

# EAGLE EDITORIALS

## A SUITABLE TIME TO SEED FOR PASTURE

THE EAGLE last week carried an article relating the importance of the present time for seeding grasses in burned over land suitable for the pasturing of livestock.

Columbia county every year is losing more of its timber growth which at the present time provides a livelihood for many people. There must come a time when that stand of timber will be exhausted and following that another period of time for the growth of new and harvestable trees which may be a provider of livelihood.

In the meantime some action must be taken towards utilizing the land for other purposes. The article of last week mentions mixtures of grass which have been proven suitable for seeding logged-off land after that land has been burned to remove objectionable brush growths. Some land has been seeded in the Upper Nehalem Valley and with the grass growth obtained it has been learned that a very desirable pasture has been obtained—a pasture which produces beef cattle of high market value.

The seeding of land no longer valuable for the growth of timber which has been removed will mean the further use of that land in a productive manner, in a manner which provides sustenance to those people who are its inhabitants and who must find some other means when the timber is exhausted. True, all forest territories will not reach that point of exhaustion for some years but the time is approaching. The present is not too soon to consider and plan for the future.

## THE ANSWER TO A "TRADE AT HOME" APPEAL

FREQUENTLY ARE appeals heard for editorials urging people to trade at home with local merchants instead of patronizing those merchants of nearby towns or mail order houses.

There are two answers to be given which will automatically bring about the results desired by a "trade at home" appeal. One answer is that the merchant place on display in his store that merchandise which is up to date in design and purpose and which will sell at reasonable prices in comparison to the same articles displayed by merchants in other cities. In other words the merchant must be content to sell his merchandise on a competitive basis—make a large turnover of stock at a small margin of profit thereby placing his store on a competitive basis with other stores.

The other answer is this. People are going to shop where they are invited to shop. Merchants in nearby cities are getting trade for the very reason that they go after that trade. They make a continued effort to get trade. Mail order houses get trade because they advertise for it, and they advertise liberally. In hundreds of small towns, live merchants, seeking to meet competition, are proving every week that trade can be kept at home by sound merchandising methods.

No merchandising in small town retail business is sound without plenty of local newspaper advertising.

## Vernonia Eagle

MARVIN KAMHOLZ, Editor and Publisher

Entered as second class mail matter, August 4, 1922, at the post office in Vernonia, Oregon, under the act of March 3, 1879.

Subscription Rate \$2 per year  
Local advertising rate: 25 cents per column inch

Foreign advertising rate: 35 cents per column inch

Classified advertising rate: Minimum 25 cents, 5 cents per line, three insertions for price of two.

Legal advertising rate on request  
Reader advertising rate: 10 cents per line.

Official newspaper of Vernonia, Oregon

Member  
OREGON NEWSPAPER PUBLISHERS ASSOCIATION

## SOME FIGURES ON EXCESSIVE SPEED

EXCESSIVE SPEED was directly responsible for the deaths of two out of every five persons killed last year by automobiles. Speed is the one thing which must be cured before the problem of traffic safety can be solved.

Few persons fully realize the tremendous force generated by speed, the potential danger to safety in speed uncontrolled. Consider a speed of 25 miles per hour as one. When you double that speed you have multiplied the danger possibilities not by two but by four. When you treble that speed and go 75 miles per hour it will take you nine times as long and as far to stop.

The energy to be absorbed by an object we strike while running 25 miles an hour is just the same as a fall from a height of 20.9 feet. Striking a solid object at 25 will do you and your car about the same damage as if you had driven off a two-story building. Encountering a stone wall at 50 will be just as serious as if you had dropped from eight stories. A car that will roll over once in case of a too sharp turn at 25 will roll over nine times at 75.

And excessive speed is expensive in dollars and cents, merely in the matter of gasoline consumption. Consider an average speed of 35 miles per hour. If you increase that to 45, you will save a little over six hours in every thousand miles you drive. But it will cost you 65 cents for each hour you have.

## SCOUTING SERVES A NEED

THE VERNONIA Boy Scout troop is again starting a series of fall meetings for those members of the troop with plans no doubt being considered for an even larger membership than has been enjoyed before. A meeting has already been held and others are in store for the boys.

Scoutmaster Jewell Lloyd has spent considerable time and effort with the boys and has been able to give them a good deal of instruction as to the principles of scouting. Within a short time a meeting is to be held at which parents are urged to be present, for they too should show an interest in the training which their children may receive. Scout work deserves every consideration and effort from those who would have it be successful for it does serve a definite need in the training it provides.

