



From the
Office Desk

By Marvin Kamholz

It takes a lot of "doing" to get ready for and carry out an idea. We are speaking of the current Lions club project for Saturday when hotcakes will be served all day at the Palace cafe as a benefit to provide funds for the purchase of an electrically operated wheelchair.

This undertaking has or will draw into action every member of the club of whom perhaps the busiest so far has been Lion President W. A. Davis. He has been coordinating the jobs of several Lions to get the supplies needed and has taken care of some of the details himself.

Hotcake meals will be prepared and served by Lions and the guests get the pleasure, not only of the meals they will be served but of the atmosphere that will no doubt be evident during the day for this unusual affair.

Special mention for her part in offering the cafe is due Mrs. Luella Anderson. She is turning the place of business over to the Lions who will use the facilities of the cafe in preparing and serving. This is her contribution towards the success of the venture.

"I personally pledge myself to drive and walk safely and think in terms of safety. I pledge myself to work through my church, civic, business and labor groups to carry out the White House Action Program for Highway Safety. I give this pledge in seriousness and in earnestness, having considered fully my obligation to protect my life and the lives of my family and my fellow-man."

The paragraph above is the pledge proposed at the White House conference on highway safety which took place February 17-19 as a crusade to reach each motorist and pedestrian as an individual and to impress the importance of his own effort for traffic safety.

You'll no doubt see more of this pledge and more of the results of the conference called by President Eisenhower to cope with the national problem of traffic accidents and deaths.

These accidents have been taking the lives of 38,000 Americans annually and that is too great a figure. Something has to be done and the conference is a step in the right direction.

The pledge came from the media group of the conference which includes newspapers, maga-

*Rich Bourbon at its best,
because it's*

FULLY AGED

Whiskey
at its
Best!



\$2.65
per pint
\$4.10
per 4-1/2 qt.

HILL AND HILL
KENTUCKY STRAIGHT
BOURBON WHISKEY

THIS WHISKEY IS 4 YEARS OLD - 86 PROOF
THE HILL AND HILL CO., LOUISVILLE, KY.

zines, radio and television and motion pictures and which is one of seven groups for which the President appointed chairmen. Other groups are: agriculture, business, labor, women, public officials and organizations.

General aim of the media group's part in the crusade is to reach each motorist and pedestrian as an individual and to impress on him the importance of his own efforts to traffic safety. It is his walking or driving that makes the traffic problem. It is his own efforts at improvement that are going to solve the problem.

We say it can be done because, in the past, movements to accomplish other ideas have succeeded when education of the public was carried out. The same will happen eventually to reduce the traffic problem and well it should because that problem has grown until entirely too many deaths result.

Clams Sought On Coast Trip

NATAL — Mr. and Mrs. Henry Wilson and family were at the coast clam digging over the week end.

DeeVere Hershey has made frequent trips to Portland to visit his wife and daughter who are at the home of Mr. and Mrs. Bill Lumm.

Ted Stout of Oregon City was here Saturday and Sunday visiting friends.

Mr. and Mrs. Wayne Pugh and girls of Clatskanie were Sunday evening visitors at the Max Oblack home.

Dick Johnson motored to Salem Saturday for a track meet.

Billy Trotter of Clatskanie called on some of his old school friends here last week.

United Nations Day is Oct 24.

Job Started Monday At Long-Bell Office

RIVERVIEW — Bonny Wilcoxen started work Monday at the Long-Bell office.

Mr. and Mrs. E. D. Jerman are visiting at the home of Mr. and Mrs. Ed Bowes at Salem for a few days.

Mr. and Mrs. Harold Rayborn of Portland visited at the John Krinick home Sunday.

Mrs. Mabel Burnham of Portland is spending the week at the home of her daughter and son-in-law, Mr. and Mrs. Merle Cline.

Mr. and Mrs. Lloyd Callister and son spent Sunday at the home of Mr. and Mrs. Wallace Struchen at Dundee.

Mr. and Mrs. Cleon Woodruff and sons of Portland visited Mrs. Alice Mills Sunday. On Monday Mrs. Woodruff and Mrs. Mills attended the funeral of Mrs. Tarbell at St. Helens.

THE EAGLE, VERNONIA, ORE. THURSDAY, APRIL 8, 1954 5

3rd Street Home Bought, Occupied

RIVERVIEW — Mr. and Mrs. Walter McDonald moved from Eugene to the Knoedler house on Third street which they purchased recently.

