

Vernonia Eagle

ADVERTISING SUPPLEMENT

VERNONIA, COLUMBIA COUNTY, OREGON

BUSINESS REVIEW

HALSTEAD'S AUTOMOTIVE SERVICE

Specializing in Automotive Electrical and Tune-Up Work

Halstead's Automotive Service is located in Seaside at South Holladay and Sunquist Road.

No adjusting or repair on an automobile is more delicate or requires more careful technical skill than adjustment to the electrical system—starting, lighting and ignition, and the storage battery. This company was organized to handle in an expert manner just such delicate work.

No automobile owner wants to take a chance on his starting, lighting and ignition system. Anyone can grease the car, fill it with gas and oil or even make minor adjustments, but the electrical system must be entrusted only to an expert.

It is a policy of this shop that no piece of work must leave the shop

which does not give satisfaction to the user. This is an exacting demand for the establishment to make on itself, but its management believes that it pays in the long run.

If you feel that your car is not exactly in adjustment, perhaps the fault is with the electric system. To find out whether it is or not, they invite you to bring your car around.

One of the experts employed at the shop will look it over and tell you whether any part of the electrical system needs adjustment, free of charge. No charge will be made for this service, and it does not obligate you in any way to have any repairs which may be needed, made at this shop.

It is a tribute to this shop that

manufacturers of many standard makes of automobiles have made this shop the official starting, lighting and ignition service station for their cars.

A greater tribute to the shop, however is the way in which the work of this shop has increased since it was started. Time and again additions to the corps of workmen have been necessary to take care of the work brought in. The service is yours for the asking.

The manager of this shop knows his business from A to Z. This up-to-date concern not only conducts their business for the service of the public, but is interested in every project for the people as a whole.

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SEASIDE SHADE & CURTAIN SHOP

Mr. and Mrs. J. G. Nerad, Owners

Seaside Shade & Curtain Shop, located in Seaside at 4 N. Holladay Drive, has won a wide reputation through expert work executed on upholstering and repairing all kinds of furniture.

They offer a complete stock of upholstery materials to select from.

They also feature a complete line of draperies, curtains, Flexalum venetian blinds and accessories. All work is guaranteed. Phone Seaside 798.

With the rapid advance in the beautification and comfort of the modern home the question of draperies has been answered everywhere with one acclaim that "we all must have them."

The management of this firm are creators in this field and their designs have been used successfully in this territory. If you want something unique for your home or place of business you will find they will be able to furnish the ideas as well as the goods.

They provide the best draperies there are to be had, and use the very best of materials.

All the goods turned out from here are of the very best of workmanship. The cutting is accurate, the best of threads are used and as a whole they present that tailored-to-measure appearance that is individual and attractive.

While the business of draperies

and shades is one which the public knows little about, it is a highly specialized business and the method of manufacture has improved with rapid strides and as a consequence is an intensely interesting enterprise.

Reliable service is an important feature of this business, as it is a well known fact that people always receive their work on time, and that this concern, having been in business for some time, has always turned out merchandise in good condition and this is still building up a larger business.

We are pleased to compliment this firm and to refer their very modern service to all our readers.

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FASCINATION GAME

Offering a New Type of Entertainment

Operating establishments throughout the country, Fascination Game is located in Seaside at 209 Broadway.

Fascination Game, which is a new type of entertainment, is managed in Seaside by L. W. Hickey. The firm is owned by John T. Gibbs.

There is no one firm more worthy of extended mention in this review than this well-known institution. Under the direction of men thoroughly conversant with every feature of the business, it has become one of the most important assets of the community.

This is the day and age when the public demands not only magnanimous service, but the best in quality at a reasonable price.

Thoroughly conversant with the conditions and a wide experience in their particular field, the management of this enterprising concern has been able to render a service to the people in their line that is distinctly satisfactory. Prompt service is the guiding influence of their policies and it has brought them trade from all the surrounding territory.

The management and assistants are men of long and practical experience in this business. They are well acquainted with every detail and are considered an authority on all that pertains to this work. They are of the foremost business men of the city and have aided in the development of this section.

