

Vernonia Auto Company Starts Economy Tests

Public Invited to Enter Contest Starting Here as Announced This Week

Proof that the 1939 Chevrolet's dominant sales leadership is based on outstanding economy, as well as on lively performance, is being offered to residents of Vernonia and vicinity by the Vernonia Auto Co., Chevrolet dealers, through a Metered Mileage Economy Test being held throughout June.

And just to make matters more interesting, and obtain a more

sweeping and thorough trial of the car's thrift, the special observance will take the form of a contest, which the public is invited to enter without charge and without obligation. The announcement was made this week by Edward Salomonsen, of the Vernonia Auto Co., who added that a worthwhile list of prizes would be offered for the highest mileages obtained.

The test is open to every qualified driver 18 years old or older, Mr. Salomonsen said. A simple scientific device consisting mainly of a glass container holding just one pint, has been devised to enable the driver to watch the gasoline consumed as he drives. The container is mounted above the hood, right in the line of vision, and is connected with the engine by a tube with a shut-off valve. Results are said to be accu-

MOTOR MEMOIRS
BY M. O'HARA

HIGH-HAT
THE ARISTOCRAT OF MOTORDOM IN 1907 WAS THIS TOWERING ELECTRIC OPERA-BUS . . .

MODERN EFFICIENCY
PART OF THE NUMEROUS EQUIPMENT NEEDED TO PRODUCE THE MODERN CAR IS THIS 6-TON HAMMER, OF WHICH THERE ARE 131 IN ONE AUTO PLANT TURNING OUT 450 CRANKSHAFTS AN HOUR.

IN A MORE QUIET SECTION OF THE PLANT, WOMEN SEW ENDLESS YARDS OF UPHOLSTERY FABRIC. A LARGE PERCENTAGE OF THIS FABRIC IS MOHAIR VELVET UPHOLSTERY, POPULAR BECAUSE ITS POROUS CONSTRUCTION GIVES IT ALL-WEATHER COMFORT BEAUTIFUL AND RICH-LOOKING. IT EFFECTS A LUXURIOUS STYLED CAR INTERIOR.

THESE CARTOONS ARE THE ARTIST'S INTERPRETATIONS OF AUTO HISTORY COPY. BY W. BELL-EMERSON

by a last-minute congestion which might delay service in the motor vehicle operator's division.

Take Vacation—
Mr. and Mrs. Howard Reeher and son left early last Saturday morn-

ing for Petaluma, California, where they will spend a short time visiting with relatives. They also plan to attend the San Francisco Golden Gate Exposition during the time they are away. They will probably return to Vernonia on Tuesday of next week.

NEW AND USED PARTS
NEW AND USED TIRES
GAS AND OIL
EXPERT AUTO REPAIRING
WE REBUILD CAR TOPS

LYNCH AUTO PARTS

Phone 773 RIVERVIEW

NEW DRESSES
DOZENS OF THEM!

DRESSY DRESSES and SPORTY WASHABLES
\$1.98 — \$2.50 — \$2.98 — \$3.98

Whether your are a "Looker" a "Tryer-on" or a "Buyer" you are very welcome.

See the New "Hellz-a-poppin" Fabric—It's Marvelous and Snappy!

—STRAPLESS BATHING SUITS?—
Yes, We Have Them \$2.98

The Apparel Shop
Peggy Hatfield, Prop.

Cook by Wire this Summer with a General Electric Roaster

It cooks whole meals. It will bake pies, cakes, biscuits and cookies. Roast meats, fish and fowl. Pan broil or fry. Vegetables may be boiled or steamed.

The complete cooking temperatures, from 150 to 550, is correctly controlled by the automatic thermostat. "On" and "Off" switch with signal light adds to the convenience of using the roaster.

This roaster is equipped with either aluminum or vitreous enamel pans.

Oregon Gas & Electric Co.
Vernonia, Oregon

Oregon-American LUMBER CORPORATION
Vernonia, Oregon

ate within a very narrow margin. In use, the container is filled with a measured pint of fuel. Before its valve is turned on, the regular gasoline feed to the engine is turned off, and the engine is run until it stops, indicating that fuel in the carburetor and feed line is exhausted. Then the valve leading to the Mileage Meter is opened, the engine is started, and the test is under way.

Mileage on the odometer is noted carefully when the car is started, and again when exhaustion of its gasoline causes the engine to stop. The two mileages are subtracted, and the difference multiplied by eight, which shows gasoline consumption in miles per gallon.

"The test has shown some amazing results," said Mr. Salomonsen. "It has proved to hundreds of people that in the new Chevrolet they can enjoy fast getaway, peak power on hills, and marked economy as well. Actually, of course, this comes about as a result of perfectly natural laws. The six-cylinder valve-in-head engine is the explanation, for it gets more power per cubic inch of piston displacement than any other type, which means that it uses less fuel to cover a given distance.

"A factor in the high mileage obtained, undoubtedly, is the ease and speed with which the power is controlled by the driver. The new vacuum gearshift with steering column control substitutes the flick of a finger for the old convention gearshifting "reach," and the tip-toe-matic clutch, exclusive to Chevrolet in its field, further reduces the work of driving."

Prizes, Mr. Salomonsen said, will include, first prize, \$15.00 in merchandise, second, \$10.00 in merchandise.

June 15 when they become valid. All those who have already applied may expect their new cards on or about that date.

Persons under 70 years of age who hold current operator's licenses may renew their permits by mailing an application accompanied by \$1 to the secretary of state's office. Persons over 70 years of age and those who do not hold a current license must see an examiner first.

Applications may be obtained at offices of sheriffs, police chiefs, examiners from the secretary of state's office or from motor vehicle operator's division at Salem.

Operators who had not yet sent in their applications are urged to do so at once in order to avoid inconvenience to themselves caused

New License Applications Must Be Made

Approximately 440,000 motor vehicle operators in Oregon have yet to apply for license renewals, due July 1, 1939, it was announced today by Earl Snell, Secretary of State. There are about 460,000 licensed operators in the state and to date slightly over 20,000 applications have been received at the secretary of state's office.

New permits will be mailed out of the secretary of state's office so as to reach operators around

DRINKING, THEN DRIVING, NOT ONLY WRECKS CARS, BUT OFTEN PUTS DRIVERS BEHIND DIFFERENT BARS

—National Safety Council

How good a driver are you?
TRY THE METERED MILEAGE TEST
See how far you can drive a 1939 Chevrolet ON A PINT OF GAS

It's free

PRIZES for the BEST MILEAGE RECORDS
Try Your Skill Today

FIRST IN ECONOMY
FIRST IN VALUE
FIRST IN SALES

It's hard to believe all you hear about what a lot of miles per gallon you get with a 1939 Chevrolet. So— we're making it easy for you to find out for yourself. Stop in—ask for a Metered Mileage test car—and see how far you can drive it on a measured pint of gasoline.

Here's PROOF of Chevrolet's economy
—MEASURED IN MILES PER GALLON

Chevrolet is First in Sales—because It's First in Performance, First in Economy, First in All-Round Value

Vernonia Auto Company
Vernonia, Oregon