Mr. and Mrs. Carl Huens moved from 3rd street to the Schalock house at Treharne Saturday.

Mr. and Mrs. W. E. DeFord, who have spent the past two months with her parents at Buxton, came Friday and took their household goods from the Jess house where they had been living.

Saturday visitors at the home of Mr. and Mrs. Frank Cartier were her parents, Mr. and Mrs. Harry Wilson, of Portland and Mr. and Mrs. James Wilson of Minnesota.

COME TO THE LIONS CLUB HOTCAKE FEED SATURDAY!

THE VERNONIA EAGLE
Marvin Kamholz
Editor and Publisher
Official Newspaper of
Vernonia, Oregon

Entered as second class mail matter, August 4, 1922 at the post office in Vernonia, Oregon, under the act of March 3, 1879. Subscription price \$3.00 yearly in the Nehalem Valley. Elsewhere \$3.50.

NATIONAL EDITORIAL ASSOCIATION
ACTIVE MEMBER

Oregon 1954
NEWSPAPER PUBLISHERS ASSOCIATION



WEEK-END SPECIALS

GRAPEFRUIT JUICE

Town House—Natural or Sweetened

5 46-oz. cans \$1.00

BEL-AIR STRAWBERRIES

Luscious frozen berries in rich juice. Delicious

12-oz. Pkg. - - - - 25c

Ivory Soap, personal 4 bars 22c
Ivory Soap, med. 3 bars 27c
Ivory Soap, large 2 bars 29c
Tide Detergent, giant 47-oz. 71c
Ivory Snow 12 1/2-oz. 30c
Ivory Flakes 12 1/2-oz. 30c
Parade Detergent 19-oz. 30c
Tide Detergent 19-oz. 30c
Oxydol Detergent 19-oz. 30c
White King Soap, gran. 46-oz. 57c
Cheer Detergent 51-oz. 71c
Dreft Detergent, giant 37-oz. 71c
White Magic Soap, gran. 23-oz. 28c
White Magic Soap, gran. 46-oz. 53c
All Detergent 24-oz. 41c
Mrs. Stewart's Bluing 10-oz. 21c
Fauquier Liquid Starch, qt. 21c
White Magic Bleach 1/2-gal. 27c
Salad Dressing, Cascade 1/2-gal. 43c

Spaghetti Dinner, Chef Boy-ardee—with mushrooms, each 43c
Chili Con Carne Horm'l, 16-oz. 31c
Gulf Belle Shrimp 4 1/2-oz. 59c
Tuna Fish, Torpedo 1/2-oz. 25c
Horned Spam 12-oz. 49c
Veal Loaf, Libby 7-oz. 29c
Vienna Sausage, Libby 4-oz. 20c
Easter Egg Dye each 15c
Syrup, Pack Train 24-oz. 31c
Syrup, Pack Train 1/2-gal. 75c
Heinz Tomato Ketchup 14-oz. 25c
Dennison Tom. Catsup, 14-oz. 17c
Nucoa Margarine 1-lb. 30c
Sunnybank Margarine 1-lb. 30c
Parkay Margarine 1-lb. 30c
Allsweet Margarine 1-lb. 30c
Blue Bonnet Margarine 1-lb. 30c
Dalewood Margarine, 2-lb. for 47c

ASPARAGUS

Large tender Spears from sunny California gardens.

LB. 15c



GRAPEFRUIT Florida Pink 3 FOR 25c
JUICY ORANGES Florida Valencia LB. 8c
GREEN ONIONS OR RADISHES 3 Bunches 10c
NEW POTATOES Florida Reds 3 LBS. 25c
RIPE TOMATOES 14-OZ. TUBE 19c
Winesap Apples 4-lb. 55c Artichokes Each 10c
Avocados Each 19c Lettuce lb. 19c
Lemons lb. 20c Green Peppers lb. 29c
Cucumbers lb. 39c Spinach 10-oz. cello 19c



Grocery prices, except Week-end Specials are now regular Shelf prices at Vernonia Safeway Store. Meat and Produce prices effective through Saturday, April 10. All prices subject to market changes. We reserve the right to limit quantities.

SAFeway

No Doubt About It! SAFEWAY HAS THE LOWEST PRICES IN TOWN!