## THE FORUM COLUMN OPEN TO EVERYONE

THE EAGLE at intervals has published articles submitted by readers under the Forum heading. The management of The Eagle appreciates any reader's expression of opinion and gladly welcomes the opportunity for publishing those opinions.

In order that the publication may be protected from any possibility of libel it is necessary that those articles be edited but as little change as possible to provide that protection is made. By as small a change as possible to achieve that protection the reader's expression is maintained in more nearly the exact form in which it is wished.

To those who submit articles for Forum publication, it is urged that writing be short and to the point as much as possible so that reader interest may be maintained.

## PUBLICIZING THE GRAPHIC ARTS INDUSTRY

ANNOUNCEMENT WAS made recently of a movement to publicize the Graphic Arts industry through nation-wide observance of a printing industry week, beginning September 25. The celebration is timed to coincide with the issuance of the special three-cent postage stamp commemorating the three-hundredth anniversary of the introduction of printing in the American colonies. This is the first time in the history of the United States Government that an industry has been honored through the issuance of a special stamp. First day sale of the commemorative stamp will be in New York City.

## ROGERS CITES SPLENDID WORK OF RED CROSS HERE

The splendid work of the Red Cross is doing is pointed out by Charles Rogers, city chairman of the annual Red Cross drive which opens in Columbia county on October 8. Rogers cites the projects carried out by Miss Nettie Alley, Columbia county Red Cross nurse, as a reason why residents should contribute liberally. During the past year, Miss Alley held 10 first aid classes having 124 pupils, gave 2,560 Mantoux tests, 393 smallpox vaccinations and 267 toxoids. Her visits in connection with communicable diseases were: Scarlet fever, 52; measles, 6; small-

pox, four; whooping cough, 151; mumps and chickenpox, 111, and tuberculosis, 50.

## ATTENDANCE IN SCHOOLS GAIN

Indications were today that enrollment in the St. Helens schools will reach 1000 pupils in the next few weeks. The total number of boys and girls enrolled at present stood at 951 yesterday afternoon when a check was made by City Superintendent Fred Patten.

Since the opening day on September 11, the enrollment has increased from 898 to 951, a boost of 53.

A comparison of attendance follows:

	Sept. 11	Sept. 21
High school	389	426
John Gumm	340	352
McBride	169	173
Totals	898	951

## TWO YOUTHS BOOKED FOR 'PETTY THEIVING CHARGE'

Richard J. West, 19-year-old Jewell youth, and James T. Tagent, 18, of Bremerton, are in the Columbia county jail on an alleged petty larceny charge. The youths, apprehended by county sheriff's deputies, had served a 30-day sentence in Clatsop county for petty thievery, and are charged with similar offenses in this county, according to Sheriff M. R. Calhoun.

## HOSPITAL FUND BOLSTERED BY BRIDGE LECTURE SERIES

Approximately \$15 was realized for Doernbecher Children's hospital at a Sam Gordon bridge school sponsored by the St. Helens Woman's club during Monday, Tuesday and Wednesday of this week. The six sessions, afternoon and evenings, were held at the home of Mr. and Mrs. H. W. Smith, and were arranged by a committee of the Woman's club, headed by Mrs. Charles Rogers. Twenty-five people attended the classes.

## MODEL T FORD RACES TO BE EVENT NEAR FUTURE

Plans are being made for holding the third of the series of model T Ford races at the Deer Island fair grounds on Sunday, October 1. The first two races were so popular that the St. Helens swimming pool committee members have decided to stage another.

Four more model T's have been entered, boosting the total entries to 16.

## COURT OPENS OCTOBER 10

Calendar for the October term of the circuit court in Columbia county is being arranged in readiness for its opening October 10, when Judge Howard K. Zimmerman will have returned from attending the national convention of the Odd Fellows lodge in Minneapolis, Minn.

## Clatskanie--

### WEST COAST LOWERS RATE

A reduction in electric rates for the Clatskanie territory was announced Wednesday by the West Coast Power company, new rates to be effective immediately, that is with the bills which will be issued after October 15.

The new rates are as follows:

**Residential Service**—  
First 30 KWH per month at 8c per KWH.

Next 70 KWH per month at 3c per KWH.

Excess KWH per month at 2c per KWH.

**Commercial Service**—  
First 100 KWH per month at 8c per KWH.

Next 500 KWH per month at 3c per KWH.

Excess KWH per month at 2c per KWH.

