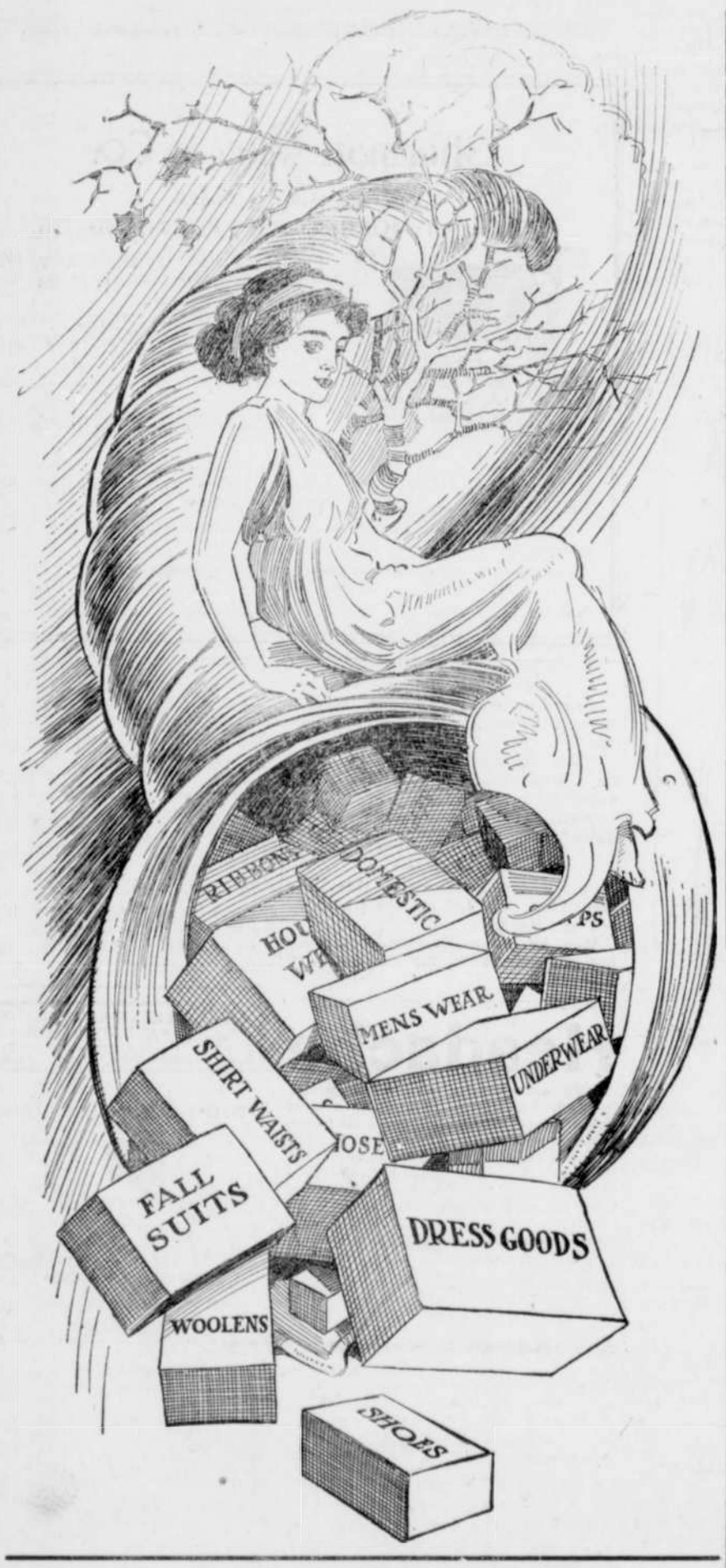
This Is IT

For One Week
OCTOBER
15 to 22
Including Two Saturdays

J. C. HIMLER
NYSSA, OREGON

See the new styles
OCTOBER
15 to 22
And have a Good Time

FALL OPENING SALE



Our Annual Fall Opening of Fall Styles and New Creations in Merchandise will begin Saturday, October 15 and continue until Saturday Evening ,October 22. In addition to being an interesting exhibition of new Fall styles this will also be a SPECIAL BARGAIN SALE event, in which each section of the store will participate. Each setion will contribute one or more bargains in brand new merchandise specially priced for this occasion.

