

20% off all boys' jackets. Save on every style and size.

Sale 9⁵⁵

Reg. 11.98. Boys' nylon athletic jacket is quilt-lined with Fortrel® polyester, has snap front, slash pockets. In bright colors for sizes S, M, L, XL.

Charge it!

It's the quick and easy way to shop, pick up a bargain on the spot. Next time you're in ask for a Charge Card application. We'll do the rest. Chances are, you can Charge the same day.

JCPenney

123 456 789 0 9

MODERN SHOPPER

Coast to Coast, Alaska, Hawaii & Puerto Rico

Sale prices effective thru Saturday.

Sale 13⁵⁵

Reg. 16.98 Boys' tow coat has zip front with snap fly, zip pockets and side vents, zip-in hood, storm cuffs. Nylon taffeta with polyurethane coating. Other fashion colors for sizes S, M, L, XL.

Sale prices effective through Saturday.

Sale 12⁷⁵

Reg. 15.98. Boys' reversible parka. Polyester plaid pile reverses to nylon oxford, quilted with Dacron® 88 polyester. In fashion colors for sizes S, M, L.

Pre-school boys' parka, reg. 13.98, Sale 11.15

4⁹⁹ set

Boys' layered look combo includes long-sleeved woven shirt of polyester/cotton topped off with sleek acrylic tank top. In lots of color and pattern combinations for boys' sizes 8 to 18.

Now 2⁹⁹

Orig. 5.98. Boys' twill weave knit jean is of Penn-Prest® Dacron® polyester. Western styling with flared leg. In fashion colors for regular and slim sizes 8 to 18.

More values for boys.

2⁹⁹

Pre-school boys' ski style pajamas. Penn-Prest® Fortrel® polyester flannel with Dynel® modacrylic cuffs and trim. In lots of prints for sizes 2-3, 4-5, 6-7.

Ski style pajamas for bigger boys, 4.45

Use your JCPenney Charge Card.

2 for \$5

'Random rib' turtleneck is sleek and long-sleeved, with ribbed cuffs, hemmed bottom. Dacron® polyester/combed cotton. White and fashion colors. Boys' sizes 8 to 18.

10⁹⁹

Boys' brushed leather moc toe boot has plantation crepe rubber outsole and heel, cement construction. Chino color. Boys' sizes 3½ to 6.

JCPenney

We know what you're looking for.