This establishment is not only well equipped and expertly operated, but it is also one of the essential commercial organizations of the community and renders a service that is helpful to the onward progress of the district.

In making this review of the onward progress of this section of the country we compliment them on the manner in which the business is operated and their progressive and public-spirited policies.

We refer them to all our readers as one of the distinctive features of the commercial efficiency of this part of the state and as headquarters for high-grade service.

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MOUNTAIN CONSTRUCTION CO.

Formerly Wilson Rock Crusher

Warren Johnston, Owner

Headquarters for sand, gravel and crushed rock, Mountain Construction Co. is located just South of Seaside on Sunquist Road, Hamlet Route, plant phone 314.

It is very doubtful if any enterprise in this section has been marked by such immense progress as has this company, the largest institution of its kind in this section.

It is essential that prominent mention be made of this foremost firm who has been one of the vital factors in the development of this section. The plant is strictly modern and up-to-date in every particular and is equipped with the very latest modern machinery. The scientists that have given this matter careful study have decided what is most efficient and the company

has adopted the machinery just as soon as it has received their approval. Their sand and supplies have no superior and the vast quantities they are shipping at all times have met with the commendation of the purchasers and have greatly aided in building up this section of the country.

In this section particular industrial progress has been benefited by them. There is nothing more important than the development of good sand and gravel for the building of roads, streets, driveways, and building blocks; they have furnished large quantities of gravel to this country, being one of the firms that have been selected by the contractors to supply a large part of

their order for the product.

Real estate men who are laying out and improving new subdivisions should get in touch with this firm as they are able to furnish any quantity on short notice.

They are thoroughly conversant with every feature of the business. They have been responsible for the tremendous strides to the front that this large concern has made and together with their associates in the company have always been real boosters for the community.

They have been ready and willing at all times to lend their business wisdom and personal assistance to all propositions that promise the development of the city and county.

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UNION FISHERMEN'S CO-OPERATIVE PACKING CO.

Packers of Gillnetter's Best Brand

Being Packers of Fancy Chinook Salmon, whole Pacific Oysters and Fancy White Meat Tuna, Union Fishermen's Co-operative Packing Co. is located in Astoria at 324 Taylor St.

In this particular field of endeavor there is no company more worthy of extended mention in this review than this well known institution. Under the direction of men thoroughly conversant with every feature of this industry it has become one of the most important industrial assets of the community.

It is interesting to know that there is no firm in the community that has met with greater favor with

the public than this well known establishment.

By reason of the fact that the management has wide experience in every feature of this business, and because of their comprehensive knowledge of every branch of the trade, this establishment has contributed much to the growth and development of the district.

The company is known throughout this section as a prominent firm in this line. The practical knowledge that has won for them the recognition of the country at large and the patronage of many, all adds to the progress and prosperity of the com-

munity.

The section is indeed fortunate to have such progressive people to serve it in this line, for it adds in no little measure to the prosperity of the district.

The management and assistants are men of long and practical experience in this business. They are thoroughly conversant with every detail and are considered an authority in all that pertains to the operation of a modern establishment. They are among the foremost businessmen of the city and have aided in the development of this section.

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CHICKEN KOOP

Pat Mabry & Blanche Oatman, Owners

Open all year Friday through Wednesday, the Chicken Koop is located in Seaside at 109 Broadway.

The management has made every arrangement for the public at large.

The interior of the establishment is attractively decorated and most pleasing to the eye.

The general surroundings present an ideal home-like atmosphere which has received commendation of many people from this vicinity.

While the work itself is done by reliable employees whose special training provides for the individual needs, desires and demands of the patrons in an eating house of this nature. Many ladies express delight in dining at this cafe not only

because they are relieved of the care in serving the meal, but also because the food is prepared in a manner which is exactly fitting to their own home.

The great popularity of this cafe is largely due to the unusual ability of the management, whose wide experience and broad knowledge have well provided for the demands of a most discriminating trade.

Nothing has been left undone to completely satisfy the most fastidious taste of any exacting guest. For any social or business movement suggesting an entertainment, meal or repast of a rich and abund-

ant nature, a visit to this cafe will reveal an elaborate fare of delicious dishes which will treat the special occasion with gratification and delight.

