

### Humorist vs. Psychologist

Answering the suggestion of Dr. Alfred Adler, psychologist, that the Dionne quintuplets should be separated and brought up individually, Will Cuppy, humorist, says in the *Cosmopolitan*: "I think Dr. Adler's idea of unscrambling the quins is one of the worst he has ever had, unless it's his idea that there is too much sex in Freud."

"I ask you, what is the use of being a quin if somebody is going to tear you apart and make nobody in particular out of you for your own good? Why not divide Dr. Adler into five neat parts for his own good and see how he likes it?"

"If the quins are not going to be like other children under their present program, I consider that all velvet. The whole idea of being quins is to be quins. Can't Dr. Adler get that through his head? If he must separate some quins, let him separate his own quins! "I suppose my view of the matter could be called emotional rather than coldly pedagogical. Well, there is a time for emotion, and this is it."

### BOYS! GIRLS!

Read the Grape Nuts ad in another column of this paper and learn how to join the Dizzy Dean Winners and win valuable free prizes.—Adv.

### Nourish Friendships

Most friendships are real, but don't put too much of a strain on them.

### TAKE THE GRIPING OUT OF PERIODIC PAIN

Periodic disturbance is natural but the stabbing backaches, nerve-racking, piercing, throbbing pain is not. Your nerves, your equilibrium, your happiness, your health demand relief. When the pain begins, take two SALICON tablets and repeat if necessary. SALICON is quickly effective, forms no habit, does not disturb the digestion and is convenient to carry around. Incidentally, it is good for headaches and colds too.

Ask your druggist for SALICON.

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### EATING HEAVY FOODS

brings on highly acid stomach condition—"morning after" distress. Milnesia, original milk of magnesia in wafer form, quickly relieves distress. Each wafer equals 4 teaspoonfuls milk of magnesia. Crunchy, delicious flavor. 20c, 35c & 60c at druggists.

WNU-13

33-36

### Miserable with backache?

WHEN kidneys function badly and you suffer a nagging backache, with dizziness, burning, scanty or too frequent urination and getting up at night when you feel tired, nervous, all upset... use Doan's Pills.

Doan's are especially for poorly working kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor!

### DOAN'S PILLS

### Chic, Cool Frock Gives Sleek Effect

There is nothing smarter for cool summer wear than silk linen, novelty crepe, dotted swiss, or printed silks, especially when fashioned into a slim and trim model like this stunning design.

Who isn't excited about the new wider shoulder width that tends to slenderize the waistline and a pattern that goes together as quickly as a slide fastener. Note the unusual bodice lines, the panel extending to the hem, and the kick pleats that contribute dash and ease. The natty turn-down collar affords versatility and this is where your discriminating taste becomes apparent. It's an opportunity to show the "earmarks" of your creative ingenuity.



Pattern 1889-B

ty and personality. The cost is small, yardage scant, the effect superb, and sewing simple. Send for this gorgeous frock now.

Barbara Bell Pattern No. 1889-B is available for sizes: 14, 16, 18, 20; 40 and 42. Size 16 requires 4 1-8 yards of 39-inch material. Send 15 cents in coins.

Send for the Summer Pattern Book containing 100 Barbara Bell well-planned, easy-to-make patterns. Exclusive fashions for children, young women, and matrons. Send 15 cents for your copy.

Send your order to The Sewing Circle Pattern Dept., 367 W. Adams St., Chicago, Ill.

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### Whims of Fashion

Linens for town wear are invading the shop windows.

Black accents with white or pastel costumes are chic.

Lingerie neck-to-hemline lingerie panels are sold in neckwear section.

Few millinery styles have caught on as rapidly as the East's Dutch bonnet vogue.

Black, brown and wine blouses with white suits are favored combinations with eastern girls.

New chiffon sunshades are trimmed with flowers and butterflies worked in colored wools.

Iceland blue, a soft blend of blue, green and gray, will be among distinctive fall colors.

Morocco leather belts with zippers hidden inside, are being offered for the storage of small articles.

## POULTRY FACTS

### CARE OF HENS BIG ITEM IN PROFITS

### Feeding, Housing, Management Are Important.

By G. M. Ferguson, Poultry Specialist, Ohio State University, WNU Service.

Poultry production cost records prove that you cannot turn a flock of hens out in the backyard and then rapidly become rich by gathering eggs for sale.

Buildings and equipment owned by the 116 Ohio poultrymen, who kept cost accounts in 1935, involved an investment of more than \$1,100 per flock or \$3.18 per bird. The records were kept by owners of large flocks who were experienced poultrymen and who have more than average ability in managing the flocks.

Two of the flocks lost money for their owners during 1935, 42 earned a labor income of from 1 cent to \$1 per hen, 36 made a labor income of from \$1 to \$2 per hen, and seven flocks paid a labor income of more than \$2 per hen. It is apparent that there is a variation in returns from poultry even when managed by competent poultrymen.

The greatest single factor in influencing the returns from these Ohio flocks was the average egg production per hen. The flocks which returned the greatest profits produced an average of 180 eggs per bird per year. The least profitable flocks averaged 124 eggs per hen.

The ability of hens to lay eggs is largely a matter of inheritance, but feeding, housing, and management practices also affect the rate of egg production. The selection of chicks from flocks with good production records is the only method of securing pullets with inherited ability for high egg production but even the good pullets cannot produce at their maximum rate unless they are well fed.

Feed represents about 60 per cent of the total cost of producing a dozen eggs so the poultryman who is to make a profit on his flock must watch feed prices closely and be ready to substitute a lower priced feed for a costly one whenever possible.

