \$12,000.00
 - A Butcher Shop with Sanitation Their First Thot
- Isn't That a Good Chance For a Wide Selection?

THE WHITE FRONT GROCERY

PARMA, IDAHO

COME TO PARMA CHAUTAUQUA JUNE 20-25

IN PARMA YOU WILL FIND THE FOLLOWING UP-TO-DATE & COMPLETELY EQUIPPED BUSINESS HOUSES:

- Two Hardware Stores
- Two Implement and Harness Stores
- Two Drug Stores
- Two Dry Goods and Ready-to-Wear
- One Men's Tailor Made Clothing Shop.
- A First Class Furniture Store with undertaking Department
- Two Blacksmiths and Woodworkers
- Three Garages (equipped to do your auto work right on the ground)
- Modern Butcher Shop
- Two Lumber Yards
- One of the Largest Milling and Elevator Companies in the State
- First-Class Hotel
- Real Estate Man (who gets results)
- A Bank Second to None in the Northwest
- An Up-to-Date Bakery
- And Last But Not Least Three Good Groceries.
- Do You Need Help From Professional Men? We Have
- Three Doctors, Two Dentists and One Lawyer. (That's enough lawyers too.)
- In Fact You Can Get Anything From a Pin to a Threshing Outfit and from a G-String to a Full Dress Suit in PARMA.

Food

will win the war

He who wastes a crust of bread prolongs the war

don't waste it!

GATE CITY JOURNAL

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FRIDAY, JUNE 14, 1918

It is hard to believe in the self-release of the German people from the rule and counsels of their overlords if they are swallowing tales of the kaiser's capture of New York and of the march of his army on Washington. The national intelligence which is so easily handled as all that is hopeless.

Government officials are issuing warnings that there will be an ice shortage next summer. Misdirected energy. You can't scare the public by talking in winter of an ice shortage any more than you can arouse it in the summer by talking of a coal shortage.

The royal family of England have given up their automobiles to conserve gasoline for the army. No sacrifices have as yet been reported from the kaiser's family, which, by the way, with its six stalwart princely sons, is still intact.

A man who places a bomb on a ship so there would be an explosion when the vessel was at sea was sentenced to serve 15 months in prison. Needless to add that this didn't happen in Germany.

The latest social fad is the use of thrift stamps for place cards at public dinners. We like the idea. We've been to many a public dinner when we've felt we were entitled to get some of our money back.

Statistics will probably show that more people have talked about the weather this season than ever before in history. There's been more to talk about.

Notice to Advertisers.
All copy for changes of advertisements should be in the hands of the printer not later than Wednesday noon to insure its insertion in the following issue.

Soldiers in Letters

Praise Y. M. C. A.

Over in the war zone where men see red, where death and destruction mark every hour of the day and night, where screaming shells are but incidents, the mission of the Y. M. C. A. is to recreate distracted men. Its canteens and concerts, its dugouts and drinks, its marquees and movies, its service and salubrious, its free stationery to keep the boys in touch with home and mother, are all means to one end. That this service is appreciated by the soldiers is evidenced by their letters.

One boy wrote: "The 'Y' near our position at the guns provided hot tea during the day, coffee in the evening and cocoa after 12 midnight. There was always a large jar of cold lemonade, and anyone was free to help himself."

Here is what an officer wrote: "I saw a Y. M. C. A. man serving drinks to wounded men in a Belgian pill box for 24 hours without a wink of sleep. I relieved him for awhile to give him a rest. He was a wonder; always a kindly smile and word for the casual death into Ypres, which was the worst show I have ever experienced."

A private in his letter said: "When I was wounded I passed two or three Y. M. C. A. coffee stalls, and they were giving all the wounded men and stretchers bearers coffee, cakes and a packet of cigarettes. Believe me, we were sure glad to have them."

The men who have seen most of the fighting and undergone most of the privation and suffering in France are the loudest boosters for the association. The millions which were raised in this country for the work of the Y. M. C. A. are being used to render a service which cannot be estimated in dollars and cents. Over there in the midst of strife and suffering the Red Triangle is doing one of the greatest humanitarian works that any organization ever attempted. It is meeting the situation so thoroughly that its work is being extended as rapidly as possible to the French and Italian armies.

Simple American games are being used among the French soldiers by Y. M. C. A. secretaries to chase away the black beetles of depression. French officers state that the whole atmosphere has changed since the Y. M. C. A. started work among the poilus.

Butter wrappers printed while you wait at the Journal office.

PROSPERITY BUILT ON VICE

Portuguese City of Macao Has Long Been Known as the Monte Carlo of the Orient.

Macao is said to be the most prosperous bit of Portuguese territory in the world. It is the famous "Monte Carlo of the Orient," where gambling and a considerable opium traffic have their headquarters. Both these vices are ones to which the Chinese are particularly addicted, and Macao has become a great resort for the wealthier Chinese natives.

