

# Geo. G. Paterson - Headquarters for Radios - Refrigerators - Washers - Furniture - Appliances

**New Record-Making Price!**

**\$116.95**

For a 6 Cu. Ft. 1940  
GENUINE

## FRIGIDAIRE

Greatest Frigidaire Value Ever!...All these advantages included at this low price!

Famous Meter-Miser Mechanism • 1-Piece All-Steel Cabinet • Automatic Reset Defroster • Automatic Interior Light • Stainless Porcelain in Food Compartment • Gleaming White Dulux Exterior • 4 Big Ice Trays—with Automatic Tray Release on Every Tray • 5-Year Protection Plan Against Service Expense on sealed-in Mechanism . . . And Many More of the Features That Make Frigidaire America's No. 1 Refrigerator!

Price . . . beauty . . . features . . . all combine to make this the year's biggest refrigerator value! Highest quality Frigidaire construction throughout . . . and looks it! Every model brand new. Come in now and see this big value.



**Big Beautiful 10-Tube** 1940 \$89.95 Zenith Short and Long Wave Radio with big oversize massive cabinet. AUTOMATIC TUNING—Built in aerial. NOW ONLY \$59.95 While they last. They are going fast, too.

**Zenith Console Radio** Beautiful little 6-tube 1940 model, with push-button tuning, Built-in aerial. Foreign reception. ONLY \$39.95. Terms: \$4.00 Down, \$4.00 per month.

1940 7-tube G. E. Built-in aerial, push-button tuning \$49.95. Terms: \$4.00 down, \$4.00 per month. With FREE 26-piece set of 10-year guaranteed Silverware.

**Stewart-Warner** New, Beautiful Console Radio with built-in aerial, Short and Long Wave reception. Push-Button Tuning \$49.95 \$4.00 down, \$4.00 per month. with FREE 26-piece set of 10-year guaranteed Silverware.



EASY, THOR, MAYTAG, ZENITH and HOT-POINT Gasoline and electric models. FREE—1 case washing powder with each WASHER sold in the next 60 days or a big sturdy clothes basket, on any of the above makes.

\$49.95 to \$109.95

Terms \$5.00 Down and \$5.00 per month  
MAYTAG FLOOR SAMPLES—1 gas and 1 electric, square tubs. Never run. \$10.00 off each machine.

Beautiful Vernoise All White Enamaled Kitchen RANGE with genuine porcelain oven, heavily insulated with rock wool, removable fire walls. Modernistic and priced at only \$69.95

—Beautiful Range Set goes with each Stove FREE—

Complete line Electrical Appliances—Irons, Toasters, Coffee Makers, Waffle Irons, Percolators, Floor Lamps, Mixers, Heaters, Cleaners, Hot Plates, Extension Cords, Etc.



Specially Priced at \$39.95

Why pay more when you can buy this Cleaner at the sensational low price of \$39.95

and terms of \$4.00 Down and \$4.00 a month

IF YOU WANT TO CLEAN WITH PERSONALITY

VENETIAN BLINDS • UPHOLSTERY • BARE FLOORS • RADIATORS • UNDER FURNITURE



Good Furniture Costs Less Here

We carry our own contracts. You do not deal with any Finance Company. Everything for the Home on E-Z Terms at Portland Prices.

## GEO. G. PATERSON

We Deliver FREE up to 150 Miles

FURNITURE — RADIOS — REFRIGERATION  
VERNONIA — OREGON — FOREST GROVE

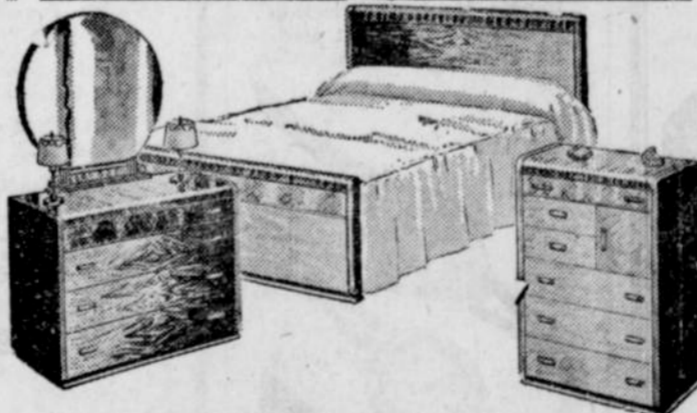


Powerful little 5-tube Table Model G. E. Radios complete with aerial \$13.95 \$2.00 down and \$2.00 per month.