The Main object of this Fall Opening Sale is to acquaint you with the correct styles---and in addition to induce early choosing. It is a great benefit to us to have our customers buy early in the season as it aids us in regulating our stocks and to this end we offer EARLY BUYRERS many bargain inducements, some of which are exampled below. Again, much of the merchandise styles offered at this Opening Sale is in small exclusive lots that will not be duplicated again after these are gone, thus those who desire it are assured getting that "something different" which is so much prized by many people. We tell below more specifically of some of the new things and quote some of the many bargains.

New Fall Dress Goods

We have more new dress goods to show you this season than we had either last spring or last fall. The prices quoted you for this sale are cheaper than you will find the same material elsewhere.

36 inch fancy suiting, large range of colors, regular 39c value, special for this sale 25c

36 inch wide school plaids, very pretty patterns, the regular 50c quality for this sale 35c

36 inch wide all wool serge and Mohairs in Black Navy, Grey White. A cloth worth 75c, special for this sale per yard 49c

Fancy waisting cloth, all new fall patterns, regular price 25c, for this sale ... 15c

In Our Domestic Department

This stock of "Staples" has been renewed throughout for Fall and several new lines added. Opening sale prices as follow:

12½c outing flannel 10c

Good heavy quality outing flannel soft and fleecy, in dark and light patterns also plain colors. Regular 12½c quality for this sale 10c

All pure linen Barnsley Bleached Crash the regular 15c quality for this sale 10c

KIMONA CLOTH

New fall patterns in flannelettes just the cloth for Kimonas or wrappers. Specially priced for this sale, per yard 12½c

60c Damask 49c

Oil Boiled Turkey red table damask, 60c quality, special for this sale only 49c

75c Bleached damask 59c

All linen bleached table damask, special for this sale per yard 59c

$1.35 Bleached Damask $1.19

2 yard wide all pure linen, Bleached Damask, in pretty foliage or the staple dot patttern with wide border, our regular $1.35 Damask for this sale $1.19
(Napkins to match)

Our Corset Sections Fall Showing.

Now complete with the new designs adapted to this fall's predicted fashions needs. Sizes are complete in all lines for both slender and stout figures. Extra values at from $1.25 to $2.00.

Women's Underwear

Specially Priced For This sale.

Women's fleece lined vests or pants, extra fine knit, our regular 60c garments for this sale 49c

Women's fleece lined union suits, in White or Cream, neatly made regular 85c value for this sale 69c

Boys heavy fleece lined shirts or drawers, all sizes the regular 40c quality for this sale only 29c

Grocery specials For This sale.

Blueing per bottle 10c
Clothes Starch per package 8c
Clothes pins per dozen 2c
The best quality corn per can 10c
" " " tomatoes " " 10c
" " " peas " " 10c

SPECIAL SALE DAYS

Saturday, October 15

SPECIALS

16 lbs Granulated Sugar $1.00
With $5 purchase of other merchandise on Saturday Oct. 15, we will sell 16 lbs of the best granulated sugar for ..... $1.

Monday October 17

SPECIALS

60c Men's work shirts 40c

On Monday you can take your choice of any of our regular 60c work shirts for 40c. There is a dozen or more patterns to choose from. Lay in a good supply at this sale.

Tuesday October 18

SPECIALS

8c Calicoes 4 1-2c

On Tuesday we offer you our entire line of 8c calicoes at per yard 4½ (Limited ten yards to a customer)

Wednesday October 19

SPECIALS

25C COFFEE 15C

Extra Special for Wednesday, on this day you can buy a regular 25c grade of coffee at per lb 15c
It will pay you to lay in a liberal supply at this price.

Thursday October 20

SPECIALS

10c Apron Check Ginghams 7c
The Best Quality Apron check gingham, such brands as the Amoskeog and Lancaster for Thursday special at per yard ... 7c

For this sale we are going to give
Special Discount
on the following merchandise:

ALL WOOL INGRAIN CARPET AT
Fifty percent discount

We offer our entire line of wool ingrain carpets at a discount of 50 per cent. Just think of buying carpets at these prices at just the season of the year that you need them.

