

**YOU MAY BE SURE**

that when you see the sign

"GRADE A MILK and CREAM"

that you and your family's health is being safeguarded. You get this assurance at the

**NEHALEM VALLEY DAIRY PRODUCTS CO.**

LUMBER — SHINGLES — VENEER

**Wholesale and Retail**

See my bargains in Kiln Dried Lumber at \$7.50 per M. and up. Open Saturdays from 8 a. m. to noon.

**C. BRUCE**

**Oregon-American**

**LUMBER**

**CORPORATION**

Vernonia, Oregon

**Newspaper Advertising Offers You:**

1. Newspaper reading is a universal habit. Newspaper advertising, therefore, reaches virtually all who read and buy.
2. A newspaper advertisement can always be seen by the reader.
3. The newspaper advertisement, as part of the complete paper, goes into the home as a welcome guest.
4. The newspaper advertisement can have as much news value and reader interest as the news item. The reader's attention can be held.
5. The amount of text used in newspaper advertisements is dependent only upon the size of the space. Text is unrestricted.
6. Newspaper advertisements may be illustrated with pictures of the merchants products.
7. Newspaper advertising is flexible. It may be used in whatever quantity desired, according to sale, distribution or peculiar market conditions.
8. Newspaper advertising is quickly controlled. It may be started and stopped within a few hours' time. This gives the consumer the latest news of late developments that may help him save money and obtain better service.
9. Newspaper advertising may be adjusted to different conditions. Copy, appeals and layout may be changed quickly to meet changes in the local marketing situation, prices and weather.
10. Newspaper advertising enables manufacturers and dealers to state where their products may be bought. This saves time, trouble and energy for the consumer.
11. Newspaper advertising is inexpensive. Merchants have learned that it covers more families for less money than any other form of advertising. This makes the newspaper an ideal medium for those advertisers whose products are used frequently.
12. Nearly all of a newspaper's circulation is concentrated in its own market.
13. Newspaper advertising reduces selling costs because it entails no waste in circulation. This helps reduce costs for the consumer.
14. Newspaper advertising identifies a particular store with certain kinds of merchandise of known quality.
15. Newspaper advertising retains old customers and attracts new customers.
16. Newspaper advertising increases sales and speeds merchandise turnover.
17. Newspaper advertising reduces overhead expense by spreading it over an increased volume of business.
18. Newspaper advertising stabilizes prices and sales methods.

**Advertise in**  
**THE Vernonia Eagle**

**At The Churches . .**

**Christian Church**

—The Livingstones, Ministers Bible School at 9:45, closing at 10:50, M. L. Herrin, superintendent. Communion Service and preaching at 11:00, sermon by Walter Fiscus. Subject, "The Life of Spiritual Power."

Boosters' Meeting at 6:45. Young People's Meeting at 6:30. Evening Evangelistic Service at 7:30. Vibraharp music by Mrs. Fiscus, solo by Mr. Whitaker, chorus singing. Sermon subject, "The Church and Salvation." With the exception of Monday there will be services every evening during the week at the hours noted above. The public is cordially invited to attend.

**Evangelical Church—**

—Harvey R. Scheuerman, Minister 9:45—Church School with teachers presenting a spiritual message. 11:00—Morning Worship in which the sermon subject will be "The Christian's Work". Holy Communion will be observed.

Sunday afternoon there will be a baptismal service for those who wish to be immersed. The hour and place will be announced at the morning service.

6:30—The regular meeting of the E. L. C. E. will be held.

7:30—The sermon subject for this service will be, "The Sacred Hour." There will be special music and a pantomime in harmony with the subject.

The Prayer group will meet Wednesday evening at 8:00 o'clock. You are invited.

**Assembly of God Church**

—Rilla M. Sanders, Pastor Meetings continue in the large tent at the corner of Second and Maple streets with Evangelist Kathleen Belknap speaking each evening. The services have been of great interest and the public is invited to hear the Gospel presented in power with the love of God made manifest.

Services will be held each evening at 7:45 except Monday. There will be a street meeting preceding the Saturday night service. The young people's meeting will convene at 6:30 Sunday evening. Mr. L. M. Holt, president.