The fact that both the local and traveling public can obtain a distinct satisfaction in food makes this place a most important feature of the continuous expansion of the community.

We take this opportunity in this edition to tell the readers that they possess an up-to-date restaurant which is unsurpassed in any city and also point out the advantages of obtaining this service whenever they are in town.

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GINN'S GIFT & APPLIANCE

China, Glassware, Greeting Card Headquarters

Featuring china, glassware, greeting cards, small appliances as well as gifts, Ginn's Gift & Appliance is located in Astoria at 540 Commercial.

They offer an excellent line of gifts of various kinds, objects of art, personal articles and ones that are unique and unusual.

This stock has been selected by taking into consideration the excellent taste and high culture of the people of this part of the state; consequently their stock will rival that of the exclusive stores on the Avenue in New York. If there is any particular article that you have in mind they will secure it for you.

The management has made an extensive study of the problem of art goods; is thoroughly familiar with the various occasions that demand gifts and know what to give.

If you are ever worried over a selection they will be glad to be of assistance. No matter whether it is for party, wedding, birthday, birth or anniversary, or just one with which you desire to remind someone of your appreciation of them they will be glad to be of assistance.

The giving of gifts is one of the pleasantest of all social customs of the race. From the beginning of history we read of the gifts to kings

and potentates. These gifts have enabled us to often tell of the civilizations of the past.

They serve as concrete examples of one's appreciation and admiration for another. They make the homes cheerful and the lives of the people happy. The giver often receives as much pleasure as the recipient and everyone should be a giver of gifts.

In this review we are glad to call attention to this establishment and to refer its stock and service to our readers and would suggest that an occasional visit here is one of the concomitants of a happy life.—177

ORIGINAL DRY CLEANERS

Operated by George Schwinn, Original Dry Cleaners is located in Astoria at 275 Taylor.

This well known concern is one of the best equipped industries in this section of the country that transacts business over this and adjoining country, and the reputation of their work for general excellence has spread far and wide over this part of the state.

The work is turned out in such a manner that you will be more than pleased if you give it a trial. They live up to the name in workmanship and business details.

The business of this well known

concern has spread all over this part of the country, it is by no means confined to its own city. The rapid increase in the business is due to the conduct of the affairs of the institution.

A specialty is made of the cleaning of ladies' garments, while they do this same class of work for men, which includes almost every man in town who cares anything at all about his personal appearance. Their pressing of garments is always correctly done.

The dry cleaning system used not only cleans your clothes, but thoroughly renovates them in the most

sanitary manner. It also turns them out in the most approved styles without the disagreeable odor that accompanies the work of so many cleaning establishments.

The latest cleaning and renovating machinery in their plant makes it possible for them to handle the most delicate fabrics and turn them out so that they look like new.

We wish to refer all our readers to this firm, which is a modern institution and to suggest that as regards dry cleaning, they can not do better than to entrust their work into the care of this concern. —244

ASTORIA NURSING HOME

Certified by Clatsop County and operated by Eileen Roden, registered nurse, Astoria Nursing Home is located in Astoria at 171 50th.

An electronic fire device has been installed at this home providing excellent automatic detection against fire.

They have a delightful location where there is plentiful sunshine and pleasant surroundings make it an ideal place for convalescents.

They are here given the most attentive care and are soon inspired with the ideas of hope and renewed vigor. The cheerfulness of the place makes this an ideal spot

to regain strength and health.

They have a completely equipped sanitarium to take care of patients in the most efficient manner and every precaution for their comfort, safety and well being is followed in every detail.

All the rooms, which remind one more of a modern hotel room than a convalescent room, are comfortable and cheerful.

Nourishing and appetizing food, so necessary for rebuilding the health and strength of a sick person, is found here. It is attractively served, and its purity and whole-

some is assured by the watchful care of the trained dieticians.

Anyone who does not know exactly what is the matter and is feeling in a rundown condition should go here for a stay and be treated. It is always better to go to a good convalescent home as one gets away from the usual habits and is brought into an atmosphere where the recovery is the chief event in life.

In closing this brief account of the activities of this rest home we desire to compliment them on the service performed and to refer them to our readers. —252