

Red Cross Potential Life Savers Number Nearly 2,000,000

First aid and life saving certificates issued by the American Red Cross since the start of the service 26 years ago now number 1,888,702. During the past year the Red Cross qualified 222,693 persons in first aid and taught water safety and rescue methods to 80,961.

This army of First Aiders and Life Savers is one of the great safety factors in the nation. They are trained to give immediate first aid at the scene of accident, thus saving many lives and preventing permanent injury. Red Cross training includes skill in treating for shock, splinting fractures, checking arterial bleeding, applying artificial respiration, towing drowning persons to safety, and in the safe handling of boat and canoe.

Last year the Red Cross reached 10,000,000 homes with check lists of accident hazards in a nation-wide program to reduce the incidence of home and farm accidents. This year home accident fatalities were cut by several thousand according to statisticians. A similar campaign has been launched this year through Red Cross chapters.

1937 CAR LICENSES REQUESTED BY MANY

Many car owners have already indicated an eagerness for low numbers for their 1937 license plates and a large number of applications are now on file in the office of Secretary of State Earl Snell. Although the close of the current motor vehicle registration year is several weeks away, anxious, number-conscious automobile owners have sent in remittances for plates for the new year.

Requests for 1937 licenses re-

LODGES

A. F. & A. M.

Vernonia Lodge No. 184 A. F. & A. M. meets at Masonic Temple, Stated Communication First Thursday of each month. Special called meetings on all other Thursday nights, 7:30 p. m. Visitors most cordially welcome.

George Plumb, W. M.
Glenn F. Hawkins, Sec.

Order of Eastern Star

Nehalem Chapter 153, O. E. S. Regular communication first and third Wednesdays of each month, at Masonic Temple. All visiting sisters and brothers welcome.

Mrs. L. H. Dewey, W. M.
Leona McGraw, Sec.

VOTERS

Carl Strom asks you to write in his name for County Commissioner. He has always fought for the under dog. Is a friend of better labor wages. A square deal. A Townsend booster. Has fought for old age pensions for years with the Eagles of Portland.

Write in X CARL STROM
County Commissioner
-For the Common People-
Pd. Adv. Carl Strom,
Scappoose, Oregon

the drawing to be held the last of November. As usual all motor vehicle owners will be notified of the renewal requirements and letters of instruction will be sent out about the middle of November to all registered owners. Such letters will be mailed in ample time to permit those who desire low numbers to send their applications and fee remittances in time for the drawing.

The 1937 plates will be white numerals on a black background, while semi-annual plates for trucks will have red figures on a black background.

To the Editor:

The Old Age Pension amendment is the very same one we voted against two years ago. When they take the cash away from the aged pensioners, the stores will surely miss it, because relief in place of cash pension just means a "hand out" and stuff that's handed out is not food fit for aged stomachs. Vote No again against that old fraud of a pension bill, same old bunk we turned down two years ago.

Mrs. A. E. Jennings

Mr. and Mrs. J. W. Nichols made a business trip to Longview last week.

L. G. Hawken, local agent for the Standard Oil Co., is recuperating in Portland after a major operation. He is expected home within a few days, but will probably not return to work for about three weeks.

S. C. Morton of St. Helens was in Vernonia Tuesday on matters pertaining to publication of the October issue of the Columbia Informant, which is being printed in the Eagle shop.

WRONG CALLING



"They seem to have a lot of trouble with their car."
"Yes. Her husband is one of those expert accountants who imagines he was born a mechanic."

Peter B. Peeve



by Kettner



THE INVISIBLE GUEST

"Today there is an invisible guest who sits at the table of every family in the country," said Lewis H. Brown, President of Johns-Manville, recently. "He is the invisible tax-eater, who collects the hidden taxes. When the housewife purchases three pork chops, the butcher weighs them out, but only wraps up two. The third he gives to this invisible guest."

Every family in America is supporting this "invisible guest." Something like twenty per cent of all the money we earn goes to his support, directly or indirectly. And he will take still more in

the future, when the days of reckoning come and we must pay our staggering governmental debts—federal, state and local.

Taxation is a great issue—but it should not be regarded as a partisan political issue. Men high in both major parties have paid lip service to tax reduction, and then, through their acts, brought about higher taxes. Politics, left to its own devices, expands its operations and grows constantly

more expensive.

Whether you are a Republican, a Democrat or a Socialist, taxation is one of the largest items in your budget. Irrespective of the political party in power, only the strong force of concentrated public opinion can bring about tax reduction and remove a menace to industrial development, savings, employment—and economic prosperity.

Dr. C. O. Anderson

EYE SPECIALIST

will be at

Kullander's Jewelry Store

MONDAY, NOVEMBER 2

One Day Only

Shall Oregon Be "A HAPPY HUNTING GROUND?"

for the shysters who prey upon the public purse through misleading, indecent or fraudulent advertising?

● Our boys and girls could be seriously influenced by the advertising and presentation of crimes of lust, deeds of bloodshed, criminal exploits, lewd sexual practices through pictures, books, pamphlets and other means.

● Our wage-earners and housewives could again be victimized by deceitful vendors of the necessities of life through the repeal of existing laws requiring the grading and labelling of potatoes, fruits, vegetables, canned and packaged products, butter, eggs, meat and other widely used commodities.

● The honest farmer, merchant, manufacturer and professional man, who strive to serve on a legitimate basis, would be seriously injured by the repeal of these same laws.

● Widows, Orphans, and others inexperienced in financial affairs, could again become easy victims of the questionable promoter, who, under the proposed amendment, could employ deceptive and misleading "bait" advertising if only technically true.

Pd. Adv. Vernonia Chamber of Commerce.
Sam Hearing, President; Neal W. Bush, secretary.

The 1937 CHEVROLET
WE'VE SEEN IT!
Entirely New

BODY
MORE STYLE
MORE BEAUTY
MOTOR
MORE POWER
MORE SPEED
MORE ECONOMY

Vernonia Auto Co.

Chevrolet
Automobiles

Frigidaire
Refrigerators