

## GENERAL TELEPHONE COMPANY OF THE NORTHWEST, INC.

Dear Friend

It's not often that the president of a company gets to talk to customers about their need for quality service and the challenges of providing that service. I appreciate this opportunity.

At General Telephone Company of the Northwest, our goal is to provide the finest communications service possible to each and every one of you. We have come a long way in achieving this goal. But there is always more to be done.

The success of this effort depends on the caliber of the employees in your area, working to provide the service---the installer who connects your telephone, the operator who processes your telephone call, the engineer who works on buildings or equipment to meet new service demands...just the kind of people featured in this newspaper supplement.

Don't hesitate to call on District Manager Lyle Cagley or any of our employees if you have problems or suggestions about your telephone service. The district manager, the installer, the operator, the business office representative, in fact, each and every employee works to serve you. And how they serve you determines how the Company serves you.

I am confident that the General Telephone employees in the Forest Grove District are top caliber people, dedicated to providing you with the best in communications.

Accordingly, I support them and will continue to support them with the manpower and facilities to insure that they can give you the best in total communications.

Alfred J. Barran

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## GETE GENERAL TELEPHONE

Good things are happening in the Forest Grove District. Good things for our economy, health care, recreation and communications. We are proud that General Telephone Company is playing a part.

This is the general theme we have attempted to present in this newspaper supplement. Showing you the projects now underway and those planned to insure you good communications and to show you some of the dedicated people working daily toward that goal.

Since the area is not standing still, local companies like General Telephone, providing services, cannot stand still either.

We have long range plans which call for an investment of \$4,678,000 in the next five years for a New Service Center Building in Cornelius, Building and Central Dial Offices in Vernonia and Banks, DDD Equipment at McMinnville, and various major cable additions.

In the past year alone telephones in the district have grown at about 4½ percent. We expect this growth rate to continue.

By the end of 1972 we plan to have 30 percent of our cabling underground.

The 161 employes in the Forest Grove District know that this kind of effort is the only way to provide you with the service you need. We plan to continue.

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