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VERNONIA, COLUMBIA COUNTY, OREGON

FRIDAY, SEPTEMBER 22, 1939

EAGLE EDITORIALS

A SUITABLE TIME TO SEED FOR PASTURE-

THE EAGLE last week carried an article relating the importance of the present time for seeding grasses in burned over land suitable for the pasturing of livestock.

Columbia county every year is losing more of its timber growth which at the present time provides a livlihood for many people. There must come a time when that stand of timber will be exhausted and following that another period of time for the growth of new and harvestable trees which may be a providor of livlihood.

In the meantime some action must be taken towards utilizing the land for other purposes. The article of last week mentions mixtures of grass which have been proven suitable for seeding logged-off land after that land has been burned to remove objectionable brush growths. Some land has been seeded in the Upper Nehalem Valley and with the grass growth obtained it has been learned that a very desirable pasture has been obtained-a pasture which produces beef cattle of high market value.

The seeding of land no longer valuable for the growth of timber which has been removed will mean the further use of that land in a productive manner, in a manner which provides sustenance to those people who are its inhabitants and who must find some other means when the timber is exhausted. True, all forest territories will not reach that point of exhaustion for some years but the time is approaching. The present is not too soon to consider and plan for the future.

THE ANSWER TO A "TRADE AT HOME" APPEAL-

FREQUENTLY ARE appeals heard for editorials urging people to trade at home with local merchants instead of patronizing those merchants of nearby towns or mail order houses

There are two answers to be given which will automatically bring about the results desired by a "trade at home" appeal. One answer is that the merchant place on display in his store that merchandise which is up to date in design and purpose and which will sell at reasonable prices in comparison to the same articles displayed by merchants in other cities. In other words the merchant must be content to sell his merchandise on a competitive basis-make a large turnover of stock at a small margin of profit thereby placing his store on a competitive basis with other stores

The other answer is this. People are going to shop where they are invited to shop. Merchants in nearby cities are getting trade for the very reason that they go after that trade. They make a continued effort to get trade. Mail order houses get trade because they advertise for it, and they advertise liberally. In hundreds of small towns, live merchants, seeking to meet competition, are proving every week that trade can be kept at home by sound merchandising methods.

No merchandising in small town retail business is sound without plenty of local newspaper advertising.

SOME FIGURES ON EXCESSIVE SPEED

EXCESSIVE SPEED was directly responsible for the deaths of two out of every five persons killed last year by automobiles. Speed is the one thing which must be cured before the problem of traffic safety can be solved.

Few persons fully realize the tremendous force generated by speed, the potential danger to safety in speed uncontrolled. Consider a speed of 25 miles per hour as one. When you double that speed you have multiplied the danger possibilities not by two but by four. When you treble that speed and go 75 miles per hour it will take you nine times as long and as far to stop.

The energy to be absorbed by an object we strike while running 25 miles an hour is just the same as a fall from a height of 20.9 feet. Striking a solid object at 25 will do you and your car about the same damage as if you had driven off a two-story building. Encountering a stone wall at 50 will be just as serious as if you had dropped from eight stories. A car that will roll over once in case of a too sharp turn at 25 will roll over nine times at 75.

And excessive speed is expensive in dollars and cents, merely in the matter of gasoline consumption. Consider an average speed of 35 miles per hour. If you increase that to 45, you will save a little over six hours in every thousand miles you drive. But it will cost you 65 cents for each hour you have.

SCOUTING SERVES A NEED-

THE VERNONIA Boy Scout troop is again starting a series of fall meetings for those members of the troop with plans no doubt being considered for an even larger membership than has been enjoyed before. A meeting has already been held and others are in store for the boys.

Scoutmaster Jewell Lloyd has spent considerable time and effort with the boys and has been able to give them a good deal of instruction as to the principles of scouting. Within a short time a meeting is to be held at which parents are urged to be present, for they too should show an interest in the training which their children may receive. Scout work deserves every consideration and effort from those who would have it be successful for it does serve a definite need in the training it provides.

THE FORUM COLUMN OPEN TO EVERYONE-

THE EAGLE at intervals has published articles submitted by readers under the Forum heading. The management of The Eagle appreciates any reader's expression of opinion and gladly welcomes the opportunity for publishing those opinions. In order that the publication may be protected from any possibility of libel it is necessary that those articles be edited but as little change as possible to provide that protection is made. By as small a change as possible to achieve that protection the reader's expression is maintained in more nearly the exact form in which it is wished.

pox, four; whooping cough, 151; mumps and chickenpox, 111, and tuberculosis, 50.

ATTENDANCE IN SCHOOLS GAIN-

Indications were today that encollment in the St. Helens schools will reach 1000 pupils in the next few weeks. The total number, of boys and girls enrolled at present stood at 951 yesterday afternoon when a check was made by City Superintendent Fred Patten.