**INCREASE SHOWN IN FISH PACKS**

This year's spring salmon pack on the Columbia river, figures for which were announced last week-end, shows recovery from the slump of last year with a normal pack approaching the average for a number of seasons back.

## TYPewriter 1/2 Price

Save over 1/2 on all standard office models. Also portables at reduced prices. SEND NO MONEY. All late models completely refinished like brand new. FULLY GUARANTEED. Big free catalog shows actual machines in full colors. Lowest prices. SEND AT ONCE. Free course in typing included. International Typewriter Exchange 321 W. Monroe St., Dept. 534, Chicago

## War's Gift to Womenhood



Nine canneries have reported at Astoria, an estimated output of 261,546 full cases or approximately 26 per cent above the 1938 level.

Mild cure output, however, dropped this year, resulting from the lack of large fish. More frozen fish was handled however this year with 2845 boxes of glazed steelheads turned out compared with 1588 boxes in 1938. The boxes weigh 200 pounds each. Expansion of the New England Fish company's operation, partly explain the large amount of frozen steelheads.

## Law!

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## LODGES

**V. F. W.**  
Meets First and Third Fridays of Each Month.  
Legion Hall — 8 P. M.  
John Grady, Commander

**Vernonia F. O. E.**  
(Fraternal Order of Eagles)  
Grange Hall  
Vernonia  
Friday Nights  
8 o'clock

Roy Barnes, W. P.  
Marvin Kamholz, W. Sec'y.

**Knights of Pythias**  
Harding Lodge No. 116  
Vernonia, Oregon  
Meetings:—I. O. O. F. Hall, Second and Fourth Mondays Each Month.

**Pythian Sisters**  
Vernonia Temple No. 61  
Vernonia, Oregon  
Meetings:—I. O. O. F. Hall  
Second and Fourth Wednesdays Each Month

**Order of Eastern Star**  
Nehalem Chapter 153, O. E. S.  
Regular Communication first and third Wednesdays of each month, at Masonic Temple. All visiting sisters and brothers welcome.  
Mrs. Jean Crawford, W.M. 1/40  
Mrs. Helen Dewey, Secretary

**A. F. & A. M.**  
Vernonia Lodge No. 184  
A. F. & A. M. meets at Masonic Temple, Standard Communication First Thursday of each month. Special called meetings on all other Thursday nights, 7:30 p. m. Visitors most cordially welcome.  
Special meetings Friday nights.  
Lowell Hieber, W. M.  
Glenn F. Hawkins, Sec.

**VERNONIA POST 119 AMERICAN LEGION**  
Meets First and Third Wednesdays  
AUXILIARY  
First and Third Mondays

## Business-Professional Directory

PAINTING  
PAPERHANGING  
CALDSOMINING  
**BOB MORRELL**  
376 B Street — Vernonia

**Dr. U. J. Bittner**  
Dentist  
Joy Theatre Bldg. Phone 662

**J. E. TAPP**  
All Kinds of Wood  
Prompt Delivery  
Phone 241

Expert Tonsorial Work  
**BEN'S BARBER SHOP**  
Vernonia, Oregon

**LESTER SHEELEY**  
Attorney at Law  
Bank of Vernonia Bldg.  
Phone 231

**Roland L. Treharne**  
Expert Automobile Repairing  
WELDING  
ROLAND'S SERVICE STATION

**BAFFORD BROS.**  
General Plumbing  
Vernonia

**Nehalem Valley Motor Freight**  
Frank Hartwick, Proprietor  
Portland - Timber - Vernonia  
Mist - Birkenfeld - Jewell  
Vernonia Telephone 1042

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AND CEDAR SHINGLES

**Roland D. Eby, M. D.**  
PHYSICIAN and SURGEON  
Town Office 891

**NEAL W. BUSH**  
Attorney at Law  
Joy Theatre Bldg., Phone 663.  
In Vernonia Mondays and Tuesdays

## COUNTY NEWS--

### St. Helens--

#### LOCAL FOOTBALL SEASON TO OPEN SEPTEMBER 29--

The St. Helens Lions opened the football season with a practice game with the Roosevelt Ramblers of Portland on the lighted John Gumm field last evening. Coach Hal Smith, who has been giving the team members stiff workouts during the last

two weeks, held practice maneuvers under the lights for the first time on Wednesday evening.

Following last evening's game, Smith will groom his squad for the initial conference game of the season with Vernonia high on John Gumm field the evening of September 29. The second game scheduled is for October 13, when Forest Grove will come here for an evening clash.