Genuine Big \$42.50 SEALY MATTRESSES—NOW ONLY \$29.95 While they last \$3.00 Down, \$3.00 per Month

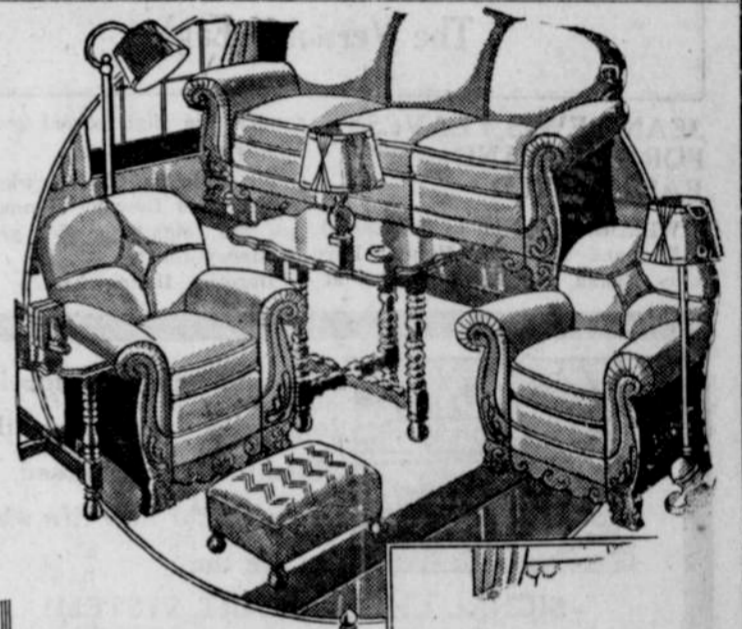
See the New 10-Year BEAUTY REST—\$39.50 — \$4.00 Down, \$4.00 per Month

New Beautiful La-Rose Inner-Spring Mattresses \$29.00 Value — ONLY \$19.95 \$3.00 Down, \$3.00 per Month



Big Beautiful \$69.95 4-Piece Bed Room Suite SPECIAL \$59.95 — \$5.00 Down, \$5.00 Month (Beautiful Bed Lamp FREE with each Suite Sold)

Complete line of sporting goods—Rifles, Shells, Cartridges, Shot Guns, Pistols, Holsters, Belts, Fishing Tackle, Boots, Gun Sights, Slings, Telescopes, Etc. Guns repaired, rebored, reblued. SPECIALS—Buy 3 jars Salmon Eggs and get 1 jar FREE. Buy 3 Flies and get 2 FREE. Buy 3 Spinners and get 1 FREE. Buy 1 Sure-Catch Bass Plug and get one FREE.

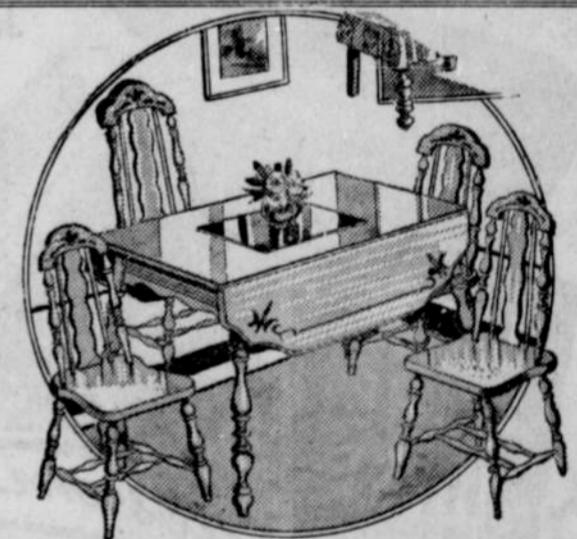


Complete line of Biltwell Davenport and Chairs, Davenolas, Floor Lamps, End Tables, Rockers, Tea and Coffee Tables, Magazine Racks, Writing Desks, Blankets, Pillows, Stools, Bed Lamps, Clothes Hampers and Baskets, Rugs, Mirrors, Smokers, Heating Pads, Dishes, Silverware, Etc.

Beautiful 9 x 12 Armstrong and Gold Seal Linoleum Rugs \$5.95

Yard Goods 49c — 59c and 69c square yard.

PAINT — VARNISH — CALSOMINE, Etc.



Beautifully Finished BREAKFAST SETS with 4 Chairs ONLY \$12.95. Choice of Trimmings in Red, Blue, Green, Brown.

Yes, it's a fact—that Furniture and Appliances cost you less in Vernonia than in Portland. Our terms and prices are the same as Portland and you have no freight to pay—no uncrating—no assembling—no lifting—no moving—no installation—no bother—no mess to clean up no money orders to make out and pay for—and no finance company to deal with. We have everything for the home, on very easy terms, and guarantee you Portland prices.

Geo. G. Paterson — Vernonia, Oregon  
Gentlemen: Send me without obligation, complete information on the new 1940

|                  | Price | Size | Model |
|------------------|-------|------|-------|
| FRIGIDAIRE       |       |      |       |
| GENERAL ELECTRIC |       |      |       |
| HOT POINT        |       |      |       |
| GIBSON           |       |      |       |
| SHELVADORE       |       |      |       |

Name \_\_\_\_\_ Address \_\_\_\_\_  
P. S. I have made up my mind, please deliver Refrigerator checked to me on Date \_\_\_\_\_  
Signature \_\_\_\_\_