Yarn at 25 percent
DISCOUNT

Our entire stock of yarns for this sale at a Discount of 25 percent

QUEENSWARE

at 25 percent discount. Take your choiceof any piece or set of any of our queensware at this sale at a discount of 25 percent.

CLOTHING DEPT.

You should attend this Fall Opening Sale and see the new suits for men. We have decided to close out our entire stock of clothing on account of not having room enough to properly display it. You will be able to save from 25 to 40 per cent on your fall suit by buying at this sale. Note the prices:

All $7.50 men's suits for this sale $5.00

$1.00 Boys Pants $.75

" 15.00 " " " " " 11.00
" 18. & 20 " " " " " 15.00
" 25.00 " " " " " 17.00

Special prices on men's Kahki Pants for this sale. Men's regular $1.25 Kahki pants 98c
Men's regular $1.50 Kahki pants $1.25.

We have about 2 dozen pairs of youths pants, which we will close out at this sale at only a pair 75c
A large assortment of Men's Corduroy pants made in the new peg top style, special values at $1.50 to $3.00.
Our fall stock of Men's sheep lined, mackinaw and duck coats are now here, you can save money, buying your coat at this sale.

MEN'S AND BOYS NEW FURNISHINGS

This is a splendid opportuninty for the women folks to surpise the men with something new in the latest toggery. The newest in shirts, suspenders, ties collar, and hosiery.

FLANNEL NEGLIGEE SHIRTS

They are very good looking, but we imagine that is because they are the most comfortable shirts ever invented that makes them appeal so strongly to men. Our new fall stock is here and come in a splendid variety of colors.

$1.25 & $1.50 Men's shirts 98C

25 dozen Men's Negligee and fancy plaited Dress Shirts. All this fall patterns, in Scotch Madras, percale, etc. Our regular $1.25 and $1.50 shirts special for this sale only 98c

SWEATER COATS

Buy heavy knit coats for cool days — the smart kind that young men particularly school boys, are fond of. Then, too, they are extremely comfortable on cool days. Special prices on all sweaterr for this sale.

MEN'S UNDERWEAR.

Complete assortment in a variety of materials, our underwear is selected from the best manufactures and represents the highest quality obtainable for the price asked.

Men's sanitary fleece lined shirts and drawers Good heavy quality garment. The regular 65c value special for this sale 50c
Men's fine ribbed fleece lined shirts and drawers extra quality, the regular 75c value special for this sale 69c
Men's heavy quality woolen shirts or drawers the kind you always pay $1.50 for, Special value for this sale 98c

Our New Shoe Stock

This Shoe Stock Specializes on Satisfactory, dependable shoes in sensible styles and we fit each customer correctly before we consider the sale completed. There is no better place in the state to buy a GOOD pair of shoes. We handle the SHAROOD Shoes for Men, Women and Children and guarantee every pair to give satisfaction.

$3.00 MEN'S SHOES $1.00

We have a few pair of men's heavy work shoes in sizes 6½ and 7 only. These are our regular $3.00 which we offer at this sale for only **$1,00**

We have about a dozen pair of Men's high top shoes made of a good quality calf skin, the regular price was $3 and 3.50 Special for this Sale only **$2.25**

A special lot of Children's vici-kid shoes in sizes 6 to 11, regular $1.25 values for this sale, your choice **75c**

FARMER'S PRIZE CONTEST

We will give two merchandise Prizes aggregating $12.50 to the farmer hauling the largest loads of Women to our door on Wednesday morning Oct 19th. For first largest load $7.50 in mdse. For the 2nd largest $5 mdse. The driver must be a farmer. The passengers must be women over 18 years of age and reside in the Country. Prizes will be paid in due bills that can be traded out at anytime in whole or in part. We will set up the cigars to the driver whether a prize winner or not. Prize winners will be announced at the store at 2 p. m. Now Boys! "Git Dap"