

NOSE COUNTERS

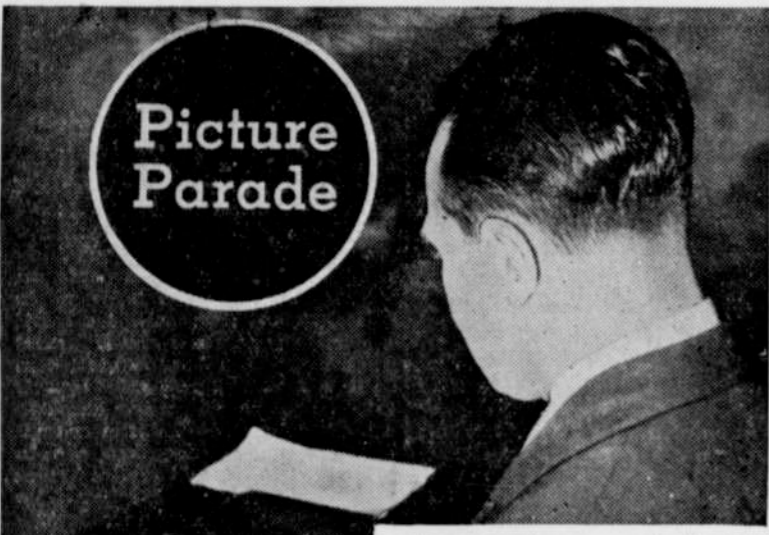


IN UNCLE SAM'S census bureau at Washington America's official nose counters are already preparing for the 1940 population check, a stupendous job that requires intricate equipment, skilled workers. From all corners of the nation come census reports by registered mail. These are sorted, checked, edited, and finally translated into figures on the card puncher below.

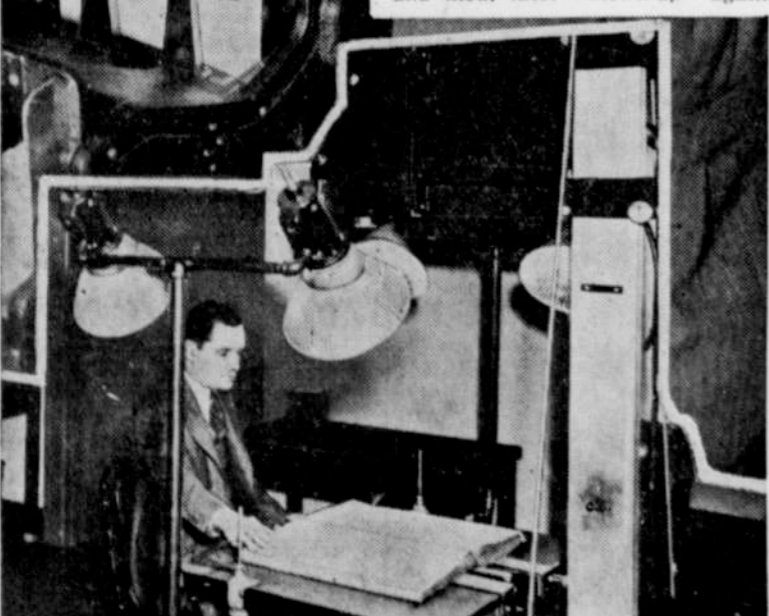


Information compiled each 10 years by the U. S. census bureau finds its way into thousands of hands and is used for thousands of constructive purposes. The bureau provides Uncle Sam's only method of discovering what his people are doing, and of uncovering the popular trends of the times. More frequent "nose counts" have often been proposed.

Picture Parade



Here is a "gang puncher" which records identical information on any given group of punch cards, such as states, cities, kinds of businesses, etc. Later cards are run through an electrical tabulator which adds figures for final publication. Below: Uncle Sam stores census records with micro-films. Each page of the report is photographed in miniature and filed, later "blown-up" again.



Jap-Russ War—G. O. P. Principles—Medical Trust?



1—Warfare on the Siberian-Manchurian frontier has resulted in bloody encounters between the armies of Japan and Soviet Russia. Soldiers of the Mikado such as these have engaged the Red forces. 2—Formulation of principles for the guidance of the Republican party are discussed at a Chicago meeting of the program committee, of which Dr. Glenn Frank, left, John D. M. Hamilton and Col. Theodore Roosevelt, Jr., are members. 3—Dr. Irvin Abel, president of the American Medical association, now the target of a U. S. department of justice investigation to determine whether "organized medicine" has violated antitrust laws in opposing co-operative health societies.