It lies on a sandy peninsula, half way on the trip between Hongkong and Canton. The Portuguese acquired it in the olden time when they were the most daring explorers and traders in the world. Their descendants live there still, but they have mingled and intermarried with the Chinese until what amounts to a new race has been produced in the native-born Portuguese colony in Macao.

Macao is a prosperous city, as most capitals of the god of chance are wont to be. Various gambling games are played, but the favorite is fan-tan, over which the Chinaman can develop an apparently disproportionate amount of excitement. In fan-tan, a number of bowls or counters are hidden under a bowl, and the players bet on how many will be left when the bowls have been counted off in four. Simplicity can go no farther, but it is possible to lose as much money over this primitive form of gambling as over the most complicated variety known to the West.

Chinese are the greatest gamblers in the world. They will bet on anything from the weather to the weight of a horse, whether they can afford to lose or not. A wealthy Chinese merchant will win and lose fortunes with an air of philosophic nonchalance, while the poorest coolies will drop a week's pay in ten minutes without permitting the impassive gravity of his countenance to be marred by anything more than a pained frown.

Coffee and Sleeplessness.

That coffee drunk in the evening tends to cause sleeplessness is well known. Doctor Sajous analyzes the many effects of caffeine on the nervous and circulatory systems and shows that its sleep-preventing effect is due to dilation of the blood vessels of the brain, stimulation of the heart action, increased blood pressure and a probable tendency directly to impede the flow of blood from the brain to the skin and other peripheral structures, which seems to play an important role in inducing sleep. And the brain tends to remain overcharged with blood even after the effect of the coffee on the blood pressure has subsided.

President Boosts

for W. S. S. Drive

In his proclamation setting aside June 28 as "Pledge Day," President Wilson says:

"I appeal to all who now own either Liberty Bonds or War Savings Stamps to continue to practice economy and thrift, and appeal to all who do not own government securities to do likewise and purchase them to the extent to their means. The man who buys government securities transfers the purchasing power of his money to the United States government until after this war and to that same degree does not buy in competition with the government."

"I earnestly appeal to every man, woman and child to pledge themselves on or before the 28th to save constantly and to buy as regularly as possible the securities of the government, and to do this as far as possible through the medium of War Savings societies. June 28 ends this special period of enlistment in the government volunteer army of production and saving here at home. May there be none who is not enlisted on that day."

The president explains that all of the 100,000,000 people in the United States must be economically and industrially adjusted to the war conditions if this nation is to play its full part in the conflict. The problem confronting the government is not primarily one of finance, but rather one of increasing war essentials and the savings of the material and labor necessary for the support and equipment of the army and navy. Thoughtless expenditure of money for non-essentials uses up the labor of men, the products of the farm, mines and factories and overburdens transportation, all of which must be used to the utmost and at their best for war purposes," continues the proclamation. "The great results which we seek can be obtained only by the participation of every member of the nation, young (or old, in a national concerted thrift movement."

E. H. Sothren says that in a Y. M. C. A. hut in France he saw a boy creep up to the counter where a 'Y' woman was serving. "Is there anything I can do for you?" she asked. "No, lady," the boy replied sheepishly. "I just wanted to hear you talk."

Batteries Charged.
We charge storage batteries at the Nyssa Garage.

UNABLE TO EXPLAIN HORNS

Scientists at a Loss to Account for Growth Which Sometimes Appears on Heads of Horses.

One of the strangest freaks of nature is the horse with horns. Such horses are foaled occasionally, and have provided a rich field of speculation for scientists. Certainly the presence of the horns would seem to indicate that in some far-away period this animal was so provided by nature.

In most cases where horses have been foaled with horns, the horns were upon the forehead, and usually three or four inches long. But a colt near Rogersville, Tenn., the existence of which is on record, had a curved horn just below the aperture of the right eye. This is approximately the same position from which sprout the horns of many animals whose horns have a full growth.

Despite this evidence of a return to some earlier state of development, no trace of their presence can be found on any of the skulls of horses which belonged to other ages. Thousands of these skulls have been uncovered in many lands. The oldest goes back just 3,000,000 years, and is of a size to indicate that the horse of that time was no larger than a good-sized dog.

First Naval Battle.

The first naval battle recorded in the world's history was that between the Corinthians and the Coryrans, fought 2,572 years ago. Coryra, the island off the coast of Epirus, now called Corfu, had been settled by Corinthians, and for centuries owed allegiance to the mother city. In 664 B. C. the Coryrans declared their independence, and the Corinthians immediately prepared a fleet to reclaim their colony. The Coryrans sent out a squadron to meet their foes. After a furious contest the Coryrans emerged as victors. From that time on sea battles were frequent, and all of the petty states of Greece built navies. The enmities engendered by that first sea struggle resulted over two centuries later in the Peloponnesian war.

French soldiers in rest camps are going wild over croquet, according to Y. M. C. A. war work secretaries who introduced the amusement as a part of the recreational program "over there."

A BARGAIN IN CITY PROPERTY

House and two lots. For further particulars call at this office.

Coal Shortage.
Store Aberdeen now. Call up Spurrier Lumber Co., Parma, Ida. 4314