### Machine Aids Poultrymen

Five thousand laying hens can be cared for by one person if they are housed in a new hen battery equipped with an electric cleaning device. The apparatus plugs into the nearest socket and the motor operates a small shovel scraper over the pans beneath the cages. In four minutes of use, the pan is scraped clean and the cleaner empties into containers at the end of each row of cages. Removing and emptying these containers is the only manual labor involved. Attached to each cage is a box large enough to contain food for several days. The bottom of the cage has an incline down which the egg rolls into a receiving cup.—Popular Mechanics Magazine.

### IN POULTRY YARD

Most successful poultrymen gather eggs twice a day.

It will take 300 good chicks to furnish 100 first class pullets.

Start selecting cockerels when the chicks are eight weeks old.

In summer the body temperature of a chicken often reaches 106 degrees.

Chicken incubators of Soviet Russia are expected to produce 18,000,000 chicks this year.

Surplus cockerels in the summer or non-laying hens at culling time may be canned for future use.

### The Mind Meter

By LOWELL HENDERSON

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### The Four-Word Test

In this test there are four words given in each problem. Three of the four in each case bear a definite relationship to one another; Cross out the one word that does not belong in each problem.

1. Holy, sacred, profane, divine.
2. Tall, squat, lofty, high.
3. Lob, double-play, net ball, ace.
4. New Hampshire, Vermont, Boston, Connecticut.
5. Vain, humble, modest, submissive.
6. Shot put, javelin throw, 100-yard dash, discus throw.
7. Hot, stolid, fiery, ardent.
8. Harvard, Princeton, Vassar, Yale.
9. Tallahassee, Sacramento, Chicago, Baton Rouge.
10. Running, swimming, walking, trotting.

### Answers

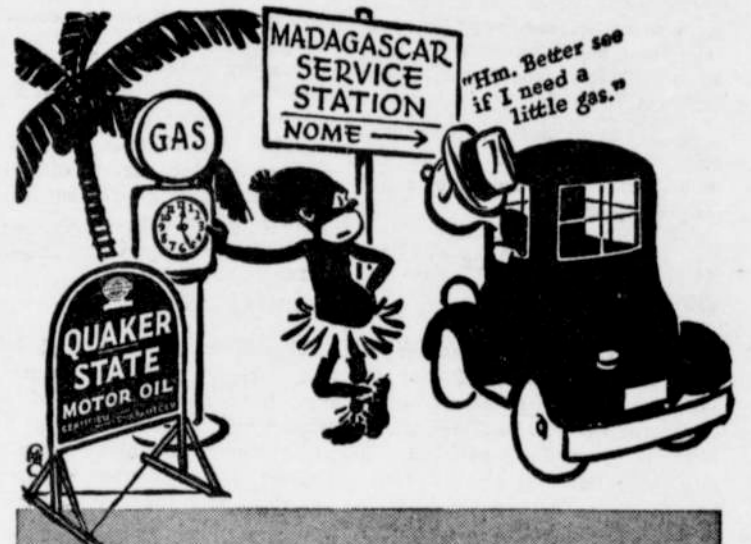
1. Profane.
2. Squat.
3. Double-play.
4. Boston.
5. Vain.
6. 100-yard dash.
7. Stolid.
8. Vassar.
9. Chicago.
10. Swimming.

### Tops in Forgetfulness

A husband's forgetfulness caused a man to inadvertently send an engraved invitation to his wife to attend his marriage to another woman, although there had been no divorce. He appeared before Magistrate Thomas Aurelio in New York accused of bigamy, and was remanded for the grand jury.

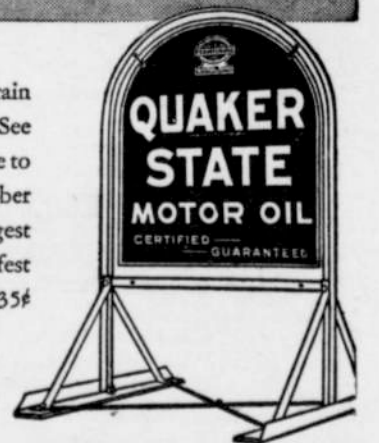
He was asked if he had sent the engraved invitation to his wife. "She must have been on the mailing list," explained Mr. Ryan.—Montreal Herald.

The Coleman is a genuine Instant Lighting Iron. All you have to do is turn a valve, strike a match and it lights instantly. You don't have to insert the match inside the iron—no burned fingers. The Coleman heats in a jiffy; is quickly ready for use. Entire ironing surface is heated with point the hottest. Maintains its heat even for the fast worker. Entirely self-heating. Operates for 1/2 hour. You do your ironing with less effort, in one-third less time. Be sure your next iron is the genuine Instant-Lighting Coleman. It's the iron every woman wants. It's a wonderful time and labor saver—nothing like it. The Coleman is the easy way to iron. SEND POSTCARD for FREE Folder and Full Details. THE COLEMAN LAMP AND STOVE CO. Dept. WU316 Wichita, Kans.; Chicago, Ill.; Philadelphia, Pa.; Los Angeles, Calif. (6215) W9



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Try the "First Quart" test. Drain and refill with Quaker State. See how far you go before you have to add the first quart. And remember... the oil that stands up longest is giving your motor the safest lubrication. The retail price is 35¢ per quart. Quaker State Oil Refining Co., Oil City, Pa.



## FRANTIC with ITCH

Get quick, almost miraculous relief with Cuticura Ointment—for over 60 years a successful, amazingly effective Ointment. Soothes itching torture, checks irritation, promotes rapid healing of skin and scalp. Use daily along with mildly medicated, super-emollient Cuticura Soap, Ointment 25c. Soap 25c. Buy at any druggist's. For FREE sample, write "Cuticura" Dept. 23, Malden, Mass.

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