BABE'S RIVAL



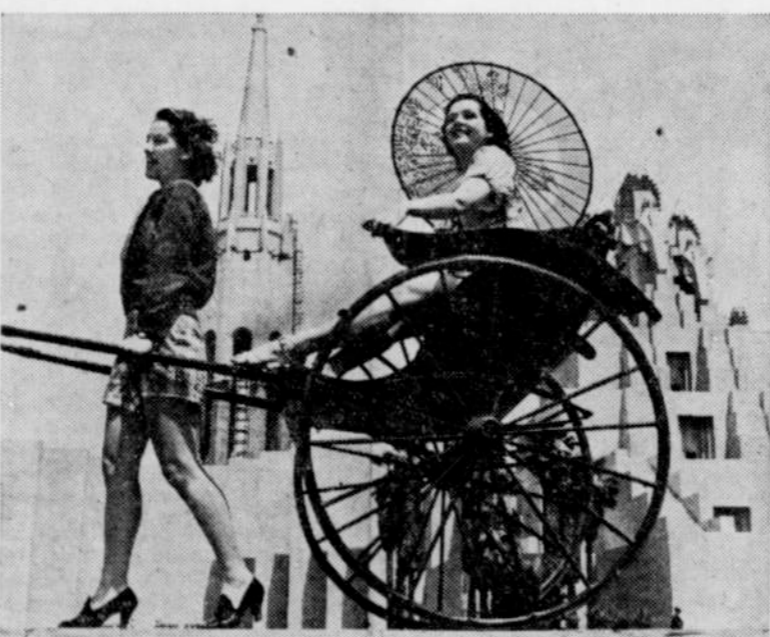
Threatening to surpass the great Babe Ruth's record of 60 home runs set in 1927, Hank Greenberg, the slugging Detroit Tigers' first baseman, is already well ahead of the pace set by the Babe in the year of his greatest glory.

Typical American Girl



Meet Miss Frances Donelon who has been chosen as the "Typical American Girl" following a nation-wide poll on the ten most beautiful and popular artists' and photographers' models. She is shown relaxing on the sands at Atlantic City.

Travel in Fair Style



Sitting pretty in the ricksha is Zoe Dell Lantis, model for the 1939 Golden Gate International exposition at San Francisco, Calif., as Ruth Peterson, another exposition beauty, takes her for a spin around Treasure island, site of the world's fair of the West.

CZECH MEDIATOR



Viscount Runciman, former president of the British Board of Trade, who as an official mediator is attempting to avert an open break between Germany and Czechoslovakia over the Sudeten problem. The British emissary has urged the Czech government to make further concessions to the Sudeten German population.

82-Year-Old Watchman Father of 26th Child



George Boarman, eighty-two-year-old Washington, D. C., watchman, with his twenty-one-year-old wife and their newly born son. Mr. Boarman, who has been married three times, is the father of 25 other children, 11 of whom are living.

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Sales Talk
A vacuum cleaner salesman was trying to convince a housewife of the good qualities of his product. Taking a handful of ashes he dropped it on the floor, then he took a handful of garden dirt and sprinkled it around. He then asked, "Madam, where is your electric switch?"
"Switch!" echoed the surprised woman. "We use gas."—American Girl.

Scotch Welcome
Donald—Come to my house to-night and we'll talk over old times.
Angus—I'll be there at 8.
"When you arrive put your elbow to the button and push hard, and when it rings I'll know it's you."
"Why do I have to use my elbow to push the button?"
"You're not coming empty-handed, are you?"—Stray Stories Magazine.

A Bit Old-Fashioned
"Good gracious," said the lady visitor; "that bull seems very angry. doesn't he?"
"It's your red hat, ma'am," explained the farmer.
She flushed, and looked upset.
"I know it is a bit old-fashioned," she murmured. "But who would have thought a stupid old country bull would have noticed it?"—Houston Post.

They'll Stretch
Said John to Joe at a meeting of the hot stove league: "I think I'll plant rubber plants in my vegetable garden."
"Rubber plants!" exclaimed Joe. "What you going to do with them?"
"Shucks, that's simple," replied John. "I'm going to raise tires for my garden truck, of course."

Just an Argument
The argument raged among a surgeon, an architect and a politician. The question: Whose profession is the oldest in the world?
"It was a surgical operation when Eve was made from Adam's rib," boasted the surgeon.
"Yes," returned the architect, "but before that order was created from chaos, and that was an architectural job."
"Well," broke in the politician, "somebody must have created the chaos!"—Washington Post.