NEW LOW EVERYDAY PRICES

ENRICHED FLOUR Kitchen Craft or Gold Medal 10 lb. pkg. 97c
FRAPPE SHORTENING 3 LB. PKG. 75c
ROYAL SATIN SHORTENING 3 LB. PKG. 83c
LAC-MIX CHOC-DRINK 1 LB. CARTON 49c
TOMATO JUICE Sunny Dawn 46-oz. Can 25c
LUNCHEON MEAT Kingans Brand 12-oz. Can 37c
ROXBURY EASTER EGGS Marshmallow 13-oz. pkg. 29c
ROXBURY JELLYBIRD EGGS 1-LB. PKG. 29c

FRYERS

FILL YOUR HOME FREEZER OR LOCKER NOW!

MANOR HOUSE OR SWIFT PREMIUM

Fancy young birds cut-up and ready to fry. Tender, plump 1-Lb. 12-oz. carton EACH

89c

T-Bone Steak U. S. CHOICE Lb. 89c	Sirloin Steak U. S. CHOICE Lb. 79c	Sirloin Tip U. S. CHOICE Lb. 83c	Short Ribs U. S. CHOICE Lb. 19c
---	--	--	---------------------------------------

Orange Juice, Bel-air, frozen 6-oz. 16c
Green Beans, Bel-air, frozen 10-oz. 25c
Wh. Kernal Corn, Bel-air, froze. 10-oz. 17c
Fancy Peas, Bel-air, frozen 10-oz. 20c
Leaf Spinach, Bel-air, frozen 12-oz. 20c
Peas & Carrots, Bel-air, frozen 10-oz. 17c
French Fries, Bel-air, frozen 9-oz. 20c
Nob Hill Coffee 1-lb. 96c
Nob Hill Coffee 2-lb. \$1.91
Airway Coffee 1-lb. 94c
Airway Coffee 2-lb. \$1.87
Edwards Coffee 1-lb. \$1.01
Edwards Coffee 2-lb. \$2.01
Instant Coffee, Edwards 4-oz. 95c
Tea Bags, Canterbury, black 48-bag 53c
Black Tea, Lipton's 1/2-lb. 69c
Tea Bags, Lipton's 48-bag 59c
Chocolate Sandwich Cookies Jane Arden 5 1/2-oz. 23c
Assorted Sandwich Cookies Jane Arden 9 1/4-oz. 33c
Vanilla Sandwich Cookies Jane Arden 5 1/2-oz. 23c
Graham Crackers, Pirates Gold 1-lb. 34c
Tea Timer Crackers 1-lb. 35c
Mrs. Wright's Bread 1 1/2-lb. 24c
Slender-way Bread, Skylark 1-lb. 23c
Armour Pure Lard 5-lb. 85c
Shady Lane Butter 1-lb. 65c
Montrose Butter 1-lb. 69c
Eastern Beer 6 12-oz. cans \$1.25
Western Beer 6 12-oz. cans \$1.10
Brown Sugar 2 1-lb. pkgs 25c
Powdered Sugar 2 1-lb. pkgs 25c

ROUND STEAK, U.S. Choice 1-lb. 75c
RUMP ROAST, U.S. Choice 1-lb. 65c
GROUND BEEF, 100% pure 1-lb. 39c
CORNED BEEF, Boneless 1-lb. 45c
SKINNED HAMS, whole or half 1-lb. 73c
FRESH CHINOOK SALMON By the Piece 1-lb. 59c
FRESH CHINOOK SALMON Sliced 1-lb. 69c
FRESH FILLET OF COD Pan Ready 1-lb. 39c
H & D WHITING 1 1/2-lb. pkg. 39c
SLICED HALIBUT, pan-ready 1-lb. 59c
RING BOLOGNA 3 for \$1.00

Pancake Flour, Suzanna 3 1/2-lb. 45c
Pancake Flour, Sperry 4-lb. 55c
Bisquick, Biscuit Mix 40-oz. 40c
Fleet Mix, Biscuit Mix 20-oz. 23c
Cake Mixes, Pillsbury pkg. 34c
Harvest Blossom Flour 10-lb. 89c
Harvest Blossom Flour 25-lb. \$1.89
Baking Powder, Calumet 16-oz. 24c
Baking Powder, Calumet 25-oz. 33c

WIN a fabulous 6 week trip to BRAZIL for TWO
All expenses paid, plus \$2500.00 for spending money!

COFFEE-LAND CONTEST 800 PRIZES WORTH \$26,025.00
Easy to enter... Anyone can win... get your entry blank today
Come to Coffee-Land as guests of NOB HILL and AIRWAY