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Vernonia Gets **Fifth Position** In Contest

Fourth Division Rating Shows Tie with Independence, Gladstone

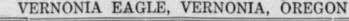
Vernonia stood fifth in the fourth division of the 1939 Cities Traffic Safety contest for the month of June, it was announced today by Earl Snell, secretary of state and sponsor of the contest.

Standings for cities entered in this division were as follows: Bandon, Enterprise, Reedsport, Sheridan, Union and West Linn, tied for first; Woodburn, second; Oswego, third; Forest Grove, fourth; Gladstone, Independence, Vernonia, tied for fifth; Milton, sixth; Beaverton and Newport, tied for seventh; Milwaukie, eighth; Myrtle Point, ninth; Lebanon and Prineville, tenth; Gresham and Heppner, eleventh.

In the first division Medford was first, Salem was second, Astoria was third, Eugene fourth while Klamath Falls and Portland tied for fifth place. Cities in the second division were rated as follows: Oregon City, first; Baker, second; Albany, Corvallis, Marshfield, tied for third; The Dalles, fourth; Pendleton, fifth; Bend, sixth.

In the third division the standings were as follows: Burns, first; Coquille, second; North Bend and Springfield, tied for third; McMinnville, fourth; Ashland and Hills boro, tied for fifth; Newberg, sixth; Dallas, Roseburg, Silverton and Tillamook, tied for seventh; Toledo, eighth; Grants Pass, ninth; Hood River, tenth; and St. Helens, eleventh.

Cities are grouped according to population, those with 10,000 or more being placed in the first division; those with 5,000 to 10,000 in the second; those with 3,000 to 5,-000 in the third; and those with 1,000 to 2,000 in the fourth. Ratings are based on the percentage of improvement in the number of for the month of June this year as year.



RIGHT OUT OF THE AIR

N turns to appear each Sunday with his chum Charlie McCarthy over the taking things easy! He usually holds

ompany.

Ezra Stone, heard on the NBC

down eight jobs but is limiting him-self to only two at present. In ad-

dition to his Sunday program, he is

playing the lead in a summer stock

. . . Angeline Orr. star of "Judy and

Jane," just can't get away from radio

people. Her husband is Wynthrop

Orr, producer of network shows, and

her cousin is Bess Johnson, star of "Hilltop House." Others in her fam-

Don Hancock, the handsome an-

nouncer of the "Stepmother" pro-gram, has a most unusual fan club

It was started by a Chicago woman and its membership embraces every

state in the union. The club is known

. . .

Erno Rapee, below, music director of the "Musical Playhouse," has per-

haps been seen by more visitors in New York City than any other radio

personality. Rapee has conducted

the orchestra at the Radio City

the place in great numbers.

as "Don Hancock's Foster Mothers."

ily do microphone work, too.

NELSON EDDY, star baritone, re-

NBC-Red network on Aug. 13. Nelson

has spent his vacation right in Holly-

wood after one of his most strenuous

years of work. In addition to radio

and motion picture work, he made a

The Monday night Radio Theatre

which returns to the air Sept. 11, is

the only show never to finish re-hearsals more than three seconds

overtime or undertime. Mel Ruick, the announcer, keeps the dramatic

program on an even keel by checking

Cecil B. DeMille's stopwatch between

each act. He regulates his pace

Lysbeth Hughes, below, heard on

NBC's "Answers From the Dancers" program Monday nights, qualifies as

an artist in two branches. She not

only rates as one of the foremost

women harpists but also enjoys the distinction of being one of radio's

George Neise, heard in "The Ro-mance of Helen Trent," comes from

a career, and he's doing very well.