Since the opening day on Septembebr 11, the enrollment has increased from 898 to 951, a boost of

A comparison of attendance follows: Cant 11 Cant 01

		Sept.	11	Sept.	21
High school			389	42	6
John	Gumm		340	35:	2
McBr	ide		169	17	3
Tot	als		898	95	1
тио	YOUT	HS BO	OKED	FOR	

ETTY THIEVING CHARGE-

Richard J. West, 19-year-old ewell youth, and James T. Tan-261,546 full cases or approximately gent, 18, of Bremerton, are in 26 per cent above the 1938 level. the Columbia county jail on an Mild cure output, however, dropalleged petty larceny charge. The ped this year, resulting from the youths, apprehended by county lack of large fish. More frozen sheriff's deputies, had served a 30fish was handled however this petty thievery, and are charged year with 2845 boxes of glazed day sentence in Clatsop county for steelheads turned out compared with similar offenses in this county. with 1588 boxes in 1938. The boxes, according to Sheriff M. R. Calhoun. weigh 200 pounds each. Expansion

V. F. W.

of the New England Fish company's HOSPITAL FUND BOLSTERED BY BRIDGE LECTURE SERIES-

Approximately \$15 was realized for Doernbecher Children's hospital at a Sam Gordon bridge school sponsored by the St. Helens Woman's club during Monday, Tuesday and Wednesday of this week. The six sessions, afternoon and evenings, were held at the home of Mr. and Mrs. H. W. Smith, and were arranged by a committee of the Woman's club, headed by Mrs. Charles Rogers. Twenty-five people attended the classes.

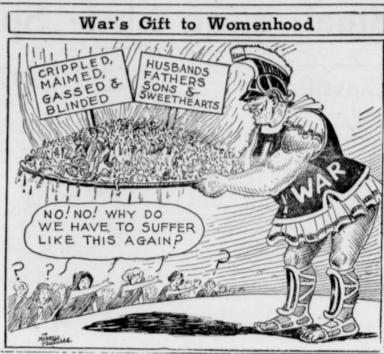
MODEL T FORD RACES TO BE EVENT NEAR FUTURE

Plans are being made for holding the third of the series of model T Ford races at the Deer Island fair grounds on Sunday, October 1. The first two races were so popular that the St. Helens swimming pool committee members have decided to stage another.

Four more model T's have been entered, boosting the total entries to 16.

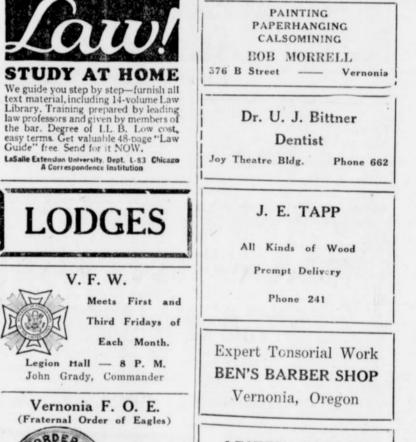
COURT OPENS OCTOBER 10-

Calendar for the October term of the circuit court in Columbia county is being arranged in readiness for its opening October 10, when Judge Howard K. Zimmerthe Odd Fellows lodge in Minne-

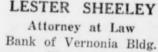


Nine canneries have reported at operation, partly explain the large Astoria, an estimated output of amount of frozen steelheads.





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Phone 231

Vernonia Eagle

MARVIN KAMHOLZ, Editor and Publisher

Entered as second class mail matter, August 4, 1922, at the post office in Vernonia, Oregon, under the act of March 3, 1879.

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- Foreign advertising rate: 35 cents per column inch
- Classified advertising rate: Minimum 25 cents, 5 cents per line, three insertions for price of two.
- Legal advortising rate on request Reader advertising rate: 10 cents per line.

Official newspaper of Vernonia, Oregon

OREGION WEWSPAPER PUBLISHERS ASSOCIATION

COUNTY NEWS --

St. Helens-

LOCAL FOOTBALL SEASON TO OPEN SEPTEMBER 29-

pers sitff workouts during the last ning clash.

two weeks, held practice maneuvers under the lights for the first time on Wednesday evening.

To those who submit articles for Forum publication, it is urged that writing be short and to the point as much as possible so that reader interest may be maintained.

PUBLICIZING THE GRAPHIC ARTS INDUSTRY-

ANNOUNCEMENT WAS made recently of a movement to publicize the Graphic Arts industry through nation-wide observance of a printing industry week, beginning September 25. The celebration is timed to coincide with the issuance of the special three-cent postage stamp commemorating the three-hundreth anniversary of the introduction of printing in the American colonies. This is the first time in the history of the United States Government that an industry has been honored through the assuance of a special stamp. First day sale of the commemorative stamp will be in New York City.

> ROGERS CITES SPLENDID WORK OF RED CROSS HERE-

The splendid work of the Red Cross is doing is pointed out by Charles Rogers, city chairman of the annual Red Cross drive which opens in Columbia county on October 8.

Rogers cites the projects carried Following last evening's game, out by Miss Nettie Alley, Columbia Smith will groom his squad for the county Red Cross nurse, as a reason initial tonference game of the sea- why residents should contribute lib-The St. Helens Lions opened the son with Vernonia high on John erally. During the past year, Miss football season with a practice game with the Roosevelt Ramblers of Gumm field the evening of Septem-ing 124 pupils, gave 2,560 Mantoux with the Roosevelt Ramblers of Gumm field the evening of Septem-portland on the lighted John Gumm ber 29. The second game scheduled tests, 393 smallpox vaccinations and field last evening. Coach Hal Smith, is for October 13, when Forest 267 toxoids. Her visits in connection who has been giving the team mem- Grove will come here for an eve- with communicable diseases were Scarlet fever, 52; measles, 6; smali-