Miss Rilla Mae Sanders, pastor, urges all to avail themselves of these opportune services.

**Commission To Make Rules**

Hunting regulations for the 1940 season will be formulated by the Oregon State Game Commission Saturday, July 13, in the commission offices, 616 Oregon Building, Portland. The meeting will be open to the general public.

All sportsmen's organizations in the state have been invited to send in recommendations to the commission, and the majority have done so.

**NOTICE**

Many thanks to everyone who helped save our home during the fire last Friday.

E. A. Stacey  
Myrtle Stacey 281t

**NOTICE**

From this date, Thursday, July 11, I will not be responsible for any debt incurred by my wife. It

F. A. Roediger  
  
I will not be responsible for any debts or liabilities created by my wife, she having left my bed and board without cause. It  
James H. Burk, Jr.

**Classified Ads . . . . .**

FOR SALE—Royal Ann cherries. Phone 51. 281t—

FOUND—Key ring containing house and padlock keys. Finder may redeem at The Eagle office by paying for this ad. 28t3—

WANTED TO RENT—A four-room modern house; would buy and pay cash if priced right. State location, price and all particulars in first letter. Send communications to The Eagle office. 28t1

FOR SALE—Will sell two out of four cows. Your choice. 2 fresh cows at \$60 each, 1 cow for \$50. \$45 for a heifer to freshen in September. Mrs. Harry Condit. 28t1

WANTED—To buy or swap for a good 9 MM German Luger automatic pistol with 6-inch barrel. Must be in A1 condition. Vic Monaco. 28t1—

FOR SALE—Broilers. See Orville Miller, 1446 Nehalem St. 28t1

FOR SALE—One cleat-tracked tractor, in good condition. Will pull two fourteen bottom plows. Inquire Big Eddy Park or M. B. Steers. 28t3

FOR SALE—Kale plants. Mrs. G. W. Thacker, 958 First Ave. 28t1

FOR SALE—Raspberries, picked for you or you pick them yourself. Albert Schalock, Riverview. 27t3

WANTED—Shingle bolts. Cedar-wood Timber Company. See Mr. Thompson at Vernonia. 46tf—

LEARN TO TYPE—Take advantage of this reasonable rate to master the typewriter touch system and business letter forms in one month. Only \$10. No age limit; also individual training. Instruction on Gregg shorthand, one month, \$5. Lessons starting August 1. Apply at Eagle office. 27t4

MUST SACRIFICE—Three-room modern house, ¼ acre, located right in town. \$50.00 down. \$20.00 a month. \$650.00. Inquire of Mrs. E. H. Washburn. 26tf—

FOR SALE—Circulator heater and wood range. Practically new. Reasonable. 1008 Weed Ave., Vernonia. 27t3

FOR RENT—Six-room modern house. See Harry Culbertson. 24tf—

**FLOWERS**

Corsages — Cut Flowers  
Potted Plants  
Sprays for Funerals  
Bush Funeral Home  
Phone 592 6tf—

FOR SALE OR RENT—Why not own your own home, pay for it like rent with a small down payment? 2 properties. Jacob A. Roswurm, 956 Weed Avenue. 27t3

**Going on A Picnic?**

Without doubt you will within the next few weeks. Of course the main part of a picnic is the lunch. Here is where we can be of much service with our cold meats, butter, cheese, milk, pickles, weinies.

**DELIVERY SCHEDULE—**

Corey Hill—10 A. M. and 3 P. M.  
O-A Hill and East Side—10:30 A. M. and 3:30 P. M.  
Phone 761 Quantity Orders Gladly Delivered

**SAM and BOB**  
**Grocery & Market**

**FOR A BETTER CAR AT A LOWER PRICE**

See me first

Your Chevrolet Dealer

FIRST IN DEMAND because it's FIRST IN VALUE

**OVER 970,000 1940 CHEVROLETS**

built to date!

EYE IT— TRY IT—BUY IT

**Vernonia Auto Company**  
A Safe Place to Trade Vernonia, Oregon