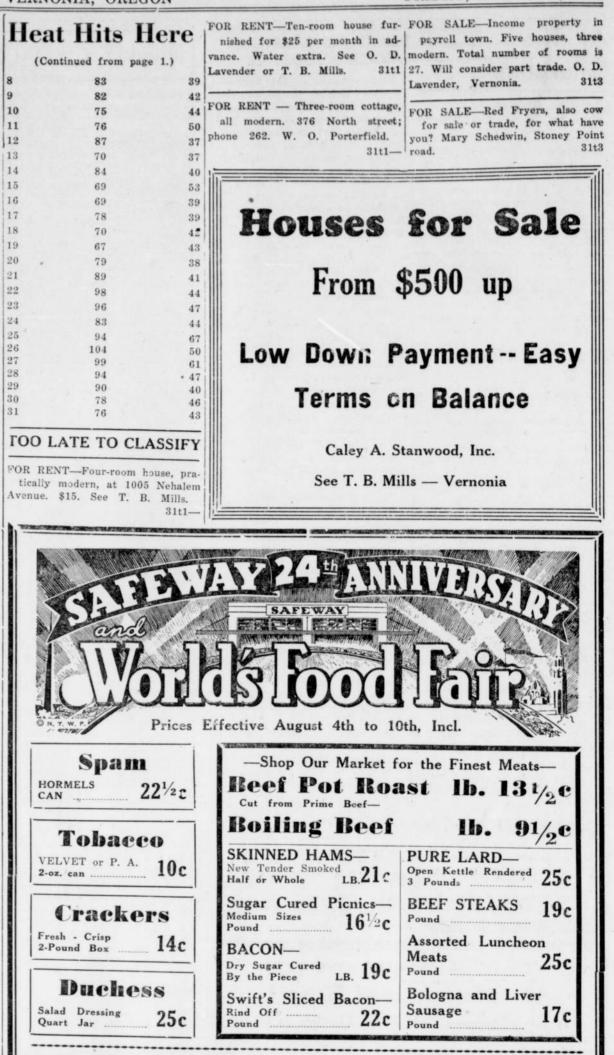
a family of bankers and has a bank-ing degree himself but is defying family tradition by choosing radio as coreer and he's doing very well.

most popular vocalists.

accordingly.

concert tour of the United States.

FRIDAY, AUGUST 4, 1939



traffic accidents, injuries and deaths compared to the same month last

The contest is being sponsored by Mr. Snell in connection with his state-wide campaign for traffic safety in Oregon and at the end of the year, final ratings will be computed and the winner of each division will receive a set of highway plaques designating that city as safety award winner for 1939. These placques will be suitable for mounting on standards at the entrances of the city and will serve as a permanent award.

Announcement



ANNUAL DONNA LEE SALE Starts August 7, and Continues for One Week-Ending August 12 ALL DONNA LEE DRESSES to Go on Sale - \$1.00

Pequot Sale

Now on SHEETS and PILLOW SLIPS SHEETS - 63 x 99, \$1.09 - 81 x 99, \$1.29 -108 x108, \$1.39 PILLOW SLIPS - 42 x 36 Each ...



Made of 24th Anniversary

Original Safeway Store Was at American Falls, Idaho; Now No. 1

Announcement is being made this reek, by Gerald Horn, manager of Safeway here, of the firm's 24th Anniversary to be celebrated all during the month of August. Birthplace of the firm was a mall, quickly-erected frame building on the outskirts of American Falls, Idaho. The present store there is designated as Store No. 1. The policy of operation of the first store was based upon the then new idea of buying foodstuffs direct from suppliers, eliminating the many in-between commissions and costs, and passing the saving on to consumers, a policy which has been maintained without variation to this day.

In a few years the little firm had branched out to locations in several nearby towns. In 1921 further expansion was possible and Safeway came to Portland.

In the next few years Safeway grew very rapidly as greater numbers of the Western public became more familiar with the firm's direct merchandising methods. Soon Safeway appeared in many communities up and down the West Coast.

In making the announcement of the 14th Anniversary of the founding of the first store, Mr. Horn stated that the main thought of his company in putting on such a big celebration at this time is to show some measure of appreciation for the continued increasing patronage that has made such success possible.

HANDBILL for OTHER SPECIALS Cheese CANNING SUGGESTIONS MILD CREAM 15c Pound MASON JARS Pts., Doz. 69c; Qts. Doz. 79c Formay ECONOMY CAPS Dozen 15c 45c 3-Pound Can pound pkg. 10c PAROWAX JELLS RITE . Fruit Pectin 2 bottles 25c Shrimp 5-oz. can 10c Corn Pride 4 cans 25c Peas LaVora 4 cans 25c Corned Beefizoz. cans 2 for 290 Marshmallows Grapefruit Highway 3 for 25c Hot Sauce doz. cans 35c Pineapple Tidbits Del Monte can 51/2C Pepper 2-oz. can 5c; 4-oz. can 9c FLUFFIEST 9c 1-LB. BAG Milk Bordens, Alpine, Pet or Carnation 4 cans 25c Airway KITCHEN CRAFT Su-Purb home FLOUR Coffee Soap 1-lb. bag 14c 49-lb. bag \$1.25 3-1b. bag 39c GUARANTEES BETTER RESU 2 